AMAZON LIE
shopping advice

2-day shipping

merchant referrals

added value

hassle free service

communication updates

purchase reviews

shopping advice
The Amazon Prime Effect
"A person's last experience is their new expectation."

- Warren Tomlin
Digital Assistant Era
Voice & Text Interfaces
Digital Assistant Era
Digital Assistant Era

33 million voice first devices by EOY 2017
24.5 million shipped in 2017
Hands-free Banking Era

33 million voice first devices by EOY 2017
24.5 million shipped in 2017
Based on your typical monthly spending, you have an additional $150 you could be putting toward your Cash Rewards Visa.
This could save you up to $300 per year.

Additional Payment

| $0 | $1540 |

Payment Details

| Current | New | Annual Savings |
| $250    | $400| $300           |

Next Scheduled Payment: Nov 17
Based on your typical monthly spending, you have an additional $150 you could be putting toward your Cash Rewards Visa. This could save you up to $300 per year.

**Additional Payment**

$150

- $0
- $1540

**Payment Details**

<table>
<thead>
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Next Scheduled Payment: Nov 17
UX Leaders
Disappearing Payments

Starbucks

Uber

Amazon Prime
P2P Payments
How One College Student Got 3,000 Strangers To Venmo Him Beer Money

Apparently, football fans are at their most generous when impressed on Game Day.
Send Beer Money!
@DaveDeFazio
Your Round-Ups are on! 
When you make a purchase using your linked card, Acorns will invest your spare change.

Your multiplier is set to 2x. 
Your Round-Ups will be multiplied by 2x to help you invest more.

Add Linked Cards
Deals
On the subject of fees...
100% of FIs need fee income

0% members want to pay
amazon.com Prime
85 million

DOLLAR SHAVE CLUB
3 million

NETFLIX
100 million

AARP
38 million

COSTCO WHOLESALE
85 million

amazon music
100 million

Spotify

apple MUSIC
56 million
Get 50% back on Premium.

Use your Quicksilver® card and get 50% back as a statement credit on your monthly Spotify Premium subscription, now through April 2018.

SAVE ON PREMIUM

How the offer works

1. Subscribe to Premium.
   Pay $9.99 per month before taxes. Family and Student plans are also eligible.

2. Pay with Quicksilver®.
   Pay with your Quicksilver or QuicksilverOne® card. Don’t have one?
   Apply here.

3. Get 50% back.
   Get 50% back on Spotify Premium with Quicksilver through April 2018.
Cell Phone Protection
Receive up to $400 per claim ($800 per year) if your cell phone is broken or stolen when you use Perks+ Check to pay your cell bill.

ID Theft Aid
Includes payment card fraud resolution, $2,500 in personal identity theft benefit and identity restoration.

Roadside Assistance
Available 24/7 and free to use, up to $80 in service charges.

Shop & Save Local
Local discounts and deals from national retailers – save on shopping, dining, and more.

Pharmacy, Vision & Hearing Savings
Save on prescriptions, eye exams, frames, lenses, and hearing aids.
$6 per month
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