

# PERFECT FIT

B R A N D

For Approval for e-commerce sales you must use the [following link here](#)

\*\*\*All of the new FAT BOY's cannot be sold online unless the store is registered and approved with Perfect Fit Brand Inc. This new policy will be in place for all of ur new lines of products. For more information on how to become a resellers of this line of products please contact sale @perfectfitbrand.com To submit a request for approval to purchase this product from Williams Trading Co please [click on the link here](#).

Thank You

Perfect Fit Brand Inc is recognized as a leader in innovation. Our premium quality products have earned us over 70 award nominations. We are intent upon maintain our high standard of customer care and product branding. In order to protect our brand and our intellectual property, we are requiring that all resellers meet certain requirements. These policies are made to protect the integrity of our reseller channel, copyrights and trademarks, and our customer experience.

Effective immediately, Perfect Fit Brand Inc requires all Online resellers of our products to comply with our Minimum Advertising Requirements and Branding requirements. We require that your advertised price be no equal or greater than 90% of our MSRP. The MSRP's are listed below for the products covered under this agreement. Any products released after this published price list are also subject to this agreement and have the same requirements. Any discounting that results in a net discount greater than the MAP prices below will be consider infringement of this agreement, and this includes the net effect through rebates, coupons, percentage discounts or any other discounting mechanism.

We also require that the proper trademarks be used on all our products names.

Ergoflo™

Zoro®

Armour Knight™

Buck-Off™

Play Zone™

Tunnel Plug™

Thrust Buffer™

The Bumper®

Fat Boy™

We require that our entire official product descriptions and product photos be used in all online presentation of our product. These can be downloaded from our website at [perfectfitbrand.com/downloads](http://perfectfitbrand.com/downloads).

				SRP	MAP
CS-01C-N	Fat Boy Original Ultra Fat 7.0	851127008130	12	\$59.95	\$53.96
CS-02C-N	Fat Boy Original Ultra Fat 5.5	851127008147	12	\$49.95	\$44.96
CS-03C-N	Fat Boy Thin 6.5	851127008154	12	\$49.95	\$44.96
CS-05C-N	Fat Boy Thin 5.0	851127008161	12	\$39.95	\$35.96
CS-20C	Fat Boy Checker Plate Sheath 5.5"	851127008079	12	\$39.95	\$35.96
CS-21C	Fat Boy Checker Plate Sheath 6.5"	851127008086	12	\$49.95	\$44.96
CS-22C	Fat Boy Checker Plate Sheath 7.5"	851127008093	12	\$49.95	\$44.96
CS-25C	Fat Boy Micro Ribbed Sheath 5.5"	851127008109	12	\$39.95	\$35.96
CS-26C	Fat Boy Micro Ribbed Sheath 6.5"	851127008116	12	\$49.95	\$44.96
CS-27C	Fat Boy Micro Ribbed Sheath 7.5"	851127008123	12	\$49.95	\$44.96