



# SEASONAL CALENDAR 2017

Gennaio		Febbraio		Marzo		Aprile		Maggio		Giugno		Luglio		Agosto		Settembre		Ottobre		Novembre		Dicembre					
Dom 01	Capodanno	Mer 01		Mer 01		Sab 01	Pesce d'Aprile	Lun 01	PUBLISHER Weekly Newsletter	Festa dei lavoratori	Gio 01		Sab 01		Mar 01		Ven 01		So 01		Mer 01	Ognissanti	Ven 01				
Lun 02	PUBLISHER Weekly Newsletter	Gio 02		Gio 02		Dom 02		Mar 02			Ven 02	Festa della Repubblica	Dom 02		Mer 02		Sab 02		Lun 02	PUBLISHER Weekly Newsletter	Gio 02	Awin Focus Publisher	Sab 02				
Mar 03		Ven 03		Ven 03		Lun 03	PUBLISHER Weekly Newsletter	Mer 03			Sab 03		Lun 03	PUBLISHER Weekly Newsletter	Gio 03		Dom 03		Mar 03		Ven 03		Dom 03				
Mer 04		Sab 04		Sab 04		Mar 04		Gio 04			Dom 04		Mar 04	IAB Seminar: Smart Data & Marketing Automation	Ven 04		Lun 04	PUBLISHER Weekly Newsletter	Mer 04		Sab 04		Lun 04	PUBLISHER Weekly Newsletter			
Gio 05	Inizio saldi	Dom 05		Dom 05		Mer 05	IAB Seminar: Content Strategy	Ven 05			Lun 05	PUBLISHER Weekly Newsletter	Netcomm Focus B2B	Mer 05		Sab 05		Mar 05		Gio 05	Evento Guidaviaggi & Digital Events Travel	Dom 05		Mar 05	Osservatori Digitali POLIMI: workshop interattivo		
Ven 06	Epifania	Lun 06	PUBLISHER Weekly Newsletter	Lun 06	PUBLISHER Weekly Newsletter	Gio 06		Sab 06			Mar 06		Gio 06		Dom 06		Mer 06	Alumni	Ven 06		Lun 06		Mer 06				
Sab 07		Mar 07		Mar 07		Ven 07		Dom 07		07. - 09.05. Festival of Media (Roma)	Mer 07		Ven 07		Lun 07	PUBLISHER Weekly Newsletter	Gio 07		Sab 07		Mar 07	07. - 08.11. World Business Forum Milano	Gio 07	Sant'Ambrogio (Milano)			
Dom 08		Mer 08		Mer 08		Sab 08		Lun 08	PUBLISHER Weekly Newsletter		Gio 08		Sab 08		Mar 08		Ven 08		Dom 08		Mer 08		Ven 08	Immacolata			
Lun 09	PUBLISHER Weekly Newsletter	Gio 09		Gio 09		Dom 09		Mar 09			Ven 09		Dom 09		Mer 09		Sab 09		Lun 09	PUBLISHER Weekly Newsletter	09. - 10.10. Richmond E-Commerce Forum (Rimini)	Gio 09		Sab 09			
Mar 10	Le strategie e il progetto e-commerce nel B2B e B2Retail (Milano)	Ven 10		Ven 10		Lun 10	PUBLISHER Weekly Newsletter	Mer 10	Speciale NL: Pasqua	10. - 11.05. Netcomm E-Commerce Forum 2017 (Milano)	Sab 10		Lun 10	PUBLISHER Weekly Newsletter	Gio 10		Dom 10		Mar 10		Ven 10		Dom 10				
Mer 11		Sab 11		Sab 11		Mar 11		Gio 11			Dom 11		Mar 11		Ven 11		Lun 11	PUBLISHER Weekly Newsletter	Speciale NL: Back to School	Mer 11	11. - 14.10. IAB Digital Week	Sab 11		Lun 11	PUBLISHER Weekly Newsletter		
Gio 12	Fashion & Technology Summit Luisaviaroma + IAB (Firenze)	Dom 12		Dom 12		Mer 12	Programmatic Day Engage (Milano)	Ven 12		Everywhere Commerce - organized by School of Management del Politecnico di Milano e Zenith Italia.	Lun 12	PUBLISHER Weekly Newsletter	Mer 12		Sab 12		Mar 12		Gio 12		Dom 12	12. - 14.10. TTG (Rimini) Turismo B2B	Mar 12				
Ven 13	13. - 17.01. Milan Man Fashion Week	Lun 13	PUBLISHER Weekly Newsletter	Speciale NL: San Valentino	Lun 13	PUBLISHER Weekly Newsletter	Gio 13		Sab 13		Mar 13		Gio 13	13. - 14.07. Richmond Digital Communication Forum (Toscana)	Dom 13		Mer 13	13. - 14.09. Dmexco (Colonia)	Ven 13		Lun 13		Mer 13				
Sab 14		Mar 14	San Valentino		Mar 14		Ven 14		Dom 14	Festa della mamma	Mer 14		Ven 14		Lun 14	PUBLISHER Weekly Newsletter	Gio 14		Sab 14		Mar 14	14. - 15.11. Milan Decoded Fashion	Gio 14				
Dom 15		Mer 15		Mer 15		Sab 15		Lun 15	PUBLISHER Weekly Newsletter		Gio 15	Customer Day (Milano)	Sab 15		Mar 15	Ferragosto	Ven 15		Dom 15		Mer 15		Ven 15				
Lun 16	PUBLISHER Weekly Newsletter	Gio 16		Gio 16		Dom 16	Pasqua	Mar 16			Ven 16		Dom 16		Mer 16	Festa del Commercio	Sab 16		Lun 16	PUBLISHER Weekly Newsletter	Gio 16	Upgrade Mobile Italia	Sab 16				
Mar 17		Ven 17		Ven 17	San Patrizio	Lun 17	PUBLISHER Weekly Newsletter	Mer 17	Lunedì dell'Angelo		Sab 17		Lun 17	PUBLISHER Weekly Newsletter	Gio 17		Dom 17		Mar 17		Ven 17		Dom 17				
Mer 18		Sab 18		Sab 18		Mar 18		Gio 18			Dom 18		Mar 18	Netcomm Focus Lifestyle, partner Pambianco	Ven 18		Lun 18	PUBLISHER Weekly Newsletter	Mer 18		Sab 18		Lun 18	PUBLISHER Weekly Newsletter			
Gio 19		Dom 19		Dom 19	Festa del Papà	Mer 19		Ven 19			Lun 19	PUBLISHER Weekly Newsletter	Mer 19		Sab 19		Mar 19	IAB Seminar: Automotive (Roma)	Gio 19		Dom 19		Mar 19				
Ven 20		Lun 20	PUBLISHER Weekly Newsletter	Speciale NL: Fashion Week	Lun 20	PUBLISHER Weekly Newsletter	Gio 20		Sab 20		Mar 20		Gio 20		Dom 20		Mer 20		20. - 26.09. Milan Woman Fashion Week	Ven 20		Lun 20	Netcomm Focus Food, partner Tutto Food	Mer 20			
Sab 21		Mar 21		Mar 21		Ven 21		Dom 21			Mer 21		Ven 21		Lun 21	PUBLISHER Weekly Newsletter	Gio 21			Sab 21		Mar 21		Gio 21			
Dom 22		Mer 22	22. - 23.02. Global Summit Marketing & Digital (Verona)	22. - 28.02. Milan Woman Fashion Week	Mer 22		Sab 22		Lun 22	PUBLISHER Weekly Newsletter	Gio 22		Sab 22		Mar 22		Ven 22			Dom 22		Mer 22		Ven 22			
Lun 23	PUBLISHER Weekly Newsletter	Gio 23			Gio 23		Dom 23		Mar 23	23. - 24.05. Richmond Marketing Forum	Ven 23	23. - 24.06. Web Marketing Festival (Rimini)	So 23		Mer 23		Sab 23			Lun 23	PUBLISHER Weekly Newsletter	Osservatori Digitali POLIMI: eCommerce B2C	Gio 23		Sab 23		
Mar 24		Ven 24			Ven 24		Lun 24	PUBLISHER Weekly Newsletter	Mer 24		Sab 24		Lun 24	PUBLISHER Weekly Newsletter	Gio 24		Dom 24			Mar 24		Ven 24	Black Friday	Dom 24	Vigilia di Natale		
Mer 25		Sab 25			Sab 25		Mar 25	Festa della Liberazione	Performance Marketing Awards	Gio 25			Dom 25		Mar 25		Ven 25		Lun 25	PUBLISHER Weekly Newsletter	Mer 25		Sab 25		Lun 25	PUBLISHER Weekly Newsletter	Natale
Gio 26		Dom 26			Dom 26		Mar 26		Ven 26		Lun 26	PUBLISHER Weekly Newsletter	Mer 26		Sab 26		Mar 26			Gio 26		Dom 26		Mar 26	Santo Stefano		
Ven 27		Lun 27	PUBLISHER Weekly Newsletter		Lun 27	PUBLISHER Weekly Newsletter	Gio 27		Sab 27	FA Cup Final 2017	Mar 27		Gio 27		Dom 27		Mer 27			Ven 27		Lun 27	PUBLISHER Weekly Newsletter	Cyber Monday	Mer 27		
Sab 28		Mar 28			Mar 28		Ven 28		Dom 28		Mer 28	Osservatori Digitali POLIMI: Il ruolo del Food nell'eCommerce	Ven 28		Lun 28	PUBLISHER Weekly Newsletter	Gio 28		Sab 28		Mar 28		28. - 29.11. IAB FORUM	Gio 28			
Dom 29				Mer 29		Sab 29		Lun 29	PUBLISHER Weekly Newsletter		Gio 29		Sab 29		Mar 29		Ven 29		Dom 29		Mer 29	29. - 30.11. Buy Tourism Online (Firenze)		Ven 29			
Lun 30	PUBLISHER Weekly Newsletter			Gio 30	Rebrand Party	Dom 30		Mar 30			Ven 30		Dom 30		Mer 30		Sab 30		Lun 30	PUBLISHER Weekly Newsletter	Speciale NL: Halloween	Gio 30		Sab 30			
Mar 31				Ven 31				Mer 31					Lun 31	PUBLISHER Weekly Newsletter	Gio 31				Mar 31	Halloween				Dom 31	Vigilia di Capodanno		