

Seasonal Calendar 2020

January	February	March	April	May	June
<ul style="list-style-type: none"> New Year's Day 01.01 Advertiser Newsletter 01.14 Martin Luther King Jr. Day 01.20 Publisher Newsletter 01.21 Chinese New Year 01.20 Affiliate Summit West Paris - Las Vegas, NV 01.27 - 01.29 	<ul style="list-style-type: none"> Groundhog Day 02.02 Superbowl LIV 02.02 Advertiser Newsletter 02.11 Valentine's Day 02.14 President's Day 02.17 Publisher Newsletter 02.17 MLB Spring Training begins 02.21 Mardi Gras 02.25 Ash Wednesday 02.26 	<ul style="list-style-type: none"> Daylight Savings Time begins 03.08 Advertiser Newsletter 03.10 March Madness begins 03.15 Publisher Newsletter 03.16 St. Patrick's Day 03.17 	<ul style="list-style-type: none"> April Fool's Day 04.01 Palm Sunday 04.05 Passover begins 04.08 Good Friday 04.10 Easter Sunday 04.12 Advertiser Newsletter 04.14 Tax Day 04.15 Publisher Newsletter 04.20 Ramadan begins 04.23 Take your Daughter/Son to Work Day 04.23 	<ul style="list-style-type: none"> Mother's Day 05.10 Advertiser Newsletter 05.12 Publisher Newsletter 05.18 Memorial Day 05.25 	<ul style="list-style-type: none"> Affiliate Summit Europe RAI, Amsterdam 06.02 - 06.04 Advertiser Newsletter 06.09 Publisher Newsletter 06.15 Father's Day 06.21
July	August	September	October	November	December
<ul style="list-style-type: none"> Canada Day 07.01 Independence Day 07.04 Advertiser Newsletter 07.14 Publisher Newsletter 07.20 Affiliate Summit East Javits Center - New York, NY 07.26 - 07.28 	<ul style="list-style-type: none"> Advertiser Newsletter 08.11 Publisher Newsletter 08.17 	<ul style="list-style-type: none"> Labor Day 09.07 Advertiser Newsletter 09.08 PI Live Advanced New York, NY 09.09 PI Live Influencer Marketing Show New York, NY 09.10 Shoptalk Mandalay Bay - Las Vegas, NV 09.14 - 09.17 Rosh Hashana begins 09.18 Publisher Newsletter 09.21 Military Influencer Conference San Antonio, TX 09.23 - 09.26 Plaid St Conference 09.24 - 09.26 Yom Kippur begins 09.27 FinCon Long Beach, CA 09.30 - 10.03 	<ul style="list-style-type: none"> FinCon Long Beach, CA 09.30 - 10.03 TBEX North America Lafayette, LA 10.07 - 10.09 Columbus Day 10.13 Canadian Thanksgiving 10.13 Advertiser Newsletter 10.13 International Performance Marketing Awards (IPMAs) London, UK 10.19 Halloween 10.31 	<ul style="list-style-type: none"> Daylight Savings Time ends 11.01 Publisher Newsletter 11.02 Election Day 11.03 SubSummit Dallas, TX 11.04-11.06 Publisher Newsletter 11.09 Advertiser Newsletter 11.10 The Drum Digital Advertising Awards US New York, NY 11.11 Veterans Day 11.11 Singles' Day 11.11 Publisher Newsletter 11.16 Publisher Newsletter 11.23 Thanksgiving 11.26 Black Friday 11.27 Small Business Saturday 11.28 Cyber Monday 11.30 	<ul style="list-style-type: none"> Giving Tuesday 12.01 Publisher Newsletter 12.07 Advertiser Newsletter 12.08 Hanukkah begins 12.10 Publisher Newsletter 12.14 Christmas Eve 12.24 Christmas Day 12.25 Kwanzaa begins 12.26 New Year's Eve 12.31