CALDER PLAZA

A PLAZA FULL OF OPTIONS

GRAND RAPIDS HAS THE "ICON"...
IT'S TIME TO CREATE "ICONIC EXPERIENCES!"

PROJECT VISION:

To create a world-class public space that...

leverages the space to its fullest potential

honors its cultural heritage

integrates its historic role as a government plaza

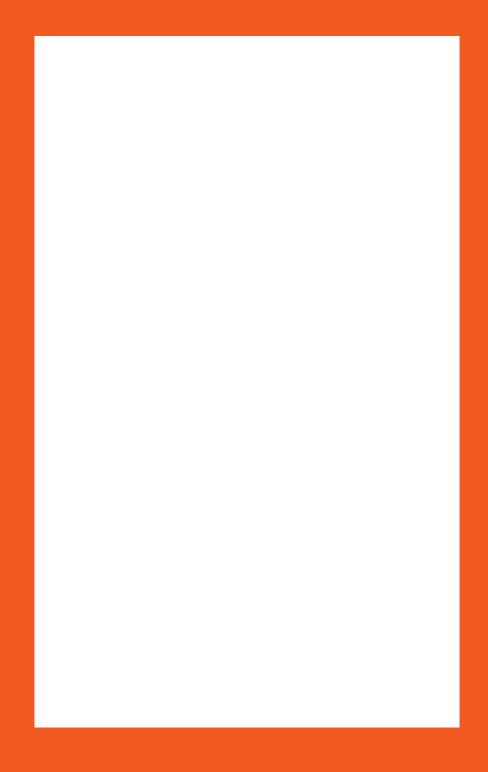
improves access and mobility

activates the space during all seasons

catalyzes future development, and

creates iconic experiences.



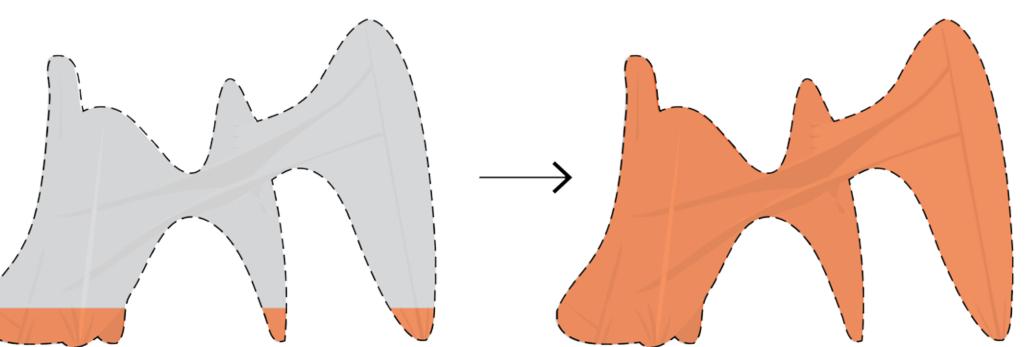




WE HEARD YOU

FEEDBACK FROM THE PREVIOUS MEETING IS LOUD AND CLEAR!

Only 10.74% of survey participants are satisfied or highly satisfied with the current design of the plaza.



SURVEY PARTICIPANTS...

Steering Committee Members

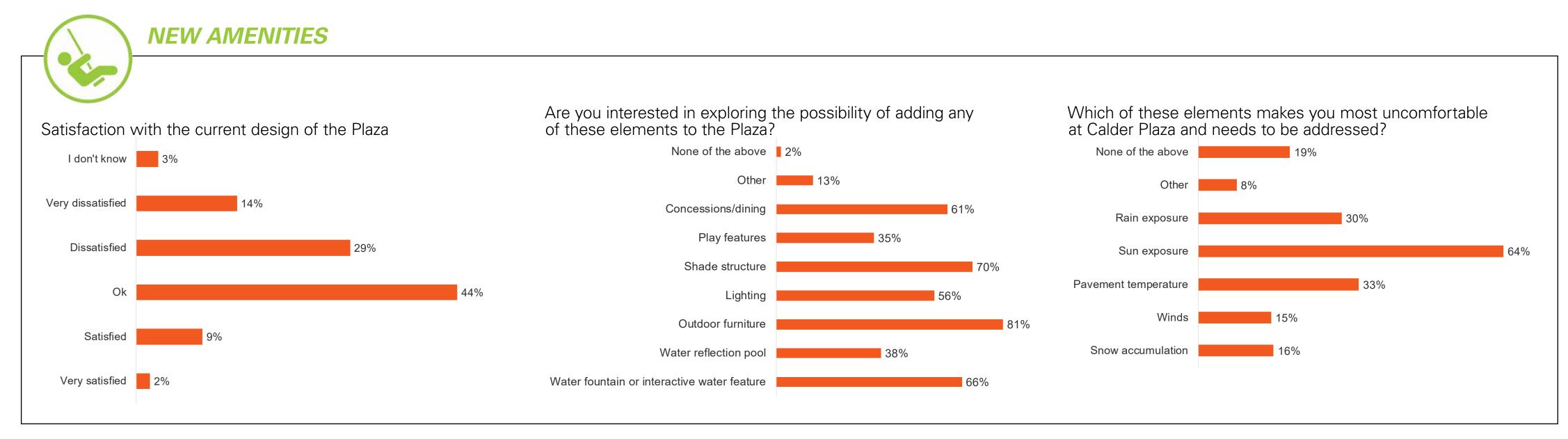
Key Stakeholders participated in six focus group meetings

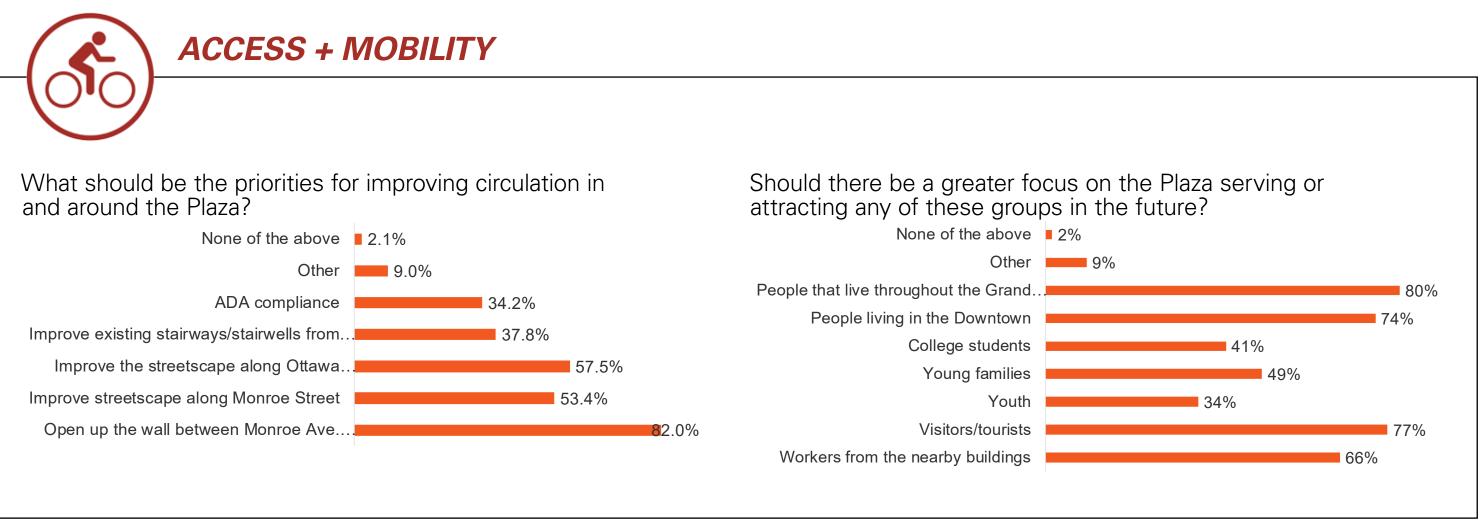
Students from the Hispanic Center of West Michigan

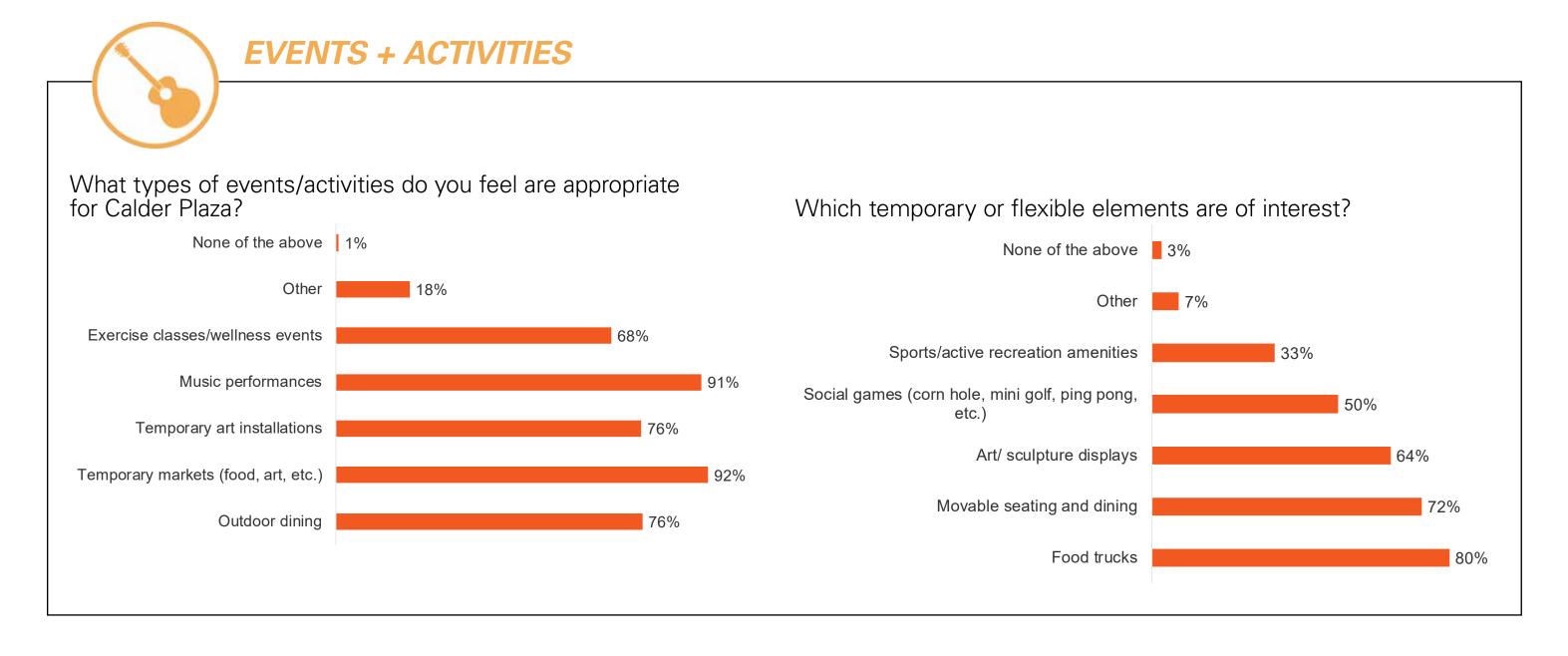
Participants at the public walking tour

A PLAZA FULL OF POTENTIAL ...

SURVEY FINDINGS...





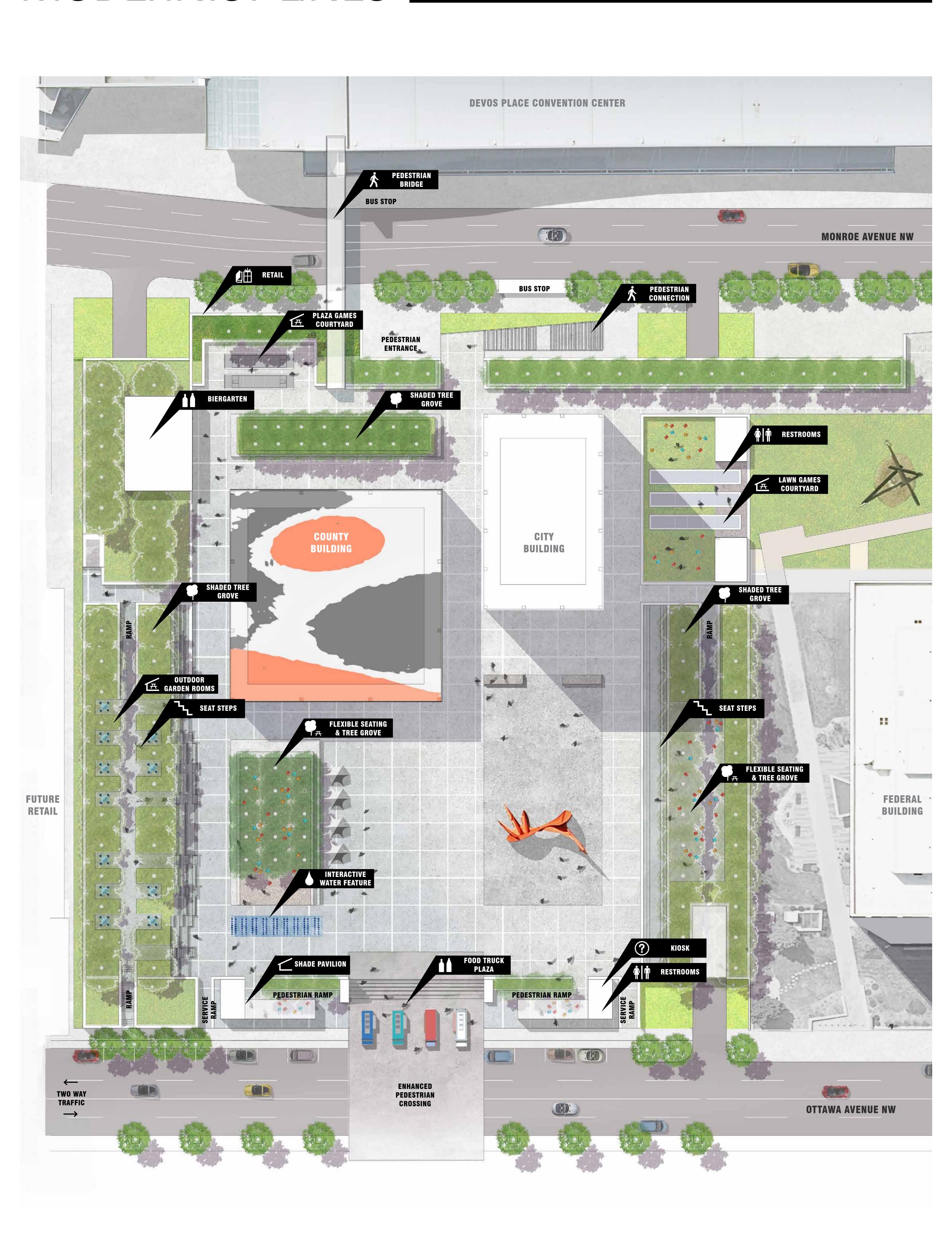












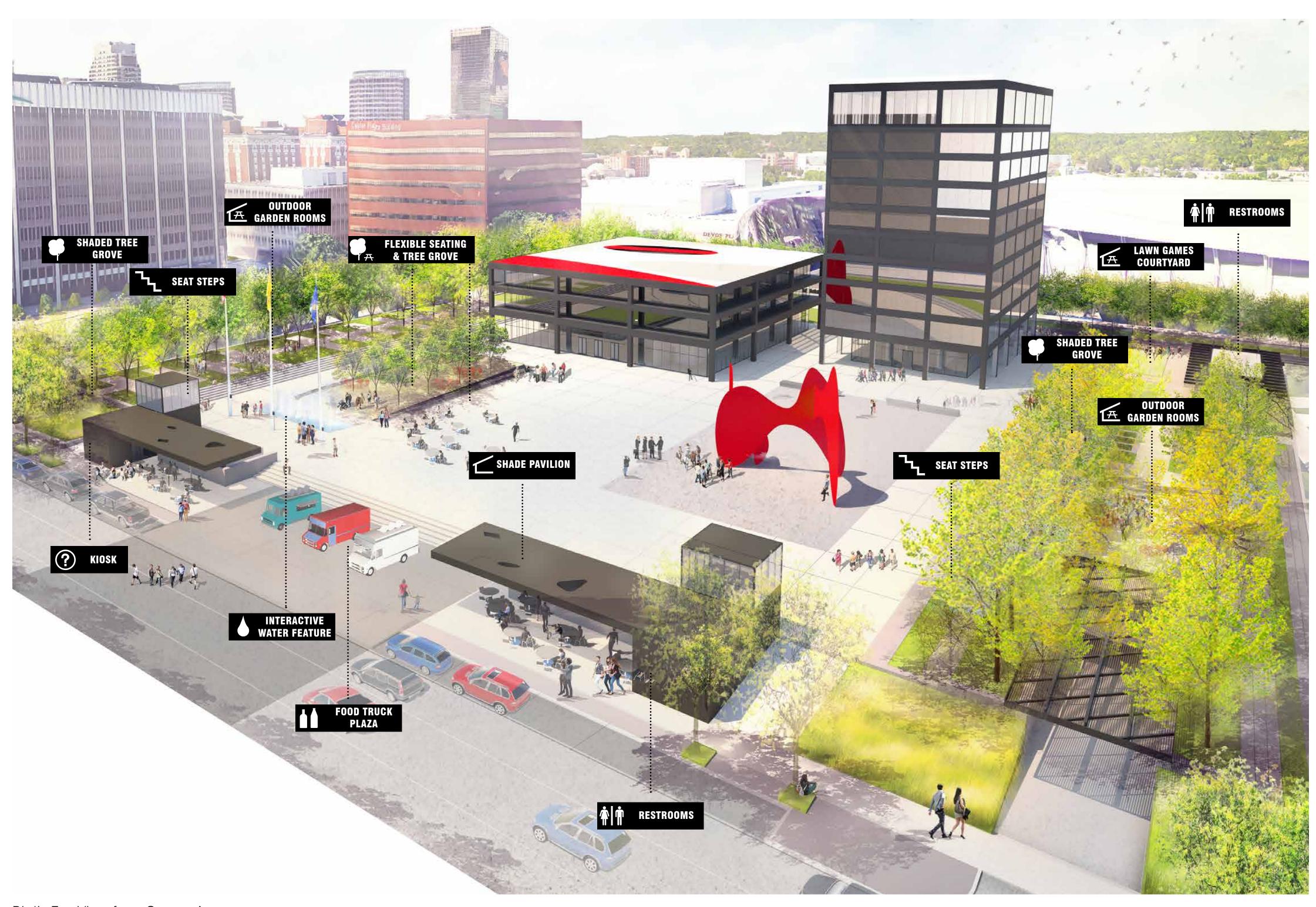




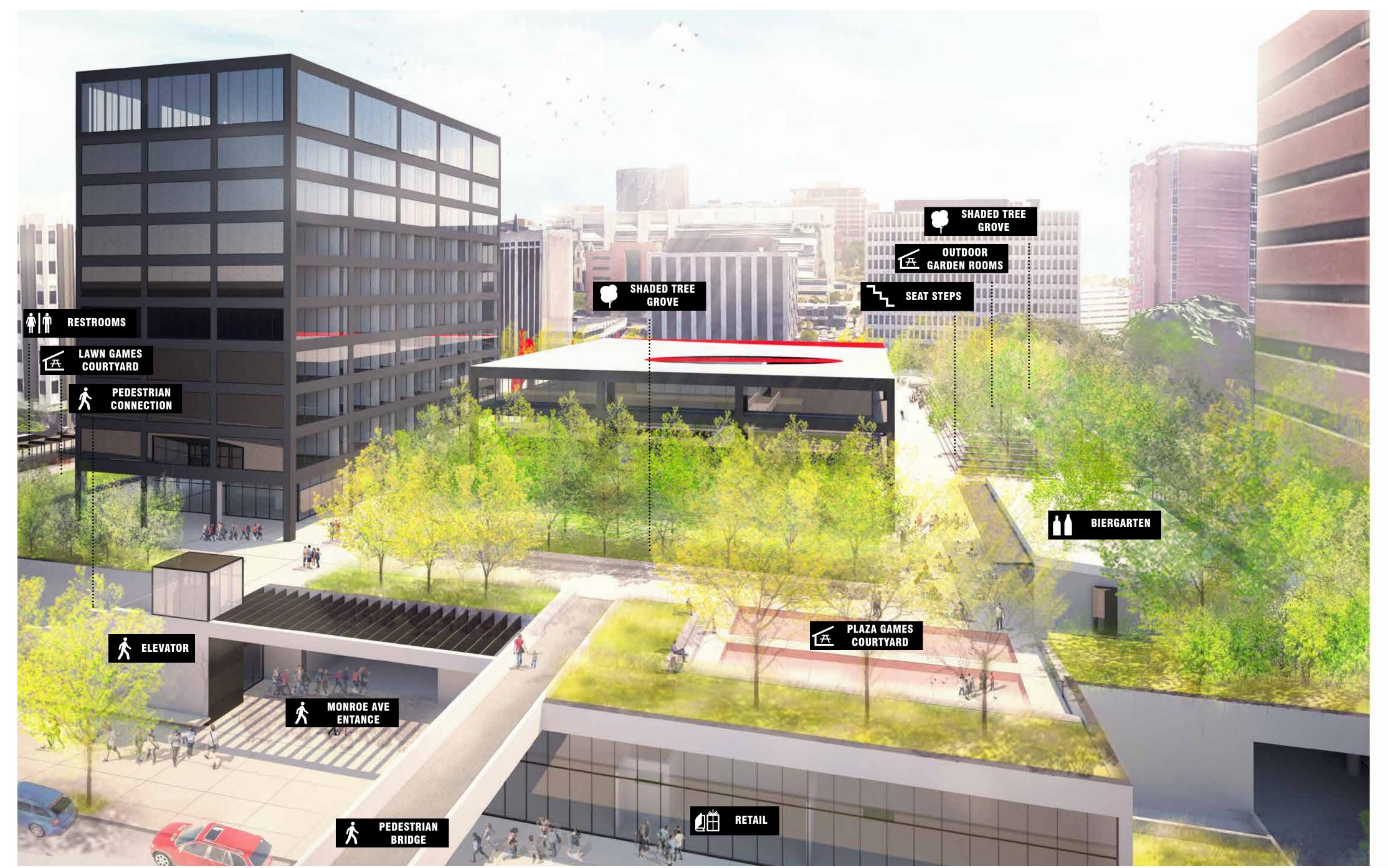




MODERNIST LINES



Bird's Eye View from Ottawa Avenue



Bird's Eye View from Monroe Avenue











View of Calder's La Grande Vitesse

CONCEPT IMAGERY...



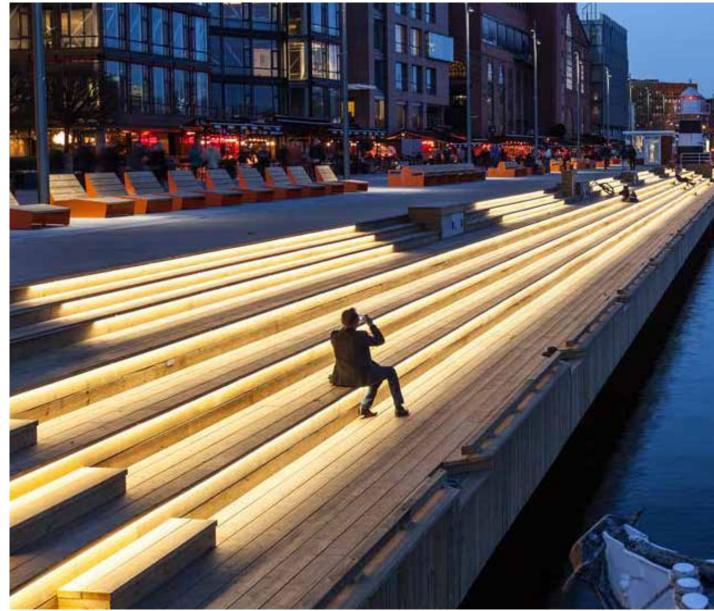




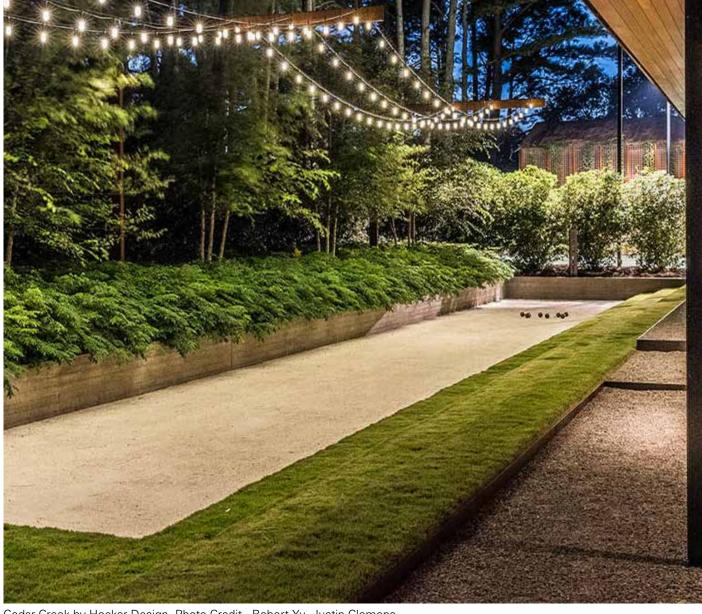




Old Town Plaza, Design by Design Workshop, Photo Source: D.A. Horchner



Design by Link Landskape, Photo by Tomasz Majewski (Pinterest)



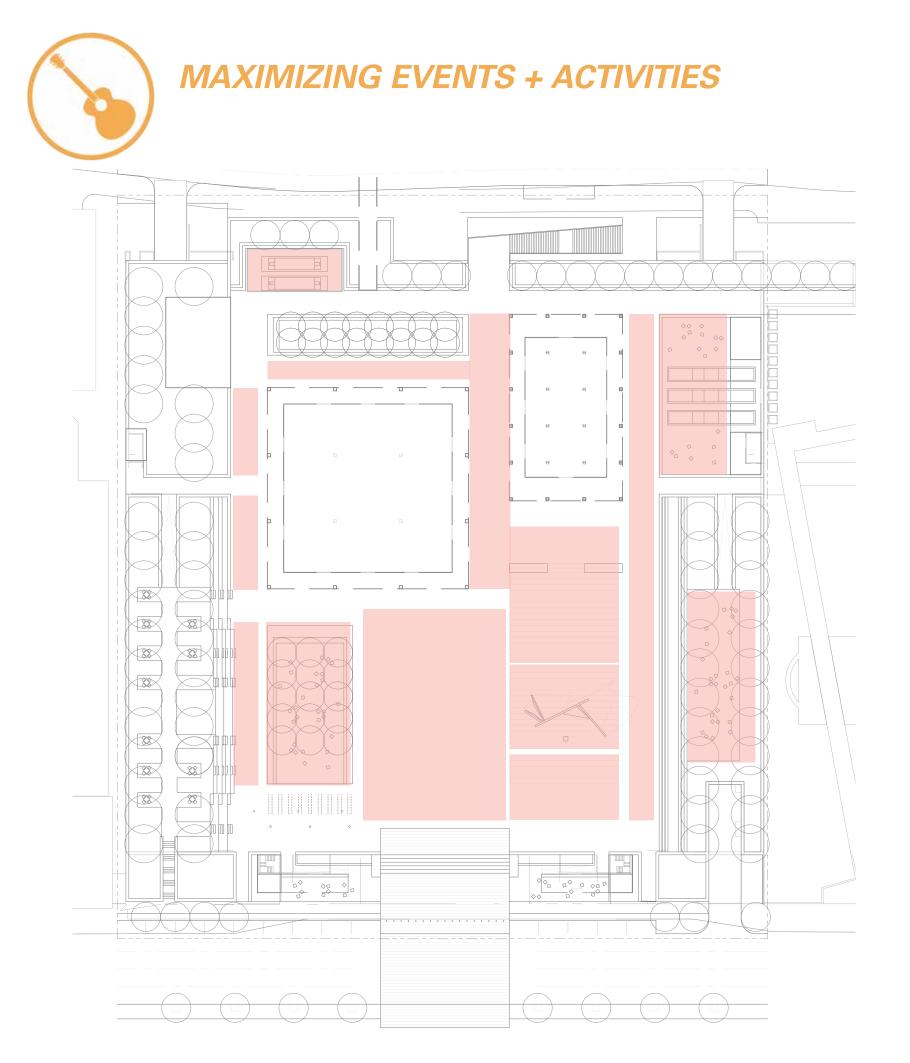
Cedar Creek by Hocker Design, Photo Credit - Robert Yu, Justin Clemons









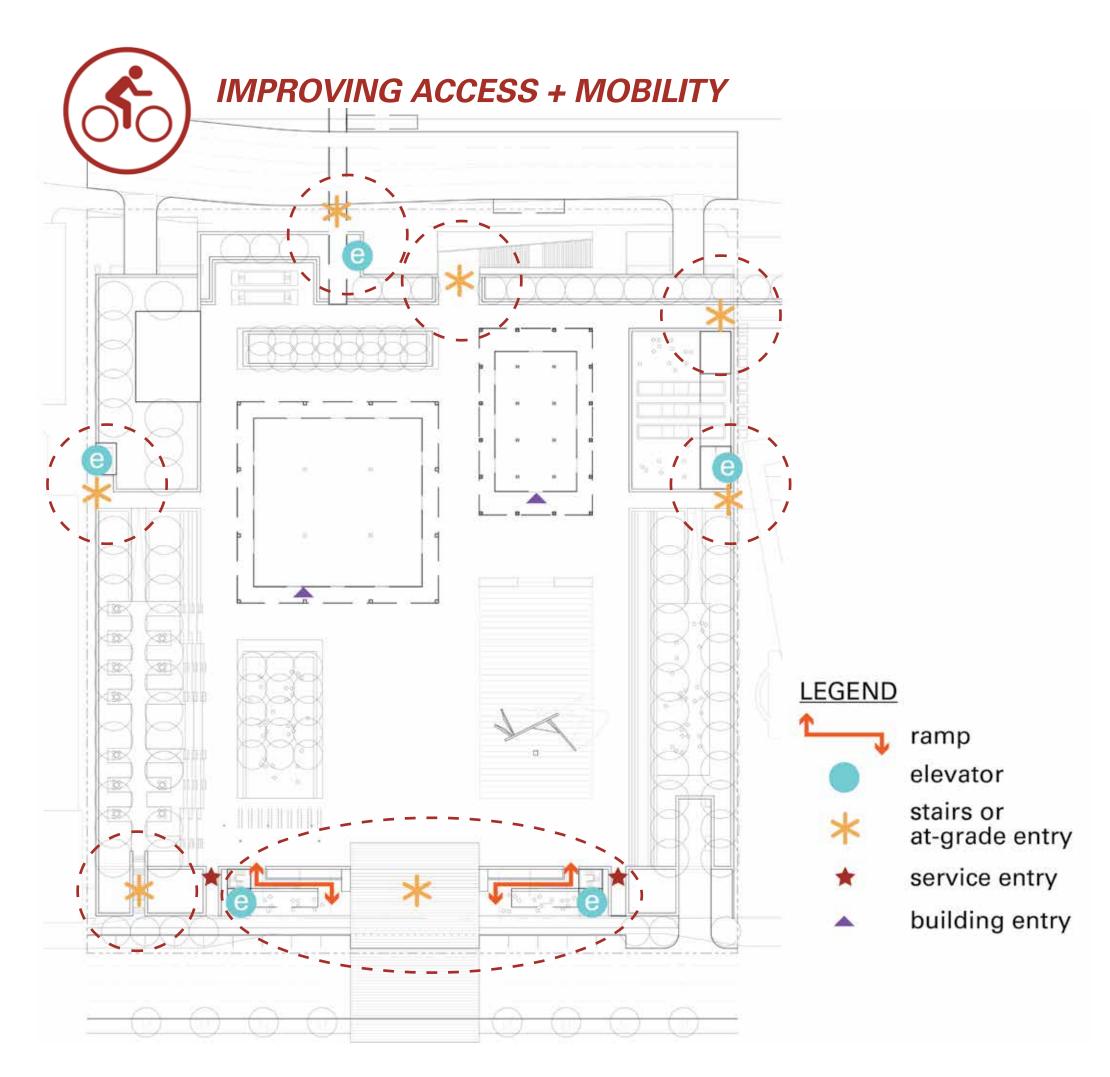


METRICS

The Plaza accommodates events of all sizes...

41,200 sf of anticipated usable space

accomodates +/- 4,100 individuals

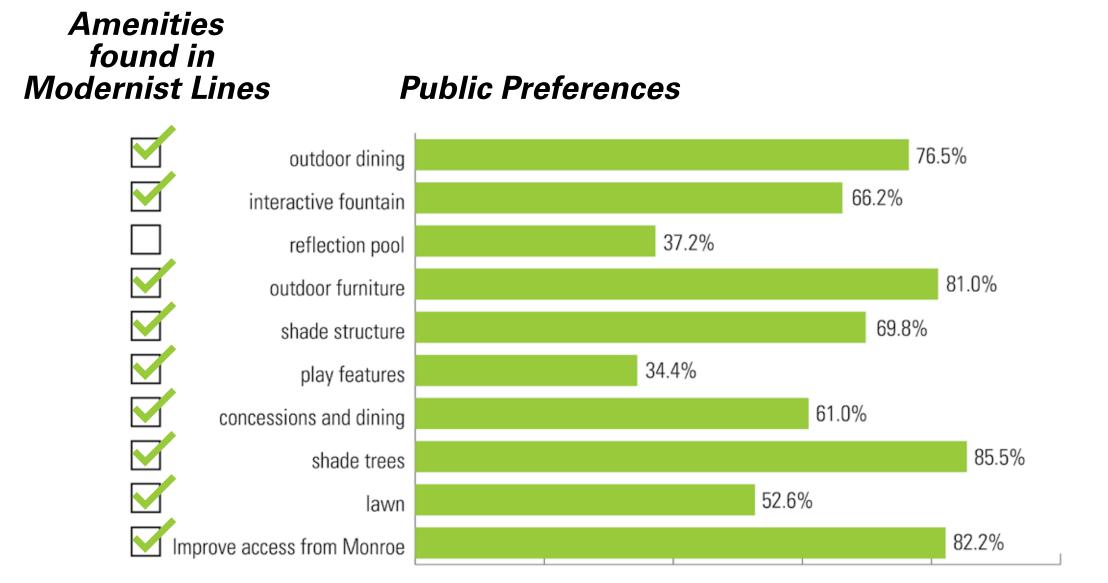


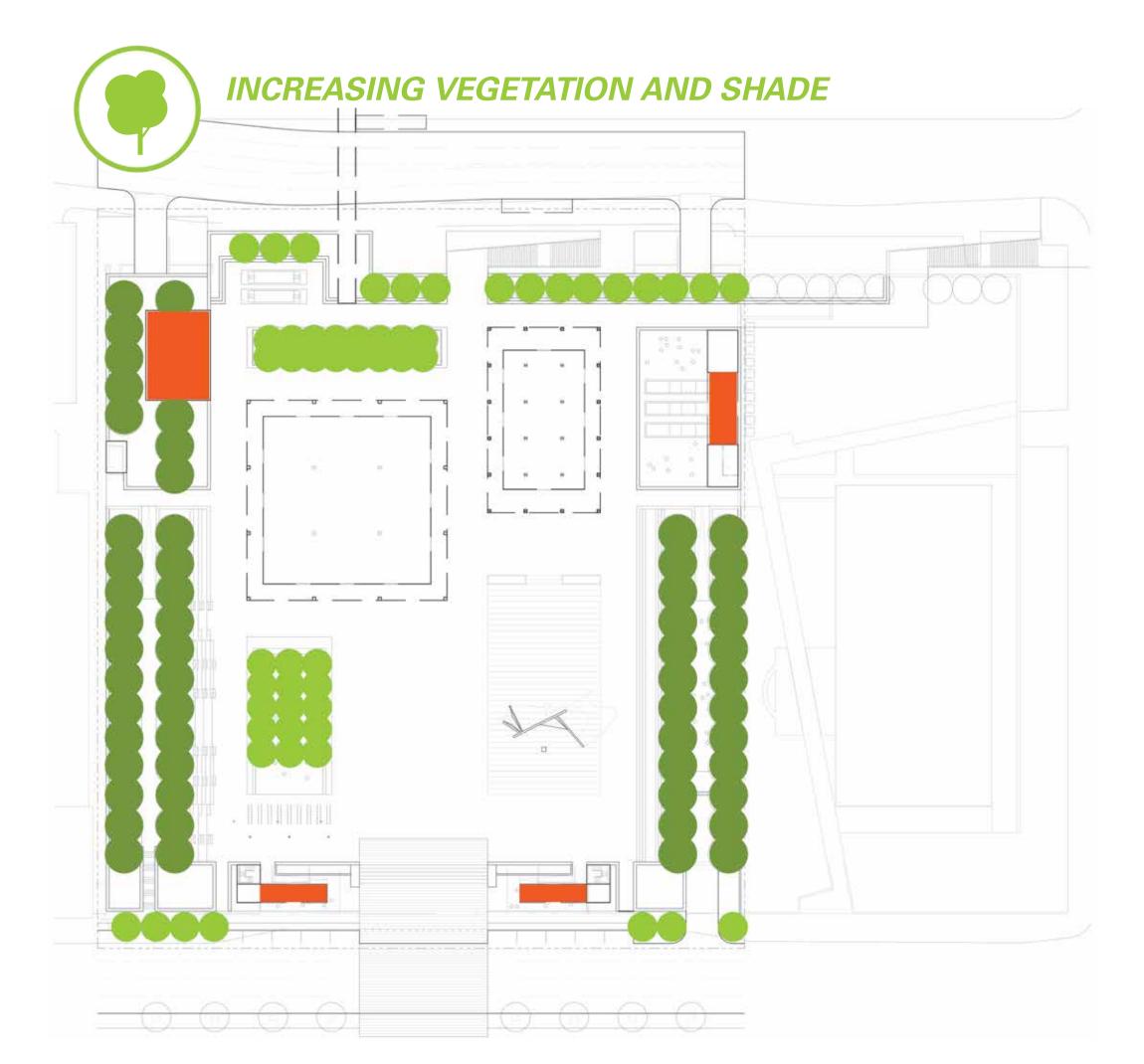
METRICS

access points to plaza

2 accessible ramp access5 elevator access7 stairs and at-grade access2 service entries







METRICS

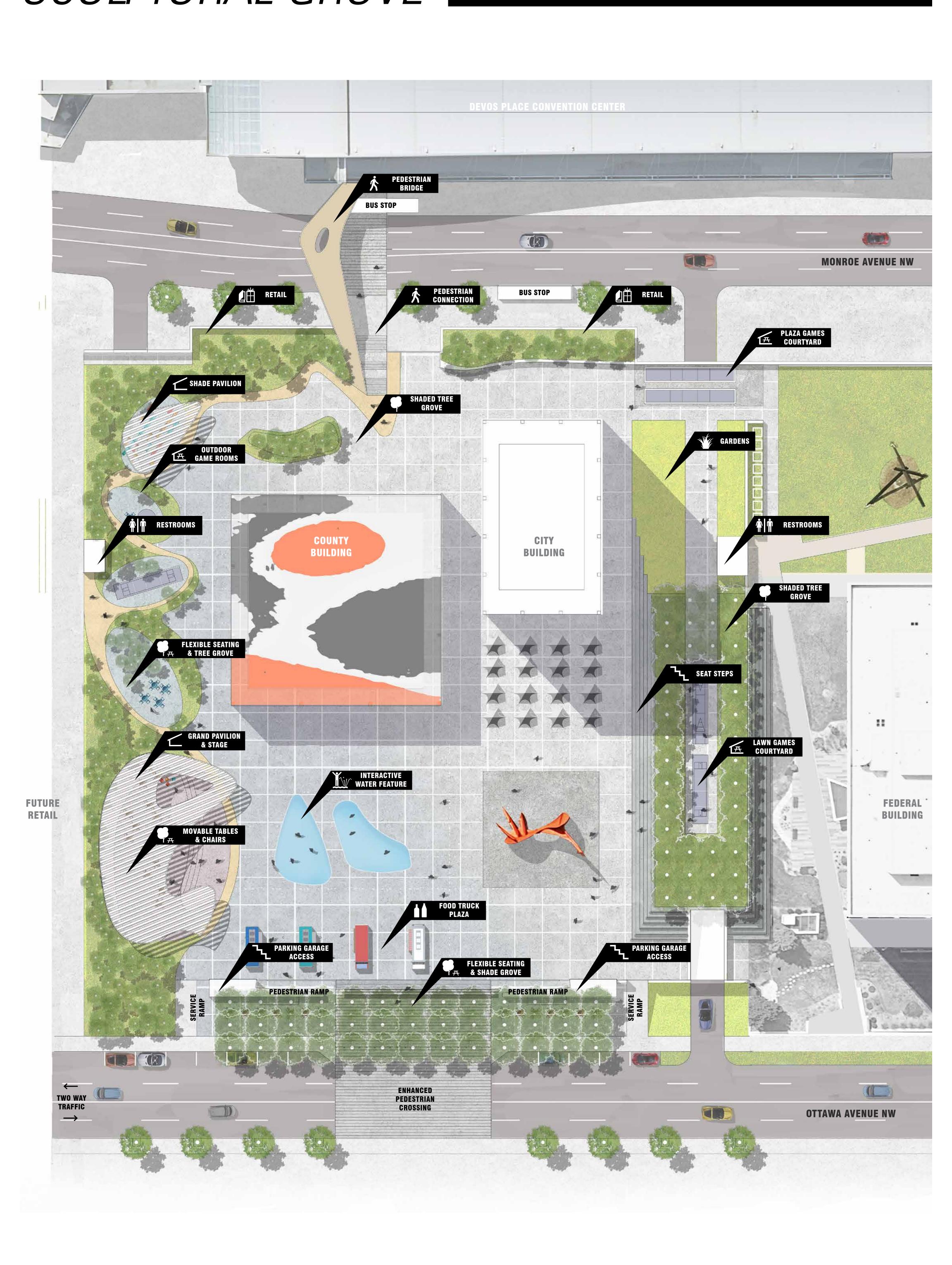
26,159 sf of new tree canopy cover at the Plaza
4,919 sf of new structured shade covering at the Plaza
21.6% increased shade from existing conditions











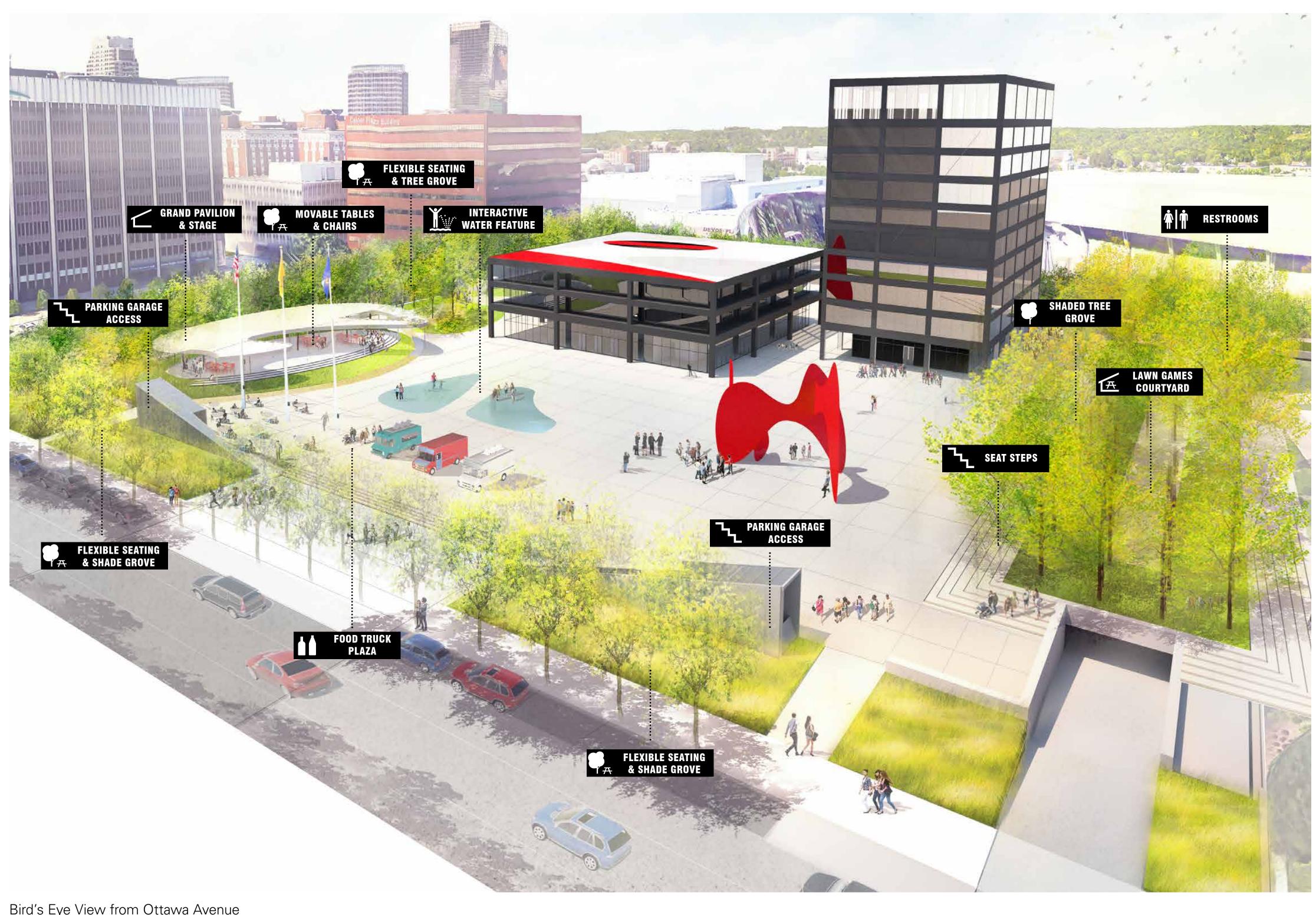




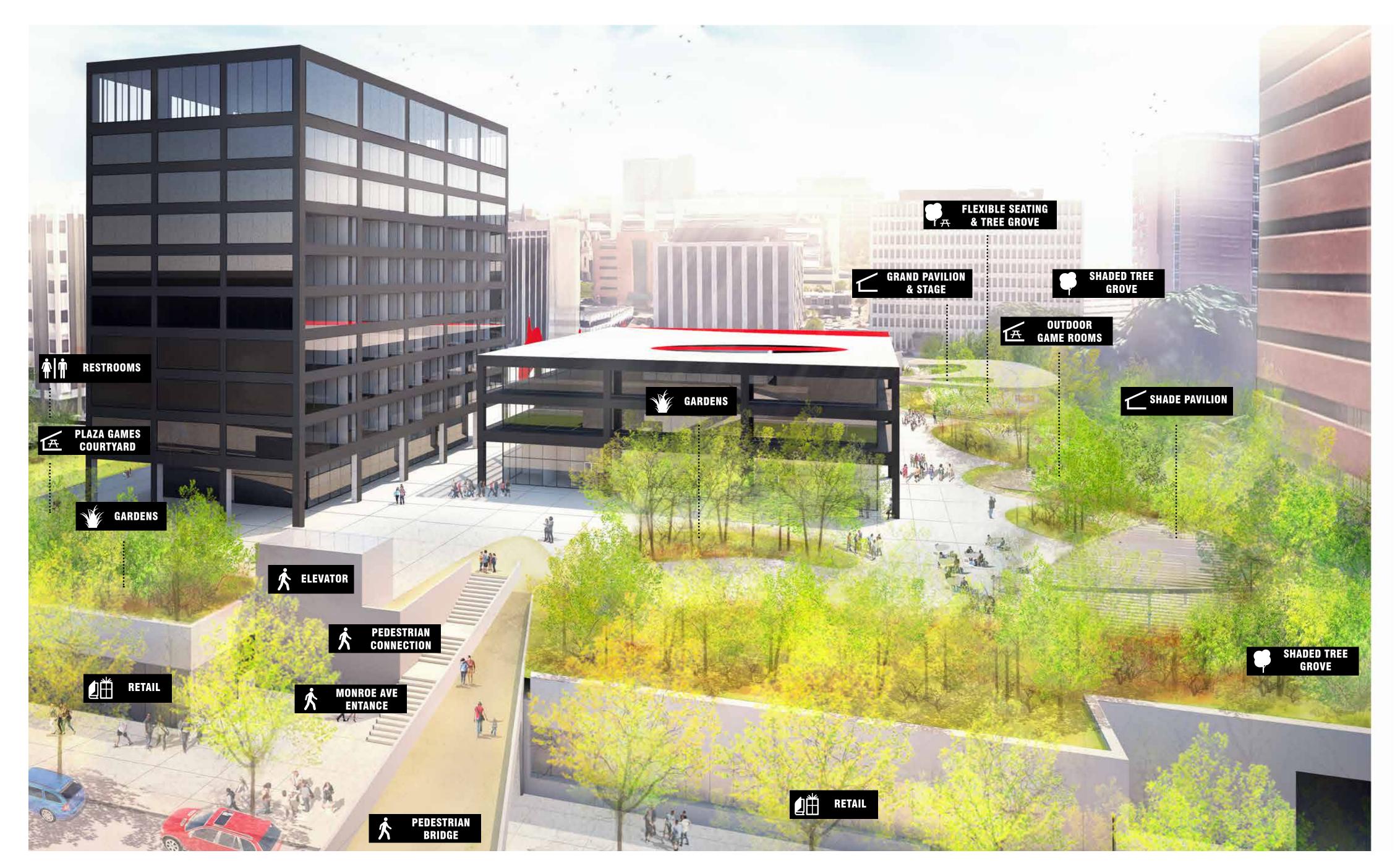




SCULPTURAL GROVE



Bird's Eye View from Ottawa Avenue



Bird's Eye View from Monroe Avenue











View of Calder's La Grande Vitesse

CONCEPT IMAGERY...



Design by Hoerr Schuadt, Photo by Hoerr Schuadt (ASLA)















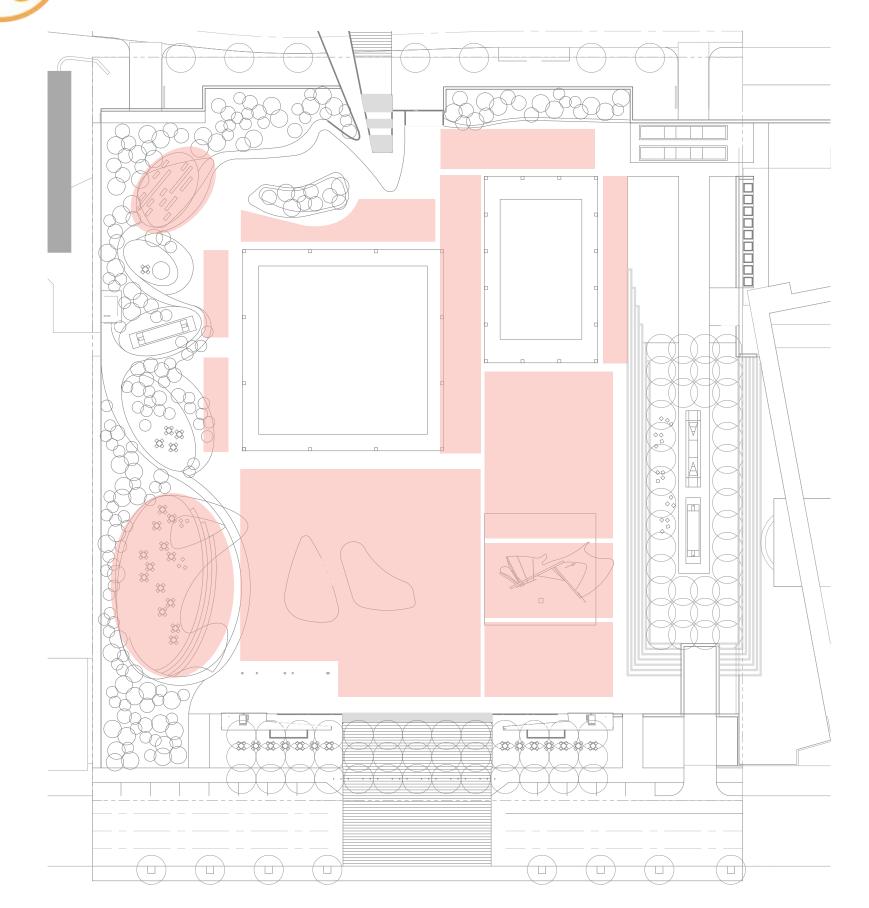










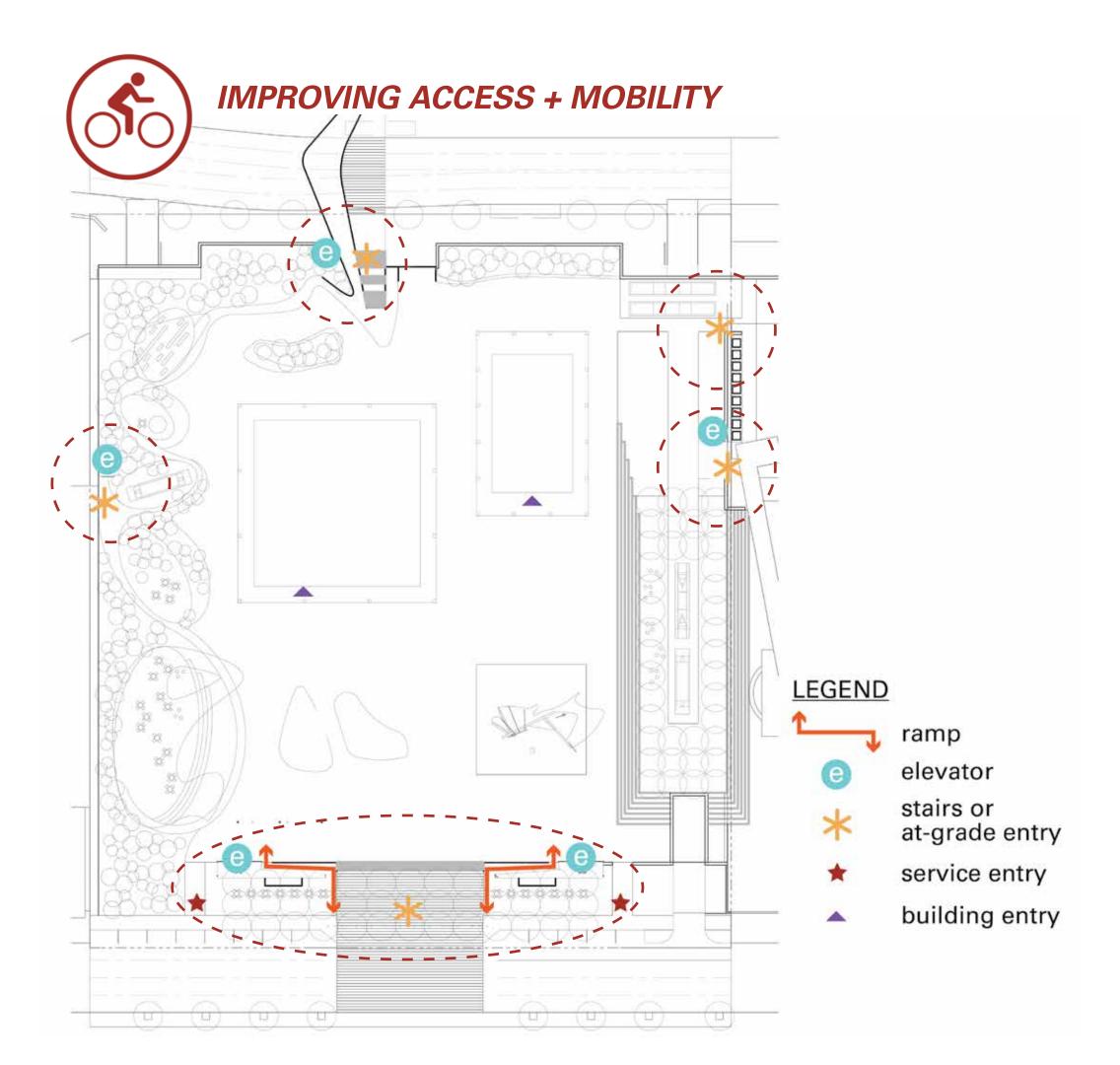


METRICS

The Plaza accommodates events of all sizes...

45,000 sf of anticipated usable space

accomodates +/- 4,500 individuals

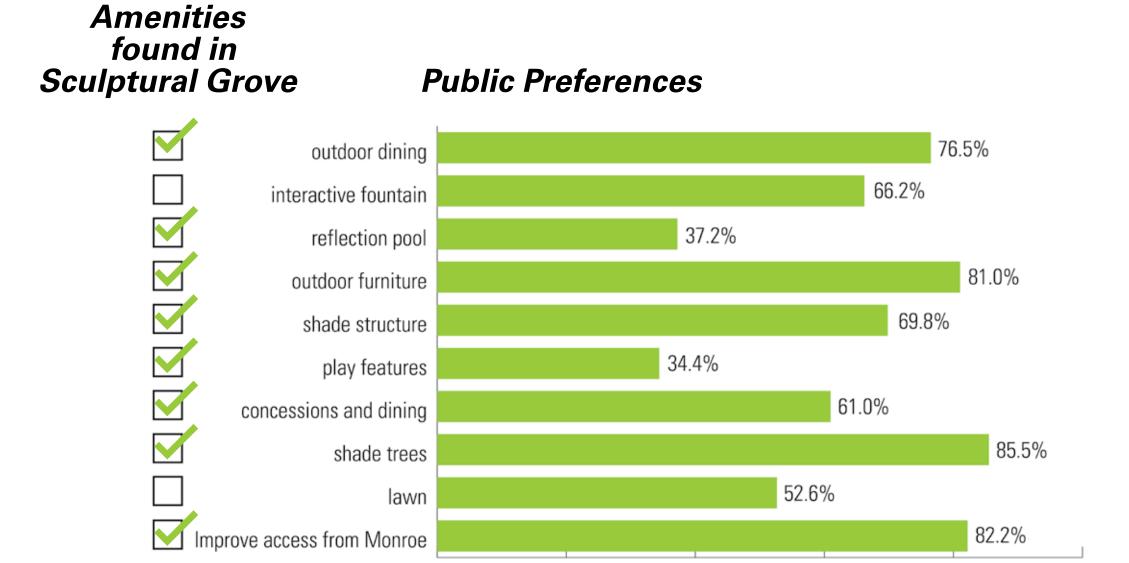


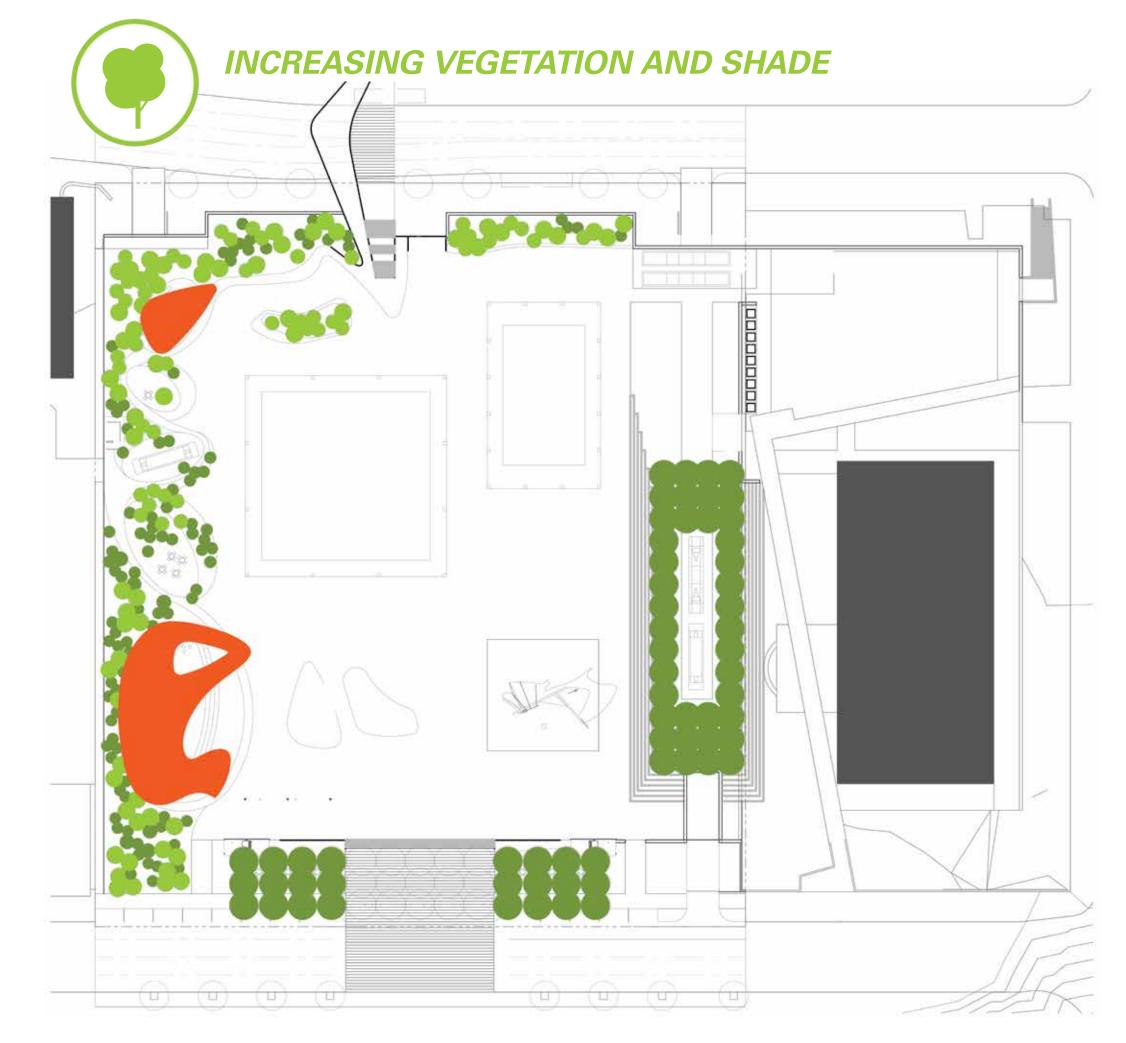
METRICS

5 access points to plaza

- **2** accessible ramp access
- **5** elevator access
- **5** stairs and at-grade access
- 2 service entries

DESIGNING NEW AMENITIES





METRICS

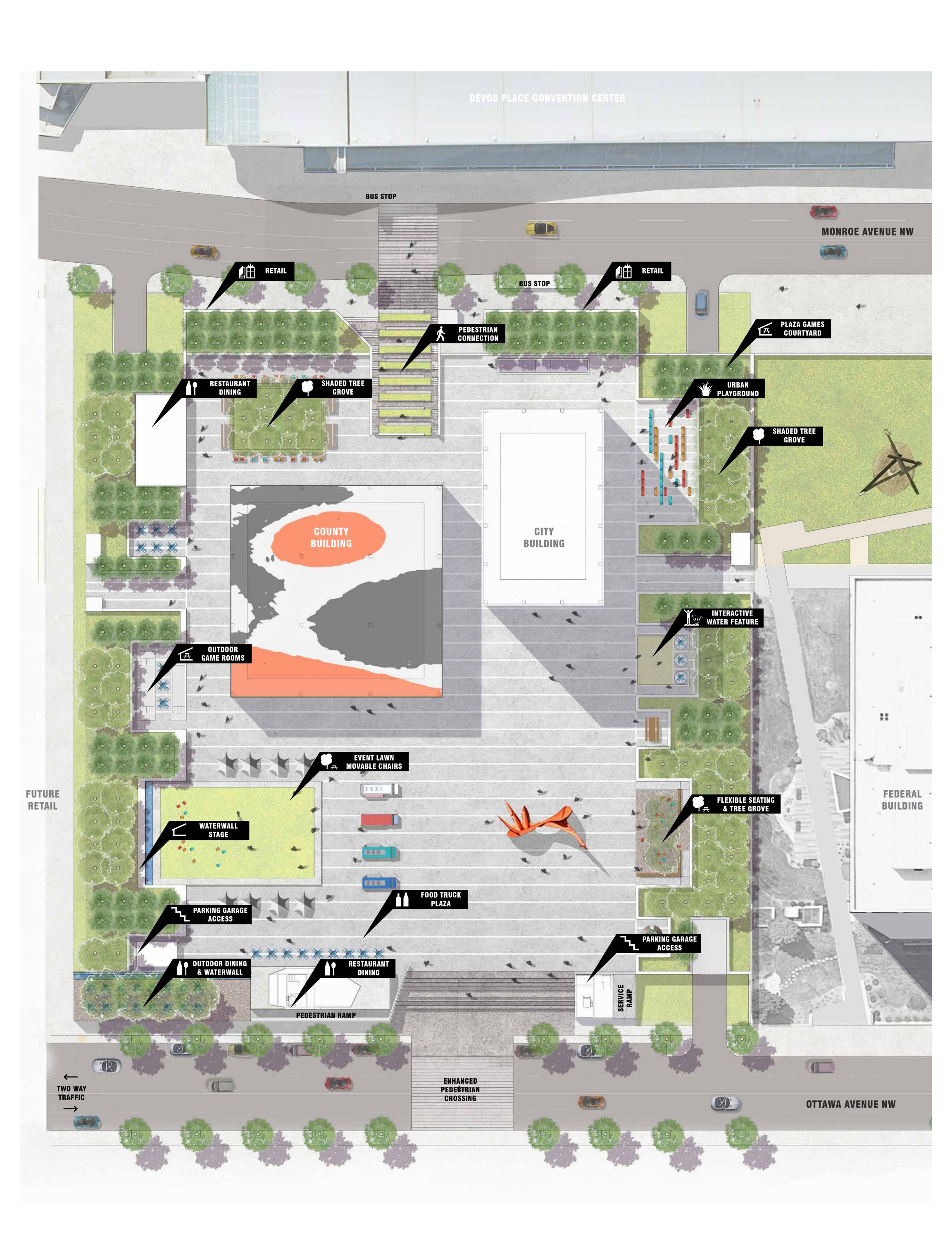
37,705 sf of new tree canopy cover at the Plaza
8,289 sf of new structured shade covering at the Plaza
79.9% increased shade from existing conditions









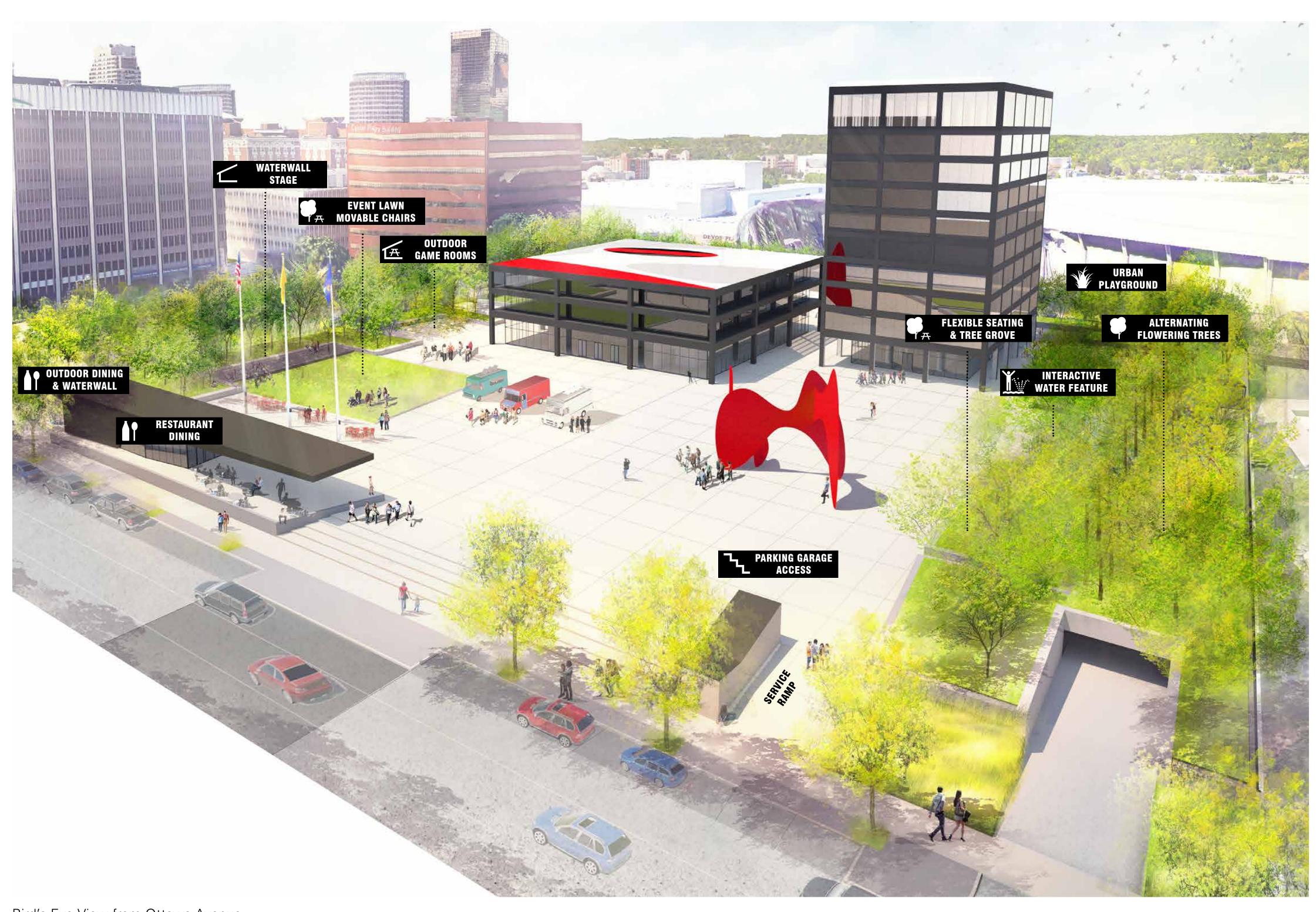




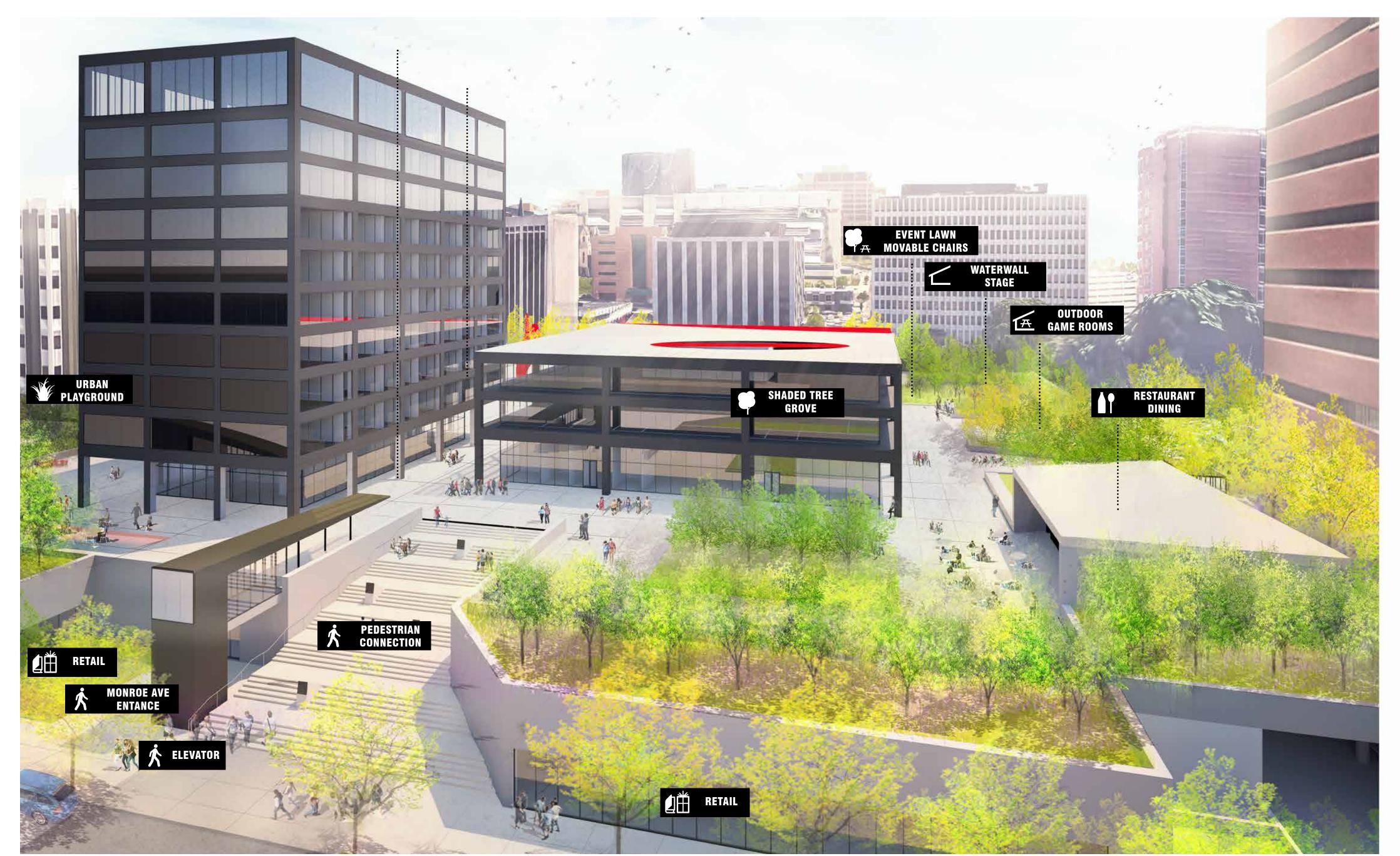








Bird's Eye View from Ottawa Avenue



Bird's Eye View from Monroe Avenue









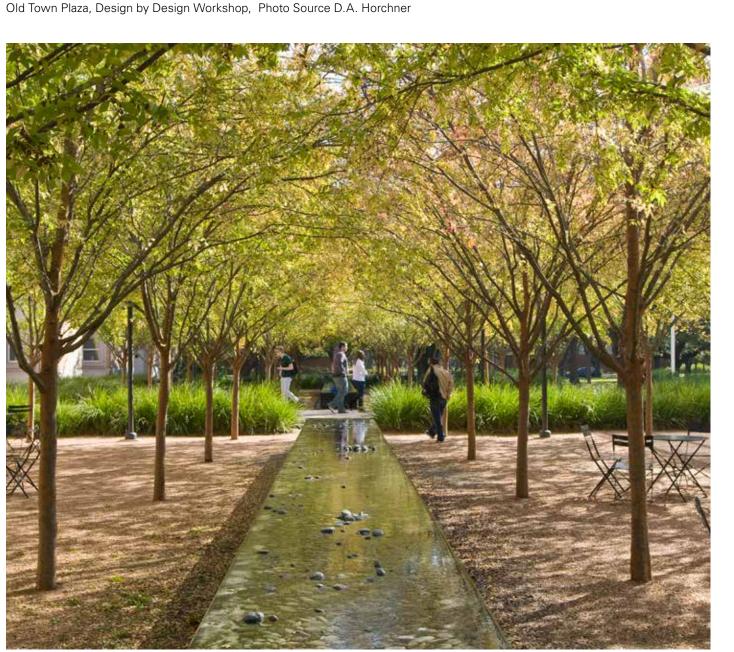


View of Calder's La Grande Vitesse

CONCEPT IMAGERY...



Brochstein Pavilion, Design by OJB, Photo by Paul Hester









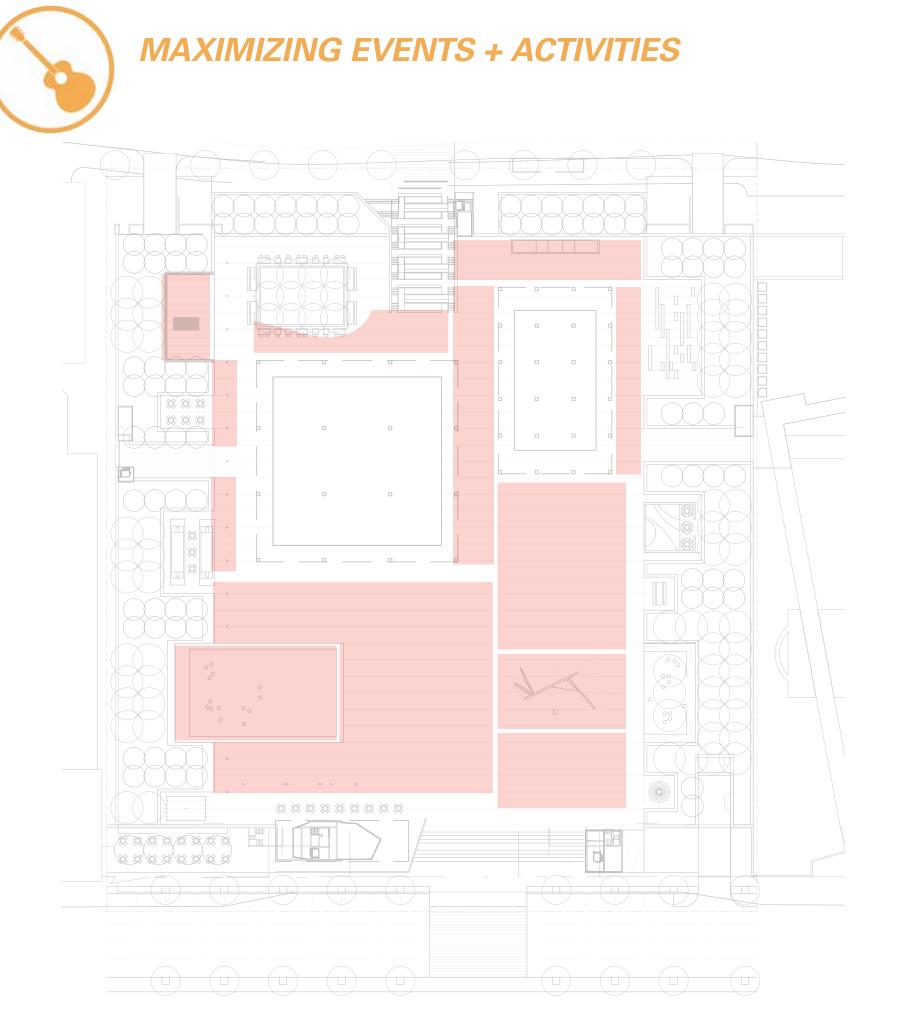












METRICS

Amenities

The Plaza accommodates events of all sizes...

42,000 sf of anticipated usable space

accomodates +/- 4,200 individuals



METRICS

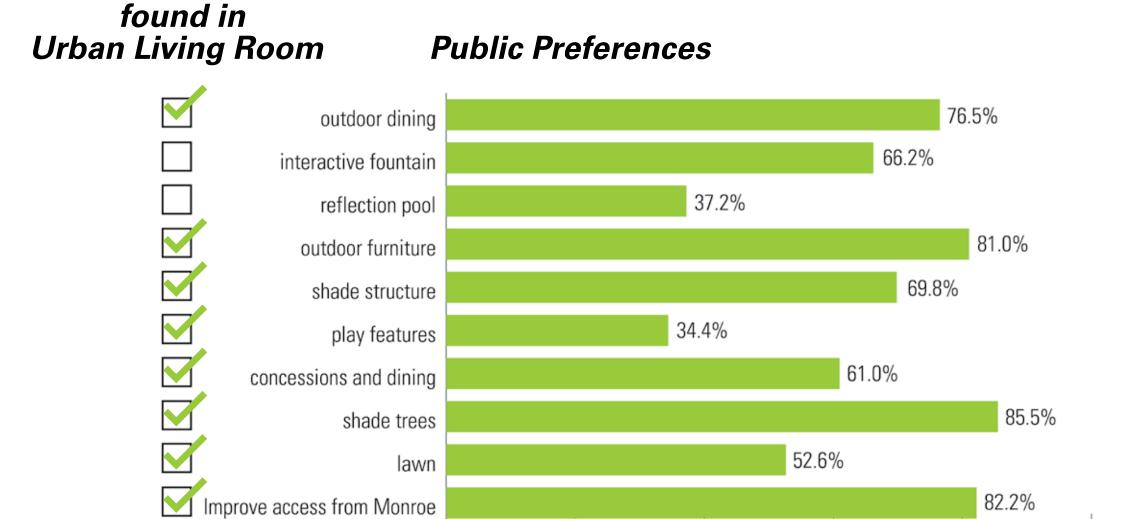
4 access points to plaza

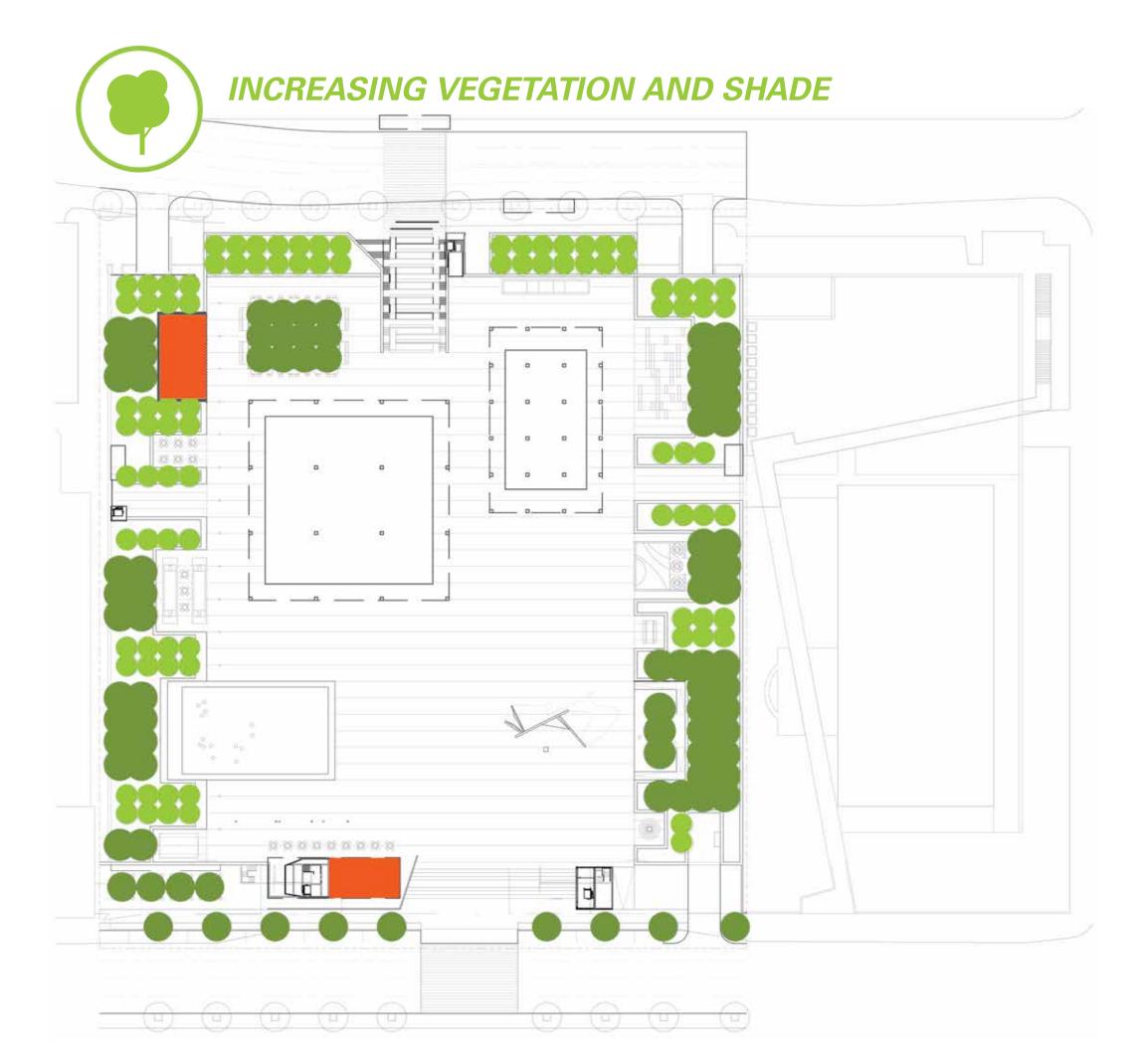
2 accessible ramp access5 elevator access

4 stairs and at-grade access

1 service entry (widened)







METRICS

39,724 sf of new tree canopy cover at the Plaza
3,461 sf of new structured shade covering at the Plaza
68.9% increased shade from existing conditions







