## Financial Marketing BREAKTHROUGH

How To Use NUCLEAR MARKETING To Generate 50 To 150 Presold Appointments Per Month

# Here's EXACTLY what you are going to Learn Today

\*His brand new seminar system that fills rooms with 30-75 people every month. (WITHOUT expensive mailers and NO BUYING DINNERS!)

\*How to get 6-12 CPA's lawyers, real estate agents, mortgage brokers, and lenders selling insurance for you. (Plus another 25 to 50 business owners sending you clients every month.)

\*Attract clients by showing them how to save \$57,430 on their home purchase.

- \*SCRIPTS: The Script Bob uses to fill seminars, and get appointments with almost ANYONE he wants...in just 17 seconds.
- \*How to save your clients \$750 to \$2000 per month in expenses...This is how to make buy large (\$600-\$1200 per month life sales FREE for your clients & it's a lot easier to sell when it's free.)

\*Become a client attraction magnet by adding REAL VALUE (not just pushing product) by showing them how to become completely debt free in 12 years  PLUS...at the end we'll take your questions so write them down, we will answer them at the end so...stick around and ask Ron! The bad news is... The economy isn't getting better.

#### Florida Drivers Shelling Out Nearly \$6 A Gallon At Some Gas Stations

#### By Matthew L. Higgins

February 22, 2012 11:47 AM





A gas pump displays a sale of \$58.74 at a gas station in Miami Beach, Fla. (credit: Joe Raedle/Getty Images) TAMPA (CBS Tampa) — Talk about pain at the pump! Some Florida drivers are spending nearly \$6 a gallon to fill up their gas tanks.

According to GasBuddy.com, motorists are shelling out \$5.89 for a gallon of regular gas at a Shell station in Lake Buena Vista, topping out at \$5.99 a gallon for premium. It doesn't get better at a Suncoast Energy station in Orlando, where drivers are paying \$5.79 for a gallon of regular.

### **Foreclosures On The Rise Again**



#### Foreclosures on the Rise Again

Published: Thursday, 16 Feb 2012   12:04 AM ET				Text Size 🖃 🛨
By: Diana Olick				
CNBC Real Estate Reporter				
Recommend 421	Twitter 159	4	LinkedIn 62	🚹 Share

After a year-long reprieve from rising foreclosures, the numbers are going up again.



One in every 624 U.S. households received a foreclosure filing in January, up 3 percent from the previous month, according to a new report from RealtyTrac. Foreclosure activity froze in many states in 2011, due to processing delays after fraud, or so-called "Robo-signing," were uncovered in the fall of 2010. The thaw is now on.

#### Obama's Dividend Assault

A plan to triple the tax rate would hurt all shareholders.



exemptions, and the rate hits 41%. Then add the 3.8% investment tax surcharge in ObamaCare, and the new dividend tax rate in 2013 would be 44.8%—nearly three times today's 15% rate.

Keep in mind that dividends are paid to shareholders only after the corporation pays taxes on its profits. So assuming a maximum 35% corporate tax rate and a 44.8% dividend tax, the total tax on corporate earnings passed through as dividends would be 64.1%.

### Taxes Are Going Up

### Unemployment Going Up

#### The other Obama bounce: Unemployment up to 9%

9 months 3 weeks ago

0 Comments

Conn Carroll

From today?s Department of Labor Employment Situation Summary:

# The Destruction of the US Dollar threatens our country.

#### Fake Inflation Numbers: 2-4%

#### Real Inflation: Over 11%



<sup>2</sup> 1981 1983 1985 1987 1989 1991 1993 1995 1997 1999 2001 2003 2005 2007 2009 2011 Published: Nov. 29, 2011 shadowstats.com

### Insurance agents are a dying breed.

"Prudential Financial Inc's fleet of U.S. agents sank to 2,450 from a peak of 20,000. MetLife inc's fell to 8,000 from 14,000. In all the number of U.S. life insurance agents affiliated with a specific **company is** <u>down nearly a third since</u> **the 1970's.**"

### On The Bright Side

There is MORE opportunity than ever.

Those who understand ONE thing will thrive and will literally see incomes jump dramatically.

That 1 thing is what we are talking about today.

# How Do We Market Insurance Inside Of Our Networks?

# What Is Our USP?

#### <u>Unique</u> <u>Selling</u> <u>Proposition;</u>

What Benefits Do We Offer To A Prospective Client That Absolutely And Without Hesitation <u>COMPELS</u> Them To Work With Us, The Providers We Recommend And NOBODY Else, Including Family Members..... Especially, If They Don't Want, Need, Or Can Afford Any More Insurance? Become 100% Debt FREE In 12 Years Or Less With <u>NO Change</u> To Your Current Spending And Then Help You Create An Annual

# \$50,000 to 75,000

**TAX FREE Retirement Plan.....** 

# **GUARANTEED!**

### Here's the script:

I would like to show you a process we have developed to help people become 100% DEBT FREE in 10 -12 years (including your mortgage) and create an annual tax free retirement income of \$50,000 to 75,000 per year (until you are 100) <u>ALL</u> without spending ONE MORE PENNY than you are currently spending every month!

It will take about 45 minutes to show you how and calculate exactly how fast you can pay off your debt and start funding your tax free retirement plan, Is that something you would want to learn how to do? When would be a good time for you to sit down and learn how to do that?

Option #1



Buy A Home – Get A Loan Pay It Off In 30 Years!

Dption #1



Buy A Home – Get A Loan Pay It Off In 30 Years!

Option #2



Buy A Home, Pay Off In 6 Years, Save \$426,985!

Option #1



Buy A Home – Get A Loan Pay It Off In 30 Years!

Option #2



Buy A Home, Pay Off In 6 Years, Save \$426,985!

Option #3



Buy 4 Homes – Pay All Off In 30 Years – Collect Rent!

Dotion #1



Buy A Home – Get A Loan Pay It Off In 30 Years!

Option #2



Buy A Home, Pay Off In 6 Years, Save \$426,985!

Option #3



Buy 4 Homes – Pay All Off In 30 Years – Collect Rent!

#### Option #4



Buy Home – Pay Off In 12 Yrs. – Create A TAX FREE Retirement Plan With Money You Would Pay To The Bank

All With The Same Amount Of Money You Are Currently Spending Every Month!

- What would your business be like if you had TEN business owners that promoted you and your services to their friends, employees and past clients? What about 25 - 50 - 100 or 200?
- 2. What would happen if thousands of employees from 100's of local businesses had INSTANT ACCESS to your promotions, videos and information?
- 3. Would you like to have an "online community" of 10,000 to 40,000 people that you could market to 24/7 at the push of a button?

1.What if you were in front of 50 to 200 prospects EVERY MONTH who were sold on the value and virtues of your insurance products?

#### Would This RADICALLY Improve Your Business?



### Lets Talk Seminars...

- How Do You Fill Them?
- How many people attend?
- How many people are interested in buying insurance?



Had my first DEbt free Seminar 21 registered and we had 11 people show up. Everyone loved it and most want to schedule a consultation. I was able to send business to a life insurance guy immediately. Very excited how it turned out. Good foundation to build on.

Like • Comment • Follow Post • 10 hours ago

🖒 Guy Keith likes this.



Guy Keith That's great, Traci! How many of those 11 need a loan or want to buy a home? Are you going to meet with each of them individually even if they aren't doing a loan or buying a home? 10 hours ago · Like



Ron Hensley Great turn out for the 1st one, Traci you are an inspiration.

2 hours ago • Like



Traci Benjamin Thanks Ron! Yes all 11 want to meet with me to get started on my equity blue print. I'll help them whether they need a mortgage now or down the road. If not they probably know someone how does.

a few seconds ago • Like

### **How To Sell Insurance For Free**



Consider this fact..... An extra \$30 per month added to your your \$100,000 mortgage @ 5.5% will eliminate <u>41</u> mortgage payments!

### Step #1 - "Cash Flow & Debt Analysis" Have The Client Analyze Their Money & Debt!



### Step #2 – "20 Step Cash Flow Repositioning"























#### On Average We Save \$750 - \$2,000 Per Month In Expenses!

## How This Works For Safe Money Millionaire Advisors



#### BRETT KITCHEN&ETHAN KAP



- 1. Dramatically INCREASE the marketing, sales and exposure of Safe Money Millionaire Members. (give first, get second)
- 2. Provide LIFE CHANGING VALUE to our clients in order to earn their confidence, loyalty and referrals. 100% Debt Free In 6 to 12 Years. (give first, get second)
- 3. Have a POSITIVE impact on our community! (give first, get second)

### Why Are Life Insurance Agents Vital To Our Networks?



- Network Goal #2: Provide LIFE CHANGING VALUE to our clients. 100% Out of Debt In 6 to 12 Years!
- Our Option #4 for Realtors and Lenders REQUIRES YOU!
- A Key TARGET MARKET for you and us are business owners.
- Most agents struggle to generate leads!

### Joint Venture Lead System

- 1. With advertising costs on the rise, using OPC, OPM, & OPT is more important than ever.
- Use our templates and scripts to get FREE LEADS coming to you every day. Just copy and paste. Get FREE leads within 2 days to 2 weeks.
- 3. PLUS: We have over 200 networks of Real Estate agents, CPA's, Mortgage Brokers, & Attorneys who have leads of people who want to buy cash value ins. We will connect you with one of these networks.

There's no time to put this off until 2012. NOW is the time to act. Massive Action is required to avoid disaster and guarantee success.

And we have an opportunity.

You can make an absolute fortune using a PROVEN SYSTEM, with the tools that reach an audience, converts them into clients, and most importantly... truly helps them.

- It's not for you if...
  - You are not a believer in safe money,
  - You aren't committed to implementing what we share, then don't bother. This is a proven system that if you follow. It works.

3 Critical Components To Success In Today's Economy

- 1. Leads (Pre qualified, Pre Sold)
- 2. Follow Up System (Pre Sell Them!)
- 3. Selling System (Sold over 80 million in life insurance in 8 years)

### 10 Exclusive Safe Money Millionaire Lead Generation Systems

- 1. Exclusive Safe Money Millionaire Leads
- 2. Radio Lead System
- 3. 60 day Income Surge Lead System
- 4. Email Lead System
- 5. Joint Venture Free Lead System
- 6. Estate Planning Lead System
- 7. Direct Mail Postcard System
- 8. Financial Literacy at Work System
- 9. Referral Newsletter and Webpage
- 10. Personalized Website Lead System


#### ULTIMATE APPOINTMENT SYSTEM



### Exclusive Safe Money Millionaire Leads

### **The Insurance Prospect Continuum**



SMM Blueprint	Fri 11/11/2011 1:31 PM
SMM Blueprint (Affiliate Kapsure)	Fri 11/11/2011 12:38 PM
SMM Blueprint	Fri 11/11/2011 12:28 PM
SMM Blueprint	Fri 11/11/2011 12:27 PM
Someone has filled out a FWS Safe1 Blueprint (Affilia	Fri 11/11/2011 12:25 PM
SMM Blueprint (Hank E Progar)	Fri 11/11/2011 10:39 AM
SMM Blueprint	Fri 11/11/2011 9:40 AM
SMM Blueprint	Fri 11/11/2011 8:52 AM
SMM Blueprint	Fri 11/11/2011 8:49 AM
SMM Blueprint	Fri 11/11/2011 7:59 AM
SMM Blueprint (Carl Johnson)	Thu 11/10/2011 3:47 PM
SMM Blueprint	Thu 11/10/2011 1:48 PM
SMM Blueprint	Thu 11/10/2011 1:41 PM
SMM Blueprint	Thu 11/10/2011 12:13 PM
SMM Blueprint	Thu 11/10/2011 8:49 AM
SMM Blueprint	Thu 11/10/2011 7:28 AM
SMM Blueprint	Thu 11/10/2011 12:18 AM
SMM Blueprint	Wed 11/9/2011 10:02 PM
SMM Business Owner Blueprint Request	Wed 11/9/2011 7:38 PM
SMM Blueprint	Wed 11/9/2011 7:19 PM
SMM Blueprint	Wed 11/9/2011 6:43 PM
SMM Blueprint	Wed 11/9/2011 5:10 PM
SMM Blueprint	Wed 11/9/2011 4:39 PM
SMM Blueprint (Nelson Griswold)	Wed 11/9/2011 3:50 PM
SMM Blueprint	Wed 11/9/2011 3:48 PM
SMM Blueprint	Wed 11/9/2011 3:36 PM

### Get Off The Wall Street Roller Coaster

How to Invest Safely - Make Safe Investments and Get Off the Wall Street Roller Co by safemilionaire

### www.safemoneymillionaire.com

You mile

CC

360p



### **Radio Leads System**

- Radio leads rock because they are highly educated and have high income.
- We've spent over \$10,000 testing radio ads, you get our proven scripts and training on how to get your ads running for cheap.
- Imagine 10 people calling your office per day from a radio system that runs on autopilot.

### "We got 25 leads off our radio campaign. Thanks!" Bob McManus

### 60 Day Income Surge

- Want to get more appointments...tomorrow?
- Just follow the simple steps we have already proven.
- Say what we tell you to say, do what we tell you to do.
- You WILL have more appointments within 1 week.
- More apps within 2 weeks, and more sales within 1 month.

NO ADVERTISING COSTS!

### Lazy Email Lead System

- 1. Sit behind your desk and push a button...
- 2. Then get leads.
- It's that simple.

Use the SMM approved vendor to target people in your state for dirt cheap.

(Rick Heaverly) (10 items)	
SMM Consumer Free Book Offer (Rick Heaverly)	Mon 11/14/2011 1:59 PM 12
SMM Consumer Free Book Offer (Rick Heaverly)	Sun 11/13/2011 4:18 PM 12
SMM Consumer Free Book Offer (Rick Heaverly)	Sat 11/12/2011 10:22 PM 12
SMM Consumer Free Book Offer (Rick Heaverly)	Sat 11/12/2011 9:11 AM 12
SMM Consumer Free Book Offer (Rick Heaverly)	Thu 11/10/2011 4:13 AM 12
SMM Consumer Free Book Offer (Rick Heaverly)	Wed 11/9/2011 5:45 PM 12

### Estate Planning Lead System

- 1. Work the Diamonds In Your Own Backyard
- 2. Bring old clients and prospects back to life with a need 80% of people have.
- 3. Save your clients thousands of dollars
- 4. Discover assets to write annuities, and get access to your clients inner sanctum of friends and family.

### **Direct Mail Post Card System**

Generate A Flood Of Inbound Phone Calls Push the GO button and man the phones, because the leads come hot and heavy.

## Here's A Little Proof From A Couple Recent Campaigns

Lead Tracki	ng TFA N	lailer 221
Cards Mailed	1800	
Date	Calls	
31-Mar	47	
1-Apr	51	
4-Apr	17	
5-Apr	8	
6-Apr	6	
8-Apr	1	
TOTAL:	130	
Response Rate	0.0722	
	7.22%	

Lead Trackir	ng TFA N	1ailer 220
	-	
Cards Mailed	1807	
7-Mar	37	
8-Mar	57	
9-Mar	21	
10-Mar	5	
11-Mar	3	
Total:	123	
Response Rate	6.8	

### Financial Literacy At Work DONE FOR YOU!

- The Employer Sales Brochure: This sells the employer on why they want to invite you in!
- Seminar Benefits Audio CD: Sell without selling! Have the owner listen...and the CD will convince him to immediately invite you in.





### PROOF OF RESULTS

- **FACT:** Peter Bombara, NY, New York: "I got over 250 appointments with just 1 employer, and we've written over 84 life apps in 3 months"
- **FACT**: Eddie O, Atlanta GA.: "I just closed a \$18,000 commission from a seminar I did with just 10 people. I usually make about 100k per year, in the past 2 months I'm already over \$100,000 in commissions."

### Referral Newsletter and Website System

## Get referrals automatically without asking or reminding.

- Send out the newsletter via email or direct mail.
- GET REFERRALS & New Business
- No Time wasted writing
- No embarrassing conversations about referrals
- "I got a call from a prospect who read the newsletter. We got together and he turned into a \$19,700 commission." Eddie O., Atlanta, Georgia. No Ad Costs!

### More Proof

- I just recently met up with one of my former clients that I had not talked to in about 5 years and gave her the book. She really liked it and she went onto my personal Safe Money Millionaire website. Now we're transferring over a small IRA. But while meeting with her, I found out that she had a large 401k, and based on the principles in the book, she wants to do an in-service withdrawal and move it into an indexed 101 Policy.
- If you' re looking for an opportunity to join a good marketing company -- because that 's what we really are. We 're not advisors, we 're marketers -- I think the Safe Money Millionaire program is the way to go.

Curt Guyer – Ocala, FL

### **Personalized Website**

## With Email Follow Up Sequence Videos, Articles & Webinar

### SAFE MONEY MILLIONAIRE

As seen on CHRONICLE

	Your	ARE YOU READY TO BECOME A SAFE MONEY MILLIONAIRE?	FREE SAFE MONEY MILLIONAIRE
- 6	lmage Here	Grow Wealthy Without Losing Your Money	<ul> <li>Free Safe Money Millionaire Video Course</li> <li>Safe Money Toolkit</li> <li>First Chapter of the book FREE</li> </ul>
	nere		Email Address Join NOW!

watch epYè

Radio

The Salt Lake Tribune

#### What is Safe Money Millionaire?

What is a Safe Money Millionaire? Here's what it isn't: stuffing your money in a mattress or hunkering down with gold bullion.

You don't even have to have a million bucks to be in the club. Becoming a Safe Money Millionaire means you've started on a low-risk path that will keep your money safely growing over time—guaranteed.

Rest assured, for the average American, the dream of becoming a millionaire is not out of reach. In fact, the blueprint is in front of you right now.



Watch the Book Trailer NOW

You may be familiar with the Wise Man and the Foolish Man

It's actually a very simple concept.

The wise man built his house on a rock, and the foolish man built his house on the sand.

When the rains and the storms came, the rock stood still, and the wise man's house was strong.

"Are You The Wise Man Or The

The sand, on the other hand, washed away. And



### Step 2: The Follow Up System

- Follow Up and Convert Leads Automatically
- Get A Personalized Website that follows up and converts your opt ins into blueprints.
- 10 Video Follow Up
- Webinar Sequence
- Shock And Awe Box



Sequence 8 Webinar About







COMING SOON:	
Shock And	
Awe	

#### **RESERVE YOUR SPOT!** WEBINAR REGISTRATION

Vhich Day Do You Want to Attend?

Which Time Works Best For You? Your Local Time Now: 3:25:22 PM Select desired date

-

-

Select desired time



#### Get Your Complementary, No Obligation Safe Money Millionaire Analysis Today

E-Mal*		
Age*	Occupation*	
Street Address*		
City*	State*	
	Phone*	
ncome*	Phone*	
Household income* Best time to call:* Referred by:*		

SUBMIT



 An alternative to 401(k)'s and IRA's and other government programs.

How to find -- on average -- \$312 per month you are currently wasting (It's like giving yourself a \$3744 per year raise without working any extra hours! When I did this in my own life it empowered me!)

A proven blueprint to show you how to create an income you can never outlive. (Imagine knowing you have an income for the rest of your life when you want to retire)

3 ways to protect yourself from the ravages of tax increases! (This powerful strategy is the difference between growing YOUR wealth...or funding Uncle Sam's spending spree!)

"The Power Down Plan": How to pay off all your debt in 9 years or less. (Can you see the day when you own everything free and clear...including your mortgage!)



#### **ULTIMATE APPOINTMENT SYSTEM**



### 80 Million Dollar Closing System

Use a system proven to close over 80 million in COMMISSIONS in the past 8 years.

## 1<sup>st</sup> Appointment Video & Script Plus, how to sell over the phone





## 2nd Appointment Video & Script



## 3rd Appointment Video

#### E G н V. D E ĸ P R S м N 0 О SAFE MONEY MILLIONAIRE SAFE MONEY MILLIONIARE FINANCIAL NEEDS ANALYSIS Major Purchase\_\_\_\_, New Home\_\_\_\_, Pay off Credit Cards\_\_\_\_, Build Emergency Fund\_\_\_\_, Support Parents\_\_\_\_, College Funds\_\_\_\_, Build Retirement Wealth\_\_\_\_, Reduce Retirement Taxes\_\_\_\_\_, Reduce Inheritance Taxes\_\_\_\_\_, DOB Home # SMM Needs Analysis e. Ages en SS: ease Tax Refund Useab Occupation Income Flow Client Spouse FICO: Market Value Balance Term % Pmnt - TIPI Par nate 1<sup>st</sup> Mortgage bt 🛛 **COMING SOON: NEVER LOSE** A DEAL

### Safe Money Millionaire Your True Debt Picture

#### JOHN SMITH

#### Your True Debt Picture

Chapter 5: Safe Money Millionaires Defeat The Interest Vampire

Description	Monthly Payment	Interest Rate	No. Of Payments	Remaining Debt	Real Debt
Car 1	\$500	6%	26	\$12,000	\$12,815
Home Mortgage	\$1,200	5.23%	65	\$68,000	\$78,270
Credit Card	\$500	30%	28	\$10,000	\$14,036

\$2,200

\$105,120



#### Money Lost To Interest : \$15,120

\$90.000

### Wealth Builder Software:

## True Debt Picture



#### JOHN SMITH **Your Wealth Builder Blueprint**

Get On The Safe Money Millionaire Path

Current Debts i	Principal Remaining ii	Monthly Payment iii	Drive Down Payment iv	Interest Rate	Total Payments <sub>v</sub>	Payoff Date vi
Car 1	\$12,000	\$500	\$500	6%	12	10/31/2012
Credit Card	\$10,000	\$500	\$1,000	30%	17	03/31/2013
Home Mortgage	\$68,000	\$1,200	\$1,500	5.23%	37	12/01/2014
Home Mortgage	\$68,000	\$1,200	\$1,500	5.23%	37	12/01/2014

\$2,200

#### Safe Money Millionaire Wealth Builder Results **Total Original Debt: \$90,000**

	Status Quo	Safe Money Millionaire Plan	Safe Money Millionaire Difference
Debt Paid Off	5.44 years	3.17 years	2.27 years faster
Interest Paid	\$15,120	\$10,407	\$4,713 saved

Potential Safe Money Millionaire Nest Egg!

#### <u>\$73,507\*</u>

After debts are paid off, applying the \$2,700 debt payment to an account at 0% for 2.27 years. Colthers Burilder Burilder Blue Print Blue print:

ung driv (dow) payments

and the Sate Money

amount you are paying toward the debt.

uired

e previous monthl pay, tent and applies it to the next loan is each debt is pair off. It call also is cruch extra principle

vi. The estimated date each debt will be paid off



Personalized 101 Blueprint for :

Prepared By:

Safe Money Millionaire Advisor™



### 7-Page Blueprint

### Take a look at some of the benefits that a 101 Plan could offer:

- Safe, guaranteed growth every year
- Consistent flow of tax-advantaged cash (when structured properly)
- Enjoy the upside growth of the market without ever risking your money to market losses
- Guaranteed growth and principal
- Tax deferred growth (You can access your money without a taxable event!)
- Finance Yourself to Wealth™ Flexible financial tool allowing you to access money





# The Underwriting Auto Closer™








#### **ULTIMATE APPOINTMENT SYSTEM**



#### **Top Insurance Carriers**

#### Aviva & Allianz

90% Contract

655

ts When Insurance Higher Contracts When **Production Levels Reached** 

A L D R R R R R



# WEEKLY COACHING SESSIONS

- Done for You
- Step-by-Step process for beginners, or veterans
- Can go at your own pace

#### My commitment to you

- 1. Get new appointments in 2-14 days
- 2. Take apps in 30 days
- 3. Get commission in less than 60 days

### More Proof

Marvin started implementing and saw results FAST. In his own words:

"I got the appointment within the first week. Went and saw the client on Tuesday, returned on Thursday and walked out with an app and check. It happened pretty fast."

#### What about Compliance?

- The book has been reviewed by our compliance department and been approved. <u>(However, your name is NOT on the book so</u> <u>you don 't need to worry about that.)</u>
- <u>Our content is about client education</u>, not promises of 'rates of return' or comparisons between other investments. We also follow the guidelines laid out by our insurance companies in all our communications. (Full disclosures, never misleading about what the product is, etc.)
- PLUS, the <u>Financial Education in the Workplace</u> Seminar has already been approved by one of the nationals largest life insurance carriers. However...

#### What product do we sell?

- We believe in first finding out what the prospect needs -- what problem are we trying to fix? *Only then can we prescribe the product.* Is it Indexed Universal Life? Whole Life? Annuities? A combination?
- We sell all three depending on their planning needs.
- The Safe Money Millionaire book is NOT exclusive to one specific product. It's designed to educate about the concepts of "Financing Yourself To Wealth" and creating a safe foundation to grow your wealth.

#### When You Get Contracted You Get Access To ALL our Systems PLUS

- 90% Contract With Aviva Or Allianz
- Earn Your Annual Investment For Safe Money Millionaire for FREE
- Get Our Qualified Appointment Leads Delivered On A Silver Platter
- All Star Case Prep and Design.
- Win an 7-Day Cruise To Bermuda

#### 30 Days or Less For Results

#### <u>Ultimately this gives you the ability to take</u> <u>control of your business.</u>

- You will KNOW what to do each morning when you wake up to get more appointments.
- <u>You will HAVE</u> the tools to generate the income you desire.
- You will CREATE the lifestyle and wealth you want and deserve.

#### So how much is all this worth?

#### \$25,000 Per Month Just For Overhead

- Two full time copywriters
- Two graphics designers
- Two full-time developers
- Two full time media buyers
- Video studio and video-editor, along with all the necessary equipment and software.

But more importantly... Realistically, if you get just 2 or 3 of these systems in your business, you'll add another 2-3 appointments per day.

> (Rick Heaverly got 5 leads in one day) (James got 25 calls in 1 day)

Maybe That's Far Fetched:

Can you get 1 new client per week?

Average ticket isn't huge, but you keep fishing long enough you eventually get the big catch. Average ticket \$3900

1 new deal per week \$3900 x 4 = \$15,600



#### Ultimate Lead and Conversion System Monthly (Non) Franchise Fee:

# \$1500 per month







#### New Member Special Saves \$500

#### First Month Just \$99! Second Month Just \$199

#### 30 Day Risk Free Guarantee

We guarantee you will be amazed with the value and tools we provide in the first 30 days or your money back. If you aren't convinced our proven processes will work for you, just let us know and get a full refund. Just follow the step by step, week by week process and you'll know without any doubt how to create the massive flow of prospects and commissions you're looking for.

#### FREE BONUS: The Phone Selling Master Closer (Value: \$1596.00)



## Here's What You Get:

- ➤ 4 Video Master Closer System (Value: \$399)
- > The Phone Selling Master Closer (Value: \$399)
- Done For You Selling Tools (Value: \$599)
  - > Retirement Income Calculator
  - > Profile and Fact Find
  - > Spending Planner
- Samurai Selling Secrets (Value: \$199)



#### BONUS #2: (Value: \$297) The Human Magnet

- 6 CD set
- Get the EXACT, step-by-step, formula for building a business where people come to you.



#### BONUS #3: (Value: \$100) 7 Free Copies Of SAFE MONEY MILLIONAIRE

Get more appointments within days,

Retail Value of \$104.65.

NATIONAL PHENOMENO

BRETT KITCHEN&ETHAN KAP

This is worth your entire first month.

FOR the First 10 ONLY

#### BONUS #4: (Value: \$250) Personalized Lead Getting Email

# PERSONALIZED email written by our professional copywriter to generate leads.

#### FOR the First 10 ONLY

#### Total Value Of These Bonuses (REAL WORLD VALUE) : \$3143

#### After you join...

- Get your New Member Package
  - One Safe Money Millionaire Book
  - Human Magnet 6 CD set
  - New Member Success Guide Booklet
  - 10 step New Member Success CD
  - New Member Dossier (Newsletter)
  - Welcome & Congratulations Letter
  - Fast Start Evaluation
  - Rock of Safety Brochure
  - Safe Money Brochure
  - Coins brochure

#### After you join...

- 8 Weeks of Training: Sales and Marketing Processes
- Instant access to specific training and tools.
- Weekly "Team Meeting" sessions

#### Here's What You Get:

- > SMM 10 Done For You Marketing Systems
- SMM Conversion Funnel & Process
- > SMM 80 Million Dollar Closing System
- Case Mastery Design and Support
- Fast Action Bonuses
  - Master Closer Phone Selling
  - > Human Magnet

#### > Total Value (\$1500/mo)

Your investment just \$99 today...then \$199 2nd month



#### Why You Should Join Today

- See results within 1 week, especially with free books.
- New Member Fast Start
- Save \$500 TODAY
- Get The Master Closer Free
- Get The Human Magnet Free Bonuses
- 7 Copies Of Safe Money Millionaire and personal Lead Email for first 10 who join.

#### 801-693-1677 joinsmm.com/webinaroffer