CALL TO CONVENTION

California State PTA hereby calls upon its membership to send duly accredited delegates to the Celebrating 125 Years of Your Kind of PTA Convention, April 29 to May 1, 2022. All PTA members are encouraged to attend.

Early Registration Ends 3/31/2022
Pre-Registration Ends 4/27/2022
Onsite Registration 4/28 through 5/1/2022

CONNECT AND CELEBRATE. GROW AS A LEADER. BE INSPIRED.
Welcome Message

This year PTA is celebrating its 125th anniversary. I invite you to be part of the celebration by attending our Annual California State PTA Convention.

Join us to be inspired by dynamic, nationally renowned speakers who will address important topics affecting students and schools. Connect and network with other PTA members from across California working on behalf of children and families. Grow by gaining practical ideas and best practices on how to run your PTA. Visit with exhibitors and sponsors. Advocate for arts education with special events including Reflections Art Program awards (you can even create your own art!). And... Don’t forget the very important general meetings where we conduct the business of the organization.

We look forward to seeing you in Ontario as we Celebrate 125 Years of Your Kind of PTA.

QUESTIONS?

www.capta.org/convention
etorres@capta.org
916.440.1985

WHAT’S INSIDE

3. Keynote Speakers & Special Guests
4. Workshops & Training
5. Reflections Art Gallery & Exhibit Hall
6. General Information
7. Business of the Association
9. Legislation Platform
10. Resolution: Plant-based Food Options at School Meals
11. California State PTA's 125th Anniversary Celebration
12. Convention At A Glance

President’s Message

For more than 125 years PTA members like you have been doing good things for kids. You are an important voice for all children and families and we hope you will join us at the California State PTA Convention.

Convention is a great place to connect with other PTA leaders, teachers, administrations and community members from across the state. You’ll learn and grow in your role by participating in workshops, exploring the exhibit hall and sharing your experiences. It’s a great place to rejuvenate and reinvigorate yourself and your PTA team after a challenging year and we know you’ll be inspired by each other and the great speakers, student reflections winners, and special guests who will join us.

You are an important part of PTA and we look forward to seeing you in Ontario. Let’s celebrate 125 years of advocating for children and gain the skills to continue the most important job of all — caring for the next generation. Hope to see you in Ontario.

CALIFORNIA STATE PTA PRESIDENT

Carol Shea
Alondra Diaz, Teacher of the Year

Alondra is a 2022 California State Teacher of the Year and state nominee for the National Teacher of the Year program and a third grade bilingual educator at Ralph A. Gates Dual Language Immersion (DLI) Magnet Elementary. At Gates, she serves as an advocate for language acquisition for all students. As an educator, she is committed to empowering students, families, and the community. As a leader, Diaz provides support to aspiring and new teachers in her role as lead Mentor Teacher. Diaz is the recipient of the 2020 Woman of the Year award presented by the National Hispanic Women’s Business Association in the category of Community and Education for her active involvement in promoting literacy and is a member of the California Department of Education Superintendent Teacher Advisory Council.

Anna King, National PTA President

Anna has over 20 years of leadership experience at all levels of PTA, including Oklahoma PTA president and National PTA vice president of membership. She is the 57th president of National PTA. Currently, Anna is the secretary for Frederick A. Douglass High School PTSA in Oklahoma City and is a board member of the Douglass Law and Public Safety Academy. She loves volunteering at the high school in her community and working beside students as they use their voices to create change and make an impact. Outside of her PTA service, Anna is also involved in many community activities. She is the Oklahoma Moms Demand Action School Safety co-leader and member of the WestEd Advisory Board, Equity Advisory for the Oklahoma State Department of Education and Kiwanis Club of South Oakland County. Anna believes that it’s a heart for servant leadership that inspires people to do noble work that calls for them to offer the best of themselves, through humility and courage. She believes that ALL children deserve to learn in a safe and welcoming environment, no matter who they are or where they come from.

Lori Woodley-Langendorff

Lori worked as a school counselor for 28 years. She developed and delivered Social Emotional Learning (SEL) through experiential learning, parenting support, and peer programs before she began producing SEL curriculum for the larger education and parent community. Lori now serves as CEO of All It Takes, a 501c3 nonprofit organization that creates and provides Whole Child/SEL resources to those who serve youth while also globally training students, teachers and parents in communication and relationship building.

Scan the QR code to learn more about speakers and special guests at convention or visit capta.org/convention

Be inspired.
## FRIDAY | April 29

### BLOCK A
10AM TO 11:30AM
- Advance in the Reflections Program
- Bylaws – An Essential Tool
- Family Engagement: Learn, Share, Grow
- Finance For All
- Finanzas De La PTA: Lo Que Los Tesoreros Deben Saber, Parte 1 (Español)
- Free Digital Tools For PTA Communications & Marketing
- President: Everything You Need to Know, Part 1
- Social Media and Online Safety Forum
- The ABCs and 123s of Membership
- The K-12 Post-Pandemic Classroom
- Who Wants to Be an Advocate?

### BLOCK B
1PM TO 2:30PM
- 8 Steps to Advocacy: How to Be a Changemaker!
- Advanced Membership
- Expansiendo Su Participacion (ESPAÑOL)
- Finanzas de la PTA: lo que los tesoreros deben saber, Parte 2 (ESPAÑOL)
- Navigating Special Education
- President: Everything You Need to Know, Part 2
- Are We Compliant?: Legal, Governmental, and Insurance Answers For Your PTA
- Racism is a Public Health Crisis
- Show Your Voice!... in the Reflections Program!
- Teen Sleep and Late Start Times

## SATURDAY | April 30

### BLOCK C
9AM TO 10:30AM
- Arts to Career! How to Help Your Child Succeed
- Building Community and Cultural Capacity in PTA
- Financial Review: What is a PTA “Audit” and Why Do We Do It?
- Leveling Up Your PTA Communications Work
- Mental Health Panel
- President: Everything You Need to Know, Part 1 (REPEAT)
- Presidente: Todo Lo Que Necesita Saber, Parte 1 (Español)
- PTA Finance: What Treasurers Need to Know, Part 1
- Run an Effective Meeting
- Totem For Council and District Leaders

### BLOCK D
10:45AM TO 12:15PM
- Building Leadership Using the School Smarts Program!
- College-Career Readiness: A Student Perspective for Adults
- Councils: Collaboration, Coordination, Communication
- eBylaws: Update Your Bylaws the Easy Way
- Expanding Your Engagement
- Money, Money, Money: How Public Schools Are Funded
- President: Everything You Need to Know, Part 2 (REPEAT)
- Presidente: Todo lo que necesita saber, Parte 2 (ESPAÑOL)
- PTA Finance: What Treasurers Need to Know, Part 2
- Totem Basics
- Trusted Spaces – the #1 Antidote to Emotional Stressors

WORKSHOPS ARE TENTATIVE AND SUBJECT TO CHANGE, SCAN THE QR CODE TO LEARN MORE
**SUNDAY | MAY 1**

**BLOCK E**
8AM TO 9:30AM
- Behind the “Fine” – An Insight Into Students’ Mental Health
- Finance For Council and District Officers
- Interactive Communication & Social Media Basics for PTAs
- New to PTA?
- Partners in Education: PTA and Administrators
- PTA Resolutions – Representing the Voice of Our Membership
- Secretaries: PTA Minutes Make the Meeting
- The ABCs and 123s of Membership (REPEAT)
- The Path to College/Career – A Family Voyage
- Vaping- Know the Facts

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**EXHIBIT HALL**

**EXHIBITORS**
**ALLIED AGENCIES**
**SPONSORS**
**PTA STORE**
**REFLECTIONS ART GALLERY**
Get ideas and information on a variety of programs and services that you can bring back to help grow your PTA!

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**REFLECTIONS ART GALLERY**

**FRIDAY, APRIL 29 AND SATURDAY APRIL 30**

Don’t miss the Reflections Art Gallery located inside the Exhibit Hall on Friday, April 29 and Saturday, April 30. View the Award of Excellence Reflections entries, along with selected favorites of the judges. Be sure to attend the general meetings to see and hear some of our Reflections winners at the Reflections event on Saturday. Come see the amazing creative talents of our students showcasing this year’s theme, “I Will Change the World By...” in the following categories: Dance Choreography, Film Production, Literature, Music Composition, Photography and Visual Arts!

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**EXHIBIT HALL HOURS**

**THURSDAY | APRIL 28**
4PM TO 7PM

**FRIDAY | APRIL 29**
8AM TO 2:30PM

**SATURDAY | APRIL 30**
8AM TO 1:45 PM

**STOP BY THE PTA STORE**

Get the latest PTA/PTSA gear, merchandise, and supplies at the PTA Store located inside the Exhibit Hall. And don’t forget to choose your Promo Pack when registering to get the best pricing on your custom Convention shirt and pin.
Drivers should receive reimbursement for mileage and parking costs from unit, council, or district PTA. Participants are encouraged to form car pools. Parking at the Convention Center is up to $10 per day.

Ontario Airport is a 10-minute drive from Ontario Convention Center (2000 East Convention Center Way)

Ontario Airport is a 10-minute drive from the DoubleTree by Hilton (222 North Vineyard Avenue) There is a free shuttle for registered hotel guests.

DON’T FORGET:
• COVID-19 proof of vaccination. Please read our full policy at www.capta.org/convention.
• Current PTA membership card, if not pre-verified when registering early.
• Students: Your signed Parent/Guardian Approval and Consent to Treatment Form.
• Convention Badge (must be worn for admittance to the convention floor, exhibit hall, and workshops — credentials can not be shared).
• Attire: Business casual.
• Handouts: Print or download in advance (available on Capta.org on 4/25)
• Your courteous, friendly, smiling self who is ready to make new friends and connections!
• A notepad/tablet/phone so you can take notes and share all you’ve learned with your PTA when you return.

CONVENTION DELEGATES:
Members of your unit, council, or district are depending on you to represent them and vote. Arrive at convention general meetings and any hearings on time and remain until adjourned.
YOUR VOICE MATTERS!

General meetings allow PTA to enact the business of the association, hear inspiring speakers and celebrate the past, present, and future of California State PTA. General meetings offer an opportunity for PTA members to shape the direction of California State PTA. At this Convention, delegates will debate and vote on resolutions and amendments to the Legislation Platform.

A Motion Review Station will be located at the back of the General Meeting room to assist delegates during consideration of business items.

MOTIONS, DEBATING AND VOTING

- Only properly accredited delegates may introduce motions, debate, or speak at the designated microphones, and vote. Voting cards must be used by delegates when voting during business meetings.
- A delegate wishing to speak shall go to the appropriate microphone, present their voting card and delegate information card to the authorized microphone attendant, and await recognition by the chair.
- All main motions and amendments must be presented on California State PTA motion forms which may be obtained at the Motion Review Station.
- Debate on motions shall be limited to four speakers on each side of the question.
- No item of business may be on the floor for more than 30-minutes.
- All votes are given by voice.

MOTIONS TO AMEND

- Motions to amend any of the following, as printed in the Convention Chronicle and the Convention Program Book, require written notice:
  - Legislation Platform
  - Resolutions

  NOTE: Only the Resolved sections of the resolution on page 10 may be amended. The Whereas and Background sections may not be amended.

- Delegates who wish to make an amendment must present a Notice of Intent to Amend at topic hearing; OR the Motion Review Station by the end of the first general meeting session; OR prior to the first day of annual meeting.
- A motion to amend may be permitted without the required written notice only if the amendment results from new information becoming known after the deadline or because the resolution has been changed substantially by other amendments.
- Motions editing grammar or punctuation are not in order.

USE OF MICROPHONES

- Microphones are located in specific areas for use by delegates during the general meetings. To speak at a microphone, you will need your VOTING CARD and DELEGATE BADGE.
- To make a motion, the first step is to fill out a Convention Motion Form. Delegates can obtain a form at a topic hearing, the Motion Review Station, or at a microphone station. Fill out the form using a pen with a hard point and press down so all copies are legible.
- Delegates will be reading from the bottom copy of the Convention Motion Form.
- Microphone team members will assist you and facilitate the business of convention at each area.

HEARINGS

- Friday, April 29
  8am–9:30am
- Saturday, April 30
  7:30–8:30am
- Check the app late April for room assignments

SCAN THE QR CODE TO READ THE FULL CONVENTION RULES & REGULATIONS ON OUR WEBSITE AT CAPTA.ORG/CONVENTION.
LEGISLATION PLATFORM

PREAMBLE
The California Congress of Parents, Teachers, and Students, Inc. legislation platform reflects the priorities that guide our efforts to secure adequate laws for the care and protection of children, youth and families.

GENERAL PRINCIPLES
General Principles for Consideration of Proposed Legislation
1. Equity in every aspect of life for all children and youth, while recognizing that each child is unique with individual needs and talents.
2. High standards for those who work in all areas concerned with children and youth.
3. Effective governance systems and practices that are rooted in social justice to effectively serve the needs of children, youth and families.
4. Coordination and planning by all agencies with clear definition of responsibility at each level of government.
5. Establishment of and adherence to fiscal responsibility in government, with concern for fair taxation, but keeping priorities for the needs of all children and youth foremost.
6. Adherence to strict ethical practices in political campaigns and at all levels of government.
7. Strong and broadly based tax structures at state and local levels.
8. Budgets and financial support to provide needed public services for all children and youth with the continued constitutional guarantee of financial support for public schools as the first claim on all state revenues in the general fund.
9. Local control when it serves the best interest of all children and youth.
10. Equal justice for all.

LEGISLATION PLANKS
California State PTA will support legislation:
1. To provide the most comprehensive and diversified education possible for all children, youth, and adults: education that will achieve quality and excellence, encourage maximum individual development, and provide equal equitable educational opportunities for each student, with a particular focus on eliminating the achievement gap.
2. To advocate for a full and culturally responsive curriculum to meet the diverse needs of our student population.
3. To elevate the student voice to create an inclusive, positive and supportive school climate.
4. To ensure access to affordable, reliable, and adequate broadband internet service for children, youth, and families.
5. To secure financing for public education that will be sufficient to provide optimum educational opportunities for all students, including state aid to school districts for building purposes as well as state funds to cover excess costs of all programs mandated by the Legislature.
6. To support all students with quality counseling and guidance services, school health services both mental and physical, and library services, provided by credentialed personnel.
7. To ensure pre-service and in-service teacher preparation programs, remuneration, supportive services, and professional development designed to attract and retain qualified teaching professionals.
8. To provide guidelines for assessing competencies in the teaching profession, and to provide for due process in dismissal procedures.
9. To include parents/guardians in decisions that affect the education and well-being of their children, and to promote their involvement in their children’s education and schools.
10. To give students the skills they need to become effective citizens.
11. To protect and improve the health of all families through the prevention, treatment, and control of disease.
12. To extend and improve physical and mental health services and facilities, including rehabilitation.
13. To protect families from unsafe, impure, or ineffective drugs, foods, medical devices, and cosmetics.
14. To prevent, control or eliminate hazards to the health, safety, and well-being of all children and youth.
15. To require state and local government to publicize and disseminate information regarding issues affecting the public’s well-being – in the language(s) of the community it serves.

Continued on page 9.
To provide effective community services and facilities for all children, youth and adults, directed toward the well-being of the family.

To promote public policy that contributes to the stability of families and to the adequate physical, emotional, and financial support of children and youth.

To provide services and facilities for the care, protection, and treatment of abused, dependent, neglected, or abandoned children and youth.

To secure specialized programs for the prevention of crimes committed by juveniles.

To provide adequate facilities and services for the treatment, education, and rehabilitation of juvenile offenders.

To promote public policies that protect and conserve natural resources and provide a quality environment for present and future generations.

To improve governance systems and practices in order to effectively serve the needs of children and youth.

To support the needs of vulnerable children in all aspects of their lives.

**INFORMATION FOR STUDENTS**

California State PTA Convention is a great opportunity for students to develop leadership skills, have a voice on key issues, and interact with PTA members throughout California. It’s also a lot of fun!

**STUDENT ORIENTATION**

**FRIDAY | APRIL 29**

11:30AM TO 1PM (INCLUDES LUNCH)

Several of the workshops are developed with students in mind including:

- College-Career Readiness (Saturday)
- Behind the "Fine" (Sunday)

*Remember to complete your Student Consent to Treatment form and bring it with you to Convention.*

**THANK YOU TO OUR GOLD LEVEL SPONSOR:**

[Website Logo]

**CONTACT US**

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**REGISTER TODAY AT**
www.capta.org/convention

**#CAPTACON22**
Register today at www.capta.org/convention
RESOLUTION

CALIFORNIA STATE PTA RESOLUTION:
PLANT-BASED FOOD OPTIONS AT
SCHOOL MEALS

1 WHEREAS, There is a disproportionately high percentage of pupils who are students of color (including but not limited to: Black, Hispanic, American Indian, Pacific Islander) living in poverty and thus eligible for free or reduced-price lunches through the National School Lunch Program; and

2 WHEREAS, Subsidized school meals are a central strategy for addressing food security among young people in the United States and students are entitled to the same availability, accessibility and adequacy of food that are required through California law for people in other public institutions, which requires providing a diversity of healthy meals, including plant-based meals\(^1\) that are acceptable to most religions, those with ethical dietary beliefs, and those with known food sensitivities; and

3 WHEREAS, The American Medical Association has asked for changes in federal school lunch program requirements in recognition of the fact that genetic research has shown that lactose intolerance is a common and normal condition among many Americans, especially African Americans, Asian Americans, and Native Americans, and that it is mainly people of northern European descent who can easily process the lactose in milk; and

4 WHEREAS, According to the American Academy of Nutrition and Dietetics, vegetarians and vegans, defined as those following a plant-based diet, are at reduced risk of certain health conditions, including obesity, ischemic heart disease, type 2 diabetes, hypertension, and certain types of cancer; and

5 WHEREAS, Food systems have been identified as one of the most significant contributors to environmental problems, with meat production and consumption imposing the highest proportions of these environmental costs by contributing to waste, energy and water consumption, biodiversity loss, and greenhouse gas emissions, while plant-based food production has been proven to be significantly more sustainable; now therefore be it

RESOLVED, That California State PTA and its units, councils and districts support legislation, regulations and/or other measures to provide plant-based options for school meals so that all students have access to healthy meal options that meet their diverse needs, while mitigating environmental impacts; and be it further

RESOLVED, That the California State PTA urge its units, councils and districts to work with their local school districts to ensure that plant-based options are provided for all school meals; and be it further

RESOLVED, That the California State PTA submit this resolution to the National PTA for consideration by the delegates at its convention.

\(^1\) “Plant-based meals” are defined as entire meals that contain no animal products or byproducts, including meat, poultry, fish, dairy, or eggs.

BACKGROUND SUMMARY

This resolution seeks to engage PTA members, and their communities, in a concerted effort to advocate for and encourage school efforts to provide equitable access to nutritious meals, decrease detrimental health effects to children, and reduce climate change through the food schools have available. Schools should provide a plant-based meal option for all school meals offered.

School meals and the nutritional policies governing them have catered to mostly Northern European people. Food allergies and dietary restrictions that are common in minority demographics have largely been overlooked. Students who have moral or religious reasons for not consuming meat and dairy should not be discriminated against by schools not providing plant-based food options. Plant-based meals are the most universally accepted foods for the diversity of cultures, religions, and food allergies with which students identify.

Meat consumption has significant detrimental health effects. Higher meat intake is associated with increased risk of cardiovascular diseases, type 2 diabetes, and some forms of cancer. Conversely, a plant-based diet is associated with a 26% reduction in coronary heart disease and a 41% reduction in Type II diabetes when compared to a conventional omnivorous diet. As childhood obesity and chronic diseases continue to increase nationwide, students should have the option for a healthier plant-based meal option at school that is not associated with higher disease rates, in accordance with CA PTA Resolution entitled “Healthy Lifestyles For All Children.”

Continued on page 11.
Our children are most vulnerable to the hazards of climate change. In 2015, California State PTA adopted a resolution entitled “Climate Change is a Children’s Issue,” that urged “school districts to support programs and strategies to make schools more climate-safe and energy efficient models.” Research since then shows the urgency with which we must act to conserve water, reduce greenhouse gas emissions, and decrease deforestation. As institutions focused on serving children, schools have a responsibility to participate in and even lead these efforts.

Food systems have been identified as one of the most significant contributors to current environmental problems. Meat production and consumption imposes the highest proportion of these environmental costs, indirectly contributing to waste, energy and water consumption, biodiversity loss, and greenhouse gas emissions. Plant-based food production has been proven to be significantly more sustainable. This resolution is in accordance with the National PTA Environmental Health, Remediation, Sustainability and Climate Change position statement.

A recent two-year pilot program at Oakland Unified School District (OUSD) showed that serving more plant-based meals resulted in a 14% reduction in the carbon footprint of their food program, 6% reduction in water footprint, and $42,000 in cost savings annually. Providing plant-based meal options has been proven to improve children’s lives and environmental footprint while reducing costs to schools.
CONVENTION CHRONICLE

Volume 46 - March 2022

Official call to California State PTA Convention 2022. Mailed to all unit and council presidents, California State PTA Board of Managers, past state presidents, advisory board members, and county superintendents.

President: Carol Green
Vice President for Convention: Ellen Torres
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Information current at time of printing.