



SEASONAL CALENDAR 2017

Gennaio		Febbraio		Marzo		Aprile		Maggio		Giugno		Luglio		Agosto		Settembre		Ottobre		Novembre		Dicembre	
Dom 01 Capodanno		Mer 01		Mer 01		Sab 01 Pesce d'Aprile		Lun 01 PUBLISHER Weekly Newsletter Festa dei lavoratori		Gio 01		Sab 01		Mar 01		Ven 01		So 01		Mer 01 Ognissanti		Ven 01	
Lun 02 PUBLISHER Weekly Newsletter	Gio 02		Gio 02		Dom 02		Mar 02		Ven 02 Festa della Repubblica		Dom 02		Mer 02		Sab 02		Lun 02 PUBLISHER Weekly Newsletter		Gio 02 Awin Focus Publisher		Sab 02		
Mar 03	Ven 03		Ven 03		Lun 03 PUBLISHER Weekly Newsletter		Mer 03		Sab 03		Lun 03 PUBLISHER Weekly Newsletter		Gio 03		Dom 03		Mar 03		Ven 03		Dom 03		
Mer 04	Sab 04		Sab 04		Mar 04		Gio 04		Dom 04		Mar 04		Ven 04		Lun 04 PUBLISHER Weekly Newsletter		Mer 04		Sab 04		Lun 04 PUBLISHER Weekly Newsletter		
Gio 05	Inizio saldi Dom 05		Dom 05		Mer 05 IAB Seminar: Content Strategy		Ven 05		Lun 05 PUBLISHER Weekly Newsletter	Netcomm Focus B2B	Mer 05		Sab 05		Mar 05		Gio 05	Evento Guidaviaggi & Digital Events Travel	Dom 05		Mar 05		
Ven 06 Epifania	Lun 06 PUBLISHER Weekly Newsletter		Lun 06 PUBLISHER Weekly Newsletter		Gio 06		Sab 06		Mar 06		Gio 06 IAB Seminar: Smart Data & Marketing Automation		Dom 06		Mer 06 Alumni		Ven 06		Lun 06		Mer 06		
Sab 07		Mar 07		Mar 07		Ven 07	07. - 09.05. Festival of Media (Roma)	Dom 07	Mer 07		Ven 07		Lun 07 PUBLISHER Weekly Newsletter		Gio 07		Sab 07		Mar 07	07. - 08.11. World Business Forum Milano	Gio 07 Sant'Ambrogio (Milano)		
Dom 08	Mer 08		Mer 08		Sab 08		Lun 08 PUBLISHER Weekly Newsletter		Gio 08		Sab 08		Mar 08		Ven 08		Dom 08		Mer 08		Ven 08 Immacolata		
Lun 09 PUBLISHER Weekly Newsletter	Gio 09		Gio 09		Dom 09		Mar 09		Ven 09		Dom 09		Mer 09		Sab 09		Lun 09 PUBLISHER Weekly Newsletter	09. - 10.10. Richmond E-Commerce Forum (Rimini)	Gio 09		Sab 09		
Mar 10 La strategie e il progetto e-commerce nel B2B e B2Retail (Milano)	Ven 10		Ven 10		Lun 10 PUBLISHER Weekly Newsletter	Speciale NL: Pasqua	Mer 10	10. - 11.05. Netcomm E-Commerce Forum 2017 (Milano)	Sab 10		Lun 10 PUBLISHER Weekly Newsletter	Netcomm Focus Lifestyle, partner Pambianco	Gio 10		Dom 10		Mar 10		Ven 10		Dom 10		
Mer 11	Sab 11		Sab 11		Mar 11		Gio 11		Dom 11		Mar 11		Ven 11		Lun 11 PUBLISHER Weekly Newsletter	Speciale NL: Back to School	Mer 11		Sab 11		Lun 11 PUBLISHER Weekly Newsletter	Osservatori Digitali POLIMI: workshop interattivo	
Gio 12 Fashion & Technology Summit Luisaviaroma + IAB (Firenze)	Dom 12		Dom 12		Mer 12	Programmatic Day Engage (Milano)	Ven 12	Lun 12 PUBLISHER Weekly Newsletter		Mer 12		Sab 12		Mar 12		Gio 12		Dom 12 12. - 14.10. TTG (Rimini) Turismo B2B		Mar 12			
Ven 13	Lun 13 PUBLISHER Weekly Newsletter	Speciale NL: San Valentino	Lun 13 PUBLISHER Weekly Newsletter		Gio 13		Sab 13		Mar 13		Gio 13	13. - 14.07. Richmond Digital Communication Forum (Toscana)	Dom 13		Mer 13	13. - 14.09. Dmexco (Colonia)	Ven 13		Lun 13		Mer 13		
Sab 14	Mar 14 San Valentino		Mar 14		Ven 14		Dom 14 Festa della mamma		Mer 14		Ven 14		Lun 14 PUBLISHER Weekly Newsletter		Gio 14		Sab 14		Mar 14	14. - 15.11. Milan Decoded Fashion	Gio 14		
Dom 15	Mer 15		Mer 15		Sab 15		Lun 15 PUBLISHER Weekly Newsletter		Gio 15	Customer Day (Milano)	Sab 15		Mar 15 Ferragosto		Ven 15		Dom 15		Mer 15		Ven 15		
Lun 16 PUBLISHER Weekly Newsletter	Gio 16		Gio 16		Dom 16 Pasqua		Mar 16		Ven 16		Dom 16		Mer 16 Festa del Commercio		Sab 16		Lun 16 PUBLISHER Weekly Newsletter		Gio 16	Upgrade Mobile Italia	Sab 16		
Mar 17	Ven 17		Ven 17 San Patrizio		Lun 17 PUBLISHER Weekly Newsletter	Lunedì dell'Angelo	Mer 17		Sab 17		Lun 17 PUBLISHER Weekly Newsletter		Gio 17		Dom 17		Mar 17		Ven 17		Dom 17		
Mer 18	Sab 18		Sab 18		Mar 18		Gio 18		Dom 18		Mar 18	Osservatori Digitali POLIMI: Il ruolo del Food nell'eCommerce	Ven 18		Lun 18 PUBLISHER Weekly Newsletter		Mer 18		Sab 18 18. - 19.10. IAB Digital Week		Lun 18 PUBLISHER Weekly Newsletter		
Gio 19	Dom 19		Dom 19 Festa del Papà		Mer 19		Ven 19		Lun 19 PUBLISHER Weekly Newsletter		Mer 19		Sab 19		Mar 19	IAB Seminar: Automotive (Roma)	Gio 19		Dom 19		Mar 19		
Ven 20	Lun 20 PUBLISHER Weekly Newsletter	Speciale NL: Fashion Week	Lun 20 PUBLISHER Weekly Newsletter		Gio 20		Sab 20		Mar 20		Gio 20		Dom 20		Mer 20	20. - 26.09. Milan Woman Fashion Week	Ven 20		Lun 20	Netcomm Focus Food, partner Tutto Food	Mer 20		
Sab 21	Mar 21		Mar 21		Ven 21		Dom 21		Mer 21		Ven 21		Lun 21 PUBLISHER Weekly Newsletter		Gio 21		Sab 21		Mar 21		Gio 21		
Dom 22	Mer 22	22. - 28.02. Milan Woman Fashion Week	22. - 23.02. Global Summit Marketing & Digital (Verona)	Mer 22	Sab 22		Lun 22 PUBLISHER Weekly Newsletter		Gio 22		Sab 22		Mar 22		Ven 22		Dom 22		Mer 22		Ven 22		
Lun 23 PUBLISHER Weekly Newsletter	Gio 23		Gio 23		Dom 23		Mar 23 23. - 24.05. Richmond Marketing Forum		Ven 23	23. - 24.06. Web Marketing Festival (Rimini)	So 23		Mer 23		Sab 23		Lun 23 PUBLISHER Weekly Newsletter	Osservatori Digitali POLIMI: eCommerce B2C	Gio 23		Sab 23		
Mar 24	Ven 24		Ven 24		Lun 24 PUBLISHER Weekly Newsletter		Mer 24		Sab 24		Lun 24 PUBLISHER Weekly Newsletter		Gio 24		Dom 24		Mar 24		Ven 24 Black Friday		Dom 24 Vigilia di Natale		
Mer 25	Sab 25		Sab 25		Mar 25 Festa della Liberazione	Performance Marketing Awards	Gio 25		Dom 25		Mar 25		Ven 25		Lun 25 PUBLISHER Weekly Newsletter		Mer 25		Sab 25		Lun 25 PUBLISHER Weekly Newsletter	Natale	
Gio 26	Dom 26		Dom 26		Mer 26		Ven 26		Lun 26 PUBLISHER Weekly Newsletter		Mer 26		Sab 26		Mar 26		Gio 26		Dom 26		Mar 26 Santo Stefano		
Ven 27	Lun 27 PUBLISHER Weekly Newsletter		Lun 27 PUBLISHER Weekly Newsletter		Gio 27		Sab 27	FA Cup Final 2017	Mar 27		Gio 27		Dom 27		Mer 27		Ven 27		Lun 27 PUBLISHER Weekly Newsletter	Cyber Monday	Mer 27		
Sab 28	Mar 28		Mar 28		Ven 28		Dom 28		Mer 28		Ven 28		Lun 28 PUBLISHER Weekly Newsletter		Gio 28		Sab 28		Mar 28	28. - 29.11. IAB FORUM	Gio 28		
Dom 29			Mer 29		Sab 29		Lun 29 PUBLISHER Weekly Newsletter		Gio 29		Sab 29		Mar 29		Ven 29		Dom 29		Mer 29 29. - 30.11. Buy Tourism Online (Firenze)		Ven 29		
Lun 30 PUBLISHER Weekly Newsletter		Gio 30 Rebrand Party		Dom 30		Mar 30		Ven 30		Dom 30		Mer 30		Sab 30		Lun 30 PUBLISHER Weekly Newsletter	Speciale NL: Halloween	Gio 30			Sab 30		
Mar 31		Ven 31				Mer 31				Lun 31 PUBLISHER Weekly Newsletter		Gio 31				Mar 31 Halloween				Dom 31 Vigilia di Capodanno			