Breaking It Down: Millennials and Banking
Today we’ll cover:

1. Who we are
2. How we interact with our finances
3. How you can work with us to create the future of banking

Roughly 22-37 yrs old

Due to rapidly increasing technological advances, government programs, and parental trends, this generation is unique in their perspective and work style.
How we interact with our finances
What can you do today?

• Educate us on how to reduce our debt
• Send us curated information
• Keep up with technology with forward thinking vendors
• Show us that you are on our team and be transparent
• Help generate opportunities for small local businesses
• Give back to the community
• Co-create the future of banking with our input
QUESTIONS?

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