



## Homework Assignment #5 – Offering By Persona

	<b>Persona #1</b>	<b>Persona #2</b>	<b>Persona #3</b>	<b>Persona #4</b>
<b>Name</b>				
<b>What products or services would this persona purchase?</b>				
<b>What words or phrases might this persona use to describe your products or services?</b>				