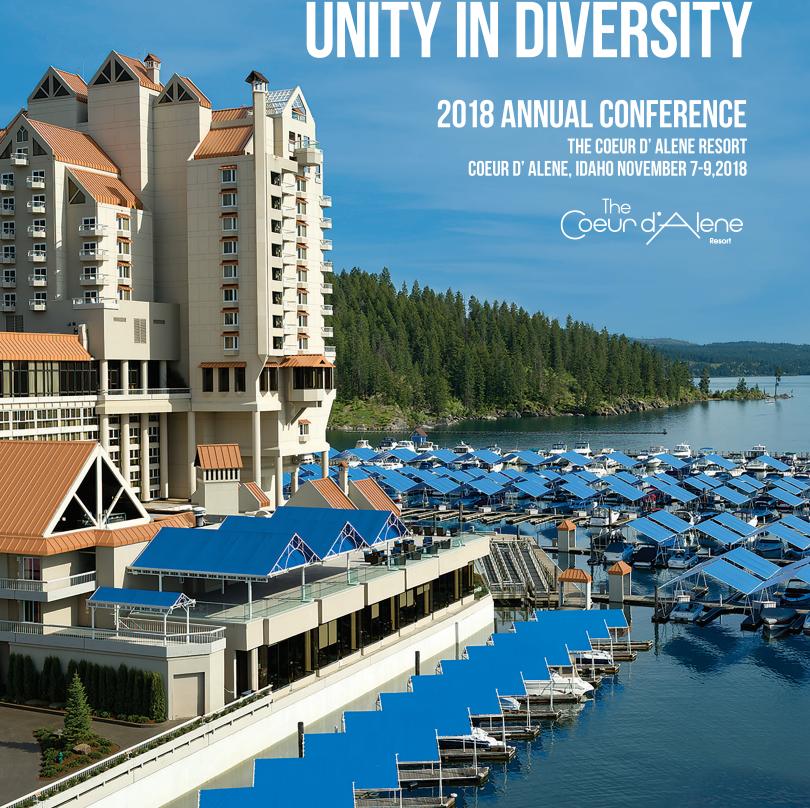
ACCET





From our Executive Director . . .



Dear ACCET Colleagues,

Feedback from our membership has indicated that annual conferences held at unique sites (for example, Hershey Pennsylvania and Pueblo, New Mexico) but interspersed with more traditional locations (San Diego, San Antonio, Orlando) result in a combination that makes each gathering special. With that in mind, a sincere welcome to beautiful Coeur d'Alene, Idaho and the 2018 program. This conference is always a highlight of the year and I look forward to personally engaging with you about the work we have done and our focus in the years to come.

Here in Washington, D.C., it has been a challenging and unpredictable time for the higher education and accreditation communities since our gathering last year in San Antonio. Although some tangible regulatory relief has been realized for the for-profit career college segment of our ACCET community, our Intensive English Program members are still experiencing significant enrollment challenges. Interestingly enough, we will be here together in Idaho during the Mid-term elections, so there will be plenty to discuss as the results are known.

As you know, this conference doesn't occur as the result of osmosis. Sandy Lockwood, Darlene Foret, the ACCET staff's conference committee and the Commission leadership all play important roles in making this gathering a reality. I thank them all for their many contributions and I thank you for your continued participation, enthusiasm and support.

So, enjoy our beautiful surroundings, renew those friendships, make new ones and learn as much as you can to strengthen your own professional development and further upgrade your terrific organizations.

Warm regards,

William V. Larkin, Ed.D.

William V. Lonkin

Executive Director



Dear ACCET Conference Attendees:

On behalf of the Conference Planning Committee, welcome to ACCET's 2018 Annual Conference! Experience the "Playground of the Northwest," Coeur d'Alene, Idaho and the world renowned Coeur d'Alene Resort. There is something magical about Lake Coeur d'Alene that's hard to define, but begins with the spectacular North Idaho sunsets and moonrises, the plunge of an osprey after a fish, and the glowing lights of downtown Coeur d'Alene reflecting across its waters at night. The perfect place to relax, enjoy, and visit with friends and colleagues. This year's theme: A Partnership for Quality: Unity in Diversity uniquely describes the diverse membership of ACCET all coming together in harmony with the common focus of bettering our institutions and serving our students.

The Conference Planning Committee is proud to present a program that is diverse, educational, topical, and entertaining. The next three days are filled with sessions and events that you will not want to miss: Wednesday's agenda includes two morning workshops, the Keynote Plenary Session with Dr. Sabrina Kay, ACCET's Annual Business Meeting and the Exhibitor's Reception. Thursday is packed with informative and thought-provoking breakouts followed by a cocktail reception. Friday features a seated breakfast Plenary Session with Keynote Speaker, Keith Zakarin and the presentation of the Thomas R. Tillia Community Service Award.

On behalf of the Planning Committee, this conference has been designed to leave you with the inspiration of new ideas, a renewed focus on the topical issues facing us as providers of quality education, and new and/or rekindled friendships. Thank you for choosing to join us!



Sandra N. Lockwood General Conference Chair Past Chair, ACCET Accrediting Commission

Planning Committee Members and Contributors:

Anneka Bell, ACCET Conference Liaison Linsay Oakden, ACCET Assistant Executive Director



Darlene Foret Conference Co-Chair Planning Committee

Cristina Rodarte, ACCET Accreditation Coordinator Simin Xi, ACCET Staff, Database Coordinator Christina D'Antoni, Event Coordinator



The Coeur d'Alene Resort

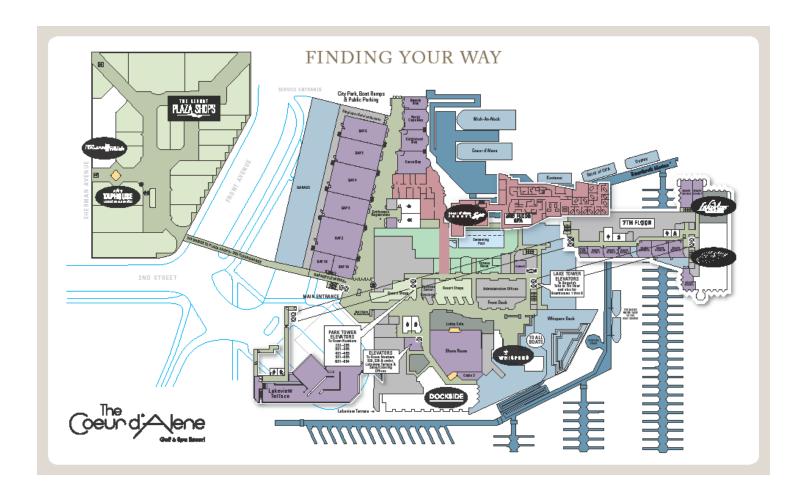


Exhibit Hall—Bay 3-5

Booth #	Exhibitor	Booth #	Exhibitor
101	Celsius Marketing Interactive	205	Microtek
102	Weworski & Associates	206	Edwards Strategies
103	Inspirio	207	Elsevier
104	CBRE	208	ACCET
105	Almich & Associates	209	American Medical Cert Assoc
106	Ambassador Ed Solutions	210	Salmon Sims Thomas
107	Higher Education Marketing	211	Magic Marketing
108	FAME	212	Champion College Svcs
109	Pearson	213	CSPEN
110	LIRN	301	CourseKey
111	MDT Marketing Inc.	302	Goodheart-Wilcox Pub
112	Career TEAM	303	Tribeca Marketing Group
113	F.A Davis Company	304	NCCT
201	Gragg Advertising	305	Norton Norris, Inc.
202/203	Orbund	306	SchoolVision
204	McGraw-Hill Education	307	TFC Tuition Financing
		308	MMI Consulting



ACCET Conference

General Information

Conference Registration Center

Registration materials may be picked up at the Registration Desk at the West Convention Center Lobby during the following hours:

Wednesday November 7 8:00 am to 5:00 pm Thursday November 8 8:00 am to 5:00 pm Friday November 9 8:00 am to 10:00 am

This area is also the general information center for the conference and will be attended by ACCET staff.

Badges

Your name badge serves as your official conference "ticket" and MUST BE WORN AT ALL FUNCTIONS. You may be denied admission if you do not have a badge. Badges will be issued when you sign in at the registration center. Badges are NOT transferable.

Conference registration includes entrance to all sessions and events; one evening reception with Exhibitors, one breakfast with Exhibitors, one lunch with Exhibitors, one afternoon reception, and one seated breakfast.

CFU's

Earn CEU's for attendance at conference events. Information is available in your registration materials, at the Registration Desk and on the conference application.

Smoking / Non-smoking / Electronic Devices

ACCET as well as the hotel observes a non-smoking policy during all sessions and events. Please confine smoking to the designated outside areas and, in consideration of other participants, please turn off all cell phones or other electronic devices during sessions.

Exhibit Hall Events

One evening reception with Exhibitors, one breakfast with Exhibitors, and one lunch with Exhibitors will be held in the Exhibit Hall in the Bay 3-5 during the following hours:

Wednesday November 7 5:00 pm to 7:00 pm Opening Welcome Reception
Thursday November 8 8:00 am to 9:00 am Continental Breakfast
12:00—1:30 pm Buffet Luncheon

NOTE: The exhibit hall will remain open between breakfast and lunch.

Conference Mobile Application

We hope ACCET's mobile conference application helps to improve your experience. Connect, engage, and follow-up. See the registration counter staff if you have questions or need assistance.

Special Activities

Join us in the Exhibit Hall Wednesday, November 7th for some big fun in 'Little Ida'!!! ACCET's signature "Secret Exhibitor" game will be a highlight during the exhibit hours. You must be present to win!





Wednesday, November 7, 2018

8:00 am— 5:00 pm Registration Center Open West Convention Center Lobby

10:00 am— 4:00 pm Exhibitor Sign-In and Setup West Convention Center Lobby

8:45am— 11:45 am Opening Conference Workshops

8:45 am—10:15 am "Up Close and Personal with the ACCET Casco/Kidd/North Cape

Accreditation Staff and Commissioners"

Presenters: ACCET Staff and Commissioners

This Round Table event has become an ACCET attendee favorite where each of ACCET's Accreditation Coordinators host a table to share information on specific areas of interest to our attendees. Do you have questions about revised ACCET policies, branching, change of ownership, completion & placement, new programs, or financial review? Are you in the accreditation review cycle and need guidance? Ask our knowledgeable staff. All ACCET professional staff members will be available during this session. All Commissioners will also be available to answer questions. Don't miss this unique opportunity to talk with our staff face to face about your areas of interest.

10:30 am—11:45 am "Views from the Field" Bay 1 & 2

Presenters: Dr. Bill Larkin, Executive Director, ACCET, Moderator

Steve Gunderson, President, CECU

Tom Netting, Executive Director, Federal Affairs, CSPEN

Dr. Leah Matthews, Executive Director, DEAC

Michelle Edwards, President, ACICS

Robert Johnson, Executive Director, CAPPS Sara Davila, President, Pearson USA Ops

ACCET proudly presents a distinguished panel of dignitaries from accrediting agencies, state, and national organizations to share their expertise and offer their opinions on the latest trending topics in higher education. These recognized leaders will discuss varying viewpoints on specific items such as the intense scrutiny on the private for-profit sector, the impact of the new Washington Administration, student outcomes, issues facing intensive English schools, and the status of federal regulations as related to accreditation and accredited schools. Our sector continues to be in a state of confusing changes and proposals, both for Title IV schools and Intensive English programs. The results of the election the day before this session will elicit opinions from our superlative panel relative to the results of the election. There will also be an opportunity for Q & A from the audience.





Wednesday, November 7, 2018

1:30 pm - 3:00 pm Keynote Plenary Session

Bay 1 & 2



"Three Secrets to the American Dream"

Keynote Speaker: Dr. Sabrina Kay, Chancellor, Fremont College and CEO, Dale Carnegie of Southern LA

As a serial entrepreneur, educator, fashion designer, and philanthropist, Dr. Sabrina Kay has led a diverse life and influenced thousands of millennial leaders. She came to America as a poor non-English speaking immigrant & single mom from South Korea. She dropped out of college and founded the Art Institute of Hollywood in a garage in Koreatown in Los Angeles. It was the nation's first institution for computer-aided fashion design, & revolutionized fashion education. She sold it to a publicly traded company & retired in her 30s as a philanthropist.

Dr. Kay founded the Sabrina Kay Charitable Foundation and serves as chairman of After-School All-Stars Los Angeles. She has served on more than thirty civic and charitable boards including Los Angeles Sports and Entertainment Commission, American Friends of the Louvre, Petersen Automotive Museum, the California Fashion Association, Getty House Foundation, Weingart Center, and the International Medical Corps Leadership Council. She continued her entrepreneurial endeavors and founded six additional businesses: Premier Business Bank, Fremont Private Investments, The Sabrina Kay Collection, Fashion Umbrella, LA Designs and Fremont College.

Currently, she is passionate about being Chancellor & CEO of Fremont College and Dale Carnegie of Southern LA, which she bought as a laboratory during her doctoral program at the Wharton School. Fremont College utilizes Dr. Kay's dissertation on innovative and technology-driven learning models to bridge the gap between the classroom and the 21st-century workplace through pre- and post-employment training. As Chairman of Fremont Private Investments, Dr. Kay serves on the diverse boards of companies she has invested in as an effort to add value and inspire entrepreneurs to realize their full potential for growth.

Dr. Kay has received numerous awards, including the Visionary Award from Cedars Sinai Hospital and Fashion Industries Guild, the Education Award from After-School All-Stars presented by former California Governor Arnold Schwarzenegger, United Nations Global Goals Award at the UN General Assembly by Novus Summit, the Humanitarian Award from International Medical Corps, and the Lifetime Education Leadership Award from Learning Consortium with Steve Wozniak and Sal Khan. She was inducted to Hall of Fame by California Association for Private Postsecondary Schools, named Woman of the Year by the California Legislature, Rising Asian Woman by the World Affairs Council, and was a finalist for Entrepreneur of the Year by Ernst & Young.

She is also a sought-after keynote speaker and guest lecturer on entrepreneurship and leadership, and has spoken at United Nations, LeanIn Conference, Social Media Week, Wharton School of Business, USC, UCLA, and was the 2017 Commencement Speaker of USC Marshall School of Business.

Dr. Kay received her joint doctorate degree in work-based learning leadership at the Wharton School and Graduate School of Education at the University of Pennsylvania. She holds double master's degrees: MBA from USC and a Master of Science in higher education from the University of Pennsylvania, all with highest honors. She is a lifetime member of the Beta Gamma Sigma honor society.



Continued..... Wednesday, November 7, 2018

3:00pm - 3:15 pm Coffee Break

West Convention Center Foyer

3:15 pm – 4:30 pm Annual Business Meeting

Bay 1 & 2

Peggy Tiderman, Chair of the ACCET Accrediting Commission, will preside over ACCET's Annual Business Meeting, which will address matters pertinent to the business and activities of ACCET over the past year as well as a financial report. The Commission's nominating committee will present its report and call for an election of Commissioners as specified in the Bylaws and requires a quorum of voting members and/or proxies. ACCET Executive Director, Dr. Bill Larkin, will deliver his annual report to the members.

5:00 pm - 7:00 pm

Exhibitors' Grand Opening Reception

Bay 3-5

The Grand Opening of the Exhibit Hall is a favorite centerpiece of the conference as colleagues & vendors share information, renew friendships, and enjoy special cuisine and beverages. What better place to support the professionals who provide valuable services and products to our schools. Visit every booth to learn more about how they can contribute to the success of your institution and to be eligible for door prizes. ACCET's signature "Secret Exhibitor" game is a highlight during the exhibit hours. You must be present to win!

ACCET appreciates the contribution and participation of our exhibitors.



Thursday, November 8, 2018

8:00 am - 5:00 pm Registration Center Open West Convention Center Lobby

8:00 am – 9:00 am Continental Breakfast with Exhibitors Bay 3-5

9:00 am - 10:15 am Morning Breakouts

Breakout 1: "Conversation of Leaders: A Roundtable for Campus Leaders" Bay 6

Are you a CEO, Campus President/Director, corporate executive, regional director or campus department manager? You're invited to join ACCET membership leaders and ACCET staff leaders in a round table discussion focused on challenges in the industry, changing regulations, and fostering a culture of compliance sustainability. This conversation will encourage open discussion of topics of interest to the leaders of ACCET and our schools. This is a focus group opportunity for direct discussion.

Presenters: Peggy Tiderman, Commission Chair (Moderator)

Dr. Bill Larkin, Executive Director, ACCET

John Shaheen, Associate Executive Director, ACCET Linsay Oakden, Assistant Executive Director, ACCET

Rick Wood, President/CEO, Select Education Group, ACCET Commissioner

Jenon Anderson, CFO, Summit College Brenda Robati, CEO, The Language Company

LeeAnn Rohmann, CEO, High Desert Medical College

Breakout 2: "Innovative Approaches to IDL & eLearning"

North Cape Bay

Presenters: Dr. Mary Clare DiGiacomo, Senior Accreditation Coordinator

Dr. Brad Bouté, Dir. Compliance & On-Campus Education, SW Institute of Healing Arts

Dr. Kassy Tyler, Director, Distance Learning, Joint Special Operations University

Mr. Sean McCray, Assoc. Dir., Academic Affairs, The International School of Hospitality

Is your school offering IDL or eLearning programs? Are you thinking about updating or enhancing your instructional strategies? If you are, then attend this session to learn about innovative approaches to IDL and eLearning that other ACCET member institutions are integrating into their programs. Join us to learn more about the IDL and eLearning environments from our panel of experts! This session is for vocational, avocational, and intensive English programs members.

Breakout 3: "The Evolving World of Accreditation, Now & in the Future" Casco Bay

Presenters: Judy Hendrickson, Deputy Executive Director, ACCET

Ken Ingram, Partner, Whiteford Taylor & Preston Mike Gartner, Partner, Whiteford Taylor & Preston

Sasha Zilovic, Executive Vice President, ELS, ACCET Commissioner

Tom Netting, Executive Director, Federal Affairs, CSPEN

With the regulatory, marketplace, and workplace environment changing in unprecedented ways, what will be the role of accreditation in the future? Hear the experts who follow the latest trends. Peer review accreditation is facing many opportunities and challenges including:

- Increased review from state and federal agencies;
- The cost of education;
- Litigation challenges;
- The changing needs of the marketplace and workplace;
- The question as to whether accreditation serves a useful purpose and will it continue.



Continued..... Thursday November 8, 2018

10:15 am - 10:45 Coffee Break with Exhibitors

Bay 3-5

Breakout 4: "Mind the Minefields! The Trips and Traps of Standard VIII

Kidd Island

—A Session for IEPs"

Presenters: Carol Crehan, ACCET Accreditation Coordinator

Cristina Rodarte, ACCET Accreditation Coordinator

Beata Schmid, Ph.D., SVP, EF International Language Campuses Christina Stefanik, MA, Center Director, The Language Company

Lance Noe, MPA, ESL Program Director, Troy University

This session will focus on some of the more challenging aspects of ACCET Standard VIII as it applies to intensive English programs. A workshop atmosphere will give participants the opportunity to examine case studies and engage in meaningful discussions with industry colleagues which highlight typical issues, complications, and/or puzzling practices encountered in the area of Student Achievement and Assessment. Specific topics emphasized will include:

Reconciling Student's Grades with Actual Performance

- "The New Normal" Negotiating the Reality of Reduced Enrollments, Mixed Levels, and Differentiated Instruction
- Addressing "Progress & Plateauing" at the Top Proficiency Range
- Your SAP Policy: Is it compliant, user friendly for students, and reflective of actual practice?
 Is your level repeat policy/practice educationally sound?

10:45 am - 12:00 Morning Breakouts

Breakout 1: "Admissions & Marketing: Speed Dating for Success"

Bay 6

Presenters: Vince Norton, Managing Partner, Norton Norris, Moderator

Jean Norris, Managing Partner, Norton Norris

Richard McColloch, President, Tribeca Marketing Group

Scott Aaron, President, Carolina Career College

J. P. Smith, President, Celsius

Bob Allen, VP, Mikhail Education Group

Join a panel of admissions and marketing experts to examine and debate the delicate balance between inquiry and conversion activity. Hear our experts' opinions and sector best practices regarding (in Jimmy's Buffet's words) "Questions that bother me so."

- Why don't more schools embrace drip marketing / nurturing?
- Is a phone conversation that encourages a face to face interview the only approach we can use?
- How are schools engaging prospects early in the decision- making process?
- How can admissions create a "new carrot" or does EVERYONE have to come in for the same of admissions
- interview?
- What marketing efforts generate inquiries that enroll?

Breakout 2: "Intensive English Programs: The Challenges, The Solutions" Kidd Island

Presenters: Sara Davila: President, Pearson USA Operations Carol Crehan, Accreditation Coordinator, Moderator

Intensive English Programs (IEPs) are currently faced with a wide number of challenges. According to the 2018 NAFSA report on trends in international enrollment, the US saw a decline of 20% last year alone. The consequences that face many programs range from a need for improved metrics on learner progress to developing, sustaining, and growing mixed ability courses to address the needs of a changing student population. In this session we will explore some of the specific areas of concerns for IEP programs.: practical research support solutions that address the needs of mixed classrooms while supporting progress of all students; how to incorporate measurements and reports at the curriculum level, prior to students assessment; and finally, we will address how to develop new courses targeted at areas of growth to support and maintain business as the landscape changes.

Continued..... Thursday November 8, 2018

Breakout 3: "Tools to Help Launch or Improve Your IDL Program" Casco Bay

Presenters: Manny Washington, AVP Business Development, Pearson Learning Solutions

Jami Walker, Executive Regional Manager, Elsevier
Jim Walsh, Executive Sales Director, Goodheart-Willcox
Leigh B. Wells, VP. Business Development, FA Davis Company

Alan Hensley, VP, National Sales Manager, McGraw Hill Dana Van Laeys, VP, Educational Development, NCCT

Dr. Mary Clare Di Giacomo, ACCET Sr. Accreditation Coordinator, Moderator

Join several well-known publishers of IDL and eLearning tools to learn about their products, the latest trends in IDL technology & materials, and online assessment for certification. What are the approaches that their clients are using for greater success in their programs from platforms and technology; and what strategies motivate students to stay with the programs and to complete their studies?

Breakout 4: "In Case of Emergency: Disaster Preparedness" North Cape Bay

Presenters: Donna Hutchison, Senior Accreditation Coordinator

Yadexy Sierra, Chief Operating Officer, Mech-Tech College, Caguas, Puerto Rico

Adam Liss, President, Global Village, Honolulu, Hawaii

Given the heightened intensity of natural disasters over the past few years, disaster preparedness and emergency plans have become even more important. And while we hope you never need to implement them, this session will provide insight into what really matters at the time of school evacuation and closure. Sit in on this session to learn from the experience of schools that were dramatically affected by recent hurricanes and other natural disasters.

Noon – 1:30 pm Buffet Lunch with Exhibitors Bay 3-5

1:30 pm - 2:45 pm Afternoon Breakouts

Breakout 1 "Community Service Project Presentation" Casco Bay

Presenters: Linsay Oakden, Assistant Executive Director

Carol Crehan, Accreditation Coordinator

Member institutions

Hear from member institutions with a unique, spirited, and successful record of community service. Be sure to stick around for the Friday closing session which will include presentation of the annual Thomas R. Tillia Community Service Award. The award finalists will present at this session and will share the benefits of community engagement as it relates to school sustainability, student outcomes, and partnership development.

Breakout 2 "Now What Do We Do – Beyond the Election of 2018": Bay 6

(Global Federal Overview for Title IV Participants)

Presenters: David Vice, CEO, Asher College, Moderator

Steve Gunderson, President, CECU Keith Zakarin, Partner, Duane Morris

Sally Samuels, VP, FAME

This session could not happen at a better time! Just two days after the nation's mid-term election, we want to do an initial look at its impact on our sector. David Vice, Asher College, will moderate a panel of nationally-known leaders, Steve Gunderson, Sally Samuels, and Keith Zakarin as they begin to look at the election's meaning for us. Can the Department continue its de-regulation agenda? Will the Congress finally re-authorize the Higher Education Act? And if so, will the election result in new legislative attacks on our sector, especially in the House? Join us for this important conversation about both what it means; and how we should respond.

Continued..... Thursday November 8, 2018,1:30 pm-2:45 pm Afternoon Breakouts

Breakout 3 "SEVP: An Information Session for IEP's"

Kidd Island

Presenters: Colin Daniel, SEVP field representative

Sasha Zilovic, Executive Vice President, ELS, ACCET Commissioner

Jim Doran, Senior Accreditation Coordinator

The Student Exchange Visitor Program (SEVP) representative will discuss information on topical issues, share upcoming guidance, and discuss best practices for Intensive English Programs and program updates. Following a brief presentation, the SEVP representative will take questions from the audience.

Breakout 4: "Initial Applicants Mentorship—Round Table"

North Cape Bay

Presenters: Edward Rabinovich, Asst. School Director, Manhattan School of Computer Tech

Rabbi Chaim Waldman, President, Elyon College

Peter Mikhail President/CEO Mikhail Education Corporation, ACCET Commissioner

Sal Younis, Campus President, Institute for Business and Technology

Marina Isounts, President, Southern California Health Institute

Sean Najarian, Head of Compliance, Southern California Health Institute

Dr. Donna Newberg-Long, Exec. Director, Gradalis Waldorf Consulting & Svc, LLC José Solórzano, Manager, Industry Solutions—The Americas, International Air

Transport Association (IATA) Training Centers)
John Shaheen, Associate Executive Director
Scott Faulstick, Senior Accreditation Coordinator

Megan Ackerman-Yost, Senior Accreditation Coordinator

Maia Williams, Accreditation Coordinator

Navigating the road to accreditation can be tough, but this session will help guide new applicants through accreditation roadblocks and detours. Bring your questions and our panel of experts will be ready to provide answers.

3:00 pm - 4:15 pm Afternoon Workshops

Breakout 1 "Are you Using the "Latest and Greatest" Trends in Software Tools?" Casco Bay

Presenters: Tom Hartman, EVP Course Key Education

Ted Therriault, CEO, School Vision

Alex Arthur, VP Sales & Marketing, Orbund Software

Julia Brown, VP, FAME

Rhonda Daly-Dolan, Senior Sales & Client Relations Director, FAS/Genesis

Shoukry Tiab, COO, International Education Corporation, Moderator

Don't pass up this session just because you already have software systems! Technology changes constantly and you may be missing out on some of the most innovative tools available to help you manage your administrative functions in novel ways. Experts will share their offerings to help you evaluate and consider adopting a new system or modifying or supplementing your current platforms.





Continued.....Thursday, November 8, 2018, 3:00 pm - 4:15 pm Afternoon Workshops

Breakout 2 "Audit Proof Practices for Title IV"

Bay 6

Presenters: Megan Ackerman-Yost, Senior. Accreditation Coordinator, Moderator

Rick Wood, CEO, Select Education group, ACCET Commissioner, Moderator Peter Mikhail President/CEO Mikhail Education Corporation, ACCET Commissioner Laura Bouche, Dir. of Title IV Admin. & Compliance, Select Education Group

Eileen Keller, CPA, Partner Salmon Sims Thomas Brett Ingle, Audit Partner, Weworski & Assoc.

Do you worry about getting SFA audit findings, or are you concerned that your SFA audit isn't sufficiently robust enough to prepare you for a Program Review? This session will provide information on how to choose an auditor, common findings in SFA audits, and best practices that lead to finding-free audits and preserving the integrity of the Title IV process.

Breakout 3 "What do you want from your accrediting agency?"

Kidd Island

Presenters: Cristina Rodarte, Accreditation Coordinator

Alena Nye, Owner & Executive Director of English Language Institute

Stacey Orozco, RN, CEO/President, Contra Costa Medical Career College, Inc.

Whether you are new to accreditation, new to ACCET, or you are a long-term ACCET member, we are interested in hearing from you. What do you want from your accrediting agency? This session will provide opportunities for members to share thoughts, suggestions, and best practices for strengthening the relationship with ACCET.

Breakout 4 "Why won't you call me back?

North Cape Bay

Maintaining the Alumni Connection"

Presenters: Stephen Barkley, Accreditation Coordinator

Sal Ferrara, President, Electrical Training Center

Ashton Cudjoe, President & CEO Hawaii Medical College

Dominic Sheppard, Director, New Age Training

Dainah Craft, CEO, Indiana College of Sports & Medical Massage

Sometimes placing students in the field isn't the hardest part of the career services department. Getting alumni to respond, call back, and sign documents after graduation can be a struggle. Check out this session to learn how other vocational schools are keeping in touch with graduates and fostering a life-long relationship with alumni.

4:30 pm - 5:30 pm Happy Hour Cocktail Reception

The Shore Room

Join the ACCET Commissioners and Staff, the Conference Planning Committee and your fellow colleagues for cocktails and hors d'oeuvres overlooking the beautiful Coeur d'Alene lake.



Friday, November 9, 2017

8:30 am - 10:30 am

Keynote Plenary Session

Bay 4 & 5



"The Sanction of the Victim"

Keynote Speaker: Keith Zakarin, Chair, Duane Morris Education Practice Group

Keith Zakarin is a well-known attorney with broad knowledge of our sector. His unique sense of humor makes his presentations memorable. Keith's presentations are candid, funny and far from politically correct. He says what he thinks.

Very few professionals know more about our sector than today's keynote speaker. He has national renown from coast to coast and is a widely-sought speaker.

Keith is the chair of Duane Morris' Education Practice Group. Mr. Zakarin exclusively represents private postsecondary schools and colleges, including career, avocational, and Intensive English programs. His representation of these schools nationwide includes such diverse areas of law as student and employee litigation, regulatory and administrative counseling and litigation, mergers and acquisitions, accreditation counseling and advocacy, employment counseling, and risk management.

Keith and his wife also owned and operated an accredited college for 15 years.

Mr. Zakarin is a 1986 graduate of the University of California, Berkeley, Boalt Hall School of Law, and a *summa cum laude* graduate of the University of California at San Diego.

Spotlight on Commissioners:

Hear from the Commissioners who Chair the three key Commission Committees and the internal Staff Liaisons who together to prepare the work for Commission review. They will describe their roles and introduce the Commissioners who serve on these three committees: Financial Review; Completion & Placement; and Standards & Policies Review.

Financial Review Committee: Rick Wood, Commission Chair and Megan Ackerman-Yost, ACCET Staff Liaison;

Completion & Placement: Liz Schaefer, Commission Chair and Linsay Oakden, ACCET Staff Liaison; Standards & Policies Review: Peggy Tiderman, Commission Chair and Judy Hendrickson, ACCET Staff Liaison

Presentation of the Thomas R. Tillia Community Service Award

To close our Annual Conference, the finalists for this year's Thomas R. Tillia Community Service Award will be recognized and the winner will be announced. The winner will give a presentation on the ongoing impact of its efforts to impact its local community by benefitting the people, the infrastructure and/or the natural environment.

Conference concludes at 10:30am.





Special Recognition

Past ACCET Chairpersons

Res Helfer, Tibby Loveman, David Wilson, Elizabeth J. Schaefer, Karen W. Kershenstein, John S. Shaheen, Thomas R. Tillia, Michael A. Crom, Andrew J. Moore, Sandra N. Lockwood, Florence Tate

Executive Committee of the Accrediting Commission

Peggy Tiderman, Chair Paul Dunlop, Vice Chair Yadexy Sierra, Secretary Derek Kindle, Treasurer Res Helfer, Past Chair

Dr. William V. (Bill) Larkin, Executive Director (ex-officio)

ACCET Commissioners

Peggy Tiderman, Public Member Paul Dunlop, Public Member Res Helfer, School Member Yadexy Sierra, School Member Derek Kindle, Public Member Dr. Carl Person, Public Member Sasha Zilovic, School Member Dr. Timothy Mott, Public Member Dr. Donnell Bayot, School Member Peter Mikhail, School Member Sophia Perkovich, School Member Rick Wood, School Member













William V. (Bill) Larkin, Executive Director Judy Hendrickson, Deputy Executive Director John Shaheen, Associate Executive Director Linsay Oakden, Assistant Executive Director Scott Faulstick, Senior Accreditation Coordinator Donna Hutchison, Senior Accreditation Coordinator Megan Ackerman-Yost, Senior Accreditation Coordinator James Doran, Senior Accreditation Coordinator Dr. Mary Clare DiGiacomo, Senior Accreditation Coordinator Eric Lee, Accreditation Coordinator Carol Crehan, Accreditation Coordinator Stephen Barkley, Accreditation Coordinator Cristina Rodarte, Accreditation Coordinator Maia Williams, Accreditation Coordinator Anneka A. Bell, Operations Administrator Simin Xi, Database Coordinator Christina D'Antoni, Administrative Assistant & Event Coordina-











Carol Buchanan George Carter Matthew Nistico

Conference Planning Committee

Sandra N. Lockwood, General Conference Chair Darlene R. Foret, Co-Chair Linsay Oakden, ACCET Staff Cristina Rodarte, ACCET Staff Anneka Bell, Staff Liaison





Volunteers

ACCET salutes the many volunteers who serves its mission and activities throughout the year. Accreditation is a peer review process which could not function without the committed and capable service of those volunteers who give so generously of their time and talents. Over 250 Volunteers annually serve ACCET, its members and students in various capacities including our Commissioners, team evaluators, appeals panelists, committee members and conference planners. ACCET recognizes these volunteers, with gratitude, for serving leading roles in our Partnership for Quality.



We Applaud You!!

Thank You to Our Special Sponsors!

The costs of presenting an annual conference are enormous. We rely significantly upon the generosity of our sponsors in providing speakers, food & beverage and a program of substance as well as fun. ACCET expresses its gratitude to all of our exhibitors, and especially acknowledges this year's supporting sponsors:

Premier Sponsor Pearson English Pearson Learning Solutions

Prime Sponsors NCCT Norton Norris, Inc.

Contributing Sponsors
FAME
Knutte & Associates
TFC Tuition Financing
Gragg Advertising
Celsius Marketing Interactive
SchoolVision
F.A. Davis Company











Hats off to our Exhibitors

Celsius Marketing Interactive (Booth #101) www.celsuismarketing.com

A Different Degree of THINKING. For each and every client we serve, for every project we take on, we bring nothing short of a new mindset to the work that needs to be done to accomplish your goals. Celsius Marketing | Interactive is a complete marketing and advertising agency. We have years of combined experience in helping businesses grow. Through innovative advertising and creative genius, we build marketing campaigns that fit organizations both large and small. Every person, every lead, and every business is different. Our philosophy is built on this understanding. We believe in creativity, solutions, and most importantly results. A different degree of thinking that works!

Weworski & Associates (Booth #102) www.weworski.com

Weworski & Associates is a certified public accounting firm based in San Diego, California. W&A was formed by Joe Weworski and Mike Facer in 1992 with a primary attention to the needs of the post-secondary educational arena. We have since developed further expertise in many additional areas including charter schools, construction, bio-technology, benefit plans and income tax services.

Inspirio (Booth #103) www.theheartofadmissions.com

WE SPECIALIZE IN HELPING GREAT SCHOOLS ENROLL MORE STUDENTS! 1. We do a complete assessment of your admissions processes and review your website and all marketing materials from A-Z.. 2. Train your admissions staff in proven, truth-centered, proactive processes that will jump start your enrollments to the next level. 3. We not only offer you highly effective new processes, we create a plan of action for you to help you reach your short, mid and long term start goals .4. We offer you on-going off-site support which is extremely effective in helping your admissions staff integrate the new admissions perspectives making your admissions staff more and more effective. 5. We help create truthful, dynamic and effective marketing for your school.

CBRE (Booth #104) www.cbre.com

CBRE services the unique needs of our clients through a full range of occupier and investor services for industries across all office, industrial and retail asset types.

Almich & Associates (Booth #105) www.almichcpa.com

Almich & Associates is a Certified Public Accounting and Business Consulting firm headquartered in Lake Forest, California. The firm was formed in 1992 and consists of a group of professionals who are focused on the specific needs of organizations involved in the postsecondary education industry – both for-profit and non-profit organizations.

Ambassador Education Solutions (Booth #106) www.ambassadored.com

Ambassador creates and manages customized content integration programs that connect students with course materials in the most meaningful and effective way, driving down costs and improving outcomes. Integrated with leading SIS, LMS and Digital Content Platforms, we simplify the adoption, management and delivery of textbooks, eBooks, digital resources, custom content, OER, access codes, online testing, supplies, kits, devices and more. We provide an exceptional student experience, lower your operational and financial risk, and deliver key intelligence to measure and enhance programs. For more information, please visit www.ambassadored.com.

Higher Education Marketing (Booth #107) www.higher-education-marketing.com

Higher Education Marketing uses an analytics-driven approach to help colleges and universities reach their targeted student audiences through search engines, mobile smartphones, text messaging, email newsletters and social media.

FAME (Booth #108) www.fameinc.com

FAME Since 1978, FAME has been dedicated to meeting the diverse needs of postsecondary educational institutions both those participating in Federal Financial Aid programs and those seeking quality, affordable, web based and server based Student Information Systems. FAME prides itself on providing comprehensive, high quality, secure cost effective Student Information Systems and efficient, accurate processing and management of Federal Title IV funding. The longevity of our employees coupled with their expertise in Federal regulations, school management and the latest technology provides our 1,200+ clients with a wealth of knowledge to draw on and secure stable systems to depend on

Pearson (Booth #109) www.pearson.com

We unleash the power of technology to enable more affordable educational experiences to students and educators at every stage of the journey. Help students make their mark with modern, technology-based resources and tools. From online college courses to workforce training, you'll find engaging, personalized solutions that inspire learners to become their best selves in life and career.

LIRN (Booth #110) www.lirn.net

The Library and Information Resources Network, a 501(c)(3) nonprofit corporation formed in 1996, is a consortium of educational institutions that have joined together to share access to information resources. The LIRN® collection provides students with millions of peer-reviewed and full-text journal, magazine, and newspaper articles, e-books, podcasts, audio, and video resources to support their academic studies from ProQuest, Gale Cengage, EBSCO, eLibrary, Books24x7, and more, covering topics for General Education, Business, and Medical programs.

MDT Marketing Inc. (Both #111) www.mdtmarketing.com

MDT Direct is a digital marketing agency focused on providing schools with results-driven inquiry generation programs and strategic multi-channel nurturing campaigns. The combination of our digital marketing programs and integrated marketing technology systems increases inquiries, appointments and enrollments while improving overall admissions efficiencies.

Career Team (Booth #112) www.careerteam.com

The Career Team's platform provides content and tools that enhance the candidate experience from admission to job placement resulting in increased retention, graduation, and placement rates. Our solutions provide faculty and career services staff with scalable tools that improve professional development and employer partnerships.

F.A. Davis, Co. (Booth #113) www.fadavis.com

F. A. Davis is an independent, family-owned publisher of educational solutions for the Nursing and Health Science professions. Headquartered in Philadelphia, the city of its founding in 1879, the company is dedicated to developing teaching and learning solutions that meet the needs of nursing and health science students, educators, and practitioners. The breadth and depth of our digital, print, and online resources across disciplines and specialties provides a firm foundation on which to build the future.

Gragg Advertising (Booth #201) www.graggadv.com

Gragg Advertising is a full service, direct response EDU agency focused in marketing technology. We create a fluid and compliant admission process, develop holistic marketing strategies and provide quantifiable results for our clients. Traditional branding strategy with proven direct response tactics creates advertising that makes a difference. www.graggadv.com

Orbund LLC (Booth#202/203) www.orbund.com

Orbund provides easy to use and powerful web based education management systems. Orbund solutions are being used by a variety of higher education and career education providers. Our strengths are flexibility, scalability, cost effectiveness and exceptional support.

McGraw-Hill Education (Booth#204) www.mheducation.com

McGraw-Hill Education is an American learning science company and one of the "big three" educational publishers that provides customized educational content, software, and services for pre-K through postgraduate education. The company also provides reference and trade publications for the medical, business, and engineering professions. McGraw-Hill Education currently operates in 28 countries, has more than 4,800 employees globally, and offers products and services to over 135 countries in nearly 60 languages

Microtek (Booth#205) www.microtek-co.com

Providing high quality kits, supplies, technology products, and fulfillment services to education and business for over 25 years

Edwards Strategies (Booth #206) www.edwardstrategies.com

Aligning your enrollment efforts around today's prospective students requires strategies and solutions that are customized, integrated, and backed with real data and analytics. At Edwards Strategies, we focus on each partner's individual and unique objectives, programs, and cohorts to deliver higher education marketing, admissions and retention solutions specific to their needs and objectives. In short, we help our partners reach, enroll and retain students with customized strategies.

Elsevier (Booth #207) www.elsevier.com

Elsevier is the global leader in Science, Technical and Health publishing. Elsevier provides information and analytics that help institutions and professionals progress science, advance healthcare and improve performance for the benefit of humanity.

American Medical Certification Association (Booth #209) www.amcexams.com

The American Medical Certification Association (AMCA) provides nationally recognized credentials. AMCA vision is to enhance the industry by offering certifications that validate the knowledge and experience of healthcare professionals. AMCA credentials provide the employer that the candidate has met and will continue to meet a strict set of standards. AMCA is programmatically accredited by NCCA.

Salmon Sims Thomas (Booth #210) www.sstcpa.com

Career schools and colleges operate in a highly complex and regulated market. Dealing with all of the regulations, accrediting requirements, the IRS and more may seem like an impossible task. The professionals at Salmon Sims Thomas know what it's like to sit in your chair. Our education team members have backgrounds in Title IV compliance and financial aid. Their careers are dedicated to discerning and anticipating the needs of your school. And because of our history in your sector, we identify potential issues before they impact you and streamline the reporting and auditing process for time-pressed schools. We have a national reputation for expertise in the tax, audit and strategic needs of career schools and colleges.

Magic Marketing (Booth #211) www.magicmarketinginc.com

Magic Marketing offers a host of digital marketing services that help schools grow their online presence, reach their target audience, and increase enrollments. These services include Content Marketing, Programmatic Advertising, SEO, Marketing Automation, PPC & more.

Champion College Services (Booth #212) www.championcollegeservices.com

Champion College Services, Inc. has been providing default prevention services to student loan borrowers across the United States since 1989, and we have touched the lives of more than 3 million borrowers during that time. We recently expanded our services to include extensive financial literacy training, life skills courses, job search tools and an expansive database of scholarships and grants under Champion Empowerment Institute. The goals of both companies are to enrich lives through our training, mentoring and life-skills offerings, to build the self-esteem and self-worth of students, and to support long-term success and contentment. We also offer APEXsrm (SAAS) for those schools doing in-house default prevention.

CSPEN (Booth #213) www.centralstatesedu.com

Whether it is federal legislative and regulatory activity, or state-specific activity impacting students and private institution in Illinois, Iowa, Michigan, Minnesota, or Wisconsin, CSPEN is here to provide you with the latest information and steps you and your institution can take to advocate for your students and your school(s).

Financial Aid Services & Genesis (Booth #214) www.fasinc.net

Financial Aid Services, Inc. (FAS) is a professional outsourced service providing schools with a team of personal experts in Title IV to fully process, and/or consult, train, and assist career schools to streamline and cut costs in delivering financial aid to students. Up front assistance to private/career schools obtaining Title IV eligibility and certification. Contact us today and find out why most of our clients stay with FAS for numerous years. FAS also offers Genesis, integrated School Administrative Software, that manages all of the schools, student data from admissions to scheduling to academics to placement and ledgers in one database.

CourseKey (Booth # 301) www.coursekeyeducation.com

CourseKey is proven to lift retention and improve outcomes through location-based attendance, auto-graded assessments, interactive textbooks, engaging social channels, and powerful analytics.

Goodheart-Wilcox Publisher (Booth #302) www.g-w.com

Experts in Career and Technical Education, Goodheart-Willcox delivers authoritative content for teaching and learning success. Learn more about new digital learning solutions, textbooks, and instructor resources at our booth or visit www.g-w.com. Together, We Build Careers!

Tribeca Marketing Group (Booth #303) www.tribecamarketinggroup.com

Tribeca Marketing Group is a full-service marketing agency dedicated to fulfilling schools' and colleges' marketing and branding needs. We specialize in the Higher Education sector, handling all aspects of marketing communications, from lead generation to technology, creative design and sales support. We appreciate that front-end recruitment is only part of the picture. Schools must recruit students in a way that is ethical and compliant, admitting students who can both complete the program and become gainfully employed in their fields of study. Tribeca has the skills and expertise to plan, execute & optimize your lead generation efforts across all media channels, helping you find your future graduates with integrity. We view each school as a whole, developing brand-building and lead generation approaches that make each customer's experience with the brand seamless and consistent. Our combination of strategic industry expertise and marketing prowess allows us to execute targeted initiatives that grow enrollments. Give us a call to review your current strategy and hear how we can help you grow!

TFC Financing (Booth #307) www.tfctuition.com

TFC has been providing schools and colleges with professional management of their institutional loans plus a non-recourse receivables purchasing program for over 40 years. Our clients range from small family-run schools to large multi-state public corporations that train students in brick-and-mortar schools and by distance education.

National Center for Competency Testing (NCCT) (Booth #304) www.ncctinc.com

NCCT is an allied health certifying agency and our certifications provide credentials that help in job placement and meet many state certification regulations. We offer National Certified Medical Assistant, National Certified Phlebotomy Technician, Tech in Surgery, Certified, National Certified Insurance & Coding Specialists and other medical field certifications

Norton Norris (Booth #305) www.nortinnorris.com

Norton Norris is a full-service marketing, training and communications firm dedicated to the education vertical. Founded in 1998, Nn provides consulting and innovative approaches to all facets of enrollment including: direct mail (Print on Demand), creative services, radio/television production and placement, high school presentations, mystery shopping, eLearning, public relations, and training featuring EnrollMatch® - The Ethical Enrollment Process. This break-through training program teaches new approaches for connecting with today's student

SchoolVision (Booth #306) www.schoolvision.net

SchoolVision integrates not just your clinics and classrooms, but libraries, cafeterias, bookstores, labs, externships, distance learning, and more. We provide the most complete system to connect point of sale, inventory and dispensary, attendance and payroll, and grading across your entire school. Some of what we offer: Biometric Time and attendance customized to your school or clinic, you can manage student and massage therapist attendance; Integration seamlessly integrate with many school management systems, eliminating the need for double entry and decreasing the opportunity for errors; Multi-Location/ Centralization administer changes, view daily business, and collect reports for all school and clinic locations from the main office; Great Customer Support "every SchoolVision licensee receives toll-free technical support as a part of their maintenance agreement, 24-7; Comprehensive, Robust, and Customized Reporting automatically receive up-to-date information about your school or clinic from our vast report library.

MMI Consulting (Booth #308) www.mmicollegeconnection.com

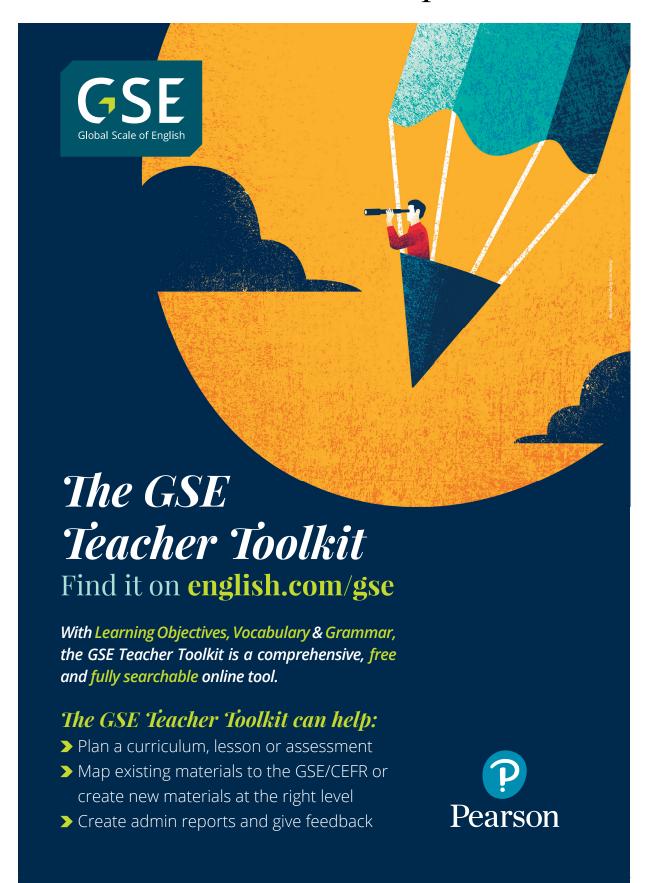
MMI Consulting/MMI Placement Verification is a firm made up of career college veterans whose mission is to help colleges ensure their data integrity. We specialize in Third Party Placement Verification and student, graduate, and employer satisfaction surveys. MMI represents schools across all U.S. markets with national and regional accreditation. MMI has extensive experience working with ACCET accredited schools.

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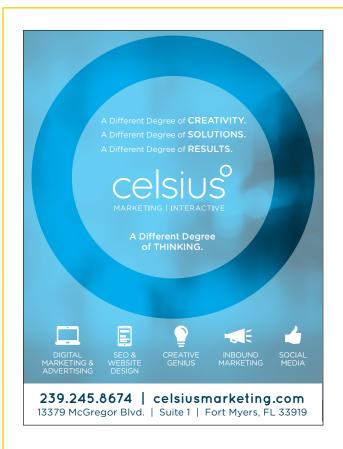
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headquartered in suburban Chicago, is a full-service accounting firm providing professional advisory services to clients locally, as well as nationwide. We specialize in auditing and consulting for higher education institutions to maintain compliance with the United States Department of Education's annual audit requirements, student financial assistance audits (Title IV), and other governmental regulatory requirements. The Code of Federal Regulations (34 CFR Part 668.23) requires annual financial and compliance audits of Title IV programs for all institutions that participate.

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