

Virtual Meeting Instruction

DOWNTOWN NEIGHBOR NETWORK ADVISORY

Hello,

As many of you know, recent restrictions and mandates have been issued in an effort to reduce the spread of COVID-19. For this reason, and for the safety and wellbeing of our members and employees, we would like to continue to move GR Forward through virtual meetings.

We have decided to use Microsoft Teams for video/phone conferencing for all upcoming board and alliance meetings. Teams has many exciting features including screen sharing, recording, live captions, file sharing, and more. Below are instructions on how to access your upcoming virtual meeting.



MICROSOFT TEAMS

How to Join the Meeting:

1. It is recommended to download the App (but not necessary):
 - a. [Apple Devices](#)
 - b. [Android Devices](#)
2. When you click the following link, it will prompt you to choose: Launch App, Download App, or Join by the web. [Click here to access the August 6th Team meeting.](#)
3. Allow access to your mic and camera (this is very important for you to join the conversation).
4. Prior to joining the meeting, it will require you type your name. Make sure your mic and audio are on and click join.

Virtual Meeting Etiquette:

- Test the app and all technology (including camera/video, Wi-Fi, and audio) before the meeting.
- Always have a contingency plan, you may want to download the app to a second device.
- Mute your microphone when you're not speaking.
- Start a comment by saying your name. Not everyone may recognize your voice. This practice also facilitates the work of the person who is taking minutes.
- Be aware of your surroundings: make sure your background is professional and work appropriate.

If you have any questions or need further assistance, please email mmcdaniel@downtowngr.org. Thank you!

Best,
Mandy



Mandy McDaniel
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Grand Rapids, MI 49503
P: 616 . 719 . 4610

AGENDA



DOWNTOWN NEIGHBOR NETWORK

Advisory

Members:

Amy Skentzos • Christopher Billmeier • Daniel Drent • Drew Terwee • Eddie Tadlock • Jane Reynolds • Kathy Steindler • Kelli Jo Peltier • Latesha Lipscomb • Laurie Craft • Mark Tangen • Michael Dorney • Myric Harris • Rose Martinez White • Wilma Banks •

August 6, 2020

11:30pm- 1:00pm

[Microsoft Teams](#)

- | | | |
|----|-----------------------------------|------------------|
| 1. | Call to order/ introductions | Kelli Jo Peltier |
| 2. | Approval of minutes | Kelli Jo Peltier |
| 3. | Social Districts Overview | Mark Miller |
| 4. | Draft DNN Job Description Review | Annamarie Buller |
| 5. | DNN Updates | Kelli Jo Peltier |
| 6. | Advisory member discussion | Kelli Jo Peltier |
| 7. | Public comment | |
| 8. | Next meeting on September 3, 2020 | |
| 9. | Adjournment | |

The DNN exists to foster a community of downtown neighbors that are connected, informed and empowered to improve downtown living.





Downtown Neighbor Network Advisory

July 9, 2020

1. Call to order: Ms. Buller called the meeting to order at 11:39 am.
2. DNN Members Present: Drew Terwee, Wilma Banks, Kelli Jo Peltier, Latesha Lipscomb, Eddie Tadlock, Jane Reynolds, Kathy Steindler, Laurie Craft, Mark Tangen, Michael Dorney and Daniel Drent.

DNN Members Absent: Myric Harris, Rose Martinez White, Amy Skentzos, and Christopher Billmeier.

Others Present: Annamarie Buller, Marion Bonneaux, Mark Miller, Amanda Sloan, and Mandy McDaniel (DGRI Staff).

3. Tell us something good about living downtown right now.
Ms. Peltier stated she has been enjoying free exercise classes through the City Parks and Recreation department. Ms. Craft stated she has been enjoying riding her bike since there isn't as much traffic and it is safer. Mr. Dorney stated the Cottage Bar opened on Monday. Ms. Reynolds stated she enjoys that it is quieter. Mr. Terwee stated he has been enjoying social zones and running into friendly faces.
4. Approval of DNN Advisory Minutes - June 2020
Laurie Craft, supported by Michael Dorney, motioned to approve June 04, 2020 Meeting Minutes. None opposed. Motion passed.
5. Update on DNN Advisory committee description review
Ms. Steindler reviewed the draft job description included in this month's packet. Ms. Steindler stated on June 9th a few volunteers from the DNN met to discuss and create a description for the advisory committee. A few key phrases noted that the advisory committee is a volunteer group and that it is self-directed. In terms of governance, the group is to advocate for quality of life issues and positive downtown experiences, commit to serve on a sub-committee.

Ms. Craft asked if this description is a general-purpose statement? Ms. Craft believes there needs to be elaboration and clarity on some of these phrases and what is the agenda overall for the advisory group?

Ms. Buller reviewed the DNN Recommendation document and stated the DNN reports to the Goal 2 Alliance which focuses on the Downtown neighborhood. The group needs to specifically discuss the job description of a committee member, not what the DNN does since we already have a mission, vision, values and the steering committee recommendations that should guide our work.

Ms. Lipscomb stated the DNN steering committee's goal was to serve in a capacity where we are constantly building bridges between neighbors. We recognized early in the process that there was a bit of territory Downtown that didn't have an advocate or representation. At that time, we spent a year going back and forth around who would best represent that space. At that time Heartside made the conscious effort to expand to include both Heartside and Downtown. Due to the presence of the Heartside Downtown Neighborhood Association the DNN is not a neighborhood association but an advisory group that connects with near neighborhoods and folks living in multi-unit buildings.

Ms. Buller stated our priority is to create a place for residents to get connected, support near neighborhoods, help with advocacy or engagement that align with Downtown projects. The DGRI Board and Alliances recognize and plan for key projects to work on for the next year. The hope was the DNN would provide resident input to DGRI.

Mr. Drent stated it is out of the DNN's realm to solve specific neighborhood issues that's really a neighborhood association issue. As far pedestrian safety, it is a topic that affects multiple neighborhoods and we can help bridge that gap. Mr. Drent's concern is DNN overstepping other organizations and duplicating efforts.

Ms. Craft stated our role is to advocate with the systems and organizations that already exists rather than advocating as an entity in and of itself. We are not an advocacy organization, but we can advocate with the system or organization that is better able to work on those issues. Ms. Craft suggested better educating ourselves on what local organizations are working on in the community, that way we know who to connect with.

Mr. Drent stated we need to remember that our goal is to advocate and go to the specific associations that can help us.

Ms. Buller stated the goal for the future format of the group is to focus less on project updates and more on how this group can do better connecting with neighbors, getting the word out, better educating those on how to advocate, connecting the right channels etc.

Ms. Peltier suggested regular emails to help stay connected throughout the month. Ms. Buller stated she could send out a regular email to the DNN members. It was suggested those emails include new and ongoing issues then decide if it is something we individually would like to advocate for or the something the DNN as whole works together on.

Ms. Peltier asked members how they felt about changing the monthly meeting format. Ms. Buller stated we would have a standard monthly meeting for one hour then have a downtown experience that may be educational and social. Ms. Craft stated she prefers daytime meetings but likes the idea of having a downtown experience. Ms. Buller stated she will send out a poll through email to members to vote on the format of future DNN meetings. The next meeting will focus specifically on the Job Description of a DNN Advisory Member.

6. Member Discussion

The remaining agenda items will be tabled until next month's meeting.

7. Public Comment

None

8. Next Meeting Dates: August 6, 2020 11:30am

9. Adjournment

Ms. Buller adjourned the meeting at 12:50 pm.


Minutes taken by:

Mandy McDaniel


Administrative Assistant

Downtown Grand Rapids Inc.

DOWNTOWN SOCIAL DISTRICT DISTRICT + COMMON AREA LOCATION MAP / OVERVIEW

BRIDGE STREET COMMON AREA INDICATED
WITH  IS PART OF DOWNTOWN
SOCIAL DISTRICT - REFER TO PAGE 5


FOR ENLARGEMENT OF THIS AREA
REFER TO PAGE 5

MONROE NORTH COMMON AREA INDICATED
WITH  IS PART OF DOWNTOWN
SOCIAL DISTRICT - REFER TO PAGE 2

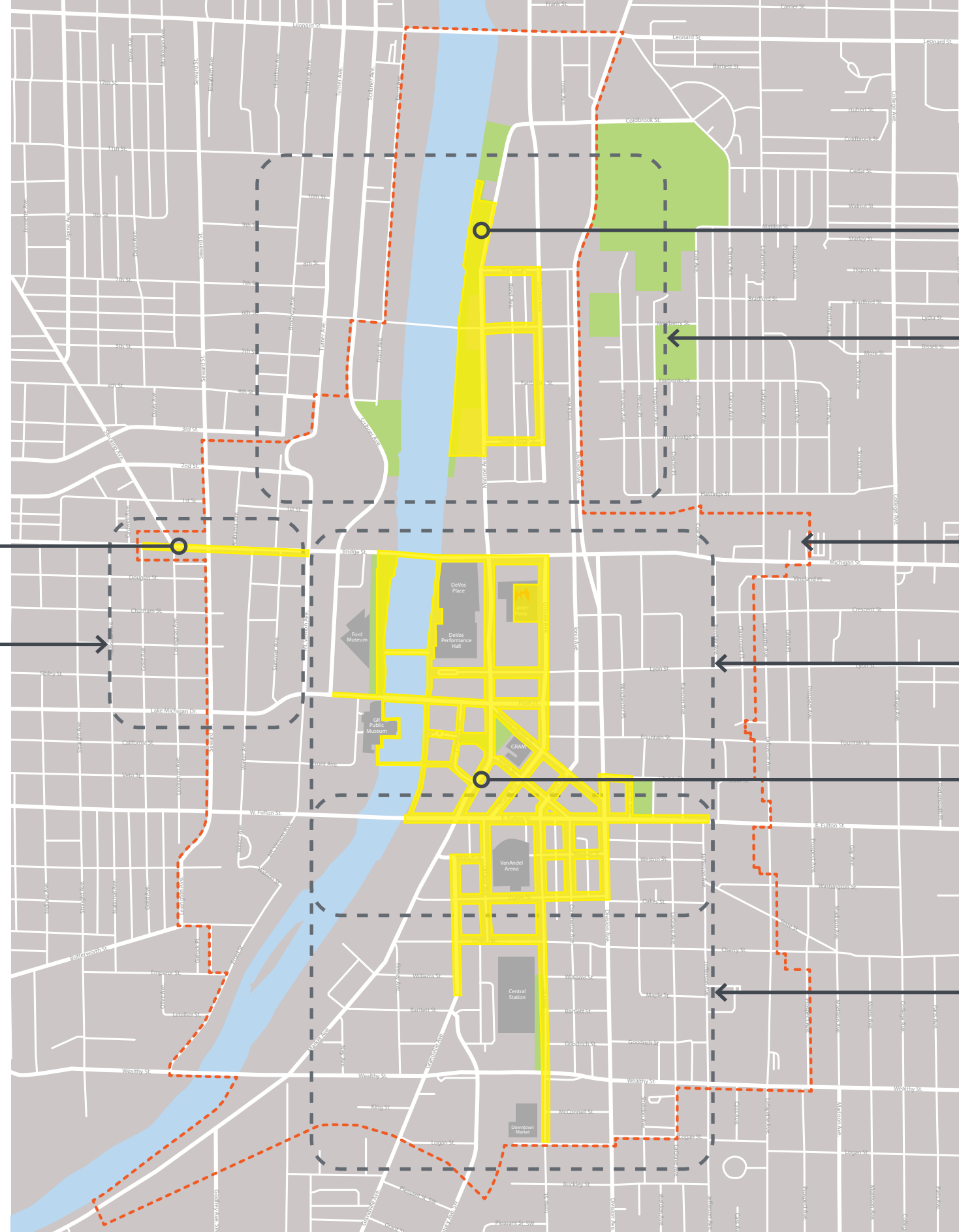
FOR ENLARGEMENT OF THIS AREA REFER TO
PAGE 2

DOWNTOWN SOCIAL DISTRICT BOUNDARY /
DDA BOUNDARY INDICATED WITH 

FOR ENLARGEMENT OF THIS AREA REFER
TO PAGE 3 (*HOTEL/ARENA COMMON AREA IS
SPLIT BETWEEN TWO PAGES*)

HOTEL / ARENA COMMON AREA INDICATED
WITH  IS PART OF DOWNTOWN
SOCIAL DISTRICT - REFER TO PAGES 3 AND 4

FOR ENLARGEMENT OF THIS AREA REFER
TO PAGE 4 (*HOTEL/ARENA COMMON AREA IS
SPLIT BETWEEN TWO PAGES*)



DOWNTOWN SOCIAL DISTRICT MONROE NORTH COMMON AREA

SOCIAL DISTRICT BOUNDARY LEGEND

-  SOCIAL DISTRICT BOUNDARY / DDA BOUNDARY
-  MONROE NORTH COMMON AREA
-  SINGLE BUSINESS EXCLUSIVE USE (EXCLUDED FROM COMMON AREA)

LIQUOR LICENSEES ELIGIBLE FOR SOCIAL DISTRICT PERMIT

- 1 LINEAR
- 2 BRICKYARD TAVERN
- 3 CITY BUILT BREWING COMPANY
- 4 SANDY POINT BEACH HOUSE
- 5 GARAGE BAR
- 6 EASTERN KILLE DISTILLERY
- 7 ROCKY'S
- 8 SPEAK EZ LOUNGE
- 9 EMBASSY SUITES / BIG E'S SPORTS GRILL



not to scale



DOWNTOWN SOCIAL DISTRICT HOTEL / ARENA COMMON AREA

SOCIAL DISTRICT BOUNDARY LEGEND

--- SOCIAL DISTRICT BOUNDARY / DDA BOUNDARY (NOT IN VIEW ON THIS SHEET)

■ HOTEL / ARENA COMMON AREA

■ SINGLE BUSINESS EXCLUSIVE USE
(EXCLUDED FROM COMMON AREA)

LIQUOR LICENSEES ELIGIBLE FOR SOCIAL DISTRICT PERMIT

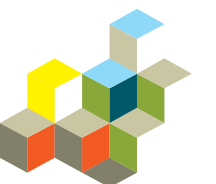
- | | |
|---------------------------------|------------------------------|
| 1 ATWATER BREWERY | 37 BRUSH STUDIO |
| 2 DEVOS PLACE | 38 20 MONROE LIVE |
| 3 ROAM | 39 THE B.O.B. |
| 4 RESERVE | 40 PIND INDIAN CUISINE |
| 5 AMWAY GRAND PLAZA HOTEL | 41 CHARLY'S CRAB |
| 6 THE CHOP HOUSE | 42 SOCIAL HOUSE |
| 7 BULLSHEAD TAVERN | 43 BISTRO BELLA VITA |
| 8 MOJO'S | 44 VAN ANDEL ARENA |
| 9 FLANAGAN'S IRISH PUB | 45 GRAND RAPIDS BREWING |
| 10 SUNDANCE GRILL | 46 J. GARDELLA'S TAVERN |
| 11 HOMEWOOD SUITES | 47 DIVANI |
| 12 UNIVERSITY CLUB | 48 SPARKS BBQ |
| 13 HYATT PLACE | 49 HOPCAT |
| 14 TUPELO HONEY | 50 BUFFALO WILD WINGS |
| 15 FERRIS COFFEE | 51 BACK FORTY SALOON |
| 16 FORTY PEARL | 52 SAN CHEZ |
| 17 THE TOWER BALLROOM | 53 FERRIS STATE UNIVERSITY |
| 18 UCCELLO'S | 54 MAX'S SOUTH SEAS HIDEAWAY |
| 19 CINCO DE MAYO | 55 LUNA |
| 20 GRAND RAPIDS ART MUSEUM | 56 STELLA'S |
| 21 PARSLEY | 57 PYRAMID SCHEME |
| 22 LITTLE BIRD | 58 NEW HOTEL MERTENS |
| 23 CITY FLATS HOTEL | 59 GR NOIR |
| 24 BIG O'S CAFE | 60 ROCKWELL/REPUBLIC |
| 25 LEO'S | 61 RUMORS NIGHT CLUB |
| 26 SOHO SUSHI | 62 MEXO |
| 27 HOUSE OF WINE | 63 ONE TRICK PONY |
| 28 BRICK AND PORTER | 64 COTTAGE BAR |
| 29 OSTERIA ROSSA | 65 PALACE OF INDIA |
| 30 APARTMENT LOUNGE | |
| 31 HOLIDAY INN | |
| 32 GRAND RAPIDS PUBLIC MUSEUM | |
| 33 JW MARRIOTT / 616 RESTAURANT | |
| 34 Z'S RESTAURANT & BAR | |
| 35 COURTYARD BY MARRIOTT | |
| 36 AC HOTEL | |

#37 THROUGH #65 ARE ALSO
REPRESENTED ON PAGE 4

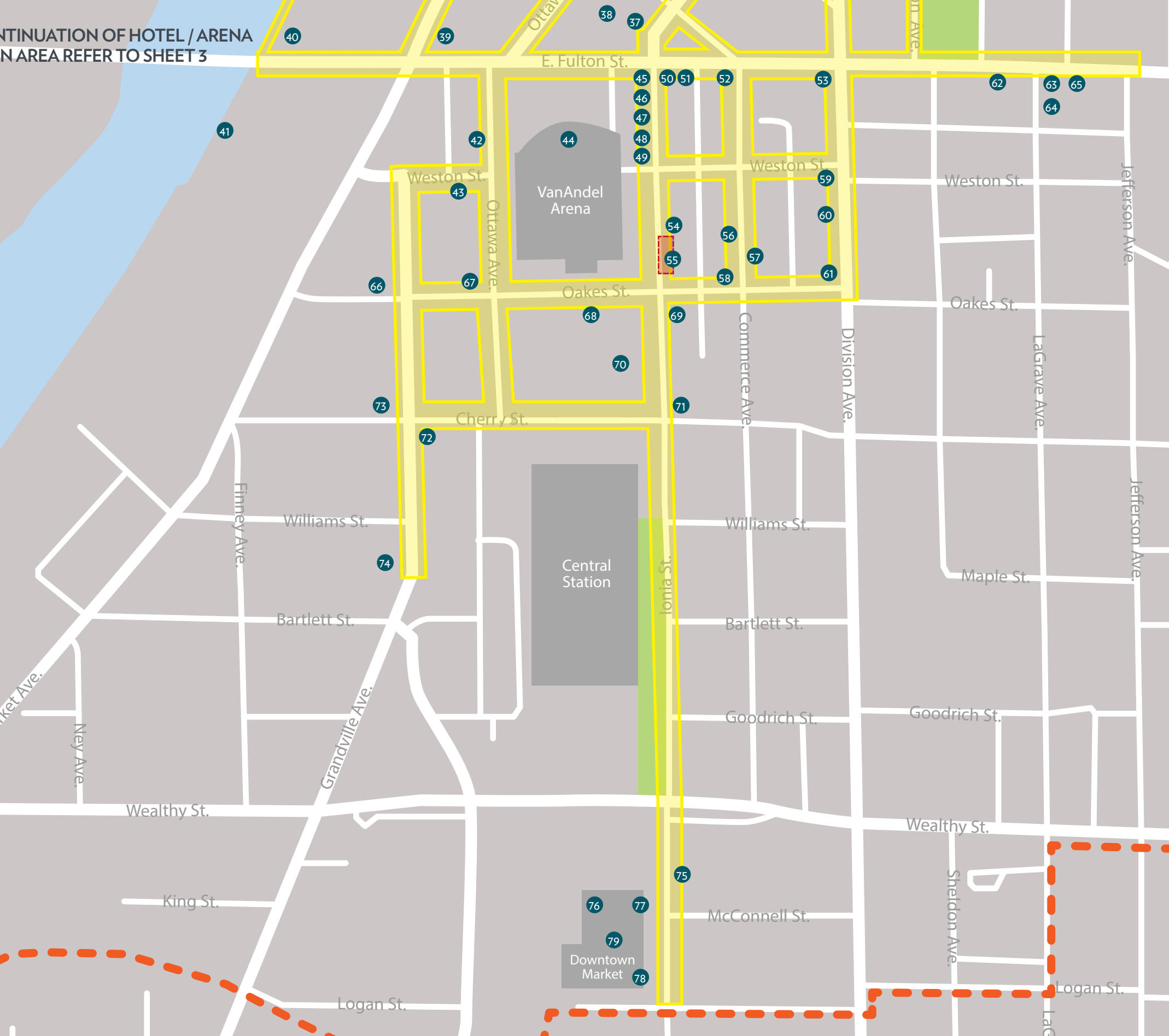
FOR CONTINUATION OF HOTEL / ARENA
COMMON AREA REFER TO SHEET 4



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CONTINUATION OF HOTEL / ARENA
COMMON AREA REFER TO SHEET 3



DOWNTOWN SOCIAL DISTRICT HOTEL / ARENA COMMON AREA

SOCIAL DISTRICT BOUNDARY LEGEND

- SOCIAL DISTRICT BOUNDARY / DDA BOUNDARY
- HOTEL / ARENA COMMON AREA
- SINGLE BUSINESS EXCLUSIVE USE (EXCLUDED FROM COMMON AREA)

LIQUOR LICENSEES ELIGIBLE FOR SOCIAL DISTRICT PERMIT

- | | |
|------------------------------|-------------------------|
| 37 BRUSH STUDIO | 66 GRAND WOODS LOUNGE |
| 38 20 MONROE LIVE | 67 WHEELHOUSE |
| 39 THE B.O.B. | 68 LEO'S CONEY ISLAND |
| 40 PIND INDIAN CUISINE | 69 TAVERN ON THE SQUARE |
| 41 CHARLY'S CRAB | 70 STUDIO PARK |
| 42 SOCIAL HOUSE | 71 PEPPINO'S PIZZERIA |
| 43 BISTRO BELLA VITA | 72 TIN CAN |
| 44 VAN ANDEL ARENA | 73 INTERSECTION |
| 45 GRAND RAPIDS BREWING | 74 FOUNDERS BREWERY |
| 46 J. GARDELLA'S TAVERN | 75 CRAFT BEER CELLAR |
| 47 DIVANI | 76 APERTIVO |
| 48 SPARKS BBQ | 77 SOCIAL KITCHEN |
| 49 HOPCAT | 78 SLOW'S BAR-B-Q |
| 50 BUFFALO WILD WINGS | 79 DOWNTOWN MARKET |
| 51 BACK FORTY SALOON | |
| 52 SAN CHEZ | |
| 53 FERRIS STATE UNIVERSITY | |
| 54 MAX'S SOUTH SEAS HIDEAWAY | |
| 55 LUNA | |
| 56 STELLA'S | |
| 57 PYRAMID SCHEME | |
| 58 NEW HOTEL MERTENS | |
| 59 GR NOIR | |
| 60 ROCKWELL/REPUBLIC | |
| 61 RUMORS NIGHT CLUB | |
| 62 MEXO | |
| 63 ONE TRICK PONY | |
| 64 COTTAGE BAR | |
| 65 PALACE OF INDIA | |

#37 THROUGH #65 ARE ALSO REPRESENTED ON PAGE 3



DOWNTOWN SOCIAL DISTRICT BRIDGE STREET COMMON AREA

SOCIAL DISTRICT BOUNDARY LEGEND

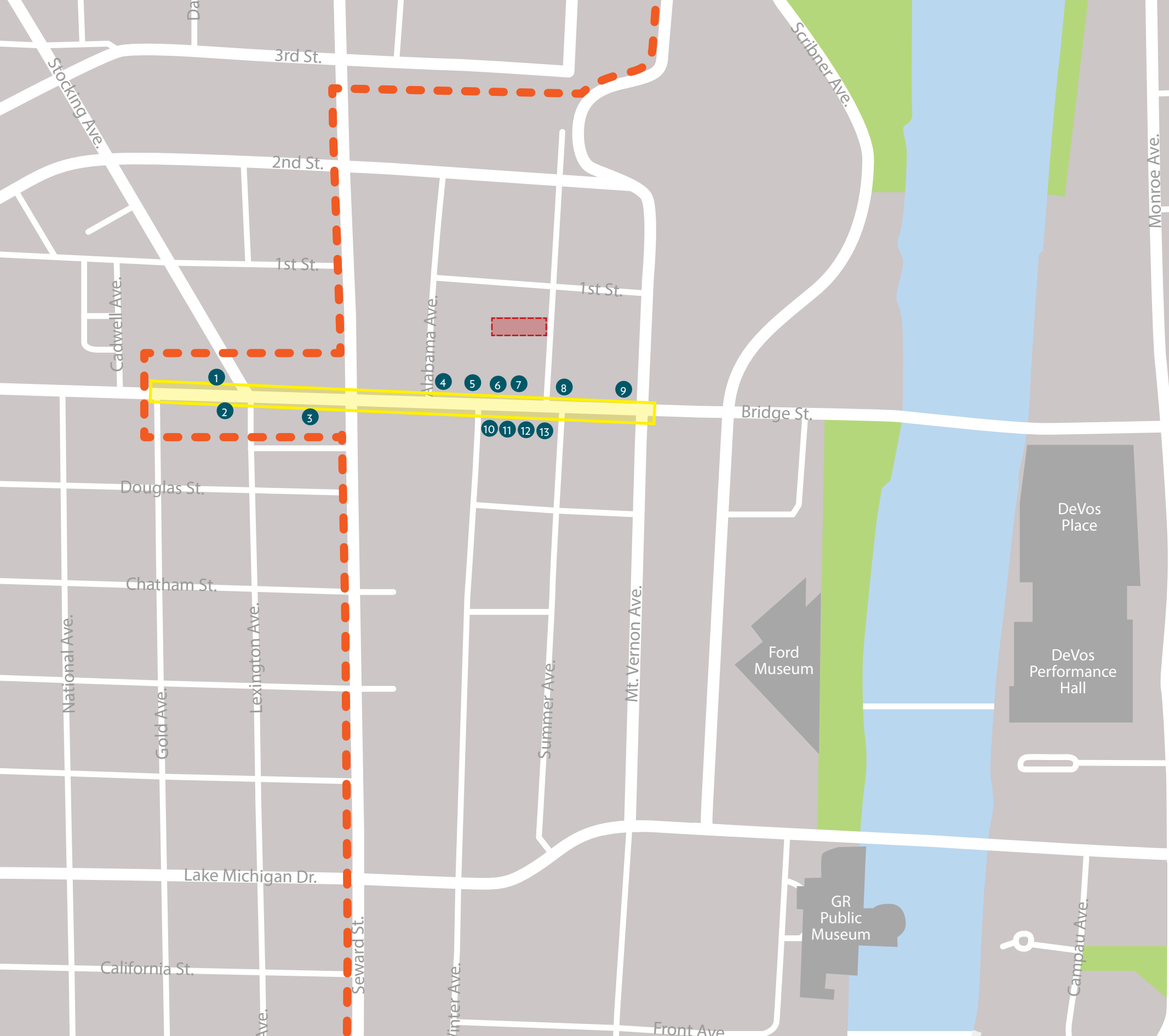
--- SOCIAL DISTRICT BOUNDARY / DDA BOUNDARY

BRIDGE STREET COMMON AREA

SINGLE BUSINESS EXCLUSIVE USE
(EXCLUDED FROM COMMON AREA)

LIQUOR LICENSEES ELIGIBLE FOR SOCIAL DISTRICT PERMIT

- 1 HARMONY BREWING COMPANY
- 2 STEEL CAT
- 3 ONE BOURBON
- 4 KALE'S KORNER BAR
- 5 ANCHOR BAR
- 6 SOVENGARD
- 7 FRATELLI'S
- 8 NEW HOLLAND BREWERY
- 9 ANDO ASIAN KITCHEN
- 10 O'TOOLE'S PUBLIC HOUSE
- 11 BUTCHER'S UNION
- 12 MORNING BELLE
- 13 JOLLY PUMPKIN



Downtown Resident Steering Committee
Downtown Neighbor Network Recommendation
9/5/2019

1. Background:

The GR Forward Downtown and River Activation Plan identified the goal to create a downtown neighborhood that is home to a diverse population. To that end, DGRI looks to support initiatives that improve downtown living for existing residents and attract new downtown residents in order to foster civic engagement and strengthen community ties downtown. GR Forward specifically identifies the opportunity to establish a downtown resident council. In early 2018, an ad-hoc Downtown Resident Steering Committee was formed to explore the creation of a stand alone organization that would represent downtown neighbors.

The Downtown Resident Steering Committee was constituted to represent various viewpoints and perspectives on the unique challenges and opportunities of living in or near downtown Grand Rapids. Although DGRI convened the group, it was made explicit that there was not a predetermined outcome and that the group had the authority to determine if there was need or desire for a downtown neighborhood group and what form that group might take. The group began with an extensive “data dive” to better understand who was living in downtown, what groups currently (or potentially) exist in and near downtown, what concerns residents have, how is downtown changing, and what type of organization might be the best fit to represent the unique voice of downtown living.

2. Process:

- a) Recruitment of Steve Faber, Byrum and Fisk to facilitate the independent process for the Downtown Resident Steering Committee, supported by DGRI Stakeholder Engagement Specialist Annamarie Buller
- b) Research and Data:
 - i. Resident survey
 - ii. Housing analysis
 - iii. Scan of organizations and associations
 - iv. Focus group discussion with existing neighborhoods (November 2017, April 2018)
- c) Scenario Planning: No growth, slow growth, high growth
- d) Structure Pros/Cons: Nonprofit vs Joint Venture
- e) Heartside residents reorganizing the Heartside Neighborhood Association (HNA) propose expansion.
- f) Downtown Resident Steering Committee Recommendations Engagement

3. Mission/Vision/Guiding Principles:

Mission:

The DNN exists to foster a community of downtown neighbors that are connected, informed and empowered to improve downtown living.

Vision:

The DNN envisions a neighborhood that is vibrant and culturally diverse, active, safe and full of opportunity and experiences unique to downtown living.

Downtown Resident Steering Committee
Downtown Neighbor Network Recommendation
9/5/2019

Guiding Principles:

Accessible & Inclusive – We desire to be a network that is open to all neighbors

Empowering – We desire to be a network that supports downtown neighbors and provides an avenue to advance collective interests

Collaborative – We desire to be a network that brings people and groups together across boundaries

Equitable – We desire to be a network that is intentional about listening to our neighbors and elevating the voices of those who have been historically marginalized

Unique – We desire to be a network that embraces the peculiarities of living downtown and convey that perspective with the broader community

Key Programs:

Improved communications and greater awareness

- **Communication** - share information relevant to living downtown
 - Identify neighbors who want to join the Downtown Neighborhood Network
 - Outreach to building owners and property managers
 - Implement a communication tool that allows for information to be pushed out
 - Implement a communication tool that allows for information to be pulled in/ feedback
 - Find opportunities to tell the stories of downtown neighbors
 - Develop a brand and marketing materials for DNN

Increased participation in events, surveys and committees

- **Events** – organize events that bring downtown neighbors together
 - 4-6 events a year
 - Event opportunities for education and welcoming new neighbors
 - Feature Downtown and near neighborhood assets
 - Recruitment events to grow the DNN

Increased opportunities to inform policy and projects impacting

- **Advocacy** – provide opportunity for downtown neighbors to speak into and influence decisions that impact their quality of life
 - Conduct an annual survey of downtown neighbors to identify trends and issues
 - Develop tools to help neighbors organize and navigate systems
 - Provide a space for issues\ opportunities to “bubble up” that need action

Downtown Resident Steering Committee
Downtown Neighbor Network Recommendation
9/5/2019
DNN Structure:

- An affinity group/ network for people who identify as downtown neighbors but may already be in a neighborhood
- Downtown **Resident** Network name change to Downtown **Neighbor** Network
- The DNN has blurred boundaries to be more inclusive- including Downtown and adjacent neighborhoods in its boundaries
- Work collaboratively with DGRI and near neighborhoods

Governance Structure: the Downtown Neighbor Network Advisory

The proposal is that the DNN Advisory will live within DGRI for at least two years. The DNN Advisory is most aligned to help the DGRI's Goal 2 Alliance achieve their outcomes, however, there is a desire for the DNN to exist outside the hierarchy of being under any specific committee. This will give the DNN Advisory a level of autonomy and recognize that the voice of downtown neighbors is valuable to all DGRI committees. The DNN Advisory may establish ad hoc committees to direct their work as need.

DGRI Alliance Representation:

The DNN Advisory will present to each Goal Alliance annually (winter each year)

- The DNN's Advisory Committee members will:
 - Live in or in a near neighborhood that is Downtown adjacent
 - Live in a multi-unit building
 - Be a mix of renters/owners
 - Embody values of the DNN
 - Represent full diversity
- The DNN Advisory Committee Recruitment process:
 - September 2018-Outreach to property owners to solicit residents to apply
 - November 1- DNN Event to announce structure and recruit board members
 - October 2018-Online application/ paper application for engagement events
 - November 21-Deadline for applications due by Thanksgiving
- The DNN Advisory Committee will be determined by:
 - Staff of DGRI
 - Members of the Downtown Resident Steering Committee
 - Representatives from the DGRI Goal Alliances

Partnerships:

- DGRI to provide staffing and direction
- Neighborhood Associations – interaction with near neighborhoods
- City of Grand Rapids

Downtown Resident Steering Committee
Downtown Neighbor Network Recommendation
9/5/2019

Timeline:

Year One Milestones- October 2018- October 2019

Fall 2018

- Final engagement with near neighborhoods, City Commissioners, Committee and Chair recruitment, DGRI Board Approval
- Data enhancement
 - Outreach target downtown properties, condo leadership and property management each month

Winter 2019

- Selection of DNN Advisory
- DNN Announcement and Recruitment Event
- January 2019-First convening of the DNN Advisory
- January / February 2019-Focus on Board Governance for DNN
- January/ February 2019-Update and overview, planning with the 5 DGRI Alliances
- Bring communication tools online
 - First monthly newsletter with announcement of first meeting
- Downtown/ Near Downtown Resident Survey updated and deployed

Spring 2019

- Identify project opportunities shaped by the survey and issues identified throughout the year, look to budgeting and planning for 2020
- Events
 - Decision to continue to convene DRN Events Committee or reorganize
 - Building previews, education events, speakers etc.
 - Set remaining events for the year
 - Mix, Mingle and Share 2019 date tentatively set-April 10, 2019

Year Two Milestones- October 2019- October 2020

Fall 2019

- Evaluate year 1 progress
- Data enhancement
 - Outreach target downtown properties, condo leadership and property management each month
- November 2019 Event/Recruitment next wave of committee members

Winter 2020

- December 2019-Selection of new DNN Advisory members
- January 2020-First convening of the new DNN Advisory/ Strategic Planning
- January/ February 2020-Update and overview, planning with the 5 DGRI Alliances
- February/ March 2020- Downtown/ Near Downtown Survey updated and deployed
- Events 4-6 per year
- Issue advocacy, project implementation

Spring 2020

- Mix, Mingle and Share with your Downtown Neighbors
- Begin evaluation and make recommendation for the future of the DNN Advisory in 2021

Downtown Neighbor Network Advisory Member Job Description

Updated 7/30/2020

Qualifications and Collective Responsibilities:

- Live in Downtown in a multi-unit building as your primary residence OR live in a near neighborhood that is Downtown adjacent.
- Demonstrate a commitment to the Downtown Neighbor Network's Mission to foster a community of downtown neighbors that are connected, informed and empowered to improve downtown living.
- Demonstrate a commitment to the Downtown Neighbor Network's Vision to work to build a neighborhood that is vibrant and culturally diverse, active, safe and full of opportunity and experiences unique to downtown living.
- In addition to the desirable qualifications identified above, the DNN will prioritize recruitment of new DNN advisory members with unique and diverse connections to the community and underrepresented properties or demographics the advisory agrees to target to address its goal of full diversity.

Individual Responsibilities:

- Support the Downtown Grand Rapids Inc organization, staff and its work.
- Attend the 12 monthly meetings. DNN members are allowed 2 excused absences from the DNN advisory annually. Otherwise they may be asked to leave the committee.
- Maintain an environment of mutual accountability and respect.
- Avoid speaking publicly on behalf of the DNN unless the group has authorized you to do so.
- Learn more about a subcommittee, ad-hoc committee or project that aligns with Downtown Grand Rapids Inc, GR Forward or one of the DGRI Goal Alliances.
- Get involved in your Downtown by attending other meeting where decisions are made that effect Downtown.
 - *For example: City Commission meeting, Downtown Development Authority, Downtown Improvement District, Goal 2 Alliance, Business or Neighborhood Association any other board meeting) Consider sharing what you learn on the DNN Social Media or by emailing our group.*
- Attend and bring friends to at least 2 Downtown places monthly.
 - *Possibly consider taking pictures and sharing that event, new businesses or place on the DNN social media.*
- Be an ambassador, resource and booster to Downtown. Work to promote and share what you learn at DNN meetings and from your Downtown experience to your Downtown friends, neighbors and visitors.
- Reach out to someone who just moved into your building or introduce yourself to someone who you don't already know at a downtown event and have a conversation with them, connect them with the DNN.
 - *For example: Forward new neighbor the DNN Newsletter or sign them up. Share the DNN GR Facebook page. Connect them with Annamarie.*
- Commit to learning and something about Downtown each month.
 - *For example: learning about or exploring a concept about urban planning, zoning, mobility, community organizing, GR Forward, City of Grand Rapids Master Plan or even departments at the city each month. We will often offer courses or trainings, be the first to sign up.*
- Commit to trying something you have never tried in Downtown each month.
 - *For example: Haven't been on the DASH--- take the DASH to dinner. Haven't been to Monroe North---go for coffee or breakfast. Commit to learning about your downtown and sharing what you learn on social media or in an email to the group.*

GOAL 2 ALLIANCE

Create a True Downtown Neighborhood that is Home to a Diverse Population

FY21 Projects for Goal 2 Alliance

This is a list of projects and initiatives prioritized for the budget items for Fiscal Year 2021 which runs from July 1, 2020 to June 30, 2021. The brief descriptions are not meant to be all encompassing but rather to serve as a high level overview of the particular project.

HEARTSIDE QUALITY OF LIFE IMPLIMENTATION

HQL: Resident Trainings

- MSU Citizen Planner (MSU and City of Grand Rapids)
- Mental Health First Aid training (Mental Health Foundation/ Dwelling Place)
- Rent this Way Training (Housing Commission)
- Action Planning for Community Change (DGRI/ Dwelling Place)

HQL: Pekich Park Gardening (Dwelling Place Partnership)

HQL: Incentivize Local Farmers Markets

- Heartside Gleaning Initiative Partnership
- YMCA Veggie Van Partnership
- Coordination of bi-monthly Summer Farmers Market (July, August, September)

HQL: Heartside/ Downtown Walking Tour Series

HQL: Employment Program for DT Residents

DOWNTOWN NEIGHBOR NETWORK

Communications and marketing, continuing to build and evolve the DNN brand

- Staff DNN operational support, meetings etc.
- Build stand alone DNN website
- Newsletter and social media
- DNN brand boosts and development

Quarterly major events to build the network and share information

- Winter DNN holiday gathering
- Spring Mix, Mingle and Share
- Community & Conversations on relevant Downtown resident topics

Continued education of our residents (funded through HQL)

Engagement focus for 2021

1. Build agenda for action and coalition around pedestrian safety improvements (more below)
2. Make Downtown more welcoming

PEDESTRIAN SAFETY IMPROVEMENTS collaboration with DNN & Goal 3 Alliance

- Bring in a nationally acclaimed speaker on pedestrian safety

- Research on best practice internationally as well as local statistics
- Building coalition to decide top 6-8 things we would pilot to improve safety Downtown

DOWNTOWN MARKETING

Invest in marketing Downtown amenities, businesses etc to Downtown residents working in collaboration with Downtown Neighbor Network

DOWNTOWN RESEARCH

Focus groups on Downtown resident survey (2019)

Better understand Downtown community with a general fund for research

Annamarie Updates July 2020:

Resident requests:

- 1) Drew Terwee requested Grand Rapids Police Downtown Service Area Captain contact information, Captain Vincent Reilly, 456-3326 and vreilly@grcity.us

"Do you have an email for Captain Riley? Things have gone down hill quickly on Monroe Center with the issues with the homeless and I need to connect with him about it. I was getting verbally assaulted by a lady yesterday so bad I couldn't believe it then watched tons of crazy stuff going on in front of Uccello's. There is zero police presence down here and it's sad."

- 2) Mark Tangen requested water bottle filling stations to be placed strategically in Downtown, we are looking into the possibilities. See attachment around his research.
- 3) Ace Mararigan from the Grand Rapids Asian and Pacific Foundation reached out about an Asian Street Food Give Away in Heartside on private property 4 times a year. Planning to offer 2-3 dishes and provide food for 100. We worked with him to find partners to host the work, he had already connected with Mel Trotter. We connected him with LaGrave Church's Mike Hoogeboom, Rock Dandeneau from Taste Buds/ Brunch Lounge and The Grand Rapids Food Truck Association and the Heartside Downtown Neighborhood Association Co-Chair Mallory Patterson to help with ideation and getting the word out to residents. Potential first event is August 9 2-4pm at Mel Trotter.

Neighbors of Belknap Lookout, July 2020 with Director Elianna Bootzin

- No board meeting in July.
- Social Zones in Monroe North going well: Field and Fire at 70% of sales of this time last year.
- DT Master Planning Process Update:
 - Preplanning process, hosting a book club--- read 1st two chapters of the masterplan and then talk about it--- what was the process be like and how should this time work help create RFP, 2-3 chapters a month
 - Hard copies available if residents want them
 - NOBL Book Club Monthly event (Third Thursday of Each Month):
 - July 22---<https://www.facebook.com/events/277643180332195>
- City Master Plan: <https://www.grandrapidsmi.gov/Government/Programs-and-Initiatives/Master-Plan>
- Census Wind Down
- Voter Registration
- Seasonal plantings get dumped after used in Downtown could Belknap have what is left over... Begin convo with Melvin, Rebecca to see if they could offer any plants to NBLO
- Yoga in Lookout Park Fridays: <https://www.facebook.com/events/267409007927529>

Heritage Hill, July 2020 with Director Barbara Draughton

- Awesome Paris Neighbors, Making Their Mark!
- <https://www.woodtv.com/news/grand-rapids/pride-on-paris-unites-grand-rapids-neighborhood/>
- Heritage Hill Movie Night series in folks back yards:
<https://www.facebook.com/HHbackyardmovienights>

- National Night Out--- asking for ideas for it--- grill in front yard, porch lights, decorate, October 6 date---- Not sure yet
- Yard Sale event- September 12 encourage neighbors to make stuff free/ swap
- 311 and HQ Merger
- Residents want better enforcement for fireworks, working on a letter from board to elected officials. Folks experiencing PTSD or have animals in distress to write letters. Mental Health- planning to reach out to elected officials: Rachel Hood, David LaGrand, Mayor and Chief of Police and Joe and Melinda commissioners.
- City of Grand Rapids Master Plan Process:
 - Meet 4 times with a core group 15-20 4 times before the end of October.
 - Homework of reading and providing feedback on couple chapters of the master plan. Target organizations as well as residents, diverse as well. Socioeconomic diversity very challenging. Churches, affordable housing in the neighborhoods.
- Heritage Hill is strategic planning following Master Planning
- Follow up HDNA about legacy binder share with Heritage Hill and DNN.
- Look into traffic study city is doing. John Re traffic safety plan for this year, this Fall.
- Look into no trespass or someone in doorway policy with the police. Call GRPD.

Heartside Downtown Neighborhood Association with Co-Chair, Mallory Patterson

Water for HDNA: See HDNA water bottle filling station document put together by Mark Tangen

- Water Melvin looking into temporary and permanent solution
- Check Marion about map of water fountain and filling stations downtown, art list
- Check with Ambassadors about water distribution to folks—more water at LaGrave
- Police officers beginning to distribute as well.
- AHB to call City Parks about drinking fountains 456-3696, still closed for Covid 19

Bad Behavior rampant throughout the city but what can we do about Downtown?

- Neighborhoods throughout the city are experiencing--- a lot of bad behavior
- Donuts in the road, drinking outside of the liquor store, drinking in the socials, mopeds and motorcycles driving on sidewalk, high concentration and volumes. Constant partying.
- Westside having issues parking in road and being aggressive to people who are walking through.
- Heartside/ Downtown---Cars pull up, play loud music in the car, come and go and disrupt, drug dealing. Parks full of human feces, due to lack of restroom facilities, water an urgent issue. People sleeping out in doorways, mental health crisis. Symptom of lack of policing from covid and some of it is not employed, social distancing. People calling the police less, police less responsive.
- Concerned about population increase due to August evictions.
- Looking to the County for advice because its an overwhelming issue. Schedule call with Jim Talen how can we create.
- Follow up with Melvin on HOT team evolution.
- Committee of the Whole meeting updates on HOT team.
- City Master Planning Process Annamarie call Layla to see what she wants from HDNA

Meeting with Mallory Patterson and County Commissioner Jim Talen on ongoing downtown issues with homeless population and what is being done:

Mental Health Crisis team being put together 406 weeks out to deploy to places in the community where folks need help. Often aggressive panhandling is actually a mental health crisis.

Background on Mental Health and what is being done:

<https://www.grandrapidsmi.gov/Our-City/News-Media/City-expands-mental-health-partnerships-to-improve-public-safety?fbclid=IwAR2UZCPgzD2o3dFw4eWgsn76jyZm5oHBNc38LkB5hcVx2UbKMsTy1s-tlYg>

<https://www.mlive.com/news/grand-rapids/2020/07/mental-health-workers-would-respond-to-police-calls-under-grand-rapids-proposal.html>

Mobile Crisis Team: <https://www.woodtv.com/news/mental-health-crisis-unit-sends-help-into-homes/>

Another ongoing issue is addressing the need for folks to have a 'place to go'. Lots of folks idle and places where they would traditionally hang out are closed due to Covid 19.

Programs like FUSE will work on some of the systemic issues that make people congregate on streets and sleep out but they take time. DGRI funded the FUSE program in November of 2019. Work on FUSE kicked off in July after a Covid 19 break.

Background on Fuse:

<https://dwellingplacegr.org/fuse/>

<https://www.woodtv.com/news/grand-rapids/gr-oks-funding-for-pilot-to-help-ems-super-users/>

Housing is the real issue for our community:

Potentially see if Jim can help us better understand report from the Community for Supportive Housing on Grand Rapids Housing need. I have report from Jim if you would like to try and make your way through it.

Also according to the Housing Next Study the city just funded: [A new study](#), conducted for the city of Grand Rapids by Housing Next, estimates that the city needs 5,340 additional apartments and 3,548 owner-occupied condos, townhomes or single-family homes by 2025.

<https://www.mlive.com/news/grand-rapids/2020/07/grand-rapids-needs-a-lot-of-new-housing-to-meet-demand-avoid-displacing-residents.html>

Housing Next presentation at City Commission 7/21/2020, results of a housing needs study for Grand Rapids:

<https://www.grandrapidsmi.gov/Government/Meetings/City-Commission-Briefings/2020-07-21-Housing-Next>

ICCF Senior Housing: <https://mibiz.com/sections/real-estate-development/developer-scales-back-plans-for-gr-affordable-senior-housing-project>

Discussion about water bottle filling stations for HDNA neighborhood July 6, 2020:

1. Need for hydration, in Downtown and especially in Heartside with the summer upon us.
2. Lack of access to water (especially with COVID and city shutting down bottle filling stations and drinking fountains).
3. Health impact of dehydration
4. Environmental and personal health impact of disposable water bottles.
5. List of current public water access points and bottle filling stations
 - a) Current Locations of bottle filling stations/water fountain combos
 - In HDNA Boundaries
 1. Heartside Park -1 Double Drinking Fountain (next to bathrooms)
 2. Monroe Center #1 Drinking Fountain (near Uccello's)
 3. Monroe Center #2 Drinking Fountain (near GRAM TV8 Studio)
 4. Monument Park Drinking Fountain (near GR Children's Museum)
 5. Rosa Parks Circle Drinking Fountain (between bathrooms by stage)
 - Outside HDNA Boundaries
 1. Ah-Nab-Awen Park – Drinking Fountain next to bathrooms
 2. Canal Park #1 Bottle Filling Station + Drinking Fountain (next to bathroom)
 3. Canal Park #2 Bottle Filling Station + Drinking Fountain + Dog Bowl (next to bathroom)
 - b) Identify key locations for NEW water bottle stations
 - VanAndel Arena entrance (?)
 - Pekich Park (?)
 - Veterans Park (?)
 - Portland Loo at Westin/Division (?)
 - East end of Blue Bridge (?)
 - c) Upgrade to existing (older) drinking fountains
 - Monroe Center #1 (or #2)
 - Ah-Nab-Awen Park
 - Heartside Park
6. Viable options
 - a) Sanitary (in light of COVID)
 - b) Vandal resistant
 - c) Freeze-resistant (functional year round)
 - d) Possibly ELKAY LK4420BF1UFRK | FREESTANDING BOTTLE FILLING STATION from www.bottlefillingstations.com
 - e) Option to be plumbed and be functional year round with valve that is below frost line, possibly a good option for higher trafficked area that has year round use such as replacing the old drinking fountain on Monroe Center by GRAM
7. Funding and other city issues.
 - a) Neighborhood match funds due July 1?
 - <https://www.grandrapidsmi.gov/Government/Programs-and-Initiatives/Neighborhood-Match-Fund>
 2. Submit to Goal 2 Alliance?

Locations and Pictures of Existing Public Water

- Heartside Park -1 Double Drinking Fountain (next to bathrooms)



- Monroe Center #1 Drinking Fountain (near Uccello's)



Monroe Center #2 Drinking Fountain (near GRAM TV8 Studio)





Ah-Nab-Awen Park – Drinking Fountain next to bathrooms



□

Canal Park #1 Bottle Filling Station + Drinking Fountain



□

Canal Park #2 Bottle Filling Station + Drinking Fountain + Dog Bowl (next to bathrooms)



Rosa Parks Circle, drinking fountains (between the bathrooms)



DNN Resident Weekly Activation

Name:

Downtown Mystery Spot Series OR continue Community and Conversations

What:

Mon activation featuring unique Downtown experiences and access in a different location Downtown for a limited number of downtown residents to help get folks out, connecting and learning about their Downtown and the Downtown Neighbor Network.

Where:

Meet at familiar downtown landmark like Rosa Parks or Studio Park

Who:

DNN Advisory members, Manager of Neighbor Experience, property managers form a sub committee to help plan these weekly events and promote them to neighbor.

When:

- 1st Wednesday nights, 7pm?
- 1 Hour event
- Start Mid August

How:

- Max number is 5-10 attendees, first 5 that arrive are included.
- Each week the location is shared with them an hour before the event.
- Everyone who attends is entered to win a downtown gift card that is raffled off at the end of each month.

Concepts: All 1 hour in duration and then folks can do their own thing, typically meet at familiar downtown landmark and walk or DASH

- Hop on the DASH for happy hour in Bridge Street social zone, with Bridge Street Bar Owners
- Hop on the DASH for happy hour in Monroe North social zone, with Monroe North Bar Owners
- Happy hour at Ionia Street Social Zone, with Ionia Street Bar Owners
- Happy hour on Monroe Center social zone with rooftop experience
- River restoration 101 with GR White water walk Monroe North or AhNabAwen-1 hour
- Mini History tours with Caroline Cook- 1 Street at a time with perhaps a Secchia Sculpture in it-1hour
- Movie at Studio Park Piazza, tour of Studio Park
- Downtown Market experience
- Backstage at DeVos Performance Hall/ VanAndel/ Civic Theatre
- Dog parade to Downtown Dog Park- partner with Pleasant Dog/ Fido and Stitch
- Tour of building under development: MSU, Hinman, Amway:IDK bar or new construction, McKay Tower, Herkimer Hotel, Mertens Prime/ Blue 35
- Tour of new or old business
- Check out Portland Loo and happy hour in Social Zone on Ionia

- Arts and Culture Walking tour- 1 hour
- Rad Women Walking tour-1 hour
- GRAM with curator- 1 hour
- Kendall with curator or staff- 1 hour
- Happy hour with Mayor, city commissioners, city manager
- Concert just for them in a Social Zone or park

DRAFT