EXHIBITOR prospectus

CALIFORNIA STATE PTA CONVENTION 2022
APRIL 29 - MAY 1
ONTARIO, CA
California State PTA is pleased to present the *Exhibitor Prospectus* for the California State PTA Convention 2022 in Ontario, California.

**CONVENTION DATES: APRIL 29 – MAY 1, 2022**

**EXHIBITS OPEN: APRIL 28 – 30, 2022**

The California State PTA Convention offers you an opportunity to engage with PTA leaders, members and decision makers from across the state. Our participants look forward to the opportunity to see the best in programs, products and services.

Our Convention attendees represent children in preschools, elementary, middle and high schools. They value the opportunity to meet and network with providers who will help them accomplish their future goals.

This is going to be an engaging, informative and fun convention, filled with all the things our participants love – including a dynamic exhibit hall! Additional opportunities are available through our sponsorship program. (See page 6 for more information.)

The exhibitor application process opens March 1, 2022 online at capta.org/convention.

*(Exhibitor registration is open from March 1 through April 1, 2022.)*

Thank you – we look forward to seeing you in Ontario!

Sincerely,

Your California State PTA
<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quick Reference Guide and Key Deadline Dates</td>
<td>3</td>
</tr>
<tr>
<td>Booths</td>
<td>4</td>
</tr>
<tr>
<td>Additional Information</td>
<td>5</td>
</tr>
<tr>
<td>Sponsorship Opportunities</td>
<td>7</td>
</tr>
<tr>
<td>Exhibit Hall Map</td>
<td>8</td>
</tr>
<tr>
<td>How to Apply</td>
<td>9</td>
</tr>
<tr>
<td>Vendor Insurance</td>
<td>10</td>
</tr>
<tr>
<td>Sample Insurance Certificates</td>
<td>11</td>
</tr>
<tr>
<td>Accommodations</td>
<td>13</td>
</tr>
<tr>
<td>Exhibitor Information</td>
<td>14</td>
</tr>
<tr>
<td>Policies and Procedures</td>
<td>15</td>
</tr>
<tr>
<td>List of Previous Exhibitors</td>
<td>20</td>
</tr>
<tr>
<td>Contact Information</td>
<td>21</td>
</tr>
<tr>
<td>Additional Disclosures</td>
<td>22</td>
</tr>
</tbody>
</table>
KEY DEADLINE DATES & LINKS

PTA Webpage for Exhibitors: capta.org/convention

Exhibitor Registration Open: March 1 through April 1, 2022

Online Application Link: capta.org/convention

Vendor Insurance Due: April 1, 2022

Vendor Payment-in-Full Due: Upon completion of online registration

Accommodations/Housing Reservations Open: March 1, 2022

Exhibitor Set-up: April 28, 2022, 8 am - 3 pm

Mandatory Exhibitor Briefing: April 28, 2022, 3 - 3:45 pm (in the Exhibit Hall)

Exhibit Dismantling: April 30, 2022, after 2 pm (must be out by 7 pm)

Cancellation Request Deadline: There are no refunds upon cancellation by an exhibitor.
BOOThs

Booth Pricing

Commercial Organizations:

<table>
<thead>
<tr>
<th>Booth Type</th>
<th>Fee</th>
<th>Furniture Package</th>
<th>Carpet Package</th>
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</thead>
<tbody>
<tr>
<td>Corner</td>
<td>$1,800</td>
<td>$65</td>
<td>$100</td>
</tr>
<tr>
<td>Standard</td>
<td>$1,650</td>
<td>$65</td>
<td>$100</td>
</tr>
</tbody>
</table>

Packages Include:

Furniture Package: Two chairs, table, table cover, and trash can

Carpet Package: Carpet

All Booths Include: Back-rail and side-rail draping

Note: Booth selection is first come, first served. Convention sponsors receive priority booth selection (click here to see sponsorship opportunities). Exhibitors must pre-register and pay in full by April 1, 2022, to receive packages.
ADDITIONAL INFORMATION

**Service Kit:**
For 2022 Convention Service Kit or any additional items, contact TriCord directly for pricing and more at [http://www.tricord.net/](http://www.tricord.net/).

*Note: Facility, union and TriCord work rules and other procedures may result in additional fees being charged to the exhibitor, who will be responsible for those charges.*

**Lead Retrieval Device Rentals (LRD):**
Lead retrieval information will follow.

**Additional Exhibitor Staff:**
Only five exhibitor staff members may work in the booth at the same time. This year, the first two exhibitor staff members registered in the online convention registration system will be free and each subsequent staff member will be charged $25 per person. This fee will be added to your bill if not prepaid and more than two staff members are found in your booth.

**Electricity (Utility Services):**
All exhibitors lighting and electrical must be turned off during non-operating hours. Only authorized OCC staff may access electrical, water (fill, drain and water key), and telecommunications equipment. All usage of the utility services must be approved in advance by the OCC. Exhibitor electrical and utility services will be provided by OCC. Contact the Service Desk for assistance at 909-937-3068 / servicedesk@ontariocc.org.

- Download the Electrical Service Order form [here](#).
- Download the Water Drain Air Service form [here](#).

**Convention Mobile App:**
Exhibitors will have access to a mobile phone app they can use to navigate the exhibit hall map and get general information about the convention. More information to follow.

**Exhibitor Scavenger Hunt:**
This year we are encouraging greater foot traffic to your booths by asking exhibitors to participate in an exhibit hall scavenger hunt. Participation is not mandatory, but interested exhibitors should bring a door prize with a minimum value of $25.00. Sign up to participate during your online registration process. Door prizes will be collected from enrollees during registration check-in at convention.
SPONSORSHIP OPPORTUNITIES

Help California State PTA positively impact the lives of children and families!

California State PTA connects families, schools and communities, and is the largest children’s advocacy association in the state. Serving as a sponsor is a great way to show your support for all children and families and the issues most important to them.

The California State PTA Annual Convention is the premier place to connect with thousands of parents and PTA leaders throughout the state. Your generous contribution and participation enables us to provide convention participants with top-quality training and networking experiences. It also helps you connect directly with thousands of dedicated volunteer parents who serve as members and leaders in their local communities.

Become a sponsor today!

Sponsor acknowledgements vary according to the sponsorship level. For a detailed list of packages at each level, visit http://capta.org/programs-events/convention/sponsorship-opportunities/ or contact California State PTA at resourcedevelopment@capta.org.
EXHIBIT HALL INFORMATION

The exhibit hall, general meetings and all workshops will be held at the Ontario Convention Center at 2000 E. Convention Center Way, Ontario, CA 91764. View the full site map here.

Note: Booths are 10’ x 10’; all aisles are noted.
HOW TO APPLY

To get the best booth location, be sure to register online early!

**Exhibitor registration is not available onsite.**

Online registration is open from March 1 through April 1, 2022. Apply online at capta.org/convention.

- Login: Your organization’s name
- Payment: Credit card only

View the floor plan for exhibitor booths on the California State PTA website at capta.org/convention.

You can make changes online to your exhibitor profile using the username and password. (Updates can be made online until April 1, 2022.)

*Note: Booth confirmation is sent via email to the contact person on the application form.*

EXHIBITOR APPLICATIONS ACCEPTED ONLINE FROM
MARCH 1 THROUGH APRIL 1, 2022 AT CAPTA.ORG/CONVENTION.
VENDOR INSURANCE

Vendor insurance is due by **April 1, 2022**. If the below insurance information is not received by the due date, you will not be allowed to be an exhibitor at the convention and you will not receive a refund for any fees paid.

Required vendor insurance information:

1. Certificate of Insurance naming the California State PTA as the certificate holder and additional insured.
2. Additional Insured Endorsement CG 20 26 07 04.
   *Note: Can be a blanket form.*
3. Hold Harmless Agreement – Completed and signed by the vendor.
   *Note: Please do not reference the convention or put dates of convention on the certificate. We want your business to work with the PTA all year, not just at convention.*

Upload above required documentation only to online registration.

*Sample insurance documents are included in this document on the continuing pages*

*Note: The highlighted wording found in the samples on the subsequent pages call out specific requirements needed.*

Questions about how to fill out insurance documents? Contact the California State PTA insurance broker Denise Corona at AIM Association Insurance Management Inc. at capta@aim-companies.com or call (214) 360-87311

Questions about approval of insurance documents? Contact California State PTA Exhibit Chairperson Vandana Kaushal at vkaushal@capta.org or (408) 396-2524.

*Note: Booth selection is guaranteed when online registration is submitted and required documents are approved by the Exhibit Chairperson, as well by the insurance broker.*
The California State PTA insurance does not cover vendors/concessionaires/service providers. Consequently, all vendors/concessionaires/service providers are required to provide Evidence of Insurance to each PTA unless annual Evidence of Insurance has been filed with the California State PTA Insurance Broker.

HOLD HARMLESS AGREEMENT

FOR PTA FUND RAISING VENDORS/CONCESSIONAIRES/SERVICE PROVIDERS

Insurance Requirements:

(a) Workers' Compensation Insurance: Required if you have employees engaged in the performance of work under the agreement.

(b) Comprehensive General Liability: Required $1,000,000 Combined Single Limit. This policy shall cover, among other risks, the contractual liability assumed by vendor/concessionaire/service provider under the indemnification provision set for in the agreement, and includes Bodily Injury, Property Damage, Personal Injury and Products Liability if applicable.

(c) Automobile Liability Insurance: Required only if you are providing transportation (e.g., limousine or bus service) at a PTA event. $5,000,000 limit required. $1,500,000 for Limo’s with 15 or less passengers. Limousines must be school bus certified if over 10 students per AB830. Other Autos at $1M (including Food Trucks).

If you (vendor/concessionaire/service provider) fall under (b) or (c), a Certificate of Insurance showing policy limits and an endorsement to the policy MUST be submitted with your contract.

Endorsement containing the following language MUST be added to the above policies (b) and (c) as an Additional Insured:

The California Congress of Parents, Teachers, and Students, Inc. (California State PTA), including all unit, council and district PTAs and all their officers, directors, members and volunteers.

The insurance afforded by this policy shall be primary insurance to any other valid and collectible insurance available to PTA and

________________________________________________________________________________________________________________________________________________________________________________________________________

(Name of vendor/concessionaire/service provider)

I/We

(vendor/concessionaire/service provider) agree(s) to defend and to indemnify and hold harmless, the California Congress of Parents, Teachers, and Students, Inc. (California State PTA), including all unit, council and district PTAs and all of their officers, directors, members and volunteers with respect to my/our liability for “bodily injury,” “property damage” or “personal and advertising injury” to the extent caused by my/our acts or omissions or for the acts or omissions of those acting on my/our behalf:

A. In the performance of my/our ongoing operations; or
B. In the sale or distribution of my/our products; or
C. In connection with my/our premises rented to you.

Unless caused by the negligence of the California State PTA, unit, council or district PTAs.

NOTE: The terms and conditions of this agreement shall apply with respect to Vendor’s/Concessionaire’s/Service Provider’s operations for any unit, council, district or State PTA in California.

PRINT NAME OF ENTITY: ______________________________________

DATE: ___________________________________________ SIGNED: ______________________________________

(Vendor/Concessionaire/Service Provider)

PRINT NAME: __________________________________________ TITLE: ______________________________________

Vendor: Upon approval of your evidence of insurance, you will automatically be included as an approved vendor on the PTA Insurance website.
**CERTIFICATE OF LIABILITY INSURANCE**

**IMPORTANT:** If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

**SAMPLE FOR VENDOR’S INSURANCE AGENT**

<table>
<thead>
<tr>
<th>COVERAGES</th>
<th>CERTIFICATE NUMBER:</th>
<th>REVISION NUMBER:</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
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<tr>
<td>B</td>
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</table>

**DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (A420 A500 A510 A520 A530. Additional Information Schedule if more space is required)**

California State PTA, all units, councils and districts of the California State PTA and all of their officers, directors, members and Volunteers are named as Additional Insured per the attached Additional Insured endorsement.

**CERTIFICATE HOLDER**

California State PTA  
8144 Walnut Hill Ln Ste 900  
Dallas TX 75231

**CANCELLATION**  
10 Days for Non-Payment

**SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.**

**AUTHORIZED REPRESENTATIVE**

Signature

1980-2009 ACORD CORPORATION. All rights reserved.
This endorsement modifies insurance provided under the following:

**COMMERCIAL GENERAL LIABILITY COVERAGE PART**

**SCHEDULE**

<table>
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<tr>
<th>Name Of Additional Insured Person(s) Or Organization(s)</th>
</tr>
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<tbody>
<tr>
<td>Any person or organization that you are required to add as an additional insured on this policy, under a written contract or agreement currently in effect, or becoming effective during the term of this policy. The additional insured status will not be afforded with respect to liability arising out of or related to your activities as a real estate manager for that person or organization.</td>
</tr>
<tr>
<td>California State PTA, all units, councils and districts of the California State PTA and all of their officers, directors, members and volunteers.</td>
</tr>
</tbody>
</table>

Information required to complete this Schedule, if not shown above, will be shown in the Declarations.

**Section II – Who Is An Insured** is amended to include as an additional insured the person(s) or organization(s) shown in the Schedule, but only with respect to liability for "bodily injury", "property damage" or "personal and advertising injury" caused, in whole or in part, by your acts or omissions or the acts or omissions of those acting on your behalf:

A. In the performance of your ongoing operations; or
B. In connection with your premises owned by or rented to you.
**ACCOMMODATIONS**

**Host Hotel in Ontario:**  
DoubleTree by Hilton  
222 N Vineyard Ave  
Ontario, CA 91764  
Rate: $159  
Self-Parking: $15 per day with in/out privileges  
For questions call: (909) 937-0900

**Reservations:**

Hotel reservations can be made online at [capta.org/convention](http://capta.org/convention).

**What You Need to Know:**

1. Housing reservations are open March 1, 2022;  
2. The group reservation rate is available online until April 15, 2022;  
3. After April 15, reservations must be made directly with the hotel and are subject to availability and price increase;  
4. Have a credit card available to reserve your room;  
5. Payment is made directly to the hotel at the end of your hotel stay;  
6. Expect the hotel to require payment by credit card or cash only.
EXHIBITOR INFORMATION

Register and upload your online registration materials no later than April 1, 2022 to be included in the exhibitor listing in the delegate registration materials:

- Register online only;
- Certificate of Liability Insurance – upload during registration;
- Additional Insured Endorsement – upload during registration;
- Hold Harmless Agreement – upload during registration;
- Food permit information, if applicable;
- Seller’s permit, if applicable.

Questions about the above? Contact the California State PTA insurance broker Denise Corona at AIM at capta@aim-companies.com or call (214) 360-8711.

Mandatory Exhibitor Briefing:
Exhibit Hall | April 28, 2022, at 3 pm

- Receive up-to-date information about convention;
- Pick up your name badges (badges are printed with staff and company name and must be worn at all times);  
- Pick up tote bag with program and lanyard.

All exhibitors (staff included) must sign in/register with the Exhibit Chairperson in the Exhibit Hall. A fee of $35 will be charged for replacing lost badges.

Exhibit Set Up Schedule:
Exhibit Hall | Thursday, April 28, 2022 from 8 am to 3 pm

Please contact California State PTA Exhibit Chairperson Vandana Kaushal at vkaushal@capta.org for extenuating installation needs.

Exhibit Hall Hours (subject to change):

    Thursday, April 28, 2022, 4–7 pm
    Friday, April 29, 2022, 8:00 am–2:30 pm
    Saturday, April 30, 2022, 8:45 am–1:45 pm

Exhibit Dismantling Schedule:
Saturday, April 30, 2022, after 2 pm (must be out by 7 pm)

All exhibitor items must be removed immediately after the closing time.

Hospitality Room/Open House Prohibited:
Hosting a hospitality room or open house during convention general meeting times is prohibited.
POLICIES AND PROCEDURES

TriCord is the official show management group for the 2022 California State PTA Convention.

1. **SMOKING**: Smoking in the convention center is strictly prohibited.

2. **ALCOHOLIC BEVERAGES**: Alcoholic beverages are not permitted in the Exhibit Hall at any time.

3. **FOOD SAMPLES**: Exhibitors may dispense refreshments/samples from their booth. Liquids may not exceed 2 ounces and solids may not exceed 1 ounce. Exact descriptions of sample and portion size must be submitted to OCC for written approval at least 14 days prior to the event. A Department of Health Permit may be required. Download the Food & Beverage Sample Authorization Form [here](#).

4. **COMPLIANCE WITH LAWS AND REGULATIONS**: Participants shall comply with all federal, state and local laws, ordinances and regulations now or hereafter in effect, and obtain all permits and licenses, bonds and insurance required and comply with rules and regulations regarding use of the facility established by the convention center director, as amended from time to time, and with the instructions of convention center director or authorized city employees.

5. **CONTRACT FOR SPACE**:
   a) Must apply online and submit full payment at the time of registering;
   b) Registered/applications/contracts parties must specify products scheduled for exhibition, selling and/or distribution;
   c) The registered/applications/contracts for space, formal notice of assignment and acceptance by California State PTA, and full payment of rental charges constitute a contract for the right to use this space;
   d) Booth space is assigned on a first-come, first-served basis, upon California State PTA approval;
   e) All exhibitors must have their own booth space – no sharing booth space;
   f) All demonstrations or other promotional activities must be confined within the limits of the exhibit booth;
   g) The exhibitor shall not display or place any product sign, partition, apparatus, shelving or other construction which extends more than eight (8) feet above the floor or more than four feet in depth from the back wall;
   h) Exhibitors occupying both end spaces of a row MAY NOT extend back display greater than four feet from either side of center line of booth;
   i) Helium balloons are not permitted in the exhibit hall;
   j) No interference with the lighting or view of other exhibitors is permitted;
   k) The California State PTA and fire marshal will walk through the exhibit hall prior to opening for a safety check;
   l) California State PTA reserves the right to prohibit any materials from being displayed;
   m) Any space not claimed or occupied by 3 pm (PST) on April 28, 2022, is forfeited without refund of rental paid;
   n) The exhibitor expressly agrees not to dismantle the exhibit or start packing before the final closing hour of the exhibit hall at 2 pm on April 30, 2022;
o) Exhibiting company name or owner change must be forwarded immediately to California State PTA;
p) Registrations will not be accepted after April 1, 2022 at midnight (PST);
q) California State PTA shall be entitled to close an exhibit at any time for failure by any participant or any of its officers, agents, employees or other representatives to perform, meet or observe any term or condition set forth herein, and such participant shall not be entitled to a refund of any part of any fee for any consequential losses.

6. SELECTION OF EXHIBITORS:
   a) California State PTA reserves the right to decline or prohibit any exhibit which in its judgment is inappropriate. This reservation is all-inclusive as to persons, things, printed matter, products and conduct;
   b) Exhibitors who cause or caused California State PTA a financial burden or harass other exhibitors, attendees, California State PTA employees, or volunteers will not be permitted to exhibit at this or any future conventions.

7. RESTRICTION IN OPERATION OF EXHIBITS:
   a) California State PTA reserves the right to judge the noise level emitted by any exhibitor’s sound-making devices at any time during the convention and may require the volume be lowered or silenced. California State PTA will not reasonably withhold permission for soundmaking devices if the volume is judged to be within acceptable limits. California State PTA may also prohibit or evict any exhibitor, which in the discretion and judgment detract from the general character of the exhibit as a whole;
   b) In the event of such restriction or eviction, California State PTA is not liable for any refunds of rental or other exhibit expense or for any consequential losses;
   c) Sideshow tactics and lotteries are prohibited;
   d) Drawings may be held provided an exchange of money is not involved.

8. EXHIBITING:
   a) All exhibitors must have a valid business license and have the number available upon request in their exhibit booth;
   b) Exhibitors are responsible to secure permission for the use of any copyright or trademark materials displayed or sold. The acronym “PTA,” “CAPTA” or name “California State PTA” may not be utilized in any exhibitor materials;
   c) The exhibit must be staffed at all times. No more than five staff members will be allowed per exhibit booth at any one time.

9. CATASTROPHE: If, in the event of war, terrorism, fire, power outage, earthquake, strike, government regulations, public catastrophe, act of God or the public enemy, or other cause, the convention or any part thereof is prevented from being held, or is canceled by California State PTA, California State PTA shall determine and refund to the applicant its proportionate share of the balance of the aggregate exhibit fees received which remains after deducting expenses incurred by California State PTA and reasonable compensation to California State PTA, but in no case shall the amount of refund to the applicant exceed the amount of the exhibit fee paid.
10. **CARE OF BUILDING AND EQUIPMENT**: Exhibitor is liable for any damage occurring from injury or defacing of the walls or floors of the building, the booths, or the equipment of the booths, caused by the exhibitor or their agents.

11. **FIRE SAFETY AND HEALTH**: The exhibitor assumes all responsibility for compliance with all city and state ordinances and regulations including those covering fire, safety and health. Flammable or other dangerous fluids, substances, materials, equipment, or other items, the use of which is in violation of city, county or state laws or regulations, may not be used in any booth. The exhibitor must use flame-resistant decorative materials. Fire extinguisher equipment shall not be covered or obstructed in any manner. All aisles and exits must be kept clear at all times.

12. **IRREGULAR CANVASSING AND/OR ACTIVITIES BEYOND EXHIBITOR’S SPACE**: Distribution of materials may be made only within the booth assigned to the exhibitor presenting such material. Non-exhibiting firms are not permitted to canvas, solicit, hold workshops or distribute literature or other promotion devices during the convention.

13. **LIABILITY AND INSURANCE**:  
   a) Neither California State PTA nor the Ontario Convention Center, nor the management or any officers or staff member of either, are responsible for the safety of the property of the exhibitors from theft, damage by fire, accident or other causes. Exhibitors are advised to consult their insurance broker for proper coverage on display material from the time it leaves the exhibitor’s premises until its return. Neither California State PTA nor Ontario Convention Center management, nor any of their officers, agents, employees or other representatives, shall be held accountable or liable for, and the same are hereby released from accountability or liability for all damage, loss, harm or injury to the person or any property of the exhibitor and of all of its officers, agents, employees or other representatives, resulting from theft, fire, water, accident or any other cause, and neither California State PTA not the Ontario Convention Center will obtain insurance against any such damage, loss, harm or injury. Exhibitors are required to provide Certificate of Liability insurance, Additional Insured Endorsement and Hold Harmless Agreement with their registration/application/contract if not on the Approved Vendor List with an expiration date that falls after the last day of this year’s California State PTA Annual Convention (list available at: [http://www.capta.org/Leaders/Insurance/](http://www.capta.org/Leaders/Insurance/));  
   b) Registration/application/contract and payment, are non-refundable for any reason other than that specified in the Cancellation Policy identified in section 20 below, including when correct exhibitor insurance is not submitted. If the exhibitor has already filed its annual insurance with the California State PTA insurance broker, and therefore, is on the Approved Vendor List with an expiration date that falls after the last day of this year’s California State PTA Annual Convention (list available at: [http://www.capta.org/Leaders/Insurance/](http://www.capta.org/Leaders/Insurance/)), then a separate annual Certificate of Liability Insurance and Additional Insured Endorsement need not be submitted for the convention. In addition, if the exhibitor files its certificate showing the annual term of coverage with the California State PTA insurance broker, the exhibitor does not need to file separately with any individual unit, council or district PTA during the term of the annual insurance certificate for individual events. Proof of Insurance does NOT constitute an
endorsement by California State PTA. (See sample Certificate of Liability Insurance, Additional Insured Endorsement and Hold Harmless Agreement forms.) The Additional Insured Endorsement attached to the Certificate of Liability Insurance must name as additional insured: “California State PTA, all units, councils and districts of the California State PTA and all of their officers, directors and members and volunteers”;

c) Comprehensive General Liability policy must be for a minimum of $1,000,000 combined single limit and cover, among other risks, the contractual liability assumed by exhibitor, personal injury coverage, premises liability coverage and products liability if exhibitor is providing a product or products. The certificate must allow for a 30-day notice of cancellation to the PTA. For additional information or clarification, please contact AIM Association Insurance Management Inc. (For contact information, see Page 9.)

14. INDEMNIFICATION:

   a) The applicant hereby agrees to indemnify, defend and protect the California State PTA and Ontario Convention Center management against, and hold and save the California State PTA and Ontario Convention Center management harmless from, any and all claims, demands, suits, liability, damages, loss, costs, attorney fees and expense of whatever kind or nature which might result from or arise out of any action or failure to act of the applicant or any of its officers, agents, employees, or other representatives, including but not limited to claims of damage or loss to property, or from any damage, loss, harm or injury to the person or any property of the applicant of any of its officers, agents, employees or other representatives;

   b) Exhibitors are required to have insurance in the event their operations cause injury to anyone. California State PTA has insurance to cover the California State PTA and its unit, council, and district PTAs if they are the cause of an injury.

15. WORKERS’ COMPENSATION INSURANCE: By entering into the registration/application/contract, the exhibitor applicant certifies it is aware of the provisions of the Labor Code of the State of California which require every employer to be insured against liability of workers’ compensation or to undertake self-insurance in accordance with the provisions of that code, and certifies it will comply with such provisions before commencing any activities in connection with this registration/application/contract.

16. LIVE ANIMALS: Animals may not be brought into the Ontario Convention Center unless they are properly licensed and registered as a lawful service animal.

17. PUBLIC SAFETY: Conduct activities with full regard to public safety. Observe and abide by all applicable regulations now in effect or as amended or promulgated from time to time, and requested by city and duly authorized governmental agencies responsible for public safety.

18. PHOTOGRAPHY, VIDEO AND AUDIO SOUND DEVICES:

   a) No photography, videotaping, or audio recording of any delegate, participant or PTA sponsored event unless written consent is obtained prior to convention activities commencing;

   b) Use of photographs, videos, or audio recordings after the end of the California State PTA Annual Convention is subject to consent and approval by California State PTA;

   c) All sound-making equipment shall be operated at a level which will not interfere with other exhibitors;
d) By registering for and attending the California State PTA Annual Convention, you hereby grant and assign California State PTA and its legal representatives the irrevocable and unrestricted right to use and publish all photographic, audio, video and digital images of you and your guests (including minors) taken while in attendance at the California State PTA Annual Convention for editorial, trade, advertising or any other purpose and in any manner and medium, including website and internet promotion. By registering for or attending the California State PTA Annual Convention you hereby release California State PTA and its legal representatives from all claims and liability to said photographs, audio, video and digital images.

19. **TEXTING**: Exhibitors may NOT text any delegate or participant during workshop or general meeting time frames.

20. **CANCELLATION POLICY**: There are no refunds upon cancellation by an exhibitor.

21. **COVID-19 POLICY**: Only individuals fully vaccinated for COVID-19, as determined by the CDC, may attend in-person due to current conditions (COVID-19 pandemic). Masks/face coverings will be required except when eating or drinking or speaking from a microphone. California State PTA will meet or exceed local county health guidance and physical distancing to the extent possible. In addition, attendees should conduct a health self-evaluation before attending the meeting and should refrain from attending if they have any symptoms of illness. Be prepared to show proof of vaccination with ID.
### 2021 VIRTUAL CONVENTION EXHIBITORS

<table>
<thead>
<tr>
<th>CETF</th>
<th>Scholastic Book Fairs</th>
<th>Impact Teen Drivers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Comcast</td>
<td>99 Pledges</td>
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<td>Saving Wildlife International</td>
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<td>Farm Fresh to You</td>
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<td>Sock Concepts</td>
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<td>California State PTA</td>
<td>The Official Grad Trip</td>
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<td>Cheddar Up</td>
<td>#1 Amazing Assembly</td>
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<td>Dancing Drum</td>
<td>The Music Center</td>
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<tr>
<td>McDonald’s</td>
<td>Happiness is NOW Experience</td>
<td>UC Scout</td>
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### 2019 CONVENTION EXHIBITORS

<table>
<thead>
<tr>
<th>#ICANHELP</th>
<th>Follett Book Fairs</th>
<th>SandCrafters</th>
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<td>Scholastic Book Fairs</td>
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<td>99Pledges</td>
<td>Services</td>
<td>School Apptitude</td>
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<td>Fun Services</td>
<td>School Life, a division of ImageStuff</td>
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<td>Gateway Fund Raising Service</td>
<td>School Smarts Parent Engagement Program</td>
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<td>Get Movin’ Fundraising</td>
<td>Schoolze, In</td>
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<td>PTEZ</td>
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<td>Rich’s Ice Cream</td>
<td>USAgain</td>
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<td>Safe Rx</td>
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REGISTRATION COMPANY

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1765 Greensboro Station Place, 7th Floor
Tysons Corner, VA 22102

HOTEL RESERVATIONS

Double Tree by Hilton Ontario Airport
222 N. Vineyard Ave.
Ontario, CA 91764
Rate: $159 (Parking $15 for overnight guests)
(909) 937-0900

CALIFORNIA STATE PTA INSURANCE BROKER

AIM Association Insurance Management Inc.
Contact: Denise Corona
capta@aim-companies.com | (214) 360-8731 (for insurance questions only)

SHOW DECORATOR

TriCord
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