What makes for authentic co-design (co-production)?

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Some definitions...

Co-production is not just a word, it’s not just a concept, it is a meeting of minds coming together to find a shared solution. In practice, it involves people who use services being consulted, included and working together from the start to the end of any project that affects them.

Think Local Act Personal

A way of working whereby citizens and decision makers, or people who use services, family carers and service providers work together to create a decision or service which works for them all. The approach is value driven and built on the principle that those who use a service are best placed to help design it.

Skills for Health

A relationship where professionals and citizens share power to plan and deliver support together, recognising that both have vital contributions to make in order to improve quality of life for people and communities.

National Co-Production Critical Friends Group
The challenge of terminology?

Patient and public involvement policy

Patient and public engagement: a practical guide for health and wellbeing boards

Arnstein (1969) Ladder of citizen participation

- Citizen control
- Delegated power
- Partnership
- Pliation
- Consultation
- Informing
- Therapy
- Manipulation

Degrees of citizen power

Degrees of tokenism

No power

Co-production in social care: What it is and how to do it

What is co-production - Introduction

PATIENT INSIGHT:

The King's Fund - Ideas that change health care
What it is and isn’t

• It is not a technocratic solution
• It is not a tool to be adopted but rather a culture to be grown
• It is about realising the answers do not solely lie in the system
• It is about “working with” people rather than “doing to”
• Recognising people’s strengths – asset based
• It is about having trust in people, both staff and users
• There is no perfect way of doing this – it is not a science
• It does require moving from transactional commissioning to a more collaborative model
• It takes time
Wigan: a case study
A citizen-led approach to health and care
Lessons from the Wigan Deal
Thank you

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