



Homework Assignment #7

Content Overview

1. Most Important Website Content

What content would you consider to be the most important content on your website?

Answer... Please provide name and URL for each piece of content.

Note:

This could include pages, posts, products, resource guides, etc.

I'm asking you what content matters most to your website visitors.

2. Most Active Website Content

What content would you consider to be the most active content on your website?

Answer... Please provide name and URL for each piece of content.

Note:

I'm asking what content has the most views or visits on your website or blog.

This could include pages, posts, products, resource guides, etc.

You can use Google Analytics to locate your top URLs.

3. Top Landing Pages

What content currently brings in the most website traffic?

Answer... Please provide name and URL for each piece of content.

Note:

I'm asking what content brings in the most visitors. Or in other words, what pages do they land on first. In most cases, it isn't your home page.

This could include pages, posts, products, resource guides, etc.

You can use Google Analytics to locate your top landing pages.