MICHIGAN DDA TAX CAPTURE REFORM
The Michigan Legislature established TIF to empower communities with the flexibility to invest in locally determined economic development priorities.

TIF is a market-driven financing mechanism that captures the value of improved property to pay for the cost of community improvements. The tool most commonly is used to support private investment and development, clean up blighted property, catalyze revitalization efforts and elevate quality of life.

**Conservative**
- Locally Controlled
- Low Indebtedness
- Leveraged $4.5+ Billion in Investment

**Catalytic**
- 1980s: Amway Grand Plaza Hotel
- 1990s: Van Andel Arena
- 2000s: DeVos Place Convention Center
- 2010s: Grand Rapids Downtown Market
- 2020s: Transform Grand River & Double the Downtown Population

**Collaborative**
- 100+ Citizen Advisors
- 7 Leadership Boards & Alliances
- 1 City-Building Mission

Grand Rapids DDA Overview
The GR Downtown Development Authority is a TIF tool established in 1980 to turnaround and grow Downtown Grand Rapids, which after decades of public-private partnership and investment anchors one of the fastest growing region's in America.
ABOUT DOWNTOWN GRAND RAPIDS INC.

DGRI is the community-powered enterprise responsible for city building and place management in Downtown Grand Rapids. DGRI’s mission is to accelerate Downtown Grand Rapid’s transition to a best-in-class American City. DGRI administers the Downtown Development Authority on behalf of the people of the City of Grand Rapids.

OPTIMIZING THE DDA TOOL

• Tighten the Definition of “Downtown”
• Ensure Fair & Inclusive Representation
• Enhance Transparency & Openness
• Measure Performance & Expect Results
• Standardize & Enforce Reporting Requirements

• Encourage Gain Sharing
• Refine the Definition of “Public Facilities”
• Eliminate Special Millage Capture
• Encourage Participatory Budgeting & Decision Making
• Empower Locals to Invest in 21st Century Priorities

more info at downtowngr.org