

Human Touch Innovations | Minimum Advertised Pricing (MAP) Agreement

This policy is made to protect the integrity of the le Stelle® product line and Human Touch Innovations’ network and retailers. The MAP policy applies to all advertisements of le Stelle® products in any and all media, including, but not limited to, any and all web advertisements, flyers, catalogues, coupons newspaper, mailers, internet listing and any other print or electronic means.

Your minimum advertised price must be equal to or greater than le Stelle® Manufacturer Minimum Advertised Pricing on every product. le Stelle® reserves the right to modify, suspend or discontinue this Policy in whole or in part at any time. This MAP Policy supersedes all previous policies and shall remain in effect unless le Stelle® amends or replaces it. Any discounting that results in a net advertised price lower than the MAP of any le Stelle® items through rebates, coupons, percentage discounts, “see price in cart” or any other manner will be considered non-compliant to the MAP policy. Retailers shall not promote, market, advertise, offer to sell or sell any le Stelle® product on or through any online marketplace or auction service (e.g. Amazon, eBay or similar websites).

Any such advertisement will be removed promptly and directly.

le Stelle® will monitor compliance with this policy. le Stelle® may, at its own discretion, stop supplying products to any resellers found to be in violation of le Stelle® MAP Policy.

Thank you for your support. We value the relationships we have developed with all trusted trading partners and reiterate that our objectives of implementing our MAP Policy is designed to protect our brands, our resellers and all sales channels to ensure long term growth.

This agreement is made between Human Touch Innovations and the retailer / distributor below (must be an authorized signer for the business):

Date: _____ Company Name: _____

Signature: _____

Printed Name: _____

Title _____

Email Address: _____ Tel: _____

Human Touch Innovations
311 E. Valley Blvd STE # 11289
San Gabriel
State: CA 91776

Suggested Retail Prices and Minimum Resale Prices for Products

SKU No.	Name	UPC	UNIT	MSRP (US\$)	MAP (US\$)
PERKS SERIES					
LS12210	PERKS SERIES EX-1	843390100086	Each	\$74.90	\$67.90
LS12209	PERKS SERIES EX- 3	843390100079	Each	\$84.90	\$76.90
LS12213	PERKS SERIES EXC	843390100109	Each	\$84.90	\$76.90
LS12212	PERKS SERIES EX-4	843390100093	Each	\$74.90	\$67.90
LS12214	PERKS SERIES EXO	843390100116	Each	\$69.90	\$64.90
ICONIC SERIES					
LS02210	Iconic Zaya(Violet)	843390100161	Each	\$69.90	\$64.90
LS02212	Iconic Zaya (Aqua)	843390100154	Each	\$69.90	\$64.90
LS03210	Iconic Flex(Violet)	843390100178	Each	\$64.90	\$57.90
LS03212	Iconic Flex (Aqua)	843390100147	Each	\$64.90	\$57.90
LS04212	CHARM-Aqua	843390100048	Each	\$54.90	\$47.90
LS04210	CHARM-Violet	843390100062	Each	\$54.90	\$47.90
LS04211	CHARM-Spark	843390100055	Each	\$54.90	\$47.90
HIDRA SERIES					
LS01301	HIDRA - Pearl White	843390100031	Each	\$109.90	\$99.80
LS01302	HIDRA -Charcoal Grey	843390100024	Each	\$109.90	\$99.80
Avara Series					
LS01613	Lite Body Wand (Purple)	843390100185	Each	\$74.90	\$69.90
LS01615	Lite Body Wand (Hot Pink)	843390100192	Each	\$74.90	\$69.90