AWIN Seasonal Calendar 2019

Nordic observances | Bank holidays | Publisher incentives | Advertiser promotions | Industry events

January

- 01 tue — New Year's Day
- 06 sun — Epiphany
- 29 tue – 30 wed — Valentine's Day Advertiser Promotions

February

- 06 wed — Chinese New Year
- 07 thu — Valentine's Day Publisher Incentive
- 14 thu — Valentine's Day

March

- 12 tue – 14 thu — Affiliate Summit Europe Amsterdam, The Netherlands 12.03 - 14.03
- 17 sun — St Patrick's Day
- 26 tue – 27 wed — Easter Advertiser Promotions
- 31 sun — Daylight saving begins

April

- 01 mon — Easter Publisher Incentive
- 19 fri — Good Friday
- 21 sun — Easter Sunday
- 22 mon — Easter Monday
- 30 tue — Walpurgis Night

May

- 01 wed — Labour Day
- 06 mon – 07 tue — Mother's Day Advertiser Promotions
- 17 fri — Mother's Day Publisher Incentives
- 26 sun — Mother's Day
- 30 thu — Ascension Day

June

- 03 mon – 04 tue — Midsummer Advertiser Promotions
- 06 thu — National Day
- 10 mon — Midsummer Publisher Incentive
- 21 fri — Midsummer
- 22 sat — Midsummer Day

July

August

September

- 11 wed – 12 thu — dmexco Cologne, Germany 11.09 - 12.09

October

- 01 tue – 02 wed — Affiliate Summit APAC Singapore 01.10 - 02.10
- 02 wed – 03 thu — eTail Nordic Copenhagen 02.10 - 03.10
- 14 mon – 15 tue — Halloween Advertiser Promotions
- 24 thu — Halloween Publisher Incentive
- 27 sun — Daylight Saving Time ends
- 31 thu — Halloween

November

- 10 sun — Father's Day
- 14 thu – 15 fri — Black Friday & Cyber Monday Advertiser Promotions
- 26 tue — Black Friday & Publisher Incentive
- 28 thu — Christmas Advertiser Promotions
- 29 fri — Black Friday

December

- 02 mon — Cyber Monday
- 24 tue — Christmas Eve
- 25 wed — Christmas Day
- 26 thu — Boxing Day
- 31 tue — New Year's Eve