Highlights of a Successful ODR Implementation

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Minimum Viable Product

- Great Design
- Usable
- Reliable
- Functional

Have an Idea
Build your product
Measure Results
Improve your product

Your Product
Pre-roll out efforts

Outreach Efforts

Focus Groups

Training
Roll out

1. One Location
2. Media Outreach
3. Facilitator, Clerical and Judge Trained
4. Technology on standby for any issues.
5. Core team for support
Post launch
Licensing + Consortium = SUCCESS
Questions