

Seasonal Calendar 2017

January	February	March	April	May	June	July	August	September	October	November	December
Su 01 New Year's Day	We 01	Mi 01	Sa 01 April Fool's Day	Mo 01 Early May Bank Holiday	Th 01 FATHER'S DAY Advertiser Promotions	Sa 01	Tu 01	Fr 01	So 01	We 01	Fr 01
Mo 02	Th 02 VALENTINES DAY Publisher Incentive	Th 02	Su 02	Tu 02 IAB Leadership Summit 02.05. - 04.05.17	Fr 02	Su 02	We 02	Sa 02	Mo 02	Th 02	Sa 02 2017 Rugby League World Cup Final
Tu 03	Fr 03	Fr 03	Mo 03	We 03	Sa 03 UEFA Champions League Finals	Mo 03 Wimbledon Starts	Th 03	Su 03	Tu 03	Fr 03 Awin Travel Meet-Up	Su 03
We 04	Sa 04	Sa 04	Tu 04 EASTER Publisher Incentive	Th 04	Su 04 FATHER'S DAY Publisher Incentive	Tu 04	Fr 04	Mo 04	We 04	Sa 04 Bonfire Night	Mo 04
Th 05	Su 05	Su 05	We 05	Fr 05	Mo 05	We 05	Sa 05	Tu 05	Th 05	Su 05	Tu 05
Fr 06 London Collection Men's Fashion Week	Mo 06	Mo 06	Th 06	Sa 06	Tu 06	Th 06	Su 06	We 06	Fr 06	Mo 06 World Travel Market 06.11. - 08.11.17	We 06
Sa 07 06.01. - 09.01.17	Tu 07	Tu 07	Fr 07	Su 07	We 07	Fr 07	Mo 07	Th 07 Black Tie	Sa 07	Tu 07	Th 07
Su 08	We 08	We 08 Marketing Week Live 08.03. - 09.03.17	Sa 08	Mo 08	Th 08 The Content Marketing Academy 08.06. - 09.06.17	Sa 08	Tu 08	Fr 08	Su 08	We 08	Fr 08
Mo 09	Th 09 London Affiliate Conference (LAC) 09.02. - 12.02.17	Th 09	Su 09	Tu 09	Fr 09 Blogtacular 09.03. - 10.03.17	Su 09	We 09	Sa 09	Mo 09 HALLOWEEN Advertiser Promotions	Th 09	Sa 09
Tu 10	Fr 10	Fr 10	Mo 10	We 10 Awin Fashion Meet-Up	Sa 10	Mo 10	Th 10	Su 10	Tu 10	Fr 10	Su 10
We 11	Sa 11	Sa 11	Tu 11	Th 11	Su 11	Tu 11	Fr 11	Mo 11	We 11	Sa 11	Mo 11 CHRISTMAS Publisher Incentive
Th 12	Su 12	Su 12	We 12	Fr 12	Mo 12	We 12	Sa 12	Tu 12	Th 12	Su 12 Remembrance Sunday	Tu 12
Fr 13	Mo 13	Mo 13	Th 13	Sa 13	Tu 13	Th 13	Su 13	We 13 dmexco (Cologne, GER) 13.09. - 14.09.17	Fr 13	Mo 13 BLACK FRIDAY & CYBER MONDAY Publisher Incentive	We 13
Sa 14	Tu 14 Valentines Day	Tu 14	Fr 14 Good Friday	Su 14	We 14 Awin presents The Science Behind Ecommerce	Fr 14	Mo 14	Th 14	Sa 14	Tu 14	Th 14
Su 15	We 15 MOTHER'S DAY Advertiser Promotions	We 15	Sa 15	Mo 15	Th 15	Sa 15	Tu 15	Fr 15	Su 15	We 15	Fr 15
Mo 16	Th 16	Th 16	Su 16 Easter Sunday	Tu 16	Fr 16	Su 16 Wimbledon Ends	We 16	Sa 16	Mo 16	Th 16	Sa 16
Tu 17	Fr 17 London Fashion Week 17.02. - 21.02.17	Fr 17 St Patrick's Day	Mo 17 Easter Monday	We 17	Sa 17	Mo 17	Th 17	Su 17	Tu 17	Fr 17	Su 17
We 18	Sa 18	Sa 18 #BlogConLDN	Tu 18	Th 18	Su 18 Father's Day	Tu 18	Fr 18	Mo 18	We 18	Sa 18	Mo 18
Th 19	Su 19	Su 19	We 19	Fr 19	Mo 19	We 19	Sa 19	Tu 19	Th 19	Su 19	Tu 19
Fr 20	Mo 20	Mo 20 EASTER Advertiser Promotions	Th 20	Sa 20	Tu 20	Th 20	Su 20	We 20	Fr 20	Mo 20	We 20
Sa 21	Tu 21 VALENTINES DAY Publisher Incentive	Tu 21	Fr 21 UK Blog Awards	Su 21	We 21	Fr 21	Mo 21 BACK TO SCHOOL Advertiser Promotions	Th 21	Sa 21	Tu 21	Th 21
Su 22	We 22	We 22	Sa 22	Mo 22	Th 22	Sa 22	Tu 22	Fr 22	Su 22	We 22	Fr 22
Mo 23	Th 23	Th 23	Su 23	Tu 23	Fr 23 Affiliate Marketing Expo	So 23	We 23	Sa 23	Mo 23	Th 23	Sa 23
Tu 24	Fr 24	Fr 24	Mo 24	We 24	Sa 24	Mo 24	Th 24	Su 24	Tu 24 PL Live 24.10. - 25.10.17	Fr 24 Black Friday	Su 24 Christmas Eve
Mi 25 Advertiser Training Seminar IAB Performance Affiliate Connect	Sa 25	Sa 25	Tu 25 Performance Marketing Awards	Th 25	Su 25	Tu 25	Fr 25	Mo 25	We 25	Sa 25	Mo 25 Christmas Day
Th 26 VALENTINE'S DAY Advertiser Promotions	Su 26	Su 26 British Summer Time Mother's Day	We 26	Fr 26	Mo 26	We 26 Advertiser Training Seminar	Sa 26	Tu 26	Th 26	Su 26	Tu 26 Boxing Day
Fr 27	Mo 27 MOTHER'S DAY Advertiser Promotions	Mo 27	Th 27 WEDDING SEASON Advertiser Promotions	Sa 27 FA Cup Final 2017	Tu 27	Th 27	Su 27	We 27 Advertiser Training Seminar	Fr 27	Mo 27 Cyber Monday	We 27
Sa 28 Chinese New Year	Tu 28 Pancake Day	Tu 28	Fr 28	Su 28	We 28	Fr 28 Awin SuperGames	Mo 28 Summer Bank Holiday	Th 28	Sa 28	Tu 28	Th 28
Su 29		We 29 Advertiser Training Seminar	Sa 29	Mo 29 Spring Bank Holiday	Th 29	Sa 29	Tu 29	Fr 29	Su 29 Daylight Saving Ends	We 29 adtech Advertiser Training Seminar	Fr 29
Mo 30		Th 30	Su 30	Tu 30	Fr 30	Su 30	We 30	Sa 30	Mo 30	Th 30 29.11. - 30.11.17	Sa 30
Tu 31		Fr 31		We 31 Advertiser Training Seminar		Mo 31	Th 31		Tu 31 Halloween		Su 31 New Year's Eve