



Homework Assignment #4

Product and Service Offering

1. Offering Overview

Make a list of your product and/or service offering and provide detailed descriptions of each.

	Product or Service Name	Product or Service Description
Item #1		
Item #2		
Item #3		
Item #4		
Item #5		
Item #6		
Item #7		
Item #8		
Item #9		



2. Descriptive Words

Now make a list of the same product and/or service offering but describe each in single words or short phrases.

	Product or Service Name	Product or Service Words and Phrases
Item #1		
Item #2		
Item #3		
Item #4		
Item #5		
Item #6		
Item #7		
Item #8		
Item #9		