



US MAP POLICY CLOUD 9 NOVELTIES Effective 04-01-2019

MAP POLICY - Cloud 9 Novelties is dedicated to providing your consumers with the highest quality online purchase experience from all of our resellers. As such, we strictly enforce all minimum advertised price policies (MAP policy compliance) designated to protect our product's imagery, trademark, and pricing. Cloud 9 Novelties has adopted this MAP Policy unilaterally for the products listed below. Please [register now to be approved](#) as an e-commerce reseller.

Cloud 9 Novelties has implemented a Minimum Advertised Price (MAP) policy effective Nov 1, 2018. The objectives are:

- To ensure that our dealer-product relationships are consistent and value-based.
- To maintain the proper positioning of our brands in the marketplace.

MAP policy compliance applies to all internet sales of our branded vendors products sold in North America (including Canada) and internationally, except in countries where such policies are prohibited by law. The MAP policy compliance applies to all Cloud 9 Novelties products offered for resale based on the current retail price published with the approved MAP Pricing.

All approved e-commerce customers are required to conform to the published MAP policy established by Cloud 9 Novelties. You may not ADVERTISE any of the MAP products at a price below the designated MAP price outlined in the published MAP policy. However, this policy does not apply in any way to a reseller's actual SELLING at set prices.

It is the sole discretion of Cloud 9 Novelties to reserve the right to review a reseller's compliance with the Cloud 9 Novelties MAP policy. If it is verified a drop shipment or wholesale customer advertises a vendor-branded product below the MAP policy price, they will no longer be eligible to purchase or resell that branded-product line.

Cloud 9 Novelties has worked hard to ensure that all authorized dealers provide retailers and consumers with the advice, service, knowledge, and support necessary to maintain the highest level of customer satisfaction. Cloud 9 Novelties has concluded that certain types of advertising/pricing can affect goodwill and is damaging to the standards and reputation of brands represented under the Cloud 9 Novelties.

The MAP is published in the attached price list categories included but is not limited to:

- **Sex machines including Sex Machine Pro™ and F-Slider Pro™**
- **Air Touch all series**
- **Power Touch all series**
- **Cloud 9 Wands**
- **Dual Density Real Touch Series**
- **Pro Sensual Silicone series**
- **Strapless Series**
- **Swirl Touch (new release April 2019)**
- **G Spot Slim (new release April 2019)**
- **F Slider Pro (new release April 2019)**
- **Pleasure Pocket strokers (new release April 2019)**

Restricted Marketplaces Requiring Authorization: - This includes all website marketplace channels including **Amazon, eBay, Rakuten, Alibaba, Walmart.com, JD.Com, & Priceline** Advertising at prices below the MSRP violates the MAP Policy. Any price with a “strikethrough” treatment is not considered a proper display of the MAP or higher price. Any advertised price, discounts such as coupons, or free accessories resulting in an effective advertised price of Cloud 9 Novelties products at less than the MAP will constitute a violation of the MAP Policy. Any creation of non-approved ASINS on Amazon or use of non-approved UPC codes also constitutes a violation of our MAP policy.

Amazon MAP Policy for Cloud 9 Novelties Products Approved ASIN’s Only

Cloud 9 Novelties is the official registered Brand Registry for all approved listings within the Amazon marketplace. All Cloud 9 Products are authorized with the following ASINS listed below. Any creation of new ASINS on Amazon will be in noncompliance of our MAP Policy. Selling on Amazon and/or eBay is permitted with the following restrictions below:

- e-Commerce retailers must be [approved at the following link](#)
- Use of the official Cloud 9 Novelties ASIN only
- All pricing must meet the minimum MAP pricing compliance listed below.

“Any use of non-approved ASIN’s or bundling of additional items will be reported as a MAP Violation and will result in your listing being terminated, in addition to potential termination of your data feeds for these items.”

Product Bundles and Non approved ASINS- A Dealer who advertises bundles of products,

which include Cloud 9 Novelties™ and/or any product listed below, must also advertise the price or value of the products at or above the MAP. Cloud 9 Novelties will monitor compliance with this policy. Cloud 9 Novelties may, at its own discretion, stop supplying products to any Dealer, e-commerce site found to be in violation of the MAP Policy.

Questions about whether a planned advertisement complies with this policy should be directed to Cloud 9 Novelties contact sales@cloud9novelties.net

Item	Category	MSRP	MAP	A + content	Description with Link	ASIN approved on Amazon	UPC Code	Stock
WTC624200	Air Touch	\$79.00	\$59.00	Yes	Cloud 9 Novelties Air Touch	B074M5S548	659436242005	In Stock
WTC624201	Air Touch	\$79.00	\$59.00	Yes	https://www.amazon.com/Clo	B07BDV4D98	659436242012	In Stock
WTC624188	Air Touch	\$89.00	\$69.00	Yes	Cloud 9 Novelties Pro Sensua	B0797MY1BV	659436241886	In Stock
WTC624187	Air Touch	\$89.00	\$69.00	Yes	Cloud 9 Novelties Pro Sensua	B0797GJXVC	659436241879	In Stock
WTC624201	Air Touch	\$79.00	\$59.00	Yes	Cloud 9 Novelties Air Touch	B074M4VLJ2	659436242012	In Stock
WTC853001	Air Touch	\$99.00	\$79.00	Yes	Cloud 9 Novelties Cloud 9 Pr	B01MXVIAKO	685239853001	In Stock
WTC700	Dual Density	\$39.00	\$29.00	Yes	Cloud 9 Novelties Dual Dens	B07D92G8F7	853545008266	In Stock
WTC701	Dual Density	\$39.00	\$29.00	Yes	Cloud 9 Novelties Dual Dens	B07D8V36V5	853545008259	In Stock
WTC702	Dual Density	\$39.00	\$29.00	Yes	Cloud 9 Novelties Dual Dens	B07D8V36V4	853545008235	In Stock
WTC703	Dual Density	\$44.95	\$34.95	Yes	Cloud 9 Novelties Dual Dens	B07D92L6TN	853545008242	In Stock
WTC704	Dual Density	\$44.95	\$34.95	Yes	Cloud 9 Novelties Dual Dens	B07D822CST	853545008211	In Stock
WTC705	Dual Density	\$44.95	\$34.95	Yes	Cloud 9 Novelties Dual Dens	B07D8THPR9	853545008228	In Stock
WTC706	Dual Density	\$42.95	\$30.95	Yes	Cloud 9 Novelties Dual Dens	B07DCCFWRJ	853545008204	In Stock
WTC706	Dual Density	\$42.95	\$30.95	Yes	Cloud 9 Novelties Dual Dens	B07D96WDSB	853545008204	In Stock
WTC707	Dual Density	\$42.95	\$30.95	Yes	Cloud 9 Novelties Dual Dens	B07D8ZXMCC	853545008198	In Stock
WTC708	Dual Density	\$42.95	\$30.95	Yes	Cloud 9 Novelties Dual Dens	B07D94XHVC	853545008181	In Stock
WTC709	Dual Density	\$44.95	\$39.95	Yes	Cloud 9 Novelties Dual Dens	B07D92Z8K4	853545008297	In Stock
WTC710	Dual Density	\$44.95	\$39.95	Yes	Cloud 9 Novelties Dual Dens	B07D8WY5L5	853545008303	In Stock
WTC711	Dual Density	\$44.95	\$39.95	Yes	Cloud 9 Novelties Dual Dens	B07DCC8DP	853545008310	In Stock
WTC711	Dual Density	\$44.95	\$39.95	Yes	Cloud 9 Novelties Dual Dens	B07D99LDSP	853545008310	In Stock
WTC624202	Power Touch	\$69.00	\$49.00	Yes	Cloud 9 Novelties Wireless R	B074M4Z62T	659436242029	In Stock
WTC24184	Power Touch	\$69.00	\$49.00	Yes	https://www.amazon.com/Clo	B073PFW94G	659436241848	In Stock
WTC24183	Power Touch	\$69.00	\$49.00	Yes	https://www.amazon.com/Clo	B073PFFB7M	659436241831	In Stock
WTCFMAC	Sex Machine	\$849.00	\$599.00	Yes	Cloud 9 Novelties F Machine	B00C48N5I0	785923776040	In Stock
WTC83454	Sex Machine	\$799.00	\$499.00	Yes	Cloud 9 Novelties F-Machine	B017GBUAIM	785923776040	In Stock
WTC85252	Sex Machine	\$699.00	\$499.00	Yes	Cloud 9 Novelties F-Slider Pr	B01CETVULW	685239852523	In Stock
WTC9MAC	Sex Machine	\$749.00	\$499.00	Yes	Cloud 9 Novelties Sex Machi	B07HR24ZQ7	853545008273	In Stock
WTC852950	Wand	\$69.00	\$59.00	Yes	Cloud 9 Novelties Health and	B06XSTFX99	685239852950	In Stock
WTC852967	Wand	\$59.00	\$49.00	Yes	https://www.amazon.com/Clo	B072PCK46F	685239852967	In Stock
WTC83440	Silicone Dildo	\$34.95	\$26.95	Yes	https://www.amazon.com/Clo	B01BFR00D0	635346834400	In Stock
WTC83441	Silicone Dildo	\$34.95	\$26.50	Yes	https://www.amazon.com/Clo	B01BFR00T0	635346834417	In Stock
WTC852820	Silicone Dildo	\$34.95	\$26.50	Yes	https://www.amazon.com/Clo	B01N9MQO3C	685239852820	In Stock
WTC852837	Silicone Dildo	\$34.95	\$26.50	Yes	https://www.amazon.com/Clo	B01MU5YWOH	685239852837	In Stock
WTC852844	Silicone Dildo	\$34.95	\$26.50	Yes	https://www.amazon.com/Clo	B01MT4FGC5	685239852844	In Stock
WTC852851	Silicone Dildo	\$39.95	\$31.95	Yes	https://www.amazon.com/Clo	B01N0W7F91	685239852851	In Stock
WTC852868	Silicone Dildo	\$39.95	\$31.95	Yes	https://www.amazon.com/Clo	B01MZ55B6F	685239852868	In Stock
WTC852875	Silicone Dildo	\$39.95	\$31.95	Yes	https://www.amazon.com/Clo	B01MT4FQOH	685239852875	In Stock
WTC852882	Silicone Dildo	\$44.95	\$36.95	Yes	https://www.amazon.com/Clo	B01N5KT755N	685239852899	In Stock
WTC852899	Silicone Dildo	\$44.95	\$36.95	Yes	https://www.amazon.com/Clo	B01N5KT755N	685239852899	In Stock
WTC852905	Silicone Dildo	\$44.95	\$36.95	Yes	https://www.amazon.com/Clo	B01N9MUSWY	685239852899	In Stock
WTC85912	Silicone Dildo	\$34.95	\$26.50	Yes	https://www.amazon.com/Clo	B01MT4FYDK	685239852912	In Stock
WTCKIT09	Strapless	\$85.00	\$59.00	Yes	https://www.amazon.com/Clo	B07D6Z5MLP	853545008006	In Stock
WTCKIT10	Strapless	\$85.00	\$59.00	Yes	https://www.amazon.com/Clo	B07D6WBZP6	853545008013	In Stock
WTCKIT11	Strapless	\$85.00	\$59.00	Yes	https://www.amazon.com/Clo	B07D6VQ9QX	853545008020	In Stock
WTC408	Cloud 9 Novelties Personal Double Ended Beaded Stroker Masturbator w	19.95	14.95	Yes	https://www.amazon.com/Clo	B07PHX61S4	853545008549	New Ship April 1
WTC406	Cloud 9 Novelties Personal Double Ended Beaded Stroker Masturbator w	19.95	14.95	Yes	https://www.amazon.com/Clo	B07PGSHC6Q	853545008525	New Ship April 1
WTC407	Cloud 9 Novelties Personal Double Ended Beaded Stroker Masturbator with Bon	19.95	14.95	Yes	https://www.amazon.com/Clo	B07PHX58TS	853545008532	New Ship April 1
WTC412	Cloud 9 Novelties Pussy & Anal Body Mold with Bonus Drying Pouch, Fle	29.95	24.95	Yes	https://www.amazon.com/Clo	B07PFMGYNT	853545008587	New Ship April 1
WTC410	Cloud 9 Novelties Trio Stroker Masturbator Kit Pussy, Anal, Mouth with D	29.95	24.95	Yes	https://www.amazon.com/Clo	B07PHWMLL	853545008563	New Ship April 1
WTC403	Cloud 9 Novelties Pocket Anal Stroker Masturbator with Bonus Drying Po	14.95	9.95	Yes	https://www.amazon.com/Clo	B07PGRYTFX	853545008495	New Ship April 1
WTC404	Cloud 9 Novelties Pocket Anal Stroker Masturbator with Bonus Drying Pouch, I	14.95	9.95	Yes	https://www.amazon.com/Clo	B07PGRXD87	853545008501	New Ship April 1
WTC400	Cloud 9 Novelties Pocket Pussy Stroker Masturbator with Bonus Drying P	14.95	9.95	Yes	https://www.amazon.com/Clo	B07PGRYRYN	853545008464	New Ship April 1
WTC401	Cloud 9 Novelties Pocket Pussy Stroker Masturbator with Bonus Drying P	14.95	9.95	Yes	https://www.amazon.com/Clo	B07PQ1Y2	853545008471	New Ship April 1
WTC410	Cloud 9 Trio Stoker Kit Pussy, Mouth, Anal with drying mesh bag	29.95	24.95	Yes	https://www.amazon.com/Clo	B07PHWMLL	853545008563	New Ship April 1
WTC412	cloud 9 Peronal Pussy & Anal Body Mold with dring mesh bag	29.95	24.95	Yes	https://www.amazon.com/Clo	B07PFMGYNT	853545008587	New Ship April 1
WTC10MAC	Cloud 9 F Slider Pro With \$100 Bonus Attachments	499	449.95	Yes	https://www.amazon.com/Clo	B01CETVULW	83545998433	New Ship April 1
WTC500836	Swirl Touch Dual Funtion Swirling & Vibrating Rabbit (Teal)	79.95	64.95	No	https://www.amazon.com/Clo	B07PQ1YVWZ	853545008358	New Ship April 1
WTC500835	Swirl Touch Dual Funtion Swirling & Vibrating Rabbit (Plum)	79.95	64.95	No	https://www.amazon.com/Clo	B07PNW57PJ	853545008365	New Ship April 1
WTC500844	Cloud 9 G Spot Slim Rechargeable Vibrator with Flex 7 Inch Dual Motors	59.95	49.95	No	https://www.amazon.com/Clo	B07PQ1Y2	853545008440	New Ship April 1
WTC500845	Cloud 9 G Spot Slim Rechargeable Vibrator with Flex 7 Inch Dual Motors	59.95	49.95	No	https://www.amazon.com/Clo	B07PT9Z912	853545008457	New Ship April 1
WTC500841	Cloud 9 G Spot Slim Rechargeable Vibrator with Flex 8 Inch Single Motor	49.95	39.95	No	https://www.amazon.com/Clo	B07PSB562G	853545008419	New Ship April 1
WTC500840	Cloud 9 G Spot Slim Rechargeable Vibrator with Flex 8 Inch Single Motor	49.95	39.95	No	https://www.amazon.com/Clo	B07PR574DK	853545008402	New Ship April 1
WTC853001	Cloud 9 Pro Sensual Air Touch II Rabbit with Dual Function Clitoral Suctic	\$79.00	\$59.00	No	https://www.amazon.com/Clo	B07MRLD6Y3	853545008341	In Stock Now
WTC500837	Cloud 9 Novelties Premium Health & Wellness Personal Massager 9 Vibration M	39.95	34.95	No	https://www.amazon.com/Clo	B07PSB754L	853545008372	New Ship April 1
WTC500838	Cloud 9 Novelties Premium Health & Wellness Personal Massager 9 Vibration M	39.95	34.95	No	https://www.amazon.com/Clo	B07MRKYZRG	853545008389	New Ship April 1