

Satisfyer New MAP Policy and Re-Seller Agreement 10/24/2017

At eis GmbH, we are committed to you and your customers—the distributor and retailer partners that have helped our company become a leader in the sexual health industry. To protect the Satisfyer® and Partner™ brands and the integrity of our authorized distribution channels, eis GmbH is announcing and implementing an Authorized Reseller Program.

Among other benefits, this program will ensure that all sellers of Satisfyer and Partner products understand and take the steps necessary to ensure product quality and provide the excellent customer service that is integral to our brand reputation. In addition, this program will assist us in identifying and taking action against unauthorized sellers that are harming you, your customers, and consumers through the sale of diverted products.

Pursuant to this program, your sales of the products will be limited to customers who are “Authorized Resellers” or “Authorized Drop-ship Resellers.” To become and remain an Authorized Reseller, you will be required to abide by the attached **eis GmbH Authorized Reseller Purchase Terms and Conditions**.

In addition, if any of your Authorized Reseller customers wish to sell Satisfyer and Partner products online, they will be required to identify the websites where they intend to sell our products and obtain our approval through a simple registration process. Customers that wish to sell Satisfyer and Partner products online should contact us at jerome.bensimon@satisfyer.com as soon as possible to obtain the necessary approval.

Online retailers with whom you have agreements to drop-ship Satisfyer and Partner products are also subject to Authorized Reseller Program requirements. Please have these customers contact us at jerome.bensimon@satisfyer.com as soon as possible to become an “Authorized Drop-ship Reseller.”

We are committed to making the implementation of the Authorized Reseller Program as efficient and easy as possible for you and your customers. If you have any questions regarding the Program, please contact us.

Finally, attached is a link of our unilateral **eis GmbH United States Minimum Advertised Price Policy**, which applies to all resellers of Satisfyer and Partner products in the United States.

[**eis GmbH United States Minimum Advertised Price Policy**](#)
[**eis GmbH Authorized Reseller Purchase Terms and Conditions**](#)

Thank you for your careful attention to the attached documents and for your continued support of the Satisfyer and Partner brands.

Sincerely,

Jerome Bensimon
Eis GmbH Satisfyer