DOWNTOWN GRAND RAPIDS
AT A GLANCE
2018

PEOPLE

40,105 WORKERS
33% of City Employment Population
78% Hold Advanced Degrees
20% Live/Work Within 1 Mile of Downtown

6,025 RESIDENTS
3% of City Residential Population
700 Homes Under Construction
4,017 Homes

25,000+ POST-SECONDARY STUDENTS

PLACE

873 ACRES
139 BLOCKS
9,400 FT. OF WHITENESS RAPIDS Coming Soon
2 Miles of Grand River
10 Parks
6 Museums
177 Historic Structures
17 Event Venues
7 College & Universities

PROSPERITY

2% OF CITY’S LAND AREA

11% of City’s Assessed Value
$13M Property Tax Generated/Year
$7M Income Tax Generated/Year
$244M Annual Retail Spending

1,708 HOTEL ROOMS

1M Sq. Ft. of Retail Space
6M Sq. Ft. of Office Space
234,000 SQ. FT. of Convention Meeting & Exhibit Space

$750 MILLION

$51 BILLION

Investment Underway or Planned
Total Investment 1980-2017

Data developed by Downtown Grand Rapids Inc. in collaboration with the International Downtown Association.