

## **2018 ACCET Conference Preliminary Program Highlights**

**November 7-9, 2018**

### **Wednesday, Nov. 7th**

- **8:30am – 10:15am: Up Close and Personal with the ACCET Accreditation Staff & Commissioners**

This Round Table event has become an ACCET attendee favorite where each of ACCET's Accreditation Coordinators host a table to share information on specific areas of interest to our attendees. Commissioners are also available to answer questions.

Hosts: ACCET Staff & Commissioners

- **10:30am – 11:45am: Views from the Field**

ACCET proudly presents a distinguished panel of dignitaries from accrediting agencies, state and national organizations to share their expertise and offer their opinions on the latest trending topics in higher education.

Presenters:

Dr. Bill Larkin, Moderator

Steve Gunderson, President, ECU

Michelle Edwards, Pres., ACICS

Robert Johnson, ED, CAPPS

Sara Davila, Pres., Pearson USA Ops, ILSC Education Group

Leah Matthews, ED, DEAC

Tom Netting, ED, Federal Affairs, CSPEN

- **1:30pm – 3:00pm: Keynote Plenary Session:** Speaker, Dr. Sabrina Kay, Chancellor, Fremont University. Dr. Kay is an immigrant to America who has become a renowned entrepreneur and educator.
- **3:15 – 4:30pm: Annual Business Meeting:**

Peggy Tideman, Chair of the ACCET Commission, presides over ACCET's Annual Business Meeting addressing matters pertinent to the business and activities of ACCET as well as a financial report. The Commission's nominating committee will present its report and call for an election of Commissioners. ACCET Executive Director, Dr. Bill Larkin, will deliver his annual report to the members.

- **5pm – 7pm: Exhibitor’s Reception:**

The Grand Opening of the Exhibit Hall is always a favorite hallmark of the conference. Visit every booth to support the professionals who provide valuable services and products to our schools and to be eligible for door prizes. ACCET’s signature “Secret Exhibitor” game is a highlight during the exhibit hours. You must be present to win!

## **Thursday, Nov. 8th**

- 8am – 9am: Continental breakfast with Exhibitors in Exhibit Hall

9:00am – 10:15am:

### **Conversation of Leaders**

#### **Presenters:**

- Peggy Tiderman, Commission Chair (Moderator)
- Bill Larkin, ED, ACCET
- Judy Hendrickson, Deputy ED, ACCET
- John Shaheen, Assoc. ED, ACCET
- Lindsay Oakden, Asst. ED, ACCET
- Rick Wood, CEO, Select Education Group
- Jenon Anderson, COO, Summit College
- Jeff Hutcheson, Dir. Business Dev. , ELS
- LeeAnn Rohmann, CEO, High Desert Medical College

This session is of special interest to CEO’s, Campus Presidents/Directors, corporate executives, and campus departmental managers. Join ACCET membership leaders and ACCET staff leaders in a round table discussion focused on the challenges in managing under today’s changing regulations and how the partnership between ACCET and its members can help schools navigate these challenging times.

### **Innovative Approaches to IDL and eLearning and Some Things to Consider**

#### **Presenters:**

- Mary Clare DiGiacomo, Senior Accreditation Coordinator
- School leaders

Is your school offering IDL or eLearning programs? Are you thinking about updating or enhancing your instructional strategies? If you are, then attend this session to learn about innovative approaches to IDL and eLearning that other ACCET member institutions are integrating into their programs. Plus, learn some basics about complying with ADA and Title IX in the online environment.

**Mind the Minefield! The Trips & Traps of Standard VIII – a session for IEPs**  
(Rogue Level Structures; Repeating; Progressing & Plateauing)

**Presenters**

- Carol Crehan, Accreditation Coordinator
- School leaders

This session will focus on some of the more challenging aspects of ACCET Standard VIII as it applies to intensive English programs. A workshop atmosphere will give participants the opportunity to examine case studies which highlight typical issues, complications, and/or puzzling practices encountered in the area of Student Achievement and Assessment. Specific topics emphasized will include: varying institutional level structures; the “soft” pass; mixed-level situations; handling repeating students; and addressing the top/proficiency range.

**In case of Emergency: Disaster Preparedness**

**Presenters:**

- Donna Hutchison, Senior Accreditation Coordinator
- School leaders

Given the heightened intensity of natural disasters over the past few years, disaster preparedness and emergency plans have become even more important. This session will provide insight into what really matters at the time of school evacuation and closure.

**10:30am – 11:45am**

**Admissions & Marketing: Speed Dating for Success**

- Vince Norton, Managing Partner, Norton Norris, Moderator
- Jean Norris, Managing Partner, Norton Norris
- Richard McCullough, President, Tribeca Marketing Group
- Scott Aaron, President, Carolina Career College
- J. P. Smith, President, Celsius
- Bob Allen, VP, Mikhail Education Group

Join a panel of admissions and marketing experts to examine and debate the delicate balance between inquiry and conversion activity. Hear our experts’ opinions and sector best practices regarding (in Jimmy’s Buffet’s words) “Questions that bother me so.”

**The Changing Face of Accreditation, Now & In the Future**

**Presenters:**

- Judy Hendrickson, Deputy Executive Director ACCET, Moderator
- Ken Ingram, Partner, Whiteford Taylor & Preston
- Mike Gartner, Partner, Whiteford Taylor & Preston
- Sasha Zilovic, EVP, ELS
- Tom Netting, ED, Federal Affairs, CSPEN

With the regulatory landscape changing in unprecedented ways in recent times, what will be the ultimate role of accreditation or will it in even exist in the future? Hear opinions of experts who follow the latest trends. What is the current status of accreditation and how it is expected to be impacted by the Reauthorization Act and Immigration Regulations?

### **Intensive English Programs: The Challenges the Solutions (IEP)**

#### **Presenter**

- Sara Davila: Pres., Pearson USA Operations, ILSC Education Group

According to the 2018 NAFSA report on trends in international enrollment, the US saw a decline of 20% last year alone. The consequences that face many programs range from a need for improved metrics on learner progress to developing, sustaining, and growing mixed ability courses to address the needs of a changing student population. Plus we will examine how to develop new courses targeted at areas of growth to support and maintain business as the landscape changes.

### **Tools to Help Launch or Improve your IDL Programs**

#### **Presenters:**

- Mary Clare Di Giacomo, Senior Accreditation Coordinator, Moderator
- Manny Washington, AVP Business Development, Pearson Learning Solutions
- Jami Walker, Executive Regional Manager, Elsevier
- Jim Walsh, Exec. Sales Director, Goodheart-Wilcot
- Leigh B. Wells, VP, Business Development, FA Davis Company
- Alan, Hensley, VP, National Sales Manager, McGraw Hill
- Dana Van Laeys, NCCT

Join several well-known publishers of IDL and eLearning tools to learn about their products, the latest trends in IDL technology & materials, and online assessment for certification. What are the approaches that their clients are using for greater success in their programs from platforms and technology?

**1:30pm – 2:45pm**

### **Community Service Project Presentations**

#### **Presenters:**

- Lindsay Oakden, Assistant Executive Director; Carol Crehan, Accreditation Coordinator
- School leaders

Hear from member institutions with a unique, spirited, and successful record of community service. The award finalists for the Thomas R. Tillia Award will present at the Friday closing session and will share the benefits of community engagement. (If you are interested in applying for/learning more about this award, please contact Carol Crehan (ccrehan@accet.org for more information.)

## **Global Federal Overview**

### **Presenters**

- David Vice, CEO, Asher College, Moderator
- Steve Gunderson, President, CECU
- Keith Zakarin, Partner, Duane Morris
- Sally Samuels, VP, FAME

Learn the latest about current& proposed regulations and changes in Washington and the global challenges facing all career and language schools from the Department of Education, Department of Labor and Immigration Departments. What has the new administration done to ease regulatory burdens and what will be the impact on compliance, Borrower Defense, Title IV, immigration restrictions, etc.

## **SEVP : IEP Session (IEPS)**

### **Presenters**

- Jim Doran, Senior Accreditation Coordinator
- SEVP Representative
- ACCET Commissioner

The Student Exchange Visitor Program (SEVP) representative will discuss information on topical issues and share upcoming guidance. The SEVP representative and the ACCET Staff member(s) will discuss best practices for English as a Second Language programs and program updates.

## **Initial Applicants Mentorship – Roundtable (Initials)**

### **Presenters**

- Scott Faulstick, Senior Accreditation Coordinator; John Shaheen, Associate Executive Director; and Maia Williams, Accreditation Coordinator

Navigating the road to accreditation can be tough, but this session will help guide new applicants through accreditation roadblocks and detours. Bring your questions and our panel of experts will be ready to provide answers.

**3:00pm – 4:15pm**

## **Are you Using the “Latest and Greatest” Trends in Software Tools?**

### **Presenters**

- Tom Hartman, EVP Course Key Education
- Arif Joarder, Owner, Orbund
- Julia Brown, VP, FAME
- Rhonda Daly-Dolan: FAS/Genesis:

Don't pass up this session just because you already have software systems!! Technology changes constantly and you may be missing out on some of the most innovative tools available to help you manage your administrative functions in novel ways. Experts will share their offerings to help you evaluate and consider modifying or supplementing your current platforms.

### **Audit Proof Practices (TIV)**

#### **Presenters:**

- Megan Ackerman Yost, Sr. Accreditation Coordinator, ACCET: Moderator
- Peter Mikhail President/CEO Mikhail Education Corporation, ACCET Commissioner
- Rick Wood, CEO, Select Education group, ACCET Commissioner
- Eileen Keller, CPA, Partner Salmon Sims Thomas
- Brett Ingle, Audit Partner, Weworski & Assoc.

Do you worry about getting SFA audit findings, or are you concerned that your SFA audit isn't sufficiently robust to prepare you for a Program Review? This session will provide information on how to choose an auditor, common findings in SFA audits, and best practices that lead to finding-free audits and preserve the integrity of the Title IV process.

### **What do you want from your accrediting agency?**

#### **Presenters**

- Cristina Rodarte, Accreditation Coordinator
- School leaders

Whether you are new to accreditation, new to ACCET, or you are a long-term ACCET member, we are interested in hearing from you. What do you want from your accrediting agency? This session will provide opportunities for members to share thoughts, suggestions, and best practices for strengthening the relationship with ACCET.

### **Why won't you call me back? Maintaining the Alumni Connection**

#### **Presenters**

- Stephen Barkley, Accreditation Coordinator
- School leaders

Sometimes placing students in the field isn't the hardest part of the career services department. Getting alumni to respond, call back, and sign documents after graduation can be a struggle. Check out this session to learn how other vocational and avocational schools are keeping in touch with graduates and fostering a life-long relationship with alumni.

**Friday, Nov. 9th**

**8:30am – 10:30am**

**Closing Keynote Plenary Session:**

Enjoy this seated breakfast and the program we have planned for you.

- Our Keynote speaker is Keith Zakarin, well known California attorney with broad knowledge of our sector including Title IV, IEP's and avocational schools. Keith has a unique sense of humor that makes his presentations memorable.
- Spotlight on Commissioners
- Community Service Finalists and Award Winner

Conference concludes at 10:30am.