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September 26, 2018

We at Empowered Products are dedicated to the growth and success of our company for the expanding benefit of our customers. Yet we have encountered ongoing obstacles to our goals because of unauthorized sellers of the Empowered Products' lines on Amazon and, often, below our Minimum Advertised Pricing (MAP) guidelines. To remedy these threats to the integrity of our business, Empowered Products has formed an exclusive partnership deal that allows us full control of sales of Empowered Products' lines for sale on Amazon. Effective immediately, Empowered Products is issuing a notice of intent to implement this partnership.

We are sending this notice out to ALL our customers, whether you sell on the Amazon platform or not. From this point forward, Empowered Products does NOT authorize any sellers on Amazon outside the aforementioned exclusive partnership. The necessary arrangements have been made to have ALL unauthorized violators shut down beginning on October 15, 2018. From the time of this message, you have 14 days to sell through your current inventory listed on Amazon. Any unauthorized sellers still listing after the 14-day period will receive a notice, directly from Amazon, regarding the removal of their listing.

Thank you,

Scott Fraser

Founder/CEO

Empowered Products, Inc.