

AABB-SP ensures operational productivity and security for its associates and employees

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Mauricio Antonio Coimbra, Systems Analyst at AABB-SP

The association has adopted Blockbit Platform for over 10 years and since then has an uninterrupted, secure, and functional network infrastructure.

Providing members with a family, healthy and welcoming environment is one of the missions of the Associação Atlética Banco do Brasil - São Paulo (AABB-SP). In addition to the concern for its physical space, which we add the South Headquarters and the Cantareira Unit exceeds 130,000 m² in the capital of São Paulo, the association is also concerned about its digital security and the confidentiality of the data of its over 14,000 associates. “Our main challenge was to keep the company safe, with productivity control and always working,” says Mauricio Antonio Coimbra, systems analyst at AABB-SP. The association is part of Blockbit’s history. They have been using the cyber security portfolio for over 10 years, and throughout this period, we have followed their evolution and innovation of the solutions closely. “They are one of our oldest customers. It's a pleasure to hear that we've helped such a well-known company stay safe from digital threats,” says Cleber Ribas, Vice President of Blockbit.



Client

Associação Atlética Banco do Brasil - São Paulo (AABB-SP) was founded 85 years ago to serve the employees of Banco do Brasil and their families. The association has two units in São Paulo: the Southern Office, with 110,000 m² of area; and the Cantareira Unit, with 33,000 m². There are a total of 1,200 AABB in the country, but each Association is independent. The AABB-SP is considered one of the largest associations in the country. Currently, it offers various sports, social or cultural activities for nearly 14,000 members, including Banco do Brasil employees and their families.

Industry

Recreation Industry

Satisfactory results

By deploying Blockbit products on eight servers and 109 stations, the demand to ensure increased employee productivity and control threats were quickly remedied. In addition to advanced protection features, the Blockbit Platform also allows you to control web browsing, configure and define security policies, compliance levels and access, tools that ensure staff productivity. “It prevents users from accessing suspicious content and, even unintentionally, from giving cybercriminals access within the network perimeter and stealing sensitive information,” explains Cleber Ribas. “The confidence in the product has grown so great that nowadays I don't even bother looking at the crash reports,” says Mauricio. The level of change provided by Blockbit was considerable and, as the head of the Information Technology Department at AABB-SP, it was necessary. “We used to have a free firewall and we didn't feel as safe as now,” he explains. “Security against spam and email, for example, is another aspect that has given us the solution,” adds Mauritiu. Satisfaction with a secure, uninterrupted network infrastructure and functional management are also essential for AABB-SP to never stop. Based on all of their services being offered, now they are not afraid of any interruption, which could lead to a cyber invasion, for example. “Together with Blockbit I am sure I will be able to keep the company safe, with control over productivity and operation,” says Mauricio.

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Cleber Ribas, Vice President, Blockbit

Next steps

Brazil's general data protection regulation (LGPD) is in effect and Brazilian companies must comply with its requirements as soon as possible. The new law more strictly controls the collection and use of personal data. Anyone who fails to comply with the rules will be subject to fines that can amount to \$50 million. One of these requirements is to have effective digital security solutions that protect your data. With Blockbit Platform, AABB-SP already has a project to be in compliance. “The platform is able to identify failures in compliance with the security policy according to LGPD standards. We can easily manage information security, indicating which violations need to be mitigated or remedied,” explains Cleber Ribas. Sensitive documents and data have encryption protection in all media and the platform controls privileges, ensuring that only users authorized by the AABB-SP access information, avoiding the risk of data loss and strategic information from partners.