



WOODRUFF  
SAWYER

# 2023 Board Education Resource Guide

Let's Start

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Effective board members know that staying current is key to upholding their responsibilities to their shareholders. The good news is there are numerous educational opportunities for directors offered in a variety of settings: academic campuses, law firm offices, hotel ballrooms in major cities, and, of course, your personal computer or tablet.

**Woodruff Sawyer is pleased to offer this interactive guide that highlights some of the upcoming board education events.**

**The events are organized into six categories:**

- (I) Board Level Events
- (II) Committee Level/Subject Matter Events
- (III) Short-Shot Events
- (IV) Podcasts/Webinars
- (V) Blogs and Resource Portals
- (VI) Woodruff Sawyer's Customized Educational Programs

## (I) Board Level Events

18–20  
APR

2023

### UCLA's Corporate Governance Program

Los Angeles, CA

UCLA Anderson School of Management

Cost: \$8,500

[www.anderson.ucla.edu](http://www.anderson.ucla.edu)

11–13  
MAY

2023

### Advanced Corporate Director Seminar

Boston, MA

Harvard Business School

Cost: \$7,000

[www.exed.hbs.edu](http://www.exed.hbs.edu)

26–28  
JUN

2023

### Stanford Directors' College

One of the premier director education courses in the country and one of the few that directors often attend multiple times.

Stanford, CA

Stanford Law School

Cost: \$8,450 by March 1, 2023 and  
\$8,950 after March 1, 2023

[conferences.law.stanford.edu](http://conferences.law.stanford.edu)



If you choose to attend, please ask your Woodruff Sawyer contact for a discount code.

## (I) Board Level Events, Continued

22-25  
MAY

2023

### Corporate Governance: Effectiveness and Accountability in the Boardroom

Evanston, IL

Kellogg School of Management

Cost: \$10,950

[www.kellogg.northwestern.edu](http://www.kellogg.northwestern.edu)

6-9  
NOV

2023

### Making Corporate Boards More Effective

Boston, MA

Harvard Business School's flagship  
board program

Cost: \$10,500 for July event,  
\$11,250 for November event

[www.exed.hbs.edu](http://www.exed.hbs.edu)

12-15  
JUL

2023

8-11  
NOV

2023

8-11  
OCT

2023

### NACD Global Board Leaders' Summit

Washington, DC

Additional details TBD

[summit.nacdonline.org](http://summit.nacdonline.org)

16-20  
OCT

2023

### Stanford Directors' Consortium

This is a joint offering from

- Stanford Graduate School of Business
- Stanford Law School

Stanford, CA

Cost: \$15,000

[www.gsb.stanford.edu](http://www.gsb.stanford.edu)

## (II) Committee Level/Subject Matter Events

15–18  
MAR

2023

### Preparing to be a Corporate Director

Boston, MA

Harvard Business School

Cost: \$10,500

[www.exed.hbs.edu](http://www.exed.hbs.edu)

16–18  
JUL

2023

### Compensation Committees: New Challenges, New Solutions

Boston, MA

Harvard Business School

Cost: \$7,000 for July event,  
\$7,500 for November event

[www.exed.hbs.edu](http://www.exed.hbs.edu)

19–21  
JUL

2023

### Audit Committees in a New Era of Governance

Boston, MA

Harvard Business School

Cost: \$7,000 for July event,  
\$7,500 for November event

[www.exed.hbs.edu](http://www.exed.hbs.edu)

12–14  
NOV

2023

15–17  
NOV

2023

31–2  
MAY|JUN

2023

### Equilar Summit

Nashville, TN

Equilar and Nasdaq

Additional details TBD

[www.equilar.com](http://www.equilar.com)

## (III) Short-Shot Events

A number of organizations offer short, no cost or low-cost board seminars in convenient locations. While these are usually free and just a few hours long, the quality can vary.

### Silicon Valley Directors' Exchange

[www.svdx.org](http://www.svdx.org)

### Stanford University Rock Center for Corporate Governance

Stanford Law School & Stanford  
Business School

[law.stanford.edu](http://law.stanford.edu)

### Forum for Corporate Directors (FCD)

Events in various locations in  
Southern California

[www.fcdoc.org](http://www.fcdoc.org)

### National Association of Corporate Directors (NACD)

[www.nacdonline.org](http://www.nacdonline.org)

### Nationally Recognized Accounting Firms and Law Firms

(Usually at the office in your area)

Go to your firm's website to sign up or contact  
your relationship partner.

## (IV) Podcasts/Webinars

Podcasts and webinars are usually an hour or less and are often free as well. If the timing of an online event is inconvenient for you, it's worth emailing the organizer to ask for a recording. Organizers are typically very glad to distribute these.

### PwC Center for Board Governance Webcast Series

PwC

[www.pwc.com](http://www.pwc.com)

### National Association of Corporate Directors Webinars

NACD

[www.nacdonline.org](http://www.nacdonline.org)

### Boardroom Governance with Evan Epstein

Evan Epstein

[boardroom-governance.com](http://boardroom-governance.com)

### Resources to Accelerate Success

Diligent

[insights.diligent.com](http://insights.diligent.com)

### The Corporate Director Podcast

Diligent

[insights.diligent.com](http://insights.diligent.com)

### BDO in the Boardroom

BDO

[www.bdo.com](http://www.bdo.com)

### Woodruff Sawyer's Online Educational Series

Woodruff Sawyer

Provides timely updates on D&O litigation, the insurance market and other topics of current interest.

[woodrufflawyer.com/events](http://woodrufflawyer.com/events)

### Nationally Recognized Law Firms and Accounting Firms

If you sign up to receive notices, the various organizations offering board programming will send you email alerts about upcoming events.

## (V) Blogs and Resource Portals

One thing that is not lacking is online access to information on topics of interest to board members. In addition, much of the content is excellent.

### **D&O Notebook:**

#### **Directors & Officers Liability Blog**

Woodruff Sawyer

A weekly blog on matters of corporate governance, D&O risk, and D&O insurance by Woodruff Sawyer's own Priya Huskins.

[woodruff Sawyer.com/insights/do-notebook](http://woodruff Sawyer.com/insights/do-notebook)

### **Cyber Notebook:**

#### **Cyber Insurance Insights Blog**

Woodruff Sawyer

Understand the basics of cyber risk and mitigation, the latest on cyberattacks and response, and new legislation affecting the industry.

[woodruff Sawyer.com/insights/cyber-liability](http://woodruff Sawyer.com/insights/cyber-liability)

### **Insurance Whiteboard Breakdown**

#### **Making the Complex Simple in 3 Minutes**

Woodruff Sawyer

[woodruff Sawyer.com/](http://woodruff Sawyer.com/)

### **The D&O Diary**

The best-known blog in the D&O insurance industry, hands down.

[www.dandodiary.com](http://www.dandodiary.com)

### **Board Leadership Center**

KPMG

[boardleadership.kpmg.us](http://boardleadership.kpmg.us)

### **The Center for Board Effectiveness**

Deloitte

[deloitte.com](http://deloitte.com)

### **EY Center for Board Matters**

EY

[www.ey.com](http://www.ey.com)

### **Governance Insights Center**

PWC

[www.pwc.com](http://www.pwc.com)

## (VI) Woodruff Sawyer's Customized Educational Programs

Woodruff Sawyer's D&O insurance clients can access this service at no additional charge. We customize content for each client, and our dynamic, experienced public speakers—who are also experts in D&O risk and its mitigation—lead each presentation. We design these programs to help your organization manage its D&O risk profile more effectively. If helpful, the presentations can be provided on an attorney-client privileged basis.

### Some of the current offerings include:

- Current D&O Topics and Trends
- Cyber Risk Oversight, the SEC and Solarwinds
- ESG Roadmap: Stakeholder and Compliance Concerns
- The Perils of Insider Trading and Tipper/Tippee Liability
- M&A Activities and Director Duties
- Am I Covered? An Overview of What D&O Insurance Does and Doesn't Cover

A menu of core as well as current event-driven topics can be provided upon request.

Please contact your Woodruff Sawyer Account Executive or Priya Huskins ([priya@woodruffsastry.com](mailto:priya@woodruffsastry.com)).

## More Information

To discuss these or any other continuing education opportunities for directors, please contact your Woodruff Sawyer Account Executive or Priya Huskins ([priya@woodruff Sawyer.com](mailto:priya@woodruff Sawyer.com)).

**Board education is an important part of mitigating your risk of personal liability as a board member. Another important element of your risk mitigation strategy is D&O insurance. Woodruff Sawyer's Management Liability practice is a leader in the field. Contact us if you'd like to speak further on this topic.**

## About Woodruff Sawyer

**As one of the largest insurance brokerage and consulting firms in the US,** Woodruff Sawyer protects the people and assets of more than 4,000 companies. We provide expert counsel and fierce advocacy to protect clients against their most critical risks in property and casualty, management liability, cyber liability, employee benefits, and personal wealth management. An active partner of Assurex Global and International Benefits Network, we provide expertise and customized solutions to insure innovation where clients need it, with headquarters in San Francisco, offices throughout the US, and global reach on six continents.

[woodruff Sawyer.com](https://www.woodruff Sawyer.com)

**Find out** why clients choose to work with Woodruff Sawyer

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