

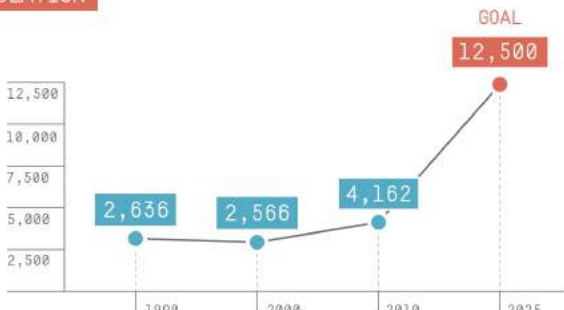
DOWNTOWN GRAND RAPIDS CENSUS



RESIDENTS

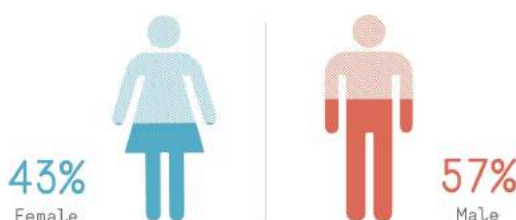
(2010)

POPULATION



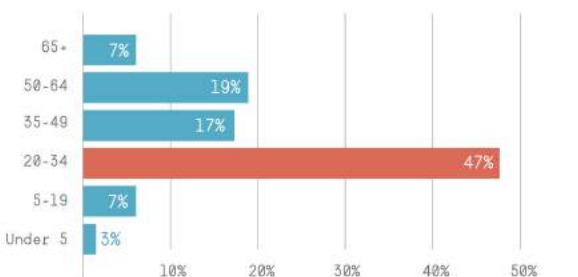
☆ The number of Downtown residents has nearly doubled during the past 20 years.

GENDER



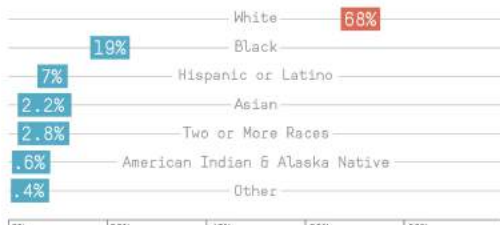
☆ Comparatively, the citywide population is 51% female and 49% male.

AGE



☆ Citywide, 28% of the population is between 20 - 34 years old.

RACE



☆ While the non-white population increased numerically during the past 20 years, the white proportion of the total population grew from 60 percent to 68 percent.



WORKERS/JOB

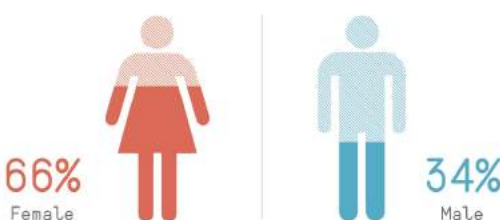
(2014)

POPULATION

45,524

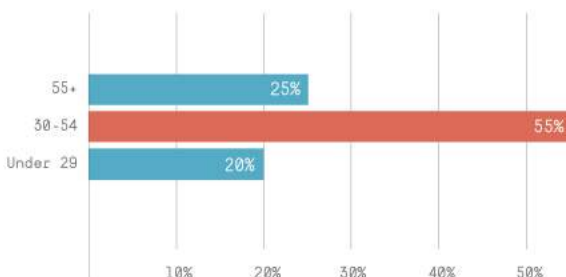
☆ Downtown holds 35% of all jobs in the City of Grand Rapids. (Count is primary jobs (or highest paying jobs) held by workers living in or commuting to work Downtown. Data only includes employment subject to state unemployment insurance (UI) laws. It does not include data on self-employment, sole proprietors, federal, military and railroad workers and employment exempt from UI laws.)

GENDER



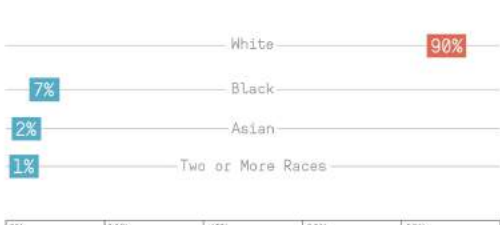
☆ Comparatively, jobs citywide are occupied by 53% female workers and 47% male workers.

AGE



☆ Workers aged 55 or below hold 75% of jobs in Downtown.

RACE



☆ The composition of workers Downtown is considerably more white than the composition of Downtown's residential population.

HOUSING

(2010, 2016)

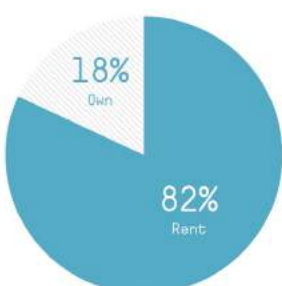
MARKET RATE & INCOME RESTRICTED

☆ Downtown's goal is maintain 30% of total housing supply for low wage earners.



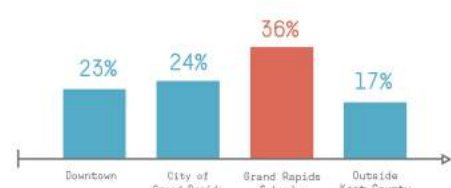
RENT VS. OWN

☆ Downtown's increasingly younger population is more likely to rent.



WHERE DOWNTOWN RESIDENTS WORK (2012)

☆ Wyoming, Kentwood, Walker and Cascade are the top suburban employment destinations.



3,362

Total housing units.

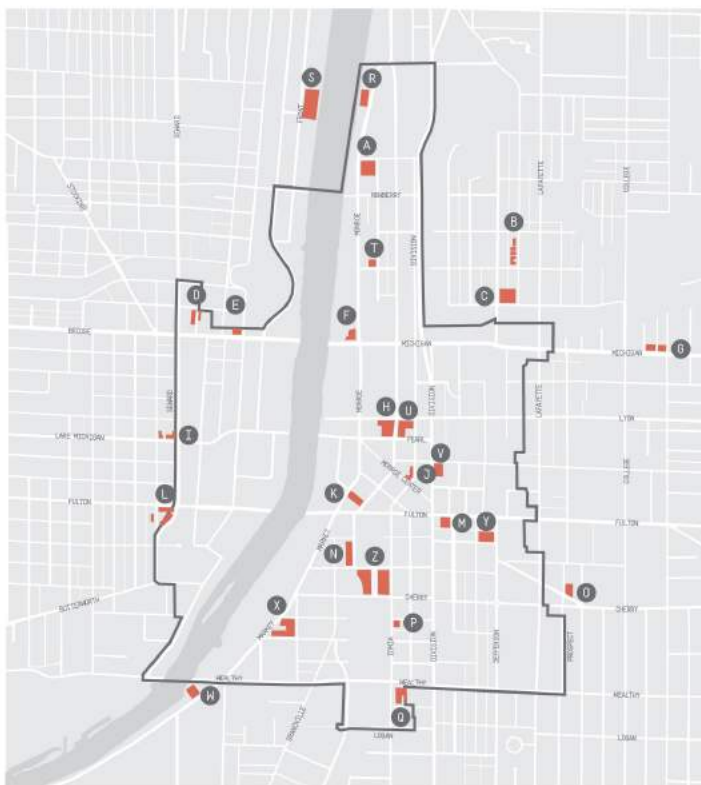
1.4 PEOPLE

Average household size.

66%

Earn less than area median income.

☆ 2,000+ housing units currently proposed and under construction in and around Downtown.



RESIDENTIAL DEVELOPMENT

- | | |
|---|-----------------------------------|
| A 828 MONROE - 85 Rental Units | N ARENA PLACE - 101 Units |
| B LOFTS ON CLANCY - 66 Units | O 345 STATE STREET - 34 Units |
| C GATEWAY @ BELKNAP - 86 Units | P 240 IOWA - 48 Units |
| D LOFTS ON ALABAMA - 85 Units | Q KLINGMAN LOFTS - 85 Units |
| E TURNER & BRIDGE - 35 Units | R 1801 MONROE - TBD |
| F THE ROWE - 85 Units | S 956 FRONT AVE. NW - 88 Units |
| G 555 / 601 MICHIGAN - 42 Units | T 681 BOND - 150 Units |
| H WATERS BUILDING - 42 Units | U 47 PEARL / 155 IOWA - TBD |
| I Seward & Lake Michigan Dr. - 63 Units | V 56 DIVISION - TBD |
| J MORTON HOUSE - 100 Units | W 449 MARKET AVE. - 24 Units |
| K B.O.B EXPANSION - 98 Units | X 254 MARKET AVE. - 254 Units |
| L FULTON PLACE - 98 Units | Y 25 JEFFERSON AVE. SE - 21 Units |
| M 20 E. FULTON - 188 Units | Z DAKES & IOWA - 355 Units |

LAND USE

(2015)

☆ Downtown is comprised of approximately 899 total acres or 156 square blocks.

