

# Seasonal Calendar 2020

## January

- New Year's Day  
01.01
- Men's London Fashion Week  
Somerset House, London  
04.01 - 06.01
- Chinese New Year  
25.01
- Advertiser Training Seminar  
Awin office, London  
29.01

## February

- Valentine's Day Publisher Newsletter  
04.02
- Valentine's Day  
14.02
- London Fashion Week  
14.02 - 18.02

## March

- Marketing Week Live  
Olympia, London  
04.03 - 05.03
- The Awin Report Launch  
Awin office, London  
05.03
- Mother's Day Publisher Newsletter  
10.03
- Mother's Day  
22.03
- Advertiser Training Seminar  
Awin office, London  
25.03
- Retail Week Live  
The O2, London  
25.03 - 26.03
- Easter Publisher Newsletter  
31.03

## April

- Awin & Rebrain Retail Digital Leaders Summit  
Awin office, London  
01.04
- IRX, NEC  
Birmingham  
01.04 - 02.04
- Good Friday  
10.04
- Easter Sunday  
12.04
- Easter Monday  
13.04
- Performance Marketing Awards  
Grosvenor House Hotel, London  
28.04
- Influencer Meet Up  
London  
29.04

## May

- Early May Bank Holiday  
08.05
- OMR  
Hamburg, Germany  
12.05 - 13.05
- Spring Bank Holiday  
25.05
- Advertiser Training Seminar  
Awin office, London  
27.05

## June

- Affiliate Summit Europe  
RAI, Amsterdam  
02.06 - 04.06
- Father's Day Publisher Newsletter  
09.06
- ThinkTankUK  
BFI Southbank, London  
11.06
- UEFA Euro 2020 Starts  
12.06
- Father's Day  
21.06
- Wimbledon Starts  
29.06

## July

- TBC: Masterclassing Awards  
London  
07.07
- UEFA Euro 2020 Ends  
12.07
- Wimbledon Ends  
13.07
- Advertiser Training Seminar  
Awin office, London  
29.07

## August

- Back to School Publisher Newsletter  
25.08
- Summer Bank Holiday  
31.08

## September

- Black Tie  
The Brewery, London  
03.09
- London Fashion Week  
18.09 - 22.09
- dmexco  
Cologne  
23.09 - 24.09
- Advertiser Training Seminar  
Awin office, London  
30.09
- ad:tech  
ExCel, London  
30.09 - 01.10

## October

- ad:tech  
ExCel, London  
30.09 - 01.10
- TBC: Drum DADs  
London  
08.10
- Halloween Publisher Newsletter  
13.10
- International Performance Marketing Awards  
London  
19.10
- PI LIVE & Influencer Marketing Show  
Old Billingsgate, London  
20.10 - 21.10
- TBC: IAB Nonference  
London  
27.10
- Halloween  
31.10

## November

- World Travel Market,  
ExCel, London  
02.11 - 04.11
- Singles' Day  
11.11
- Advertiser Training Seminar  
Awin office, London  
25.11
- Black Friday  
27.11
- Cyber Monday  
30.11

## December

- Christmas Day  
25.12
- Boxing Day  
26.12
- Bank Holiday  
28.12