

# PILOT Mobile Food Business Ordinance



Grand Rapids City Commission  
Public Hearing  
July 26, 2016



# Participatory Process

- City and DGRI staff establish working group
- Research promising practices
- Community engagement includes:
  - Focus group with food trucks owners
  - Survey of ~30 food trucks
  - Interviews with 40+ restaurateurs/business owners
  - Dialogues w/ community stakeholders
  - Dialogues w/ DGRI citizen Alliances & Board action

# Proposed Solution

- Adopt a pilot “food truck” ordinance that:
  - Streamlines business licensing
  - Prioritizes public safety
  - Permits food trucks on public property
  - Respects the proximity of restaurants
  - Clearly defines vendor responsibilities
  - Establishes 2-year evaluation period

# Conversations Continue...



# Anticipated Community Benefits

- New entrepreneurship opportunities
- Small business development & expansion
- More active parks/public spaces
- More food choices for consumers
- Stronger local food culture
- More vibrant business districts
- Greater ability to attract people

# Minneapolis, MN



# Traverse City, MI





# Portland, OR

