

TRIPLE A MARKETING GMBH UNITED STATES MINIMUM ADVERTISED PRICE POLICY

Effective Date: January 1, 2019

1. Introduction

Triple A Marketing GmbH ("Triple A"), maker of Satisfyer® and Partner™-brand products, has determined that certain advertising practices undermine Triple A's trade reputation, brands, and premium image within the target consumer population and discourage Triple A's resellers from investing in the Satisfyer® and Partner™ product lines and providing the best possible service and support to consumers. Accordingly, to protect the integrity of the Triple A brands, Triple A has adopted this unilateral Minimum Advertised Price Policy (the "Policy"), which applies to all authorized resellers of Triple A Products in the United States of America.

2. General Guidelines

The Products covered by this Policy are listed in the attached MAP Schedule, which Triple A may, in its sole discretion, modify from time to time. The MAP will be established solely by Triple A and communicated to Resellers of Triple A Products. If Triple A changes the MAP on any Product or amends the list of Products covered by this Policy, Triple A will provide at least 30 days' notice to Resellers before such change takes effect.

This Policy does not constitute an agreement between Triple A and any other entity. Triple A neither solicits nor will it accept any assurance of compliance with this Policy from any reseller or other party. Each reseller must independently choose whether to comply with the terms of this Policy. This Policy is not negotiable and will not be altered for any individual reseller. This Policy applies only to advertised prices and does not affect the prices that a reseller may charge for Triple A Products.

It is a violation of this Policy for a Reseller or a Reseller's customers to advertise any Triple A Product(s) at a price lower than the published MAP.

The MAP Policy applies to advertised prices, not the price at which MAP Products are actually sold or offered for sale to an individual in-store, over the telephone, or via other customer-initiated communications. Resellers are free to make their own decisions to advertise and sell any Triple A product at any price they choose.

3. Covered Advertising

For purposes of this Policy, the terms "advertise" and "advertisement" include all promotional or pricing information displayed via any type of media, including, but not limited to, newspapers, catalogs, magazines, flyers, brochures, television, radio ads, billboards, signage (except signs displayed within a brick-and-mortar selling location), websites, blogs, social media, affiliate marketing networks/comparison shopping engines, reseller-initiated text messages or emails to customers or prospective customers, mobile/smart phone applications, banner ads, online product ads, paid search ads, pay-per-click ads, display ads, mobile ads, product listing ads, sponsored links, ads in any other media in a digital format that is communicated or conveyed via the Internet, and any other marketing or promotional materials, whether displayed online or through broadcast or other media.

Website features such as "click for price," automated "bounce-back" pricing e-mails, pre-formatted e-mail responses, forms, automatic price display for any items prior to being placed in a customer's

shopping cart, and other similar features are considered to be communications initiated by the Reseller (rather than by the customer) and thereby constitute "advertising" under this MAP Policy.

Notwithstanding the foregoing, pricing information displayed at the final online checkout stage of a transaction is not considered "advertising" under this Policy. The "final online checkout stage" is the stage when the Covered Product is put into a shopping cart that contains the customer's name, shipping address, email address, and payment information. Pricing information in the "shopping cart" or "checkout" stages must be obscured technically so that it is not retrievable by shopping and pricing engines, and not displayed on search page results within the reseller's own website.

This MAP Policy also applies to any activity that Triple A determines, in its sole discretion, is designed or intended to circumvent the intent of this MAP Policy, including without limitation the use of coupons, in-store rebates, "buy one get one free" promotions, and similar activities.

The MAP Policy does not apply to solely on-premise or in-store advertising that is not distributed to customers.

It is not a violation of this MAP Policy to advertise that a customer may "call for price" or "email for price," or to use similar language, specifically with respect to Triple A Products, so long as no price is listed. It is not a violation of this MAP Policy to advertise in general that the Reseller has "the lowest prices" or will match or beat its competitors' prices, or to use similar phrases; so long as the Reseller does not include any advertised price below MAP and otherwise complies with this MAP Policy.

Further, the advertisement of free or reduced-price shipping is not a violation of this Policy as long as such offer applies to all or almost all other products offered by a reseller in the same product category.

From time to time, Triple A may modify or suspend the MAP with respect to the certain MAP Products for a specified period of time by providing advance notice to all Resellers of such changes.

From time to time Triple A may offer a direct manufacturer's rebate to customers. In such events, it shall not be a violation of this MAP Policy to advertise the availability of the manufacturer's rebate, provided that:

- i. the advertisement includes a MAP-compliant price, the rebate amount, and the net price after manufacturer's rebate in the same type size and style;
- ii. an asterisk is placed next to the net price after manufacturer's rebate; and
- iii. "*after manufacturer's rebate" appears in the same area of the advertisement as the advertised product.

4. Policy Enforcement

Triple A, in its sole discretion, reserves the right to discontinue doing business with any Reseller that advertises any Product(s) at a price lower than the MAP.

If a Reseller with multiple store locations violates this MAP Policy at any one store location, or on any associated website, then Triple A will consider this to be a violation by the Reseller. Triple A may cancel any pending orders, restrict future orders, or suspend a Reseller's account if Triple A determines, in its sole discretion, that the Reseller has violated the provisions of this Policy or that a Reseller intends to violate this Policy.

Resellers are responsible for providing a copy of this MAP Policy to each of their customers who sell Products to the general public. Although Triple A is not directing any Reseller to require that its customers comply with this Policy, a violation of this Policy by any such third party will constitute a violation by the Reseller. This provision shall apply equally to Resellers who order from the Reseller's website, if any.

5. Policy Administration

This Policy may be updated, revised, suspended, terminated, reinstated, or modified at any time by Triple A in its sole discretion. Triple A shall make any such modifications available to all Resellers.

No Triple A employee or agent is authorized to modify, interpret, or grant exceptions to this Policy with any Reseller; nor may any Triple A employee or agent solicit or obtain the agreement of any person to abide by the terms of this Policy. Any such modification or agreement is invalid. The MAP Policy will be enforced by Triple A in its sole discretion and without notice. Resellers have no right to enforce the MAP Policy. Violations of this Policy may result in any of the aforementioned sanctions up to and including termination of our business relationship. All questions related to this MAP Policy should be directed to: jerome.bensimon@satisfyer.com.

This Policy is effective January 1, 2019, and supersedes all prior Triple A policies and/or representations regarding minimum advertised prices or resale prices for Triple A Products applicable to any reseller. To the extent that any provision, term, or agreement governing the relationship between Triple A and any reseller may be construed in a manner that is inconsistent with the terms of this Policy, the terms of this Policy control.

**TRIPLE A MARKETING GMBH
MAP SCHEDULE**

EisInc.MAP Feb.2019	MSRP	MAP
Ring 1	\$ 29.95	\$ 24.95
Ring 2	\$ 29.95	\$ 24.95
Satisfyer Beads Colour	\$ 19.95	\$ 16.95
Satisfyer Beads Black	\$ 19.95	\$ 16.95
Satisfyer Plugs (Set of 3)	\$ 14.95	\$ 12.95
Satisfyer Balls (Set of 3)	\$ 19.95	\$ 16.95
Satisfyer Balls (Set of 3)	\$ 24.95	\$ 19.95
Satisfyer 1	\$ 19.95	\$ 16.95
Satisfyer 2	\$ 29.95	\$ 24.95
Satisfyer Pro Traveler	\$ 39.95	\$ 34.95
Satisfyer Pro Penguin	\$ 49.95	\$ 39.95
Satisfyer Pro Deluxe	\$ 49.95	\$ 39.95
Satisfyer Pro 2	\$ 49.95	\$ 39.95
Satisfyer Pro 2 Vibration	\$ 59.95	\$ 49.95
Satisfyer Pro 3 Vibration	\$ 59.95	\$ 49.95
Satisfyer Pro 4 Couples	\$ 59.95	\$ 49.95
Satisfyer Pro Plus Vibration	\$ 59.95	\$ 49.95
Satisfyer Pro G-Spot Rabbit	\$ 59.95	\$ 49.95
Satisfyer Luxury Prêt-à-porter	\$ 129.95	N/A
Satisfyer Luxury Haute Couture	\$ 129.95	N/A
Satisfyer Luxury High Fashion	\$ 149.95	N/A
Satisfyer Partner Single Engine	\$ 19.95	\$ 16.95
Satisfyer Partner Whale	\$ 29.95	\$ 24.95
Satisfyer Partner Plus	\$ 39.95	\$ 34.95
Satisfyer Partner Plus Remote	\$ 49.95	\$ 39.95
Satisfyer Partner Multifun 1 or 2	\$ 49.95	\$ 39.95
Satisfyer Men	\$ 39.95	\$ 34.95
Satisfyer Men Vibration	\$ 49.95	\$ 39.95
Satisfyer Men Heat Vibration	\$ 59.95	\$ 49.95
Satisfyer Vibes	\$ 49.95	\$ 39.95
Sleeves	\$ 12.95	\$ 9.95
Lubricant/Cleaner etc.	\$ 12.95	\$ 9.95
USB Charging Cable new plug	\$ 8.95	\$ 6.95
Satisfyer Climax Tips	\$ 8.95	\$ 6.95