



**Attention: COTR Brands - Amazon Re-Sellers B Vibe Brand No Longer Available for Amazon Sale**

**Dated 11/29/2018**

Effective immediately B Vibe is changing it's Amazon Strategy, This coming Monday B Vibe will be sending an official notice to all of the B Vibe customers to inform them of an of an Amazon Exclusivity partnership and give a 14-day warning so that folks can sell off any inventory

**Comments from B Vibe Advanced Notification to Williams Trading Co on 11/29/2018**

As you know, we have great expectations for b-Vibe and we are dedicated to its growth and success. At this stage, we have encountered a great many obstacles surrounding Amazon. We believe that these issues create a threat to the new growth and to the strong retailer support that b-Vibe is looking to nurture.

After tirelessly trying to resolve this issue without success, we have taken measures that will protect the integrity of b-Vibe products from unauthorized Amazon sellers and sub-MAP pricing.

To that end, b-Vibe has formed an exclusive partnership deal that allows us full control of sales of b-Vibe products on Amazon. From this point forward, b-Vibe will not authorize any Amazon sellers. The necessary arrangements have been made to have unauthorized violators shut down by December 17th (14 days after the notice has officially been sent).

Please feel free to contact me at any time to further discuss.

All my best,

Alicia Sinclair

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