

Marketingkalender 2020

Januar

- Neujahr
01.01
- Heilige Drei Könige
06.01
- Saisonaler Newsletter
Neujahrsvorsätze
07.01
- Affiliate Marketing Training
Basic
09.01 | Berlin
- Fashiontech
14.01 - 15.01 | Berlin
- Saisonaler Newsletter
Chinesisches Neujahr
21.01
- Advertiser Newsletter
29.01

Februar

- Saisonaler Newsletter
Valentinstag
04.02
- Affiliate Marketing Training
Basic
06.02 | Berlin
- Valentinstag
14.02
- Saisonaler Newsletter
Frühbucher
18.02
- Advertiser Newsletter
26.02

März

- Publisher Newsletter
03.03
- Affiliate Marketing Training
Basic
05.03 | Berlin
- Internet World Expo
10.03 - 11.03 | München
- Publisher Newsletter
17.03
- Advertiser Newsletter
25.03
- TARIFFUXX Telco-Stammtisch
26.03 | München
- Publisher Newsletter
31.03
- d3con
31.03 - 01.04 | Hamburg

April

- d3con
31.03 - 01.04 | Hamburg
- Affiliate Marketing Training
Basic
02.04 | Berlin
- DEX
08.04 | Zürich
- Karfreitag
10.04
- Ostersonntag
12.04
- Ostermontag
13.04
- Saisonaler Newsletter Ostern
14.04
- Saisonaler Newsletter
Muttertag
28.04
- Affiliate Marketing Training
Pro
28.04 | München
- Advertiser Newsletter
29.04

Mai

- Tag der Arbeit
01.05
- Muttertag
10.05
- Saisonaler Newsletter Vatertag
12.05
- Online Marketing Rockstars
12.05 - 13.05 | Hamburg
- Christi Himmelfahrt
21.05
- Publisher Newsletter
26.05
- K5 Konferenz
26.05 - 27.05 | Berlin
- Advertiser Newsletter
27.05
- Pfingstsonntag
31.05

Juni

- Pfingstmontag
01.06
- Affiliate Summit Europe
02.06 - 04.06 | Amsterdam
- FitTech Summit
04.06 | München
- Saisonaler Newsletter
Fußball-EM
09.06
- Affiliate Marketing Training
Basic
10.06 | Berlin
- Fronleichnam
11.06
- Banking and Insurance Summit
16.06 | Berlin
- VDZ Digital Advertising
Summit
17.06 | Berlin
- Publisher Newsletter
23.06
- Advertiser Newsletter
24.06
- ThinkTank
25.06 - 26.06 | Berlin
- W&V Munich Marketing Week
29.06 - 01.07 | München

Juli

- W&V Munich Marketing Week
29.06 - 01.07 | München
- HORIZONT Digital Marketing
Days
01.07 - 02.07 | Hamburg
- Affiliate Marketing Training
Basic
02.07 | Berlin
- TactixX & NetworkxX
07.07 | München
- Saisonaler Newsletter
Sommerschlußverkauf
07.07
- Publisher Newsletter
21.07
- Advertiser Newsletter
29.07

August

- Saisonaler Newsletter Back to
School
04.08
- Affiliate Marketing Training
Basic
06.08 | Berlin
- Publisher Newsletter
18.08
- Advertiser Newsletter
26.08

September

- Publisher Newsletter
01.09
- Publisher Newsletter
15.09
- dmexco
23.09 - 24.09 | Köln
- Bits & Pretzels
28.09 - 30.09 | München
- Publisher Newsletter
29.09
- Advertiser Newsletter
30.09

Oktober

- Affiliate Marketing Training
Basic
01.10 | Berlin
- Tag der Deutschen Einheit
03.10
- Affiliate Marketing Training
Pro
06.10 | München
- Publisher Newsletter
13.10
- TactixX Schweiz
16.10 | Zürich
- Saisonaler Newsletter
Halloween
27.10
- Advertiser Newsletter
28.10
- Reformationstag
31.10

November

- Allerheiligen
01.11
- Affiliate Marketing Training
Basic
05.11 | Berlin
- Affiliate Conference &
NetworkxX
09.11 | München
- Saisonaler Newsletter
Black Friday
10.11
- Singles Day
11.11
- Saisonaler Newsletter
Black Friday
17.11
- Publisher Newsletter
24.11
- Advertiser Newsletter
25.11
- Black Friday
27.11

Dezember

- Saisonaler Newsletter
Weihnachten
08.12
- Saisonaler Newsletter
Weihnachten
15.12
- Advertiser Newsletter
16.12
- Publisher Newsletter
22.12
- Heiligabend
24.12
- 1. Weihnachtstag
25.12
- 2. Weihnachtstag
26.12
- Silvester
31.12