Healthy Placemaking

Lessons from the Healthy New Towns programme

#HealthyNewTowns
#kfintegratedcare
Healthy New Towns programme was launched in the FYFV and further supported in the Long Term Plan

“Looking beyond healthcare provision, the NHS has a wider role to play in influencing the shape of local communities. Through the Healthy New Towns programme, the NHS is playing a leading role in shaping the future of the built environment... In 2019/20, NHS England will build on this by working with government to develop a Healthy New Towns Standard, including a Healthy Homes Quality Mark to be awarded to places that meet the high standards and principles that promote health and wellbeing”
Ten demonstrator sites were selected

Objectives:

1. Planning and designing a healthy built environment

2. Enabling strong, connected communities

3. Creating new ways of providing integrated health and care services
The sites delivered intensively for three years

- The sites were different sizes, locations, **demographics and health needs**
- All formed **partnerships** & governance across local government, planning, public health, housing developers, health providers and commissioners
- **Capacity and resource** funding from NHS England
- **Locally led** and created plans involving context and communities
- **Delivery plans** were developed and implemented
- Launched a **Network of developers and housing associations**
- **Evaluation collaboratives and case studies** have shaped the programme’s guidance publication
Positive impact and reach through its cross sector approach

• Influenced the development of 58,000 homes in the demonstrator sites

• Currently working with a further six sites on a short learning and implementation events series who are aiming to build a further 73,000 homes

• Supported cross sector learning through evaluation collaboratives, developer network and the cross government network

• Influenced the National Planning Policy Framework and National Planning Practice Guidance
Putting Health into Place

Executive Summary

Principles 1-3

Principles 4-8

Principles 9-10
The principles cover the different stages of the planning and development process targeted at a wide range of audiences.