



Back to School 2020 Lookbook

Back to School

Welcome to the Back to School 2020 Lookbook

We are excited to present to you our latest Lookbook, focused around must-have 2020/21 back-to-school products and services. As with every edition, it is our goal to showcase select retailers across our trusted Awin and ShareASale networks to motivate and ease partner discovery.

This niche Lookbook considers the many uncertainties regarding this year's back-to-school season, featuring first-day outfits and face masks for those returning to in-person learning, to online programs supporting virtual education and the technology students will need to succeed in their in-home classroom. We hope to inspire content creation for our publishers that motivate sales and boost affiliate income.

As we head into Q4, stay tuned for additional resources from

Awin and ShareASale in support of your marketing efforts during these dynamic times. These include our annual Gift Guide, Q4 readiness checklists, seasonal newsletters, webinars and more.

Wishing you a successful back-to-school season.



Contents

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Beauty & Wellness

FabFitFun
Sub Zero Masks
100% Pure
Credo
Force of Nature
Klean+
Mask Market
SkinStore
Vanity Planet
Virosshield



Beauty & Wellness

fabfitfun™

\$10
commission

Back to School



SUBZERO°
MASKS



7%
commission



Beauty & Wellness



Clothing & Accessories

Tea Collection
Under Armour
AliExpress
Burton Snowboards
Claire's
Jane.com
Joules
PatPat
U.S. Polo Assn.
Warby Parker





tea

8% commission



5% commission



Active on:  Awin  ShareASale

Clothing & Accessories





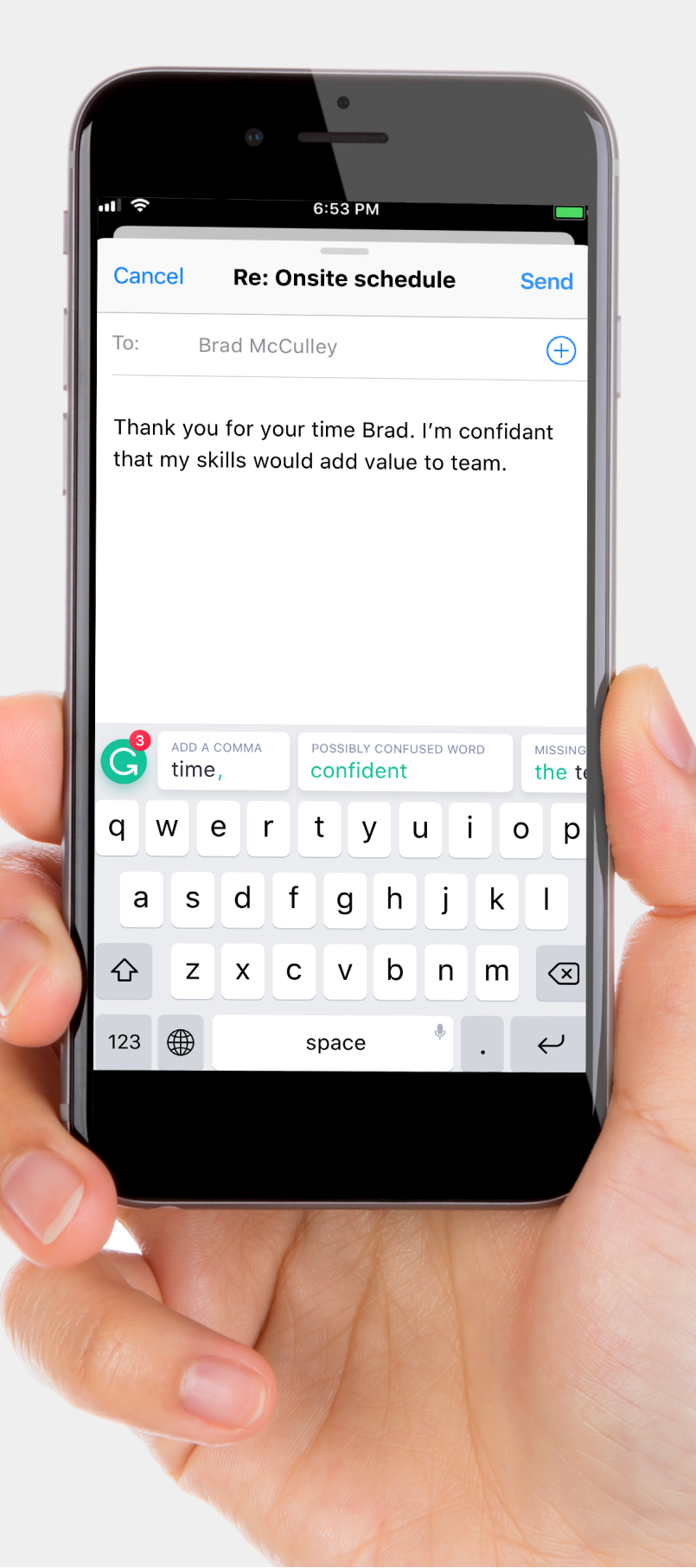
Clothing & Accessories



E-learning

Grammarly
The Princeton Review
edX
Hooked on Phonics
MasterClass
Outschool
Qustodio
RedShelf
Revolution Math
Smartick

E-learning



\$20
commission

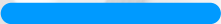


6%
commission





E-learning

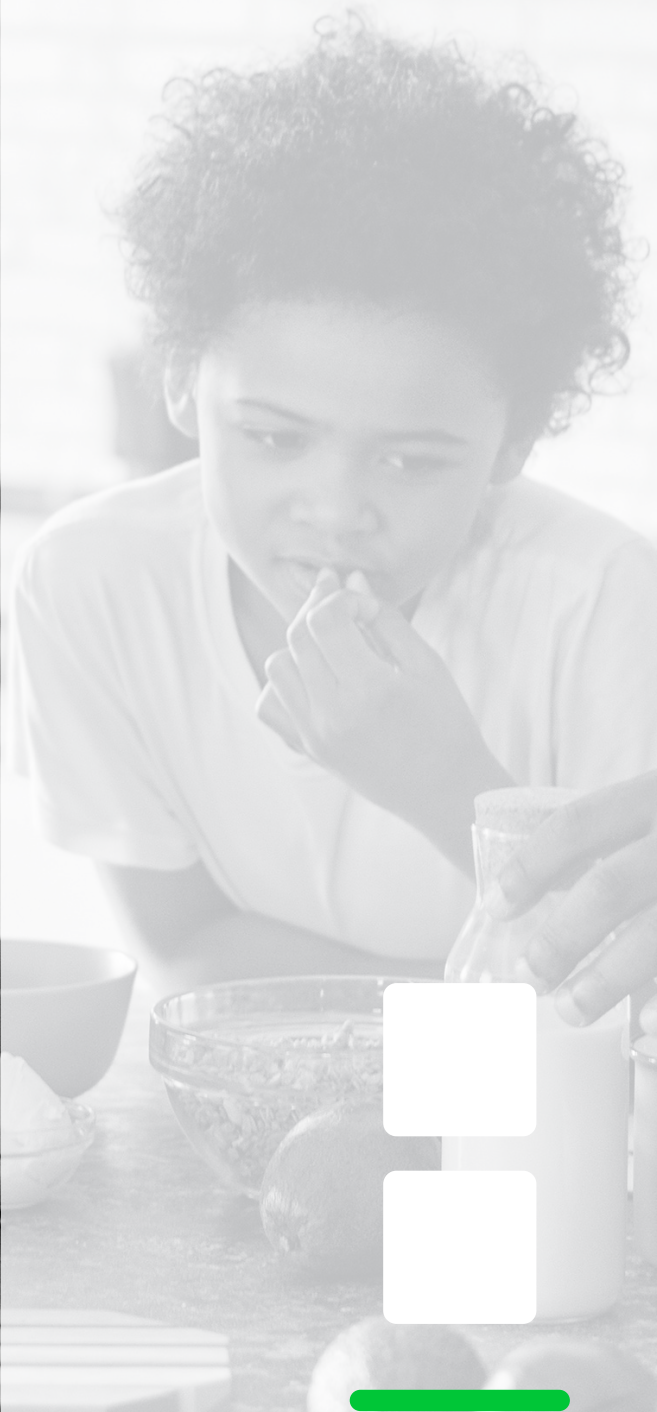


Nutrition

Daily Harvest
Martha & Marley Spoon
Dylan's Candy Bar
Kitu Super Coffee
Love With Food
Magic Spoon
Myprotein
Snuk Foods
Sun Basket
Universal Yums



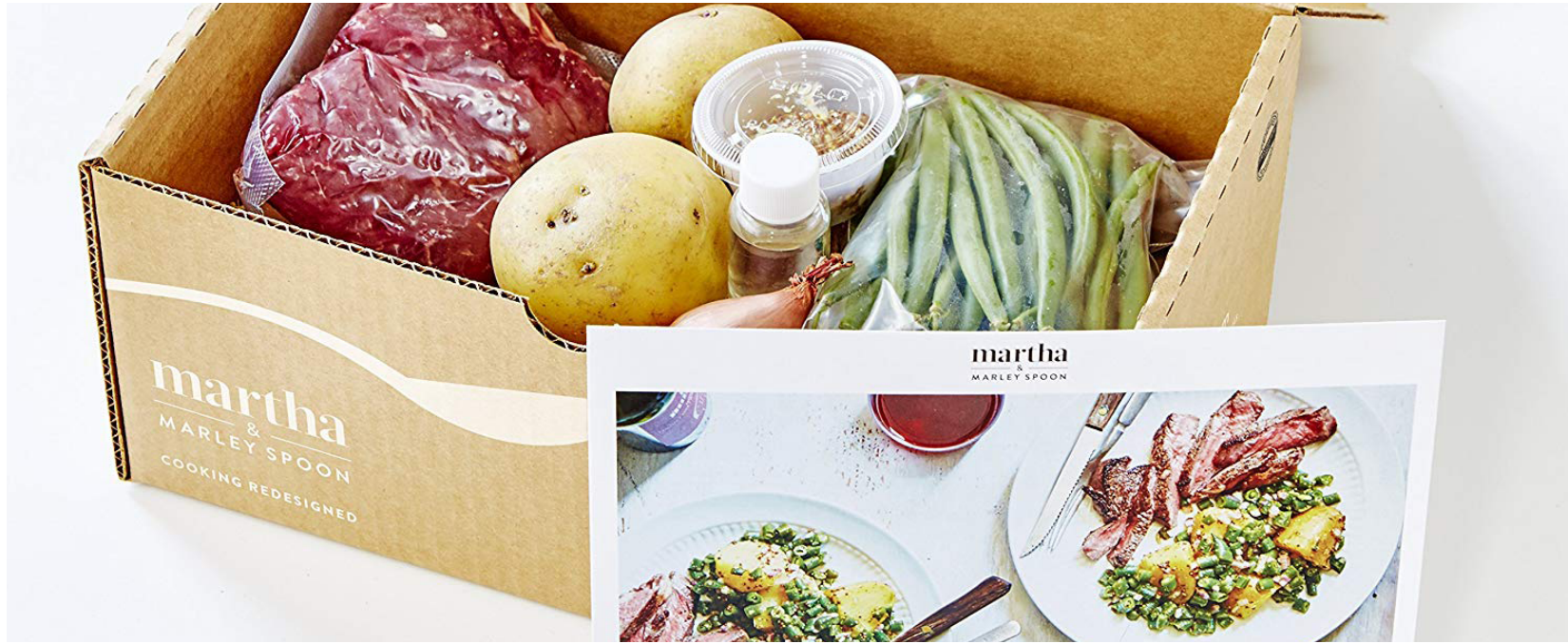
Nutrition



2020

DAILY HARVEST

\$10
commission



martha
&
MARLEY SPOON

\$25
commission



Active on:  Awin  ShareASale



Nutrition



Supplies

Etsy
HP
BLICK Art Materials
Book Outlet
CASETiFY
Erin Condren
JLab Audio
Name Bubbles
Zazzle
Zipit



Etsy

4% commission



2% commission

Active on:  Awin  ShareASale



★

🔥

🔥 ★

★

🔥

★

★

★

Active on: 🔥 Awin ★ ShareASale

Supplies





Back to school