



**FLUKE®**

Calibration

# Electrical Calibration Leasing Program

Acquire the equipment and  
services you need now



Fluke Calibration is pleased to offer flexible leasing programs through our partner, Direct Capital Corporation. Direct Capital Corporation excels in delivering simple, fast and cost effective financing programs to its clients. They help businesses get the equipment and technology they need to drive revenue and profits. And through a special partnership with Fluke Calibration and its affiliated companies, they provide our customers with exceptional financial terms.

Financing can help to strengthen your financial position by keeping the assets off your balance sheet. You'll also be saving cash reserves for other needs that arise. You can even bundle soft costs such as training and support right into your financing package.

### Why lease?

- Helps you acquire the calibration instruments you need now while capital expense budgets are tight
- Banks are often restricting operating lines of credit and leasing is an alternative
- Keeps bank lines open for inventory, payroll, business expansion
- You are effectively using other peoples' money to make money
- Pay over time and take advantage of tax benefits and the time value of money
- Flexible payment options with longer terms (12-60 months) and 100 % financing available for the purchase amount
- Up to 35 % of leasing may be soft costs

### What products are included?

- Fluke Calibration electrical, temperature, pressure and flow calibrators
- Fluke data acquisition equipment
- Fluke signal sources
- Fluke bench meters

### Case study

**Company:** A third-party calibration services provider with just over 80 employees offering field and lab calibrations for temperature and eight other disciplines.

**Need:** Increased workload and demand for improved uncertainties justifies an investment in an additional 5520A calibrator with MET/CAL® software and a support plan.

**Challenge:** The payback is clearly there, but cash is tight and financing not readily available.

**Lease transaction:** The Company completed the transaction via a leasing program, including the backup service and support. The total amount was \$63,000 over 36 months. Their monthly payment was \$2,026.

**Benefit:** The customer was able to leverage their capital expense budget and take tax benefits for the amount of the purchase—\$63,000—this year, as the “American Recovery and Reinvestment Act” has officially extended the Section 179 Deduction increases through December 31, 2009.

### Flexible alternatives

- Capital leases. Pay for the product over twelve to sixty months and purchase it at the end for \$1.
- Operating leases. Return the equipment for credit at the end of the term or continue leasing for additional months.
- Deferred payments. Allows you to begin using equipment before you've paid anything for it.
- Step payments. Set future payments higher or lower depending on your budgeting needs.

### How it works

Simply determine with your Fluke Calibration sales representative the products; then go on-line at **www.directcapital.com/apply/flukecalibration** to complete an application with Direct Capital Corp. After they help you get the lease in place, Fluke will ship the product directly to you for immediate use.

Leasing services provided by  
Direct Capital Corporation

**DIRECTCAPITAL®**  
CORPORATION

**Fluke Calibration. Precision, performance, confidence.™**

Electrical	RF	Temperature	Pressure	Flow	Software
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**Fluke Calibration**  
PO Box 9090,  
Everett, WA 98206 U.S.A.

**Fluke Europe B.V.**  
PO Box 1186, 5602 BD  
Eindhoven, The Netherlands  
Web access: <http://www.flukecal.eu>

#### For more information call:

In the U.S.A. (877) 355-3225 or Fax (425) 446-5116  
In Europe/M-East/Africa +31 (0) 40 2675 200 or Fax +31 (0) 40 2675 222  
In Canada (800)-36-FLUKE or Fax (905) 890-6866  
From other countries +1 (425) 446-5500 or Fax +1 (425) 446-5116  
Web access: <http://www.flukecal.com>

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