

Seasonal Calendar 2020

January

- New Year's Day
01.01
- Epiphany
06.01
- Black Tie
Stockholm
29.01

February

- Valentine's Day Publisher Newsletter
10.02

March

- Webbdagarna March
Stockholm
17.03 - 18.03

April

- Good Friday
10.04
- Easter Sunday
12.04
- Easter Monday
13.04
- Walpurgis Night
30.04

May

- Labour Day
01.05
- OMR
Hamburg, Germany
12.05 - 13.05
- Ascension Day
21.05
- Mother's Day Publisher Newsletter
27.05
- Pentecost Sunday
31.05

June

- Savant eCommerce
Stockholm
02.06 - 03.06
- Affiliate Summit Europe
Amsterdam, The Netherlands
02.06 - 04.06
- National Day
06.06
- Midsummer Publisher Newsletter
10.06
- Midsummer Eve
19.06
- Midsummer Day
20.06

July

August

September

- dmexco
Cologne, Germany
23.09 - 24.09
- Black Tie
Stockholm
30.09

October

- eTail Nordics
Stockholm
21.10 - 22.10

November

- All Saints' Day
01.11
- Fathers Day Publisher Newsletter
04.11
- Singles Day
11.11
- Black Friday Publisher Newsletter
23.11
- Black Friday
27.11
- Cyber Monday
30.11

December

- Christmas Eve
24.12
- Christmas Day
25.12
- Second Day of Christmas
26.12
- New Year's Eve
31.12