

WILLIAMS TRADING CO.
PRE-BLACK FRIDAY SALE
SAVE 10%
shop now

LELO
EVOLVED LOVE *Love is Back*
Adam & Eve
WICKED
SENSUAL CARE®

STARTING SATURDAY, NOVEMBER 14TH, ALL BRICK & MORTAR ACCOUNTS WILL RECEIVE AN ADDITIONAL 10% OF THE TOTAL INVOICE. MINIMUM ORDER \$500. A SEPARATE PURCHASE ORDER IS REQUIRED FOR PARTICIPATION IN THIS SALE. THIS BLACK FRIDAY SALE IS EFFECTIVE SATURDAY, NOVEMBER 14TH AND ENDS ON SATURDAY, NOVEMBER 28TH

Williams Trading Company Launches a 10% Pre- Black Friday Sale from LELO Evolved Adam & Eve and Wicked Sensual Care

PENNSAUKEN, N.J. - Williams Trading Co is pleased to announce the launch of a new Pre-Black Friday Sale. Brick and mortar accounts will enjoy a special discount on LELO, Evolved, Adam & Eve, and Wicked Sensual Care products.

This early sale allows our brick and mortar customers to prepare inventory for their own Black Friday selling period to maximize sales with these brands.

This Brick and Mortar only sale starts on Saturday November 14 th and ends at 3PM on Friday November 27th, and during that time, qualifying* orders will receive an additional 10% discount on the total invoice (excluding freight).

*A separate purchase order is required for participation in the sale with a minimum wholesale order total of \$500.

Williams Trading Co is also offering a special deal on the Sexy Stocking as part of this event. The [Sexy Stocking \(Item WTC624198\)](#) is priced at \$11.50 Net and limited to 6 per store/per week while supplies last.

“All brick and mortar customers can now order early and prepare for Black Friday. This will enable them to get the product on their shelves for the start of the holiday selling period,” says Rich Pyne, Vice President of Sales.

Dealers can simply use our web ordering system to create a separate purchase order, upload an order, fax or contact our CSR representatives or Sales Reps. We have provided a convenient link to [download price sheets](#) for all participating Black Friday Sale brands.



Order Forms

Terms and Conditions for this Event:

- Separate Purchase Order must be submitted for the sale discount
- This sale is open to Brick and Mortar Customers only
- Account must be in good credit standing
- 10% credit will be deducted from invoice total (excluding freight)
- Backorders will be canceled
- Quantities shipped at the discretion of Williams Trading

**Sale Pricing Effective from Saturday, November 14th, 2020 until 3pm EST
Friday, November 27, 2020**

“Williams Trading Co. is a full line Adult Wholesale Distributor with over 40 years of excellence in the industry, carrying over 20,000 different items; with new products added weekly. Check out www.williamstradingco.com for its simple and effective online ordering system, backed by a knowledgeable sales staff. Over the years the company has expanded to offering direct drop-shipping services for online retailers, with the launch of MuffsandCuffs.com.

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**WILLIAMS
TRADING CO.**

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