

# INTUITIVE SALES FUNNEL

**THE 3 EXACT SALES FUNNEL  
STRATEGIES THAT  
EVERY HEALTH COACH NEEDS TO  
GET CLIENTS AND MAKE PROFITS**



# FUNNEL #1

## *Intuitive Sales Cold Lead Funnel*

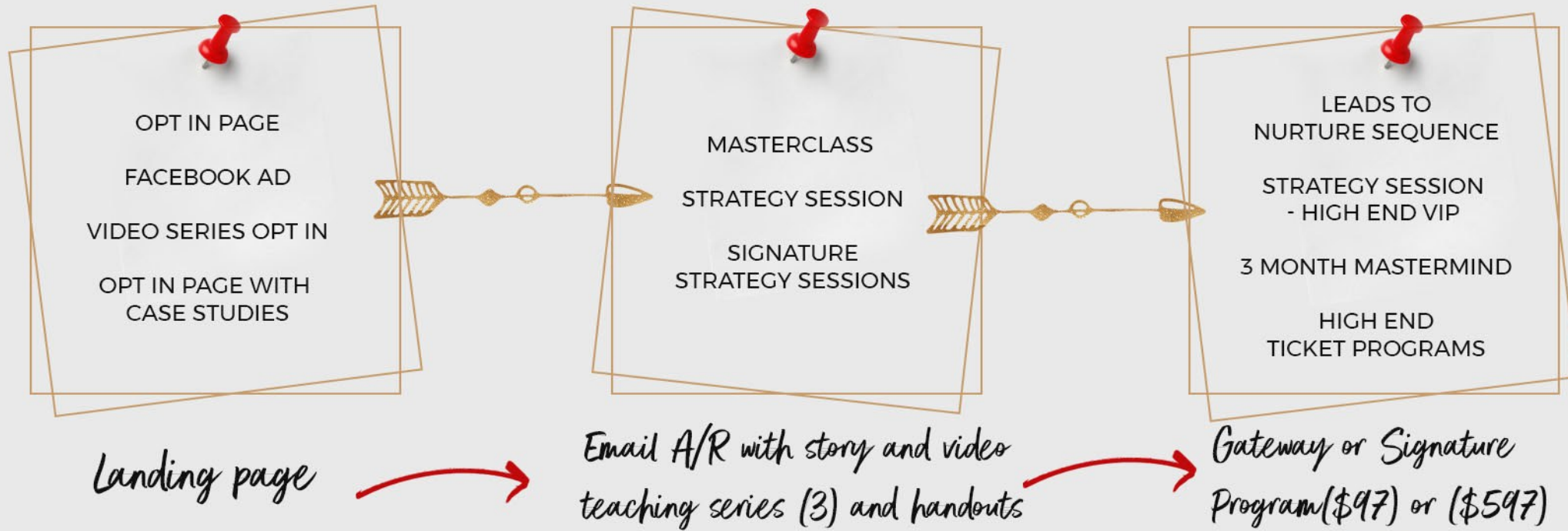


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# FUNNEL #2

# Intuitive Sales Warm Lead Funnel



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NOW THAT YOU UNDERSTAND THE TYPICAL FUNNEL,  
LET'S NOW MASTER THE WHOLE BUSINESS FUNNEL.

THIS IS WHAT I CALL YOUR *system*.

THIS IS **THE SYSTEM** THAT WILL TAKE YOUR CLIENTS THROUGH  
FOR SUCCESS IN YOUR 1:1 BIZ OR WITHIN YOUR 3 TIER "WORK  
WITH ME" AND IN YOUR ONLINE BIZ.

*But first, pick your niche...*



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ALL ABOUT THE GUT	THE ULTIMATE WEIGHT LOSS JOURNEY	KICKING SUGAR ADDICTION TO THE CURB	CLEANSING AND REBUILDING THE IMMUNE SYSTEM	HORMONES	MINDSET	ADRENAL FATIGUE
<b>WHO IS IT FOR?</b>	<b>WHO IS IT FOR?</b>	<b>WHO IS IT FOR?</b>	<b>WHO IS IT FOR?</b>	<b>WHO IS IT FOR?</b>	<b>WHO IS IT FOR?</b>	<b>WHO IS IT FOR?</b>
Immune and digestion-focused coaches who know how important the gut is to health.	Coaches whose practice thrives on bringing clients long-lasting weight loss through diet and mindset changes.	Health coaches who know how dangerous sugar can be and how hard it is to kick the habit.	Coaches who know their clients need help with autoimmune and want the resources to do it right.	It's more than diet, exercise, and lifestyle that has your clients health in shambles. It's time for you to tackle hormones.	The health coach who's all about mind over matter...and health. Show your clients how to live a well and mindful life.	Coaches who deal with type A clients who spend their days racing to and from meetings and events or are heading for burnout fast.
<b>GATEWAY PROGRAM INCLUDED</b>	<b>GATEWAY PROGRAM INCLUDED</b>	<b>GATEWAY PROGRAM INCLUDED</b>	<b>GATEWAY PROGRAM INCLUDED</b>	<b>GATEWAY PROGRAM INCLUDED</b>	<b>GATEWAY PROGRAM INCLUDED</b>	<b>GATEWAY PROGRAM INCLUDED</b>
Grain-free Rockstar	Detox Rockstar AND Raw Lifestyle	Detox Rockstar	Grain-free Rockstar	Detox Rockstar	Detox Rockstar	Detox Rockstar
<b>SIGNATURE PROGRAM INCLUDED</b>	<b>SIGNATURE PROGRAM INCLUDED</b>	<b>SIGNATURE PROGRAM INCLUDED</b>	<b>SIGNATURE PROGRAM INCLUDED</b>	<b>SIGNATURE PROGRAM INCLUDED</b>	<b>SIGNATURE PROGRAM INCLUDED</b>	<b>SIGNATURE PROGRAM INCLUDED</b>
Detox Rockstar	Easy Weight Loss Rockstar AND Sugar Repair	Sugar Repair	Detox Rockstar	Thyroid Recovery	Reset Your Life in 21 Days	Adrenal Restart
<b>MEGA PROGRAM INCLUDED</b>	<b>MEGA PROGRAM INCLUDED</b>	<b>MEGA PROGRAM INCLUDED</b>	<b>MEGA PROGRAM INCLUDED</b>	<b>MEGA PROGRAM INCLUDED</b>	<b>MEGA PROGRAM INCLUDED</b>	<b>MEGA PROGRAM INCLUDED</b>
Restore Your Gut Health	60-Day Weight Loss	Mindset Makeover	Sugar Repair AND Restore Your Gut	Adrenal Restart	Mindset Makeover	Sugar Repair AND Restore Your Gut

*Find your niche*  
**DISCOVER YOUR SYSTEM** → **GO TO YOURHEALTHCOACHBIZ.COM**



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# FUNNEL #3

# Whole Business Funnel

**NEW  
COACH**

OPT IN LEADS TO  
3 EMAIL SEQUENCE

LEADS TO GATEWAY  
PROGRAM ON EMAIL 3

ONCE CLIENT HAS GONE THROUGH  
THE PROGRAM  
IT LEADS TO ANY OF THE FOLLOWING:  
FOLLOW UP EMAIL, LIVESTREAM,  
WEBINAR, FACE TO FACE WRAP-UP,  
1:1, VIP DAY, OR UPSELL PROGRAM

**EXISTING  
COACH**

OPT IN FREEBIE LEADS  
TO 5 EMAIL SEQUENCE  
WITH A SOAP OPERA  
SEQUENCE INCLUDING  
VIDEOS.

WITH OPTION TO JOIN  
EVERGREEN WEBINAR,  
CHALLENGE, GIVEAWAY,  
FREE GROUP OR STRATEGY

LEADS TO GATEWAY PROGRAM  
OR TRIP WIRE IN EMAIL 3-5

- LAUNCH PLAN
- LIVESTREAM STRATEGY PLAN
- VIDEOS AND FB ADS
- FACEBOOK BOTS

LEADS TO 1:1 COACHING,  
VIP DAYS AND UPSSELL TO 1:1, RETREAT,  
EXTENDED PROGRAM OR MASTERMIND



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# Why me?

I'M A BIZ COACH FOR HEALTH-FOCUSED SOLOPRENEURS AND ENTREPRENEURS, HELPING YOU NAIL DOWN YOUR NICHE, GET YOUR WORK OUT THERE STRATEGICALLY, AND START BUILDING THE BUSINESS YOU DESERVE. I HAVE WORKED 1:1 WITH HUNDREDS OF COACHES BUILDING THEIR BUSINESS AND SUPPORTED OVER 8,500 HEALTH COACHES TO BUILD THEIR BUSINESS WITH THE DONE FOR YOU PROGRAMS.

## WHY ME?

BECAUSE I KNOW FIRST HAND HOW FRUSTRATING AND EXHAUSTING BOTH THE STRUGGLE TO CONQUER CONFUSING HEALTH ISSUES AND RUN AN AMAZING BUSINESS CAN BE. BUT I CAME OUT ON TOP – AND I'M HERE TO HELP YOU DO THE SAME.

*Connect with Me!*

@RACHELAFELDMAN

#YOURHEALTHCOACHBIZ

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