



DOWNTOWN AMBASSADORS

AT YOUR SERVICE

THE FRIENDLY TEAM OF
PROFESSIONALS THAT
KEEP DOWNTOWN CLEAN,
VIBRANT & WELCOMING.

PRIORITIES

- Support Downtown businesses & property owners
- Engage & support Downtown neighbors
- Keep Downtown sidewalks clean & clear
- Clear snow from crosswalks & infrastructure
- Remove trash & graffiti from Downtown
- Plant & water Downtown flowers & greenery
- Clean & Maintain public restrooms
- Help visitors with directions & information
- Help connect people in need to social services
- Monitor & report streetscape repair issues
- Assist people moving around Downtown
- Report crime to the Grand Rapids Police Department

FOR ASSISTANCE CALL

(616) . 250 . 8263

Monday - Saturday 7:00 AM - 11:30 PM

Sunday 9:00 AM - 5:30 PM

2024 SERVICE OUTCOMES

48,897

Flowers planted

841

Social service & emergency referrals

383,350

Pounds of trash removed

9,335

Snow clearances

95,570

Cigarette butts recycled

346,122

Directions, assists, escorts & info provided

7,231

Incidents of graffiti removed

40,023

Incidents of maintenance

Services are made possible through funding from Downtown Property Owners and Residents in the Downtown Improvement District (DID), as well as funding from the Downtown Development Authority (DDA).

Downtown Grand Rapids Inc. administers the DID/DDA & manages the Ambassador team in partnership with Block by Block.

DOWNTOWNGR.ORG



DOWNTOWN
GRAND RAPIDS INC.



DID



DDA

