Bromley by Bow Centre
Unleashing Healthy Communities
May 2018
Charles Booth’s poverty map 1898

- Lowest class
- Very poor
- Poor
- Middle class

Locations:
- Bromley by Bow
- Canary Wharf
- Southwark
2010 IMD, poverty had hardly shifted 100yds in a 100 years

Index of Multiple Deprivation 2010

- In 50% least deprived
- In 20-50% most deprived
- In 10-20% most deprived
- In 5-10% most deprived
- In 5% most deprived
it's nearly always better to say yes than no or maybe

Britain's first Healthy Living Centre

1984

1997
When communities own and manage resources they can shape how they meet their needs, interests and passions.
The Bromley by Bow model is based on what creates health and wellbeing.

- 75% social
- 25% medical
A community based model of integrated social provision, healthcare, social care, research, knowledge share and innovation
Bromley by Bow Centre

- independent charity
- £4.5m income
- 155 staff, many volunteers
- operating on 27 sites across east London
- 2,000 clients per week
- social prescribing
- learning centre
- daycare centre
- social welfare advice
- 3 acre park
- creative arts centre
- integrated health programmes
- digital inclusion
- money management
- employment programmes
- debt advice
- timebanking
- café
- community gym
- therapeutic horticulture

Beyond Business
- incubated 73 social businesses in 12 years
- 61 still trading
- turnover in excess of £5 million
- created over 370 jobs

Bromley by Bow Health

- GP Partnership
- £6.2m income
- 120 staff
- 4 health centres with 40,000 registered patients
- A Walk-in Centre, 365 day (8am-8pm) - 30,000 unregistered patients per annum
- Social prescribing
- Well Programme of primary care transformation

Bromley by Bow Insights

- Unleashing Healthy Communities research programme combining embedded academic and community-based research
- Support for service design and on-going innovation
- knowledge share programme, of Insight Tours, Seminars and bespoke groups study visits, with 1,500 participants each year from 23 countries
Our active values
Be compassionate
Be a friend
Have fun
Assume it’s possible

Our vision
To change people’s lives by building a healthy, vibrant local community and to share that blueprint for community development nationwide to help others emulate our success.
Care accessed through the NHS
Care accessed in communities
Care provided by family and friends
Self care, your choices
Our Unleashing Healthy Communities research programme
A multi-year, embedded, academic and community research programme into the Bromley by Bow model, its mechanisms and their impact.

To hear more about our research, including our upcoming Research Festival, June 18th-22nd 2018, please sign up to our mailing list here.

Our research programme is supported by:
Our Knowledge Share & Exchange programme

Delivers regular Insight Tours, seminars and bespoke group study visits. We also provide on-going support to organisations and communities seeking to develop their approaches to tackling health inequalities. To find out more please see our website here.

Our practice and policy papers explore the Bromley by Bow model, our approach and experience:
- Unleashing Healthy Communities
- Stop building health centres!
- Translation not replication

May be seen on our website here.
“I urge you to take your colleagues down to the Bromley by Bow Centre and let them see what has emerged from nothing. It is one of the most impressive displays of social entrepreneurship anywhere in Europe.”

Lord Brian Mawhinney
House of Lords, January 2013
Bromley by Bow Centre
Unleashing Healthy Communities

https://www.bbbbc.org.uk/