World of Winter

A Festival of Frozen Fun

2023 COMING INSTALLATIONS & EVENTS
CURRATED BY DOWNTOWN GRAND RAPIDS INC.

World of Winter (WOW) is hosted by Downtown Grand Rapids Inc. (DGRI) every year during the colder months in an effort to get people outside and experience Downtown through art and placemaking efforts. This year's festival runs from January 6, 2023 through March 5, 2023.

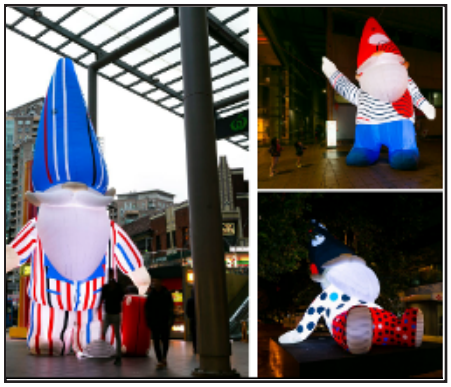
DGRI has currated the following installations through a global RFP process. Through our local RFP process, we will organize installations with local creatives, artists, event planners and placemakers to coincide with the following installations throughout the Downtown footprint. Potential location ideas are to showcase other areas we are looking to host installations, events and activities but are open to other ideas you may have.



House of Cards
OGE Group
Calder Plaza



Angels of Freedom
OGE Group
Blue Bridge



Roaming Gnomes
Amigo & Amigo
Ah-Nab-Awen Park



Affinity
Amigo & Amigo
555 Monroe Ave NW



Starry Night
Light Art Collection
Ah-Nab-Awen Park



Talking Heads
Light Art Collection
Gillette Bridge



Rainbow Trees
Sixth Street Park &
GRPM



Massimals Bears
Jason Scroggin
Blue Bridge



Seasonal Wonders Projection
Vandenberg Plaza



Singing Tree
Limbic Media



Noodle Fest



Silent Disco



Valent-ICE



Pop-Up Performances



Paint the Park



Movies on the Piazza



Human Hungry Hungry Hippo Tournament



Winters A Drag

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ACTIVATE GRANT
POTENTIAL LOCATIONS



Lyon Square Amplitheatre
220 Lyon St. NW



Coldbrook River Edge Trail
1101 City Building Riverwalk



Field & Fire Lot
820 Monroe Ave. NW



Various Parking Ramps



Laker Line Underpass
312 Fulton St. W



Canal Park
941 Monroe Ave. NW



Sixth St. Park
647 Monroe Ave. NW



The Blue Bridge



Ah-Nab-Awen Park
220 Front Ave. NW



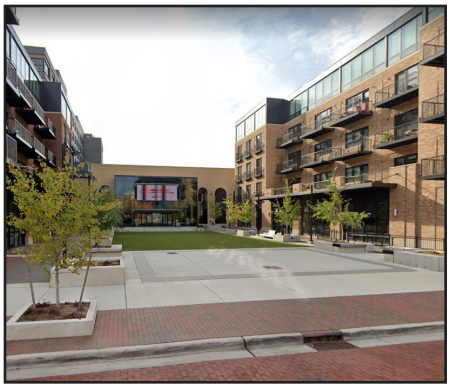
555
555 Monroe NW



DeVos Place
303 Monroe Ave. NW



Fish Ladder Park
606 Front Ave. NW



Studio Park
123 Ionia Ave. SW



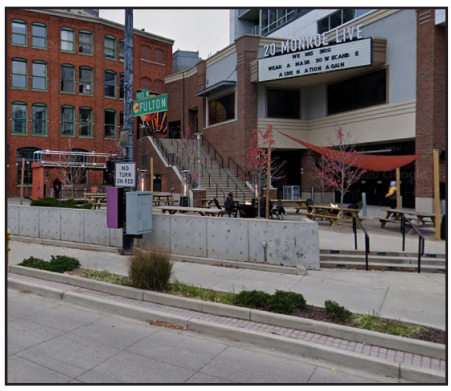
Heartside Park
301 Ionia Ave. SW



Display Cases
Ottawa/Fulton Ramp



Alleyways
Various Alleyways



The B.O.B Garden
20 Monroe Ave. NW



Social Zones
Various Locations



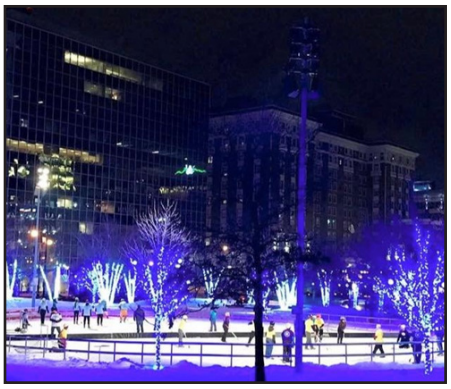
Calder Plaza
300 Monroe Ave. NW



Grand Rapids Public Museum
272 Pearl St. NW



Grand Rapids Art Museum
101 Monroe Ctr. NW



Rosa Parks Circle
135 Monroe Ctr. NW



Louis Campau Promenade



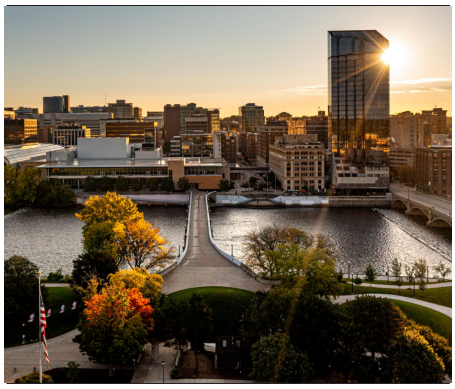
Vandenberg Plaza
762 Midtown Arcade



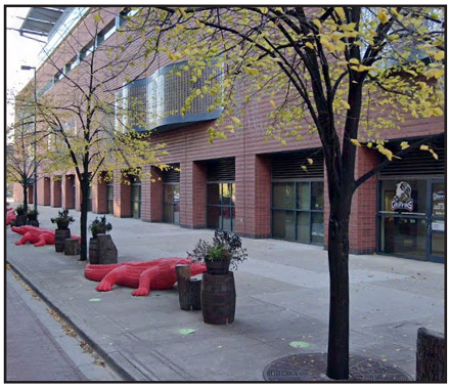
Van Andel Plaza
130 Fulton St. W



Downtown Dog Park Lot
210 Market Ave. SW



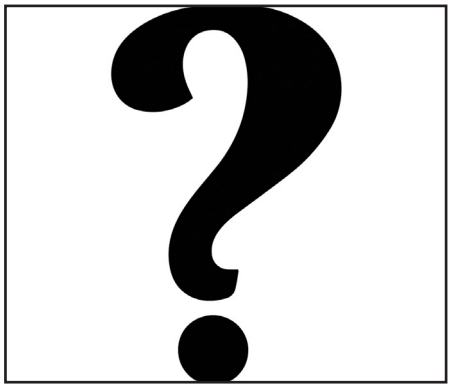
Gillett Bridge



Van Andel Alley
130 Fulton St. W



Riverwalk



Uknown Locations

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