

# NEBRASKA MOBILITY MANAGEMENT PROGRAM AND COORDINATED TRANSPORTATION PLAN

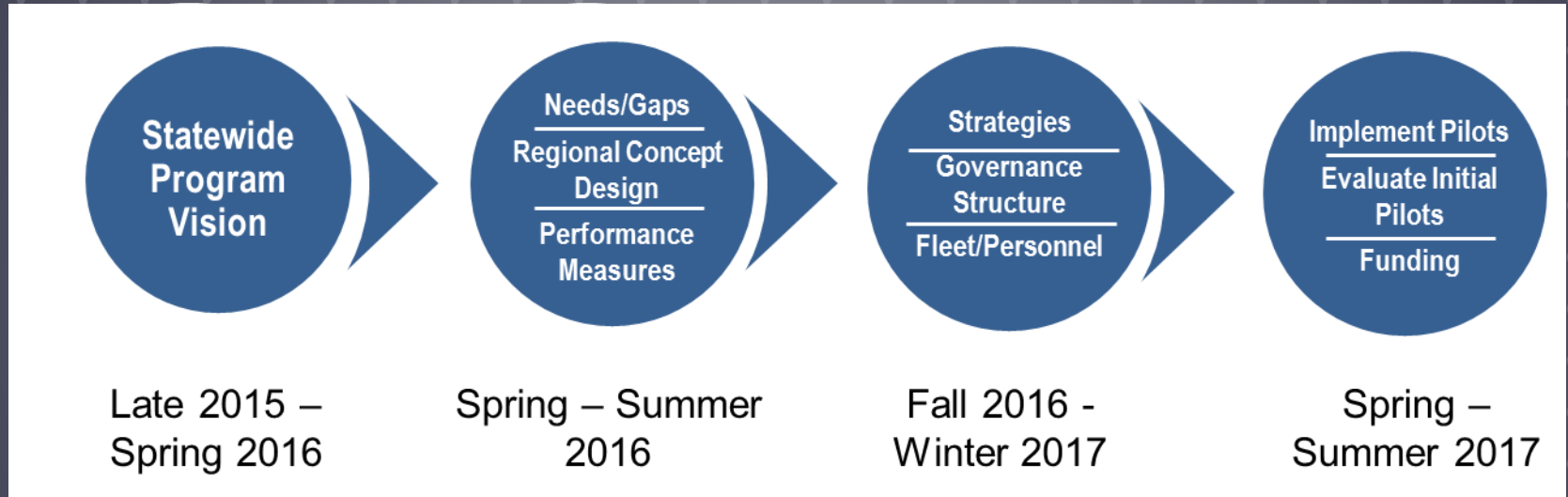
Mobility Manager Webinar  
October 25, 2017



# AGENDA

- ▶ Introduction (Kari Ruse, NDOT)
- ▶ Main Goals as Mobility Manager
- ▶ General Core of the Mobility Manager Concept
  - ▶ Purpose of the Position
  - ▶ Services
  - ▶ Contact Information

# MOBILITY MANAGEMENT PROJECT HISTORY



During Pilot – Access to Smita’s Time is at  
**NO CHARGE** to Your Agency

# GOALS AS MOBILITY MANAGER



Create Partnerships



Enhance Rider's Transit Experience



Implement Transportation Coordination Strategies

# QUESTIONS FOR PROVIDERS – HOW CAN I HELP?

Do you have a potential rider group you would like to reach out to?

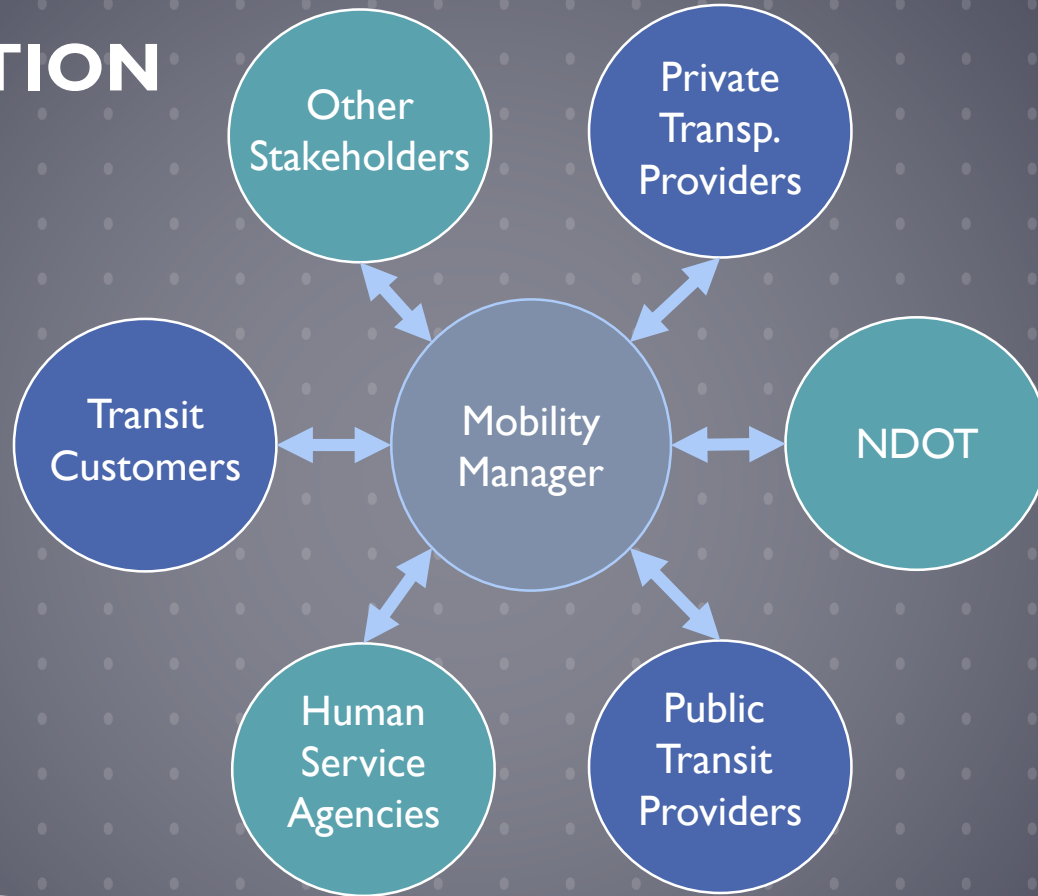
Do you need assistance with travel training for your clients?

Do you have transit service marketing ideas that you need help executing?

Are you aware of transit needs in your region that may be addressed by coordinating service?

Do you need help with improving your customer's riding experience?

# INTERACTION



# SERVICES PROVIDED BY MOBILITY MANAGER

## To Transit Agencies



Phone Helpline



Information Webpage



Monthly Newsletter



Expanding Existing  
Funding Opportunities

## To Transit Riders



Travel Training/ Trip  
Planning



Information Webpage



Information about Existing  
Transit Services



Express Unmet transit  
needs





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# NEXT STEPS

- ▶ Reach Out to Individual and Groups of Providers:
  - ▶ Advance Promising Strategies
  - ▶ Help with Outreach/Marketing (Who Would Like some Help?)
  - ▶ Conduct Travel Training (Who Would Like some Help?)
- ▶ Coordinate with Continuing Regional Committee Effort:
  - ▶ November 16 Meeting

# SOUTHEAST REGION MOBILITY MANAGER



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**NEBRASKA**

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DEPARTMENT OF TRANSPORTATION

**GoNEWhere**  
MOBILITY MANAGEMENT

# WHO IS A MOBILITY MANAGER?

A transit coordination policy advocate (facilitator) who helps transit customers navigate efficiently.

