



## **US MAP POLICY CLOUD 9 NOVELTIES Effective 11-01-2018**

MAP POLICY - Cloud 9 Novelties is dedicated to providing your consumers with the highest quality online purchase experience from all of our resellers. As such, we strictly enforce all minimum advertised price policies (MAP policy compliance) designated to protect our product's imagery, trademark, and pricing. Cloud 9 Novelties has adopted this MAP Policy unilaterally for the products listed below. Please [register now to be approved](#) as an e-commerce reseller.

Cloud 9 Novelties has implemented a Minimum Advertised Price (MAP) policy effective Nov 1, 2018. The objectives are:

- To ensure that our dealer-product relationships are consistent and value-based.
- To maintain the proper positioning of our brands in the marketplace.

MAP policy compliance applies to all internet sales of our branded vendors products sold in North America (including Canada) and internationally, except in countries where such policies are prohibited by law. The MAP policy compliance applies to all Cloud 9 Novelties products offered for resale based on the current retail price published with the approved MAP Pricing.

All approved e-commerce customers are required to conform to the published MAP policy established by Cloud 9 Novelties. You may not ADVERTISE any of the MAP products at a price below the designated MAP price outlined in the published MAP policy. However, this policy does not apply in any way to a reseller's actual SELLING at set prices.

It is the sole discretion of Cloud 9 Novelties to reserve the right to review a reseller's compliance with the Cloud 9 Novelties MAP policy. If it is verified a drop shipment or wholesale customer advertises a vendor-branded product below the MAP policy price, they will no longer be eligible to purchase or resell that branded-product line.

Cloud 9 Novelties has worked hard to ensure that all authorized dealers provide retailers and consumers with the advice, service, knowledge, and support necessary to maintain the highest level of customer satisfaction. Cloud 9 Novelties has concluded that certain types of advertising/pricing can affect goodwill and is damaging to the standards and reputation of brands represented under the Cloud 9 Novelties.

The MAP is published in the attached price list categories included but is not limited to:

- **Sex machines including Sex Machine Pro™ and F-Slider Pro™**
- **Air Touch all series**
- **Power Touch all series**
- **Cloud 9 Wands**
- **Dual Density Real Touch Series**
- **Swirl Touch (new release January 2019) G Spot Slim (new release January 2019)**

**Restricted Marketplaces Requiring Authorization:** - This includes all website marketplace channels including **Amazon, eBay, Rakuten, Alibaba, Walmart.com, JD.Com, & Priceline** Advertising at prices below the MSRP violates the MAP Policy. Any price with a “strikethrough” treatment is not considered a proper display of the MAP or higher price. Any advertised price, discounts such as coupons, or free accessories resulting in an effective advertised price of Cloud 9 Novelties products at less than the MAP will constitute a violation of the MAP Policy. Any creation of non-approved ASINS on Amazon or use of non-approved UPC codes also constitutes a violation of our MAP policy.

#### **Amazon MAP Policy for Cloud 9 Novelties Products Approved ASIN’s Only**

Cloud 9 Novelties is the official registered Brand Registry for all approved listings within the Amazon marketplace. All Cloud 9 Products are authorized with the following ASINS listed below. Any creation of new ASINS on Amazon will be in noncompliance of our MAP Policy. Selling on Amazon and/or eBay is permitted with the following restrictions below:

- e-Commerce retailers must be [approved at the following link](#)
- Use of the official Cloud 9 Novelties ASIN only
- All pricing must meet the minimum MAP pricing compliance listed below.

“Any use of non-approved ASIN’s or bundling of additional items will be reported as a MAP Violation and will result in your listing being terminated, in addition to potential termination of your data feeds for these items.”

**Product Bundles and Non approved ASINS-** A Dealer who advertises bundles of products, which include Cloud 9 Novelties™ and/or any product listed below, must also advertise the price or value of the products at or above the MAP. Cloud 9 Novelties will monitor compliance with this policy Cloud 9 Novelties. may, at its own discretion, stop supplying products to any Dealer, e-commerce site found to be in violation of the MAP Policy.

Questions about whether a planned advertisement complies with this policy should be directed to Cloud 9 Novelties contact [sales@cloud9novelties.net](mailto:sales@cloud9novelties.net)

Item	Category	MSRP	MAP	Description with Link	ASIN approved on Amazon	UPC Code
WTC624200	Air Touch	\$79.00	\$59.00	<a href="#">Cloud 9 Novelties Air Touch Iii Hand Held Clitoral &amp; Nipple Stimulator, Teal, 1 Ounce</a>	B074M5S548	659436242005
WTC624201	Air Touch	\$79.00	\$59.00	<a href="#">Cloud 9 Novelties Air Touch Iii Hand Held Clitoral &amp; Nipple Stimulator</a>	B07BDV4D98	659436242012
WTC624188	Air Touch	\$89.00	\$69.00	<a href="#">Cloud 9 Novelties Pro Sensual Air Touch V G Spot Dual Function Clitoral Suction Rabbit, 1 Ounce</a>	B0797MY1BV	659436241886
WTC624187	Air Touch	\$89.00	\$69.00	<a href="#">Cloud 9 Novelties Pro Sensual Air Touch IV G Spot Dual Function Clitoral Suction Rabbit, 1 Ounce</a>	B0797GJXVC	659436241879
WTC624201	Air Touch	\$79.00	\$59.00	<a href="#">Cloud 9 Novelties Air Touch Iii Hand Held Clitoral &amp; Nipple Stimulator, Plum, 1 Ounce</a>	B074M4VLJ2	659436242012
WTC853001	Air Touch	\$99.00	\$79.00	<a href="#">Cloud 9 Novelties Cloud 9 Pro Sensual Series Air Touch Ii Dual Function Clitoral Suction Rabbit, Purple</a>	B01MXVIAKO	685239853001
WTC700	Dual Density	\$39.00	\$29.00	<a href="#">Cloud 9 Novelties Dual Density Real Touch Dildo With Balls, Flesh, 6 Inch</a>	B07D92G8F7	853545008266
WTC701	Dual Density	\$39.00	\$29.00	<a href="#">Cloud 9 Novelties Dual Density Real Touch Dildo With Balls, Tan/mocha, 6 Inch</a>	B07D8V36V5	853545008259
WTC702	Dual Density	\$39.00	\$29.00	<a href="#">Cloud 9 Novelties Dual Density Real Touch Dildo With Balls, Brown, 6 Inch</a>	B07D8V36V4	853545008235
WTC703	Dual Density	\$44.95	\$34.95	<a href="#">Cloud 9 Novelties Dual Density Real Touch Dildo With Balls, Flesh, 7 Inch</a>	B07D92L6TN	853545008242
WTC704	Dual Density	\$44.95	\$34.95	<a href="#">Cloud 9 Novelties Dual Density Real Touch Dildo With Balls, Tan, 7 Inch</a>	B07D8Z2CST	853545008211
WTC705	Dual Density	\$44.95	\$34.95	<a href="#">Cloud 9 Novelties Dual Density Real Touch Dildo With Balls, Brown, 7 Inch</a>	B07D8THPR9	853545008228
WTC706	Dual Density	\$42.95	\$30.95	<a href="#">Cloud 9 Novelties Dual Density Real Touch Dildo With No Balls</a>	B07DCCFWRJ	853545008204
WTC706	Dual Density	\$42.95	\$30.95	<a href="#">Cloud 9 Novelties Dual Density Real Touch Dildo With No Balls, Flesh, 7 Inch</a>	B07D96WDSB	853545008204
WTC707	Dual Density	\$42.95	\$30.95	<a href="#">Cloud 9 Novelties Dual Density Real Touch Dildo With No Balls, Tan/mocha, 7 Inch</a>	B07D8ZXMCC	853545008198
WTC708	Dual Density	\$42.95	\$30.95	<a href="#">Cloud 9 Novelties Dual Density Real Touch Dildo With No Balls, Brown, 7 Inch</a>	B07D94XHVC	853545008181
WTC709	Dual Density	\$44.95	\$39.95	<a href="#">Cloud 9 Novelties Dual Density Real Touch Thick Dildo With Realistic Painted Veins &amp; Balls, Flesh, 8 Inch</a>	B07D92Z8K4	853545008297
WTC710	Dual Density	\$44.95	\$39.95	<a href="#">Cloud 9 Novelties Dual Density Real Touch Thick Dildo With Realistic Painted Veins &amp; Balls, Tan, 8 Inch</a>	B07D8WY5L5	853545008303
WTC711	Dual Density	\$44.95	\$39.95	<a href="#">Cloud 9 Novelties Dual Density Real Touch Thick Dildo With Realistic Painted Veins &amp; Balls</a>	B07DCCC8DP	853545008310
WTC711	Dual Density	\$44.95	\$39.95	<a href="#">Cloud 9 Novelties Dual Density Real Touch Thick Dildo With Realistic Painted Veins &amp; Balls, Brown, 8 Inch</a>	B07D99LDSP	853545008310
WTC624202	Power Touch	\$69.00	\$49.00	<a href="#">Cloud 9 Novelties Wireless Rechargeable Power Bullet with Remote, 1 Ounce</a>	B074M4Z62T	659436242029
WTC24184	Power Touch	\$69.00	\$49.00	<a href="https://www.amazon.com/Cloud-Novelties-Sensual-Vibrator-Control/dp/B073PFW94G/ref=pd_sbs_121">https://www.amazon.com/Cloud-Novelties-Sensual-Vibrator-Control/dp/B073PFW94G/ref=pd_sbs_121</a>	B073PFW94G	659436241848
WTC24183	Power Touch	\$69.00	\$49.00	<a href="https://www.amazon.com/Cloud-Novelties-Sensual-Vibrator-Control/dp/B073PFFB7M/ref=pd_sbs_121">https://www.amazon.com/Cloud-Novelties-Sensual-Vibrator-Control/dp/B073PFFB7M/ref=pd_sbs_121</a>	B073PFFB7M	659436241831
WTCFMAC	Sex Machine	\$849.00	\$599.00	<a href="#">Cloud 9 Novelties F Machine, 1 Count</a>	B00C48N5I0	785923776040
WTC83454	Sex Machine	\$799.00	\$499.00	<a href="#">Cloud 9 Novelties F-Machine Gigolo Mini with Wireless Remote, 20 Pound</a>	B017GBUAIM	785923776040
WTC85252	Sex Machine	\$699.00	\$499.00	<a href="#">Cloud 9 Novelties F-Slider Pro Heavy Duty Self Pleasuring Sliding Chair with Accessories, Black</a>	B01CETVULW	685239852523
WTC9MAC	Sex Machine	\$749.00	\$499.00	<a href="#">Cloud 9 Novelties Sex Machine Pro Updated Version With Bonus Kit, 1 Pound</a>	B07HRZ4ZQ7	853545008273
WTCKIT10	Strapless	\$69.00	\$59.00	<a href="#">Cloud 9 Novelties Premium Strapless Realistic Dildo Kit, Tan</a>	B07D6WBZP6	853545008013
WTCKIT09	Strapless	\$69.00	\$59.00	<a href="#">Cloud 9 Novelties Premium Strapless Realistic Dildo Kit, Flesh</a>	B07D6Z5MLP	853545008006
WTCKIT11	Strapless	\$69.00	\$59.00	<a href="#">Cloud 9 Novelties Premium Strapless Realistic Dildo Kit</a>	B07DC8D3DS	853545008020
WTC852950	Wand	\$69.00	\$59.00	<a href="#">Cloud 9 Novelties Health and Wellness 9 Function Rechargeable Silicone Massager Kit</a>	B06XSTFX99	685239852950
WTC852967	Wand	\$59.00	\$49.00	<a href="https://www.amazon.com/Cloud-Novelties-Rechargeable-Massager-Flexible/dp/B072PCK46F/ref=sr_1">https://www.amazon.com/Cloud-Novelties-Rechargeable-Massager-Flexible/dp/B072PCK46F/ref=sr_1</a>	B072PCK46F	685239852967