

IKON

Brindleyplace, Birmingham
ikon-gallery.org

Venue Hire Corporate Hospitality





About Ikon

Ikon is one of Europe's leading contemporary art galleries. Situated in a former Victorian school in the heart of Birmingham, it is one of the most impressive buildings in the city and a unique venue for events. With an award-winning modern conversion, Ikon Gallery offers a stunning combination of old and new.

From its beginnings in 1964 in a small kiosk in Birmingham's Bullring, to its current home in the thriving canalside location of Brindleyplace, Ikon's reputation for internationalism and artistic excellence has continued to be a major part of Birmingham's cultural landscape.

With versatile spaces for up to 500 guests, we can help tailor any event to meet your requirements. Our team will help every step of the way and are able to arrange catering, lighting, sound, projection and presentation facilities to help ensure your event is a success.

Ikon is a charity and by choosing us for your event you will directly support the gallery's future. For more information:

ikon-gallery.org/venuehire
0121 248 0708
hire@ikon-gallery.org



Location

Located within easy walking distance of New Street Station and Grand Central, in the prestigious Brindleyplace, Ikon is situated in a prime location in the heart of the city centre.

Ikon stands as the focal point of Oozells Square and the Grade II listed gallery is surrounded by major businesses, restaurants and a number of luxury hotels and serviced apartments, with accommodation to suit all needs. Ikon has partnered with Hilton Garden Inn Brindleyplace to offer visitors an exclusive discount rate. For reservations visit Hilton Garden Inn, select 'More Options', then 'Add Special Rate Codes' and enter the corporate code N2771505 in 'Corporate Account'.

Another triumph for the Ikon, one of the best galleries in the country.
Bernadette McNulty, *The Telegraph*

Short distances from the gallery are the world-class International Convention Centre, Symphony Hall and Arena Birmingham.



Galleries

Ikon has two gallery floors available for hire, either separately or combined, offering a unique, inspiring environment for special events – both are bright and spacious, with high ceilings and attractive architecture. Ikon's exhibitions showcase the very best in contemporary art from around the world and provide an ever-changing backdrop for events.

Ikon is a fantastic venue for those wanting something slightly different from the usual stuffy conference room. Guests arrived for our champagne reception into a quirky and interactive series of art installations, which added drama to the evening.

Keith Fenwick, WYG Director

The flexibility offered by the galleries make them ideal for all occasions including: canapé receptions, dinners, product launches, awards ceremonies, photo shoots and wedding receptions.

Both galleries are available to hire all day on Mondays and from 5pm on other days.

Single Gallery

Capacity guide – 250 standing / 100 seated

Standard hire – £1,500 +VAT

Day rate (Mondays only) – £2,600 +VAT

Double Gallery

Capacity guide – 500 standing / 200 seated

Standard hire – £2,600 +VAT

Day rate (Mondays only) – £3,000 +VAT

Add a 30 minute gallery tour to your package for £100 for up to 25 people.

Events Room

Ikon's Events Room is an ideal space for smaller, more intimate, events. With large windows and a projector and Wi-Fi as standard, our Events Room can host workshops, seminars, meetings, presentations and drinks receptions. It has a capacity of up to 60 people, and is available every day.

Events Room

Capacity guide – 60 standing / 45 seated

Full day – £475 +VAT

Half day – £325 +VAT

Add an evening life drawing session for £250 for 15 people.



Meeting Room

The Meeting Room is a modern boardroom with architectural features and an abundance of natural light – perfect for meetings, interviews and training sessions, with complimentary internet access and a large LCD screen. It accommodates up to 12 people and is available every day.

Meeting Room

Capacity guide – 12 seated

Full day – £200 +VAT

Half day – £140 +VAT





Catering

Yorks café at Ikon has a unique offering for all styles of events from exclusive dinners and drinks receptions in the galleries to afternoon tea. Their award-winning menus include seasonal sharing boards, hot and cold canapés, and excellent vegetarian and vegan options.

Choose Ikon to host large celebrations with canapés and champagne or delicious sharing food served by friendly Yorks staff. For your business presentation or staff away day, artisan sandwich platters, teas and coffees, and homemade cakes can be served for your guests directly to Ikon's Meeting Room or Events Room.

Please note that 5% of everything you purchase from Yorks goes to support Ikon. Alternative catering can be used, subject to agreement with Ikon.





Ikon Slow Boat

Ikon's canal boat, *Slow Boat*, offers a unique space for meetings, team building and away days on Birmingham's famous waterways.

Add an artist led workshop to your package and developing new skills through practical and imaginative activities. Great for encouraging creative thinking to engage and motivate your staff.

Capacity Guide – 15 people

Half Day – £350

Half Day and Artist Led Workshop – £550

Add £2pp for tea and coffee

Photoshoots and Filming

Ikon is a perfect location for filming and photoshoots. The modern and historic features of our neo-Gothic building provide a unique backdrop. Please get in touch to discuss.

ikon-gallery.org/venuehire

0121 248 0708

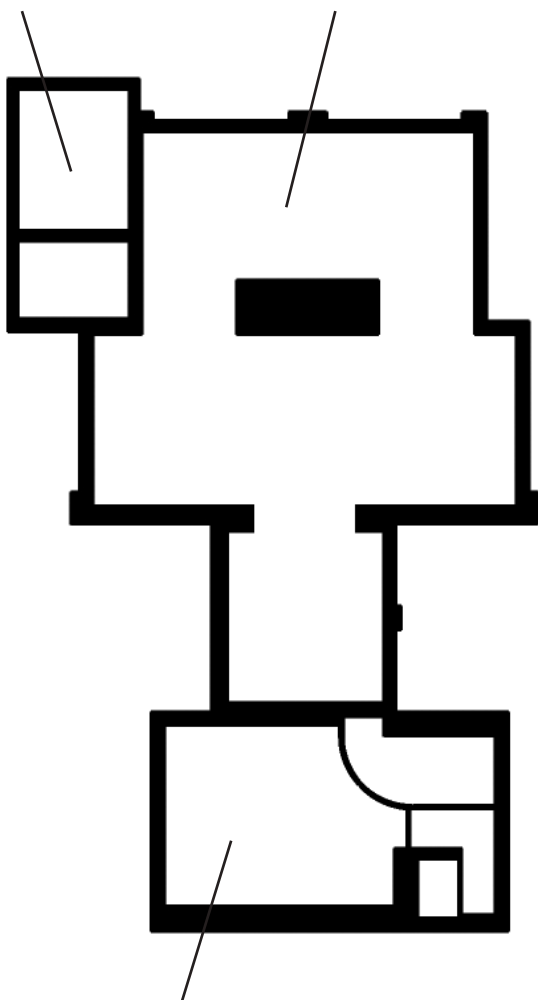
hire@ikon-gallery.org

Floor plans

First Floor

Meeting Room
Capacity 12, 22 m²

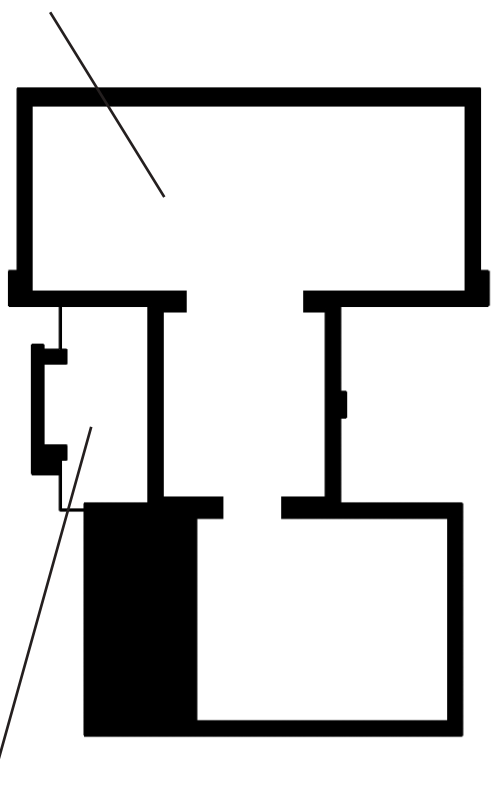
First Floor Gallery
Capacity 250 standing,
100 seated, 213 m²



Events Room
Capacity 60 standing, 45 seated, 58m²

Second Floor

Second Floor Gallery
Capacity 250 standing,
100 seated, 228 m²



Resource Room



Support Ikon

Our corporate partners benefit from an association with an internationally renowned gallery. Ikon is a charity and their support is essential to our work, including our education programme, community projects and exhibitions.

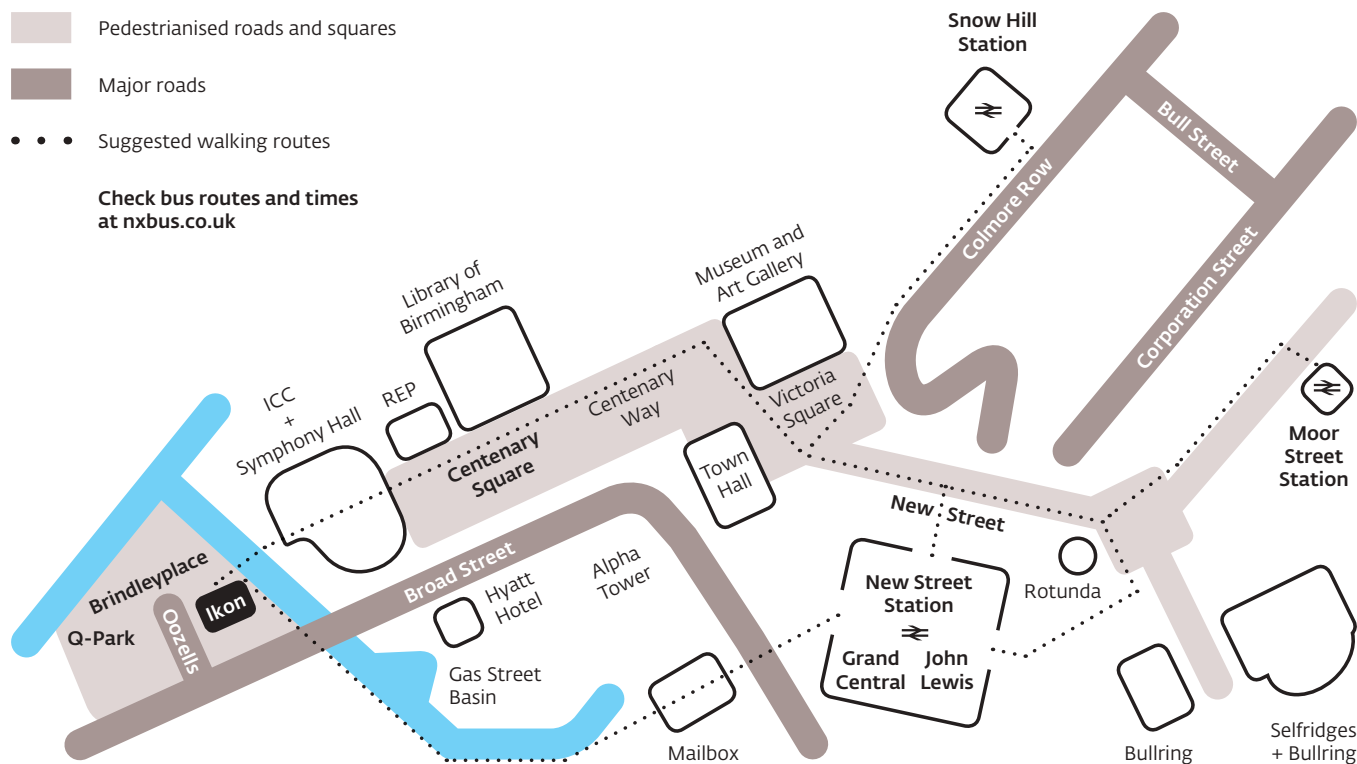
Working in partnership with Ikon enables you to increase brand awareness, access networking opportunities, entertain important clients and meet CSR targets. Amongst other benefits Corporate Patrons of Ikon receive free and discounted venue hire.

To find out more about sponsorship opportunities and corporate partnership packages please get in touch.

Ikon is an independent gallery, with an international reputation for spotting and showcasing new talent.

Maev Kennedy – The Guardian

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Ikon Gallery
1 Oozells Square, Brindleyplace,
Birmingham B1 2HS
+44 (0) 121 248 0708
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Open Tuesday – Sunday
and Bank Holiday Mondays, 11am–5pm
Free entry

Pedestrian route from
Birmingham New Street train station
 From New Street station walk to Victoria Square, past the Town Hall and in front of the Birmingham Museum and Art Gallery onto Centenary Way. Continue through Centenary Square and the International Convention Centre (ICC). Walk over the bridge into Brindleyplace, and between Carluccio's and Slug & Lettuce. Alternatively turn left in front of the ICC and right onto Broad Street, then right into Oozells Street. Approximately 15 minute walk.

By road

Birmingham is accessible by M5, M6, M40 and M42. Follow signs to the City Centre then brown tourist signs to ICC, Arena Birmingham and Brindleyplace.

Car and bicycle parking

The nearest car park is Q-Park Brindleyplace on Brunswick Street (pre-book and quote IKON for 10% discount at q-park.co.uk/parking/birmingham/q-park-brindleyplace). Orange and blue badge holders may park on the double yellow lines on Oozells Street in accordance with badge guidelines. There is a bicycle rack near Ikon.

Access

Ikon aims to be fully accessible for disabled visitors. Wheelchair available. Lift to all floors. Assistance dogs welcome. Fitted induction loop and portable loop for talks.

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