



## Homework Assignment #6

### Competitors

#### 1. Traditional Competitors

Who do you consider to be your top competitors?

Answer... Please provide names and URL's of their websites.

#### 2. Online Competitors

Who do you consider to be your top online competitors?

Answer... Please provide names and URL's of their websites.

#### 3. Top Industry Websites

Who do you consider to be authoritative websites within your industry?

Answer... Please provide names and URL's of their websites.