

# DONOR DEFINITIONS

## RECURRING DONORS

### HOME TEAM

Definition: The combination of AMP donations and Recurring Revenue received via check on a monthly or quarterly basis.

#### 1. AMP

Definition: Automatic Monthly Partner. These are monthly donations provided via credit card or electronic fund transfers only. These funds are to be received in **account #4226**.

#### 2. RECURRING REVENUE (non-AMP)

Definition: Donations received via check on a monthly, every other month, or quarterly basis. These funds are to be received in **account #4225**.

*Note: Although staff may have financial partners provide them with recurring support on a semi-annual or annual basis, these donations are not to be received as a part of their Home Team (account #4225), but instead as General Undesignated Contribution Revenue (account #4200).*

## MAJOR DONORS

#### 1. Annual Giving – Tom Landry Associates

Definition: Financial Partners who provide financial gifts that meet or exceed the annual giving levels listed below:

- \$10,000
- \$25,000
- \$50,000
- \$100,000

#### 2. Lifetime Giving

##### a. Legacy Giving

Definition: Financial Partners who provide financial gifts that meet or exceed the giving levels listed below over the course of their lifetime.

- \$100,000
- \$250,000
- \$500,000
- \$750,000

##### b. Ring of Honor

Definition: Financial Partners who provide financial gifts that meet or exceed \$1,000,000.00 over the course of their lifetime.

#### 3. Estate Giving

Definition: Financial Partners who commit to provide financial gifts through their estate.

