



US MAP POLICY CLOUD 9 NOVELTIES Effective 07-01-2019

Cloud 9 Novelties is the registered Brand owner for all ASINs on Amazon.com We provide approved ASINs for all items which include Amazon A Plus pages. All e-commerce accounts must be approved at the following link. Please [register now to be approved](#) as an e-commerce reseller.

“ Any use of non-approved ASIN's or bundling of additional items will be reported as a MAP Violation and will result in your listing being terminated, in addition to potential termination of your data feeds for these items.”

MAP POLICY - Cloud 9 Novelties is dedicated to providing your consumers with the highest quality online purchase experience from all of our resellers. As such, we strictly enforce all minimum advertised price policies (MAP policy compliance) designated to protect our product's imagery, trademark, and pricing. Cloud 9 Novelties has adopted this MAP Policy unilaterally for the products listed below.

Cloud 9 Novelties has implemented a Minimum Advertised Price (MAP) policy effective Nov 1, 2018. The objectives are:

- To ensure that our dealer-product relationships are consistent and value-based.
- To maintain the proper positioning of our brands in the marketplace.

MAP policy compliance applies to all internet sales of our branded vendors products sold in North America (including Canada) and internationally, except in countries where such policies are prohibited by law. The MAP policy compliance applies to all Cloud 9 Novelties products offered for resale based on the current retail price published with the approved MAP Pricing.

All approved e-commerce customers are required to conform to the published MAP policy established by Cloud 9 Novelties. You may not ADVERTISE any of the MAP products at a price below the designated MAP price outlined in the published MAP policy. However, this policy does not apply in any way to a reseller's actual SELLING at set prices.

It is the sole discretion of Cloud 9 Novelties to reserve the right to review a reseller's compliance with the Cloud 9 Novelties MAP policy. If it is verified a drop shipment or wholesale customer advertises a vendor-branded product below the MAP policy price, they will no longer be eligible to purchase or resell that branded-product line.

Cloud 9 Novelties has worked hard to ensure that all authorized dealers provide retailers and consumers with the advice, service, knowledge, and support necessary to maintain the highest level of customer satisfaction. Cloud 9 Novelties has concluded that certain types of advertising/pricing can affect the goodwill and is damaging to the standards and reputation of brands represented under the Cloud 9 Novelties.

The MAP is published in the attached price list categories included but is not limited to:

- **Sex machines including Sex Machine Pro™ and F-Slider Pro™**
- **Air Touch all series**
- **Power Touch all series**
- **Cloud 9 Wands**
- **Dual Density Real Touch Series**
- **Pro Sensual Silicone series**
- **Strapless Series**
- **Swirl Touch (new release April 2019)**
- **G Spot Slim (new release April 2019)**
- **F Slider Pro (new release April 2019)**
- **Pleasure Pocket strokers (new release April 2019)**

Restricted Marketplaces Requiring Authorization: - This includes all website marketplace channels including **Amazon, eBay, Rakuten, Alibaba, Walmart.com, JD.Com, & Priceline** Advertising at prices below the MSRP violates the MAP Policy. Any price with a "strikethrough" treatment is not considered a proper display of the MAP or higher price. Any advertised price, discounts such as coupons, or free accessories resulting in an effective advertised price of Cloud 9 Novelties products at less than the MAP will constitute a violation of the MAP Policy. Any creation of non-approved ASINS on Amazon or use of non-approved UPC codes also constitutes a violation of our MAP policy.

Amazon MAP Policy for Cloud 9 Novelties Products Approved ASIN's Only

Cloud 9 Novelties is the official registered Brand Registry for all approved listings within the Amazon marketplace. All Cloud 9 Products are authorized with the following ASINS listed below. Any creation of new ASINS on Amazon will be in noncompliance of our MAP Policy. Selling on Amazon and/or eBay is permitted with the following restrictions below:

- e-Commerce retailers must be [approved at the following link](#)
- Use of the official Cloud 9 Novelties ASIN only
- All pricing must meet the minimum MAP pricing compliance listed below.

“Any use of non-approved ASIN’s or bundling of additional items will be reported as a MAP Violation and will result in your listing being terminated, in addition to potential termination of your data feeds for these items.”

Product Bundles and Non approved ASINS- A Dealer who advertises bundles of products, which include Cloud 9 Novelties™ and/or any product listed below, must also advertise the price or value of the products at or above the MAP. Cloud 9 Novelties will monitor compliance with this policy Cloud 9 Novelties. may, at its own discretion, stop supplying products to any Dealer, e-commerce site found to be in violation of the MAP Policy.

Questions about whether a planned advertisement complies with this policy should be directed to Cloud 9 Novelties contact sales@cloud9novelties.net

Item	Category	MSRP	MAP	Description with Link	ASIN approved on Amazon	UPC Code
WTC624200	Air Touch III Teal Color	\$79.00	\$29.99	Cloud 9 Novelties Air Touch Iii Hand H	B074M5S548	659436242005
WTC624201	Air Touch III Plum Color	\$79.00	\$29.99	Cloud 9 Novelties Air Touch Iii Hand H	B074M4VLJ2	659436242012
WTC853001TL	Air Touch II Teal Color (open handle)	\$99.00	\$69.99	https://www.amazon.com/dp/B07MRJ	B07MRLD6Y3	853545008341
WTC853001	Air Touch II PurpleColor (open handle)	\$99.00	\$69.99	https://www.amazon.com/dp/B01MXV	B01MXVIAKO	685239853001
WTC852714	Air Touch I Purple color (closed handle)	\$99.00	\$69.99	https://www.amazon.com/dp/B01M6E	B01M6E5KM0	685239852714
WTC9MAC	Sex Machine	\$749.00	\$399.00	Cloud 9 Novelties Sex Machine Pro Upd	B07HRZ4ZQ7	853545008273
WTC624188	Air Touch V G Spot Plum Color (closed handle)	\$89.00	\$69.00	Cloud 9 Novelties Pro Sensual Air Touc	B0797MY1BV	659436241886
WTC624187	Air Touch IV G Spot Plum Color (open handle)	\$89.00	\$69.00	Cloud 9 Novelties Pro Sensual Air Touc	B0797GJXVC	659436241879
WTC700	Dual Density	\$39.00	\$29.00	Cloud 9 Novelties Dual Density Real To	B07D92G8F7	853545008266
WTC701	Dual Density	\$39.00	\$29.00	Cloud 9 Novelties Dual Density Real To	B07D8V36V5	853545008259
WTC702	Dual Density	\$39.00	\$29.00	Cloud 9 Novelties Dual Density Real To	B07D8V36V4	853545008235
WTC703	Dual Density	\$44.95	\$34.95	Cloud 9 Novelties Dual Density Real To	B07D92L6TN	853545008242
WTC704	Dual Density	\$44.95	\$34.95	Cloud 9 Novelties Dual Density Real To	B07D8Z2CST	853545008211
WTC705	Dual Density	\$44.95	\$34.95	Cloud 9 Novelties Dual Density Real To	B07D8THPR9	853545008228
WTC706	Dual Density	\$42.95	\$30.95	Cloud 9 Novelties Dual Density Real To	B07DCCFWRJ	853545008204
WTC706	Dual Density	\$42.95	\$30.95	Cloud 9 Novelties Dual Density Real To	B07D96WDSB	853545008204
WTC707	Dual Density	\$42.95	\$30.95	Cloud 9 Novelties Dual Density Real To	B07D8ZXMCC	853545008198
WTC708	Dual Density	\$42.95	\$30.95	Cloud 9 Novelties Dual Density Real To	B07D94XHVC	853545008181
WTC709	Dual Density	\$44.95	\$39.95	Cloud 9 Novelties Dual Density Real To	B07D92Z8K4	853545008297
WTC710	Dual Density	\$44.95	\$39.95	Cloud 9 Novelties Dual Density Real To	B07D8WY5L5	853545008303
WTC711	Dual Density	\$44.95	\$39.95	Cloud 9 Novelties Dual Density Real To	B07DCCC8DP	853545008310
WTC711	Dual Density	\$44.95	\$39.95	Cloud 9 Novelties Dual Density Real To	B07D99LDSP	853545008310
WTC624202	Power Touch	\$69.00	\$49.00	Cloud 9 Novelties Wireless Rechargeabl	B074M4Z62T	659436242029
WTC24184	Power Touch	\$69.00	\$49.00	https://www.amazon.com/Cloud-Nov	B073PFW94G	659436241848
WTC24183	Power Touch	\$69.00	\$49.00	https://www.amazon.com/Cloud-Nov	B073PFFB7M	659436241831
WTCFMAC	Sex Machine	\$849.00	\$599.00	Cloud 9 Novelties F Machine, 1 Count	B00C48N5I0	785923776040
WTC83454	Sex Machine	\$799.00	\$499.00	Cloud 9 Novelties F-Machine Gigolo Mi	B017GBUAIM	785923776040
WTC85252	Sex Machine	\$699.00	\$499.00	Cloud 9 Novelties F-Slider Pro Heavy D	B01CETVULW	685239852523
WTC9MAC	Sex Machine	\$749.00	\$499.00	Cloud 9 Novelties Sex Machine Pro Upd	B07HRZ4ZQ7	853545008273
WTC852950	Wand	\$69.00	\$59.00	Cloud 9 Novelties Health and Wellness 9	B06XSTFX99	685239852950
WTC852967	Wand	\$59.00	\$49.00	https://www.amazon.com/Cloud-Nov	B072PCK46F	685239852967
WTC83440	Silicone Dildo	\$34.95	\$26.95	https://www.amazon.com/Cloud-Nov	B01BFROOD0	635346834400
WTC83441	Silicone Dildo	\$34.95	\$26.50	https://www.amazon.com/dp/B01BFF	B01BFRONT0	635346834417
WTC852820	Silicone Dildo	\$34.95	\$26.50	https://www.amazon.com/dp/B01N9M	B01N9MQ03C	685239852820
WTC852837	Silicone Dildo	\$34.95	\$26.50	https://www.amazon.com/dp/B01MU5	B01MU5YWOH	685239852837
WTC852844	Silicone Dildo	\$34.95	\$26.50	https://www.amazon.com/dp/B01MT4	B01MT4FGC5	685239852844
WTC852851	Silicone Dildo	\$39.95	\$31.95	https://www.amazon.com/dp/B01N0V	B01N0W7F91	685239852851
WTC852868	Silicone Dildo	\$39.95	\$31.95	https://www.amazon.com/dp/B01M2	B01M255B6F	685239852868
WTC852875	Silicone Dildo	\$39.95	\$31.95	https://www.amazon.com/dp/B01MT4	B01MT4FQOH	685239852875
WTC852882	Silicone Dildo	\$44.95	\$36.95	https://www.amazon.com/dp/B01N2Z	B01N2Z8X10	685239852882
WTC852899	Silicone Dildo	\$44.95	\$36.95	https://www.amazon.com/dp/B01N5K	B01N5KT55N	685239852899
WTC852905	Silicone Dildo	\$44.95	\$36.95	https://www.amazon.com/dp/B01N9M	B01N9MUSWY	685239852905
WTC85912	Silicone Dildo	\$34.95	\$26.50	https://www.amazon.com/dp/B01MT4	B01MT4FYDK	685239852912
WTCKIT09	Strapless	\$85.00	\$59.00	https://www.amazon.com/Cloud-Nov	B07D6Z5MLP	853545008006
WTCKIT10	Strapless	\$85.00	\$59.00	https://www.amazon.com/Cloud-Nov	B07D6WBZP6	853545008013
WTCKIT11	Strapless	\$85.00	\$59.00	https://www.amazon.com/Cloud-Nov	B07D6VQ9QX	853545008020
WTC408	Cloud 9 Novelties Personal Double Ended Beaded Stroker Masturbator with	\$19.95	\$14.95	https://www.amazon.com/dp/B07PHY	B07PHX61S4	853545008549
WTC406	Cloud 9 Novelties Personal Double Ended Beaded Stroker Masturbator with	\$19.95	\$14.95	https://www.amazon.com/dp/B07PGS	B07PGSHC6Q	853545008525
WTC407	Cloud 9 Novelties Personal Double Ended Beaded Stroker Masturbator with Bonus I	\$19.95	\$14.95	https://www.amazon.com/dp/B07PHY	B07PHX58TS	853545008532
WTC412	Cloud 9 Novelties Pussy & Anal Body Mold with Bonus Drying Pouch, Flesh	\$29.95	\$24.95	https://www.amazon.com/dp/B07PFM	B07PFMGYNT	853545008587
WTC410	Cloud 9 Novelties Trio Stroker Masturbator Kit Pussy, Anal, Mouth with Dryin	\$29.95	\$24.95	https://www.amazon.com/dp/B07PHV	B07PHWMMLL	853545008563
WTC403	Cloud 9 Novelties Pocket Anal Stroker Masturbator with Bonus Drying Pouch	\$14.95	\$9.95	https://www.amazon.com/dp/B07PGF	B07PGRYTFX	853545008495
WTC404	Cloud 9 Novelties Pocket Anal Stroker Masturbator with Bonus Drying Pouch, Tan	\$14.95	\$9.95	https://www.amazon.com/dp/B07PGF	B07PGRXD87	853545008501
WTC400	Cloud 9 Novelties Pocket Pussy Stroker Masturbator with Bonus Drying Pouch	\$14.95	\$9.95	https://www.amazon.com/dp/B07PGF	B07PGRYRYN	853545008464
WTC401	Cloud 9 Novelties Pocket Pussy Stroker Masturbator with Bonus Drying Pouch	\$14.95	\$9.95	https://www.amazon.com/dp/B07PK23B	B07PK23B9B	853545008471
WTC410	Cloud 9 Trio Stoker Kit Pussy, Mouth, Anal with drying mesh bag	\$29.95	\$24.95	https://www.amazon.com/dp/B07PHV	B07PHWMMLL	853545008563
WTC412	cloud 9 Peronal Pussy & Anal Body Mold with dring mesh bag	\$29.95	\$24.95	https://www.amazon.com/dp/B07PFM	B07PFMGYNT	853545008587
WTC10MAC	Cloud 9 F Slider Pro With \$100 Bonus Attachments	\$499.00	\$499.00	https://www.amazon.com/Cloud-Nov	B01CETVULW	835545998433
WTC500836	Swirl Touch Dual Funtion Swirling & Vibrating Rabbit (Teal)	\$79.95	\$64.95	https://www.amazon.com/dp/B07PQY	B07PQIYVWZ	853545008358
WTC500835	Swirl Touch Dual Funtion Swirling & Vibrating Rabbit (Plum)	\$79.95	\$64.95	https://www.amazon.com/dp/B07PNV	B07PNW57PJ	853545008365

WTC500844	Cloud 9 G Spot Slim Rechargeable Vibrator with Flex 7 Inch Dual Motors (Pl	\$59.95	\$49.95	https://www.amazon.com/dp/B07PQ1YJY2	B07PQ1YJY2	853545008440
WTC500845	Cloud 9 G Spot Slim Rechargeable Vibrator with Flex 7 Inch Dual Motors (Te	\$59.95	\$49.95	https://www.amazon.com/dp/B07PT9Z912	B07PT9Z912	853545008457
WTC500841	Cloud 9 G Spot Slim Rechargeable Vibrator with Flex 8 Inch Single Motor (P	\$49.95	\$39.95	https://www.amazon.com/dp/B07PSB562G	B07PSB562G	853545008419
WTC500840	Cloud 9 G Spot Slim Rechargeable Vibrator with Flex 8 Inch Single Motor (T	\$49.95	\$39.95	https://www.amazon.com/dp/B07PR574DK	B07PR574DK	853545008402
WTC853001TL	Cloud 9 Pro Sensual Air Touch II Rabbit with Dual Function Clitoral Suction (\$79.00	\$59.00	https://www.amazon.com/Cloud-Novelties-Premium-Health-Wellness-Personal-Massager-9-Vibration-Model/dp/B07MRLD6Y3	B07MRLD6Y3	853545008341
WTC500837	Cloud 9 Novelties Premium Health & Wellness Personal Massager 9 Vibration Mod	\$39.95	\$34.95	https://www.amazon.com/dp/B07PSB754L	B07PSB754L	853545008372
WTC500838	Cloud 9 Novelties Premium Health & Wellness Personal Massager 9 Vibration Mod	\$39.95	\$34.95	https://www.amazon.com/dp/B07MRKYZRG	B07MRKYZRG	853545008389