PILOT Mobile Food Business Ordinance

Grand Rapids City Commission
Public Hearing
July 26, 2016
Participatory Process

- City and DGRI staff establish working group
- Research promising practices
- Community engagement includes:
  - Focus group with food trucks owners
  - Survey of ~30 food trucks
  - Interviews with 40+ restauranteurs/business owners
  - Dialogues w/ community stakeholders
  - Dialogues w/ DGRI citizen Alliances & Board action
Proposed Solution

• Adopt a pilot “food truck” ordinance that:
  – Streamlines business licensing
  – Prioritizes public safety
  – Permits food trucks on public property
  – Respects the proximity of restaurants
  – Clearly defines vendor responsibilities
  – Establishes 2-year evaluation period
Conversations Continue...
Anticipated Community Benefits

- New entrepreneurship opportunities
- Small business development & expansion
- More active parks/public spaces
- More food choices for consumers
- Stronger local food culture
- More vibrant business districts
- Greater ability to attract people
Minneapolis, MN